

2011 Maytum Convocation Lecture  Thursday, Sept. 15, 3 p.m.  King Concert Hall



TAKING RISKS

REWARDS AND REPERCUSSIONS

**“There are no more rules; or,
how I stopped listening to my parents
and learned to be disruptive.”**

Karthik Bala, CEO and Chief Creative Officer, Vicarious Visions.
Developer of “Guitar Hero,” the first video game title to exceed \$1 billion in sales.

SUNY
FREDONIA

Admission is free, although a ticket is required. To obtain one, visit the Ticket Office, located in the temporary modular units in the Dods Hall lot.

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