

We encourage students to build their own reference libraries. These books—some old, some new—are ones we can recommend as worthy of shelf space and further study.

---

**GRAPHIC DESIGN AND TYPOGRAPHY**

Aldersey-Williams, Hugh	<i>Cranbrook Design: The New Discourse</i>
Apeloig, Philippe	<i>Inside the Word</i>
Bierut, Michael, et. al	<i>Looking Closer (volumes 1 through 5)</i>
Bringhurst, Robert	<i>The Elements of Typographic Style</i>
Bringhurst, Robert	<i>The Solid Form of Language</i>
Burns, Aaron	<i>Typography</i>
Carter, Rob, et. al	<i>Typographic Design: Form and Communication</i>
Cato, Ken	<i>Design by Thinking and Ken Cato: Cato Design</i>
Chronicle Books	<i>Everything Reverberates: Thoughts on Design</i>
Crow, David	<i>Visible Signs: An Introduction to Semiotics</i>
Elam, Kimberly	<i>Expressive Typography</i>
Emery Vincent Design	<i>Emery Vincent Design</i>
Fletcher, Alan	<i>The Art of Looking Sideways</i>
Gibbs David, editor	<i>Pentagram: The Compendium</i>
Glaser, Milton	<i>Art is Work</i>
Grear, Malcolm	<i>Inside/Outside: From the Basics to the Practice of Design</i>
Hall, Peter	<i>Sagmeister: Made You Look</i>
Heller, Steven, editor	<i>The Education of a Graphic Designer</i>
Hiebert, Kenneth	<i>Graphic Design Processes: Universal to Unique</i>
Hinrichs, Kit	<i>Typewise</i>
Hofmann, Armin	<i>Armin Hofmann: His Work, Quest, and Philosophy</i>
Holmes, Nigel	<i>Designing Pictorial Symbols</i>
Kane, John	<i>A Type Primer</i>
Jury, David	<i>About Face: Reviving the Rules of Typography</i>
Kunz, Willi	<i>Typography: Macro + Micro-Aesthetics</i>
Kunz, Willi	<i>Typography: Formation and Transformation</i>
Landa, Robin	<i>Thinking Creatively: New Ways to Unlock Visual Imagination</i>
Lupton, Ellen	<i>Mixing Messages: Graphic Design in Contemporary Culture</i>
Oldach, Mark	<i>Creativity for Graphic Designers</i>
Poynor, Rick, et. al	<i>Typography Now: The Next Wave</i>
Poyner, Rick	<i>Design Without Boundaries: Visual Communication in Transition</i>
Rand, Paul	<i>Thoughts on Design and A Designer's Art</i>
Rand, Paul	<i>Design Form and Chaos and From Lascaux to Brooklyn</i>
Resnick, Elizabeth	<i>Design for Communication</i>
Ruder, Emil	<i>Typography</i>
Samara, Timothy	<i>Typography Workbook and Making and Breaking the Grid</i>
Scher, Paula	<i>Make It Bigger</i>
Spiekermann, Erik	<i>Stop Stealing Sheep and Find Out How Type Works</i>
Strizver, Ilene	<i>Type Rules: The Designer's Guide to Professional Typography</i>
Thomas, Gregory	<i>How to Design Logos, Symbols and Icons</i>
Tufte, Edward	<i>Envisioning Information</i>
Tufte, Edward	<i>The Visual Display of Quantitative Information</i>
Weingart, Wolfgang	<i>Typography: My Way to Typography</i>

---

DESIGN HISTORY

Ades, Dawn	<i>The Twentieth-Century Poster: Art of the Avant Garde</i>
Andel, Jaroslav	<i>Avant-Garde Page Design 1900 – 1950</i>
Berry, John	<i>U&amp;Ic Influencing Design and Typography</i>
Blackwell, Lewis, et. al	<i>The End of Print: The Graphic Design of David Carson</i>
Chermayeff, Ivan, et. al	<i>Designing</i>
Chronicle Books.	<i>Six Chapters in Design: Bass, Chermayeff, Glaser, Rand, Tanaka, Tomaszewski</i>
Friedl, Friedrich, et al.	<i>Typography: An Encyclopedic Survey</i>
Friedman, Dan	<i>Dan Friedman: Radical Modernism</i>
Friedman, Mildred, editor	<i>Graphic Design in America: A Visual Language History</i>
Greiman, April	<i>Hybrid Imagery: The Fusion of Technology and Graphic Design</i>
Heller, Steven	<i>Paul Rand</i>
Heller, Steven; Chwast, S.	<i>Graphic Style: From Victorian to Post-Modern</i>
Heller, Steven; Fili, Louise	<i>Typology: Type Design from the Victorian Era to the Digital Age</i>
Hollis, Richard	<i>Graphic Design: A Concise History</i>
Lavin, Maud	<i>Clean New World: Culture, Politics, and Graphic Design</i>
LeCoultre, M.; Purvis, A.	<i>A Century of Posters</i>
Odermatt, Siegfried	<i>Odermatt + Tissi Graphic Design</i>
Pentagram Design	<i>Pentagram Book Five</i>
Purcell, Kerry	<i>Alexey Brodovitch</i>
McLean, Ruari	<i>Jan Tschichold</i>
McQuiston, Liz	<i>Graphic Agitation: Social and Political Graphics Since the Sixties</i>
Meggs, Philip	<i>A History of Graphic Design</i>
Mollerup, Per	<i>Marks of Excellence: The History and Taxonomy of Trademarks</i>
Müller, Lars, editor	<i>Josef Muller-Brockmann</i>
Re, Margaret	<i>Typographically Speaking: The Art of Matthew Carter</i>
Scotford, Martha	<i>Cipe Pineles: A Life of Design</i>
Thompson, Bradbury	<i>The Art of Graphic Design</i>
Tschichold, Jan	<i>The New Typography</i>
VanderLans, R.; Licko, Z.	<i>Emigre: Graphic Design into the Digital Realm</i>
Vignelli, Massimo	<i>Massimo and Lella Vignelli: Design Is One</i>
Wozencroft, Jon	<i>The Graphic Language of Neville Brody</i>

---

BASIC DESIGN AND COLOR

Albers, Josef	<i>Interaction of Color</i>
Carter, Rob	<i>Digital Color and Type</i>
Elam, Kimberly	<i>Geometry of Design: Studies in Proportion and Composition</i>
Hofmann, Armin	<i>Graphic Design Manual: Principles and Practice</i>
Itten, Johannes	<i>The Art of Color and Design and Form</i>
Kepes, Gyorgy	<i>Language of Vision</i>
Lupton, Ellen; Miller, J.A.	<i>The ABC's of the Bauhaus: The Bauhaus and Design Theory</i>
Maier, Manfred	<i>Basic Principles of Design</i>
McCreight, Tim	<i>Design Language</i>
Stewart, Mary	<i>Launching the Imagination: A Comprehensive Guide to Basic Design</i>
Wong, Wucius	<i>Principles of Form and Design and Principles of 2D Design</i>