



**Student Handbook
2011–2012**

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INTRODUCTION TO THE DEPARTMENT

Welcome to the 2011-2012 Visual Arts and New Media Student Handbook. This guide is designed to answer questions and provide resources for majors in Visual Arts and New Media (VANM). In the following pages, you will find information about the department, major fields of study, review procedures, and requirements for graduation.

The Department of Visual Arts and New Media provides a balanced, comprehensive undergraduate program in the practice, theory, and history of visual and new media arts. The department offers both majors and elective students an opportunity to experience the arts as an important and enriching facet of a liberal arts education. Whether the goal is a career or advanced study in the arts or simply a greater understanding of art and technology's cultural impact, the curriculum offers a dynamic mix of studios, lectures, and seminars. The program provides a comprehensive foundation of design skills as well as historical and conceptual approaches to visual expression. Visual Arts and New Media majors (both studio and art history) study an interdisciplinary curriculum emphasizing the history, concepts, theories, designs, aesthetics and skills that inform all visual arts, including those involving electronic mediated expression. Content consists of traditional methods and materials, emerging technologies, and current approaches to artistic production and theory.

Students focusing on a Visual Arts and New Media major will undergo a dynamic mix of instruction in traditional fine arts (ceramics, drawing, illustration, painting, photography, printmaking, and sculpture) as well as graphic design and new media art (animation, film and video) . Studio work is combined with a strong foundation in art history and theory to insure the student a comprehensive liberal arts education. The Bachelor of Arts (BA) degrees are balanced overviews addressing a wide range of creative and career possibilities in different studio media as well as art history. These BA degrees provide the added benefit of an interdisciplinary pedagogy that broadens the student experience. All Bachelor of Fine Arts (BFA) programs are heavily studio-oriented; they emphasize the range of skills, theories and media necessary for the development of the designer or creative artist in the practice of making art. In addition, all students are exposed to working artists in each departmental area through the Visiting Artist Program (VAP), and are offered the opportunity to become active in any of our four student organizations: Art Forum, AIGA, Figure Study Sessions, and the Media Arts Club.

Thank you for choosing SUNY Fredonia and our Visual Arts and New Media programs.

Robert Booth, *Chairperson*

Visual Arts and New Media

Office: 217 Rockefeller Arts Center

(716) 673-3537

Email: visualarts.newmedia@fredonia.edu

Website: <http://www.fredonia.edu/department/art>

THE FACULTY

MICHELE BERNATZ, Assistant Professor University of Texas at Austin, Ph.D. Art History	Office: RAC 222 Tel: 673-3813 e-mail: michele.bernatz@fredonia.edu
AMANDA BESL-TREEBY, Lecturer Cranbrook Academy of Art, M.F.A. Foundations/Drawing and Painting	Office: RAC 237 Tel: 673-3810 email: amanda.besl-treeby@fredonia.edu
RAY BONILLA, Lecturer Academy of Art University, M.F.A. Drawing and Painting	Office: RAC 301 Tel: 673-3530 email: raymond.bonilla@fredonia.edu
ROBERT BOOTH, Distinguished Teaching Professor Department Chair Syracuse University, M.F.A. Sculpture	Office: RAC 234 Tel: 673-3537 e-mail: robert.booth@fredonia.edu
JEREMY CULLER, Adjunct Professor Binghamton University, Ph. D. Art History	Office: RAC 221 Tel: 673-3574 email: jeremy.culler@fredonia.edu
JASON DILWORTH, Assistant Professor Virginia Commonwealth University, M.F.A. Graphic Design	Office: RAC 304 Tel: 673-3510 e-mail: jason.dilworth@fredonia.edu
TIMOTHY FRERICHS, Associate Professor University of Iowa, M.F.A. Foundations and Printmaking	Office: RAC 302 Tel: 673-3811 e-mail: timothy.frerichs@fredonia.edu
PHIL HASTINGS, Assistant Professor Southern Illinois University, M.F.A. Media Arts	Office: McEwen 315B Tel: 673-4853 e-mail: phil.hastings@fredonia.edu
EMILY IVEY, Lecturer Rhode Island School of Design, M.F.A. Foundations	Office: RAC 327 Tel: 673-3810 e-mail: emily.ivey@fredonia.edu
JILL JOHNSTON, Assistant Professor University of South Florida, M.F.A. Animation and Illustration	Office: McEwen 315E Tel: 673-4730 e-mail: jill.johnston@fredonia.edu
CARA JUNG, Lecturer Edinboro University, M.F.A. Ceramics	Office: RAC 237 Tel: 673-3810 e-mail: cara.jung@fredonia.edu

STEPHEN KOMP, Associate Professor
Savannah College of Art and Design, M.F.A.
Photography

Office: Igoe I-0119
Tel: 673-3650
e-mail: stephen.komp@fredonia.edu

LIZ LEE, Professor
Savannah College of Art and Design, M.F.A.
Photography

Office: Igoe I-0103D
Tel: 673-3812
e-mail: elizabeth.lee@fredonia.edu

DOUG McCORD, Lecturer
University of Southern California, M.F.A.
Film Studies

Office: McEwen 205C
Tel: 673-4730
email: douglas.mccord@fredonia.edu

KEVIN OPP, Lecturer
Savannah College of Art and Design, M.F.A. (in progress)
Graphic Design

Office: RAC 323
Tel: 673-3537
email: kevin.opp@fredonia.edu

ALBERTO REY, Distinguished Professor
SUNY at Buffalo, M.F.A.
Drawing and Painting

Office: RAC 301
Tel: 673-3530
e-mail: alberto.rey@fredonia.edu

LEESA RITTELMANN, Associate Professor
University of Pittsburgh, Ph.D.
Art History

Office: RAC 221
Tel: 673-3574
e-mail: leesa.rittelmann@fredonia.edu

HIDE SADOHARA, Assistant Professor
Kent State University, M.F.A.
Ceramics

Office: RAC 238
Tel: 673-3538
e-mail: hide.sadohara@fredonia.edu

ROBERT SIEDENTOP, Lecturer
University of Tampa, M.B.A.
Photography

Office: Igoe I-0124
Tel: 673-3164
email: robert.sientop@fredonia.edu

ALISON SLEIN, Lecturer
Rochester Institute of Technology, M.F.A.
Foundations and Photography

Office: Igoe I-0103D
Tel: 673-3537
e-mail: alison.slein@fredonia.edu

PETER TUCKER, Assistant Professor
Massachusetts College of Art, M.F.A.
Foundations

Office: McEwen 315C
Tel: 673-4841
email: peter.tucker@fredonia.edu

MEGAN URBAN, Assistant Professor
Virginia Commonwealth University, M.F.A.
Graphic Design

Office: RAC 324
Tel: 673-3236
email: margaret.urban@fredonia.edu

VANM Staff

TINA HASTINGS, Gallery Administrator

Office: RAC 304

Tel: 673-4897

e-mail: tina.hastings@fredonia.edu

RHONDA SCHOOS, Secretary I

Office: RAC 217

Tel: 673-3537

e-mail: rhonda.schoos@fredonia.edu

THE CURRICULUM

Departmental Mission Statement

The mission of the Department of Visual Arts and New Media is to provide a balanced, comprehensive undergraduate education within the complex world of artistic disciplines. Our goal is to advance studio practice as well as theoretical and historical studies through the development of creative, practical and conceptual skills. This encourages student understanding of cultural, philosophical, and historical settings for contemporary art.

Departmental Philosophy

The Department of Visual Arts and New Media offers students an opportunity to experience a disciplined program in art within the context of a liberal arts education. Students are challenged to gain knowledge and expertise in visual expression and historical context whether their goal is a professional career, advanced study in the arts, or simply a greater understanding of art and its cultural impact. The curriculum balances contemporary and traditional technologies, issues and practices through a dynamic mix of studios, lectures, and seminars.

Students begin with introductory studies emphasizing visual literacy and basic technical ability with a variety of tools, methods and materials. Critical thinking and conceptual problem solving are stressed as students gain expertise in creative and communicative expression through written, two-dimensional, three-dimensional and time-based forms. Philosophical, theoretical and historical perspectives are considered and investigated throughout the program. Mastery and understanding of the creative process through inquiry, development, evaluation and presentation allow students to establish a confident methodology as they progress through a carefully planned sequence of courses.

Students learn to address societal, cultural and individual messages and to consider the implications of aesthetic decisions. Dynamic leadership is provided by the faculty, who are active professionals with diverse backgrounds. The faculty members are practicing artists and scholars immersed in projects that enhance their individual fields and invigorate their classroom environments. They carefully guide students to seek depth within their individual disciplines and breadth in their understanding of the creative world.

Objectives

Whether the goal is a career or advanced study in the visual arts or simply a greater understanding of art and technology's cultural impact, the curriculum includes a dynamic mix of studios, lectures, and seminars. Our graduates in the Department of Visual Arts and New Media possess a unique set of hybrid skills that provide a critical edge for leadership positions in the competitive and evolving marketplace. Many Visual Arts and New Media graduates have successful careers in corporate and public settings as art directors, working artists and designers, teachers, creative freelancers and owners of pottery studios, photo studios and design firms. Others work as photographer's assistants, web designers, gallery directors and curators, and in the special effects industry. Visual Arts and New Media students have also continued their education in graduate programs around the country.

BACHELOR OF ARTS DEGREES

Bachelor of Arts in Art History Degree Program

The Bachelor of Arts (BA) degree in Art History is an interdisciplinary liberal arts program. The major begins with "Art in Culture," a two-semester sequence of survey courses providing a broad background in the history of art that is firmly grounded in cultural contexts. Advanced courses focus on the arts of particular periods and cultures, on specific themes and topics in visual culture, and on methodological and theoretical concerns. The major provides an excellent background for students wishing to pursue graduate study or careers in a wide variety of areas including museum and gallery professions, visual resources management, secondary education, and arts administration. The Art History program's courses also support the other majors within the Department of Visual Arts and New Media and allow students in these programs to form vital links between their studio experiences and their broader liberal arts education.

Major Requirements for a BA in Art History

Major Requirements listed below plus ART 120 Visiting Artist Program each semester.

Total hours required: 42+Visiting Artist Program

Art History Core: (15 credit hours)

ART 100 Visual Concepts	3
ARTH 101 Art in Culture from Prehistory to 1400	3
ARTH 102 Art in Culture from 1400 to the Present	3
ARTH 350 Art History Theory and Methods	3
ARTH 355 Writing about Art	3

27 credit hours of electives distributed as follows:

ARTS studio courses as advised	6
200-level Art History courses: one course in Ancient, Pre Columbian, Medieval or Renaissance art and one course in Modern, Postmodern or Contemporary art	6
300-level Art History courses: one course in Ancient, Pre Columbian, Medieval or Renaissance art and one course in Modern, Postmodern or Contemporary art	6
200- or 300-level Art History electives	6
Art History Practicum (capstone experience), choose one of the following: ARTH 490 Learning Assistant, ARTH 460 Gallery Practicum or ARTH 499 Internship	3

Additional Degree Requirements

All Art History majors (except for double majors) are required to complete a minor or a full-semester study abroad program. Each student selects a minor in consultation with the advisor. A student may minor in Visual Arts and New Media (e.g. studio arts), but in order to achieve a VANM minor, he or she must complete four (4) studio courses beyond the two (2) already required for the Art History major.

All Art History majors are also required to write a Senior Thesis. This paper is typically begun in ARTH 355 Writing about Art and finished during the student's last term at Fredonia. The paper must meet specific guidelines and be approved by Art History faculty.

All Art History majors are strongly advised to pursue a foreign language beyond the College Core Curriculum (CCC) requirement. Majors interested in pursuing graduate studies in art history should reach the intermediate to advanced level, preferably in French, Italian or German. All Art History majors are also strongly advised to study abroad at some point during their undergraduate career.

Bachelor of Arts in Visual Arts and New Media Degree Program

The Bachelor of Arts (BA) degree in Visual Arts and New Media is a balanced, comprehensive overview of the range of creative and career possibilities in different media, with the added benefit of incorporating an interdisciplinary pedagogy within a traditional liberal arts curriculum. This degree option, more general than the Bachelor of Fine Art (BFA), provides an excellent grounding for students interested in dual majors or graduate studies in areas such as visual arts, secondary education, art therapy, advertising and marketing, public relations or arts administration.

Major Requirements for a BA in Visual Arts and New Media

Students must complete the 21 credit hour Foundation Program plus 27 credit hours of Degree Requirements plus ART 120 Visiting Artist Program each semester.

Total hours required: 48+Visiting Artist Program

Foundation Program: (21 credit hours)

ART 100 Visual Concepts	3
ARTH 101 Art in Culture from Prehistory to 1400	3
ARTH 102 Art in Culture from 1400 to the Present	3
ARTS 102 Foundations in 2-D Form and Content	3
ARTS 105 Foundations in Drawing	3
ARTS 240 Foundations of 3-D Form and Content	3
or	
ARTS 270 Foundations in Clay	
ARTS 222 Introduction to Experimental Video Art	3
or	
ARTS 225 Digital Foundations	

Additional Degree Requirements (27 credit hours):

ARTS Visual Arts/New Media studio courses at the 300-level or above (Excluding all ARTS 490 courses)	9
ARTS Visual Arts/New Media studio courses at the 400-level or above (Excluding all ARTS 490 courses)	3
Art History electives	3
ARTS studio electives as advised	12
Capstone Experience (by advisement)	

BACHELOR OF FINE ARTS DEGREES

Bachelor of Fine Arts, Individual Degree Programs

The Bachelor of Fine Arts (BFA) degrees focus on specific studio majors and accentuate the range of skills, theories and media necessary for the development of the visual artist. The creative process, from inception to presentation, is emphasized. This degree option fosters intellectual curiosity and critical thinking. It also encourages fusion between different artistic disciplines as well as the extensive use and evaluation of current technologies. Visual design is of great importance and pursued with equal consideration given to concept and context. The historical relationship between media and their impact are explored. Critical awareness and the ability for self-evaluation are encouraged and developed. Students may apply for a BFA degree after completing a minimum of 27 credit hours in Visual Arts and New Media courses; this generally occurs at the beginning of the junior year.

Application to the BFA Degree Program

Students wanting to apply for the BFA degree may do so after completing the Foundations Program and a minimum of 27 credits in Visual Arts and New Media courses. BFA applicants must have attained at least a 3.0 average in all Visual Art and New Media courses, including Art History, with a 2.0 required for courses taken outside the department (transfer students should note that only coursework taken at Fredonia counts towards the required grade points). Students with a 3.25 or higher GPA in all Visual Arts and New Media courses and 3.0 or higher cumulative GPA and a score of 3.5 or greater during the 24 Credit-Hour Review may gain advanced acceptance to the BFA program without committee evaluation; however, advanced acceptance is contingent on faculty recommendation and approval within the major field of study. In areas heavily impacted by enrollment, only a limited number of students may be admitted to the BFA program. Students should contact faculty in the chosen area for more information about any potential limitations. If a student is waived out of the committee review as a result of high GPA and 24 Credit-Hour Review scores, he or she must still receive faculty approval in the selected major field. All students must complete a Change of Major form for admittance to the BFA program. All BFA students are also required to participate in Senior Seminar. If all of the criteria for program admission are met, students may apply for a BFA Review. (BFA Review Policies can be found on page 25).

BFA Admission Process and Requirements

BFA Review panels consist of three VANM faculty members and occur in the fall semester (prior to preregistration). One of the faculty participants must be from the major area that the student is looking to pursue. If you are a Graphic Design major, both Graphic Design faculty members must be on your panel. Students considering a dual BFA major must apply for both programs at the same time and select faculty representation from both areas. It is the student's responsibility to contact chosen faculty individually in order to discuss the intent to apply for a BFA. This should be done well in advance of the potential review. Check with the VANM Secretary for specific dates when BFA Reviews will take place.

The faculty member representing the student's major field of study will serve as chair of the BFA review committee. This same faculty member is responsible for checking the student's folder to verify that a minimum of 27 credits in Visual Arts and New Media have been taken and that the GPA is sufficient. Students are required to submit a written statement about their work; this statement must be submitted at least one week in advance to all members of the review committee and the VANM secretary. The content of the written statement should be discussed with the chair of the committee. It

should contain an explanation of why the student wishes to gain BFA status. During the review, students will be responsible for presenting examples of work from all art courses taken in the major. Outside work is also expected. All artwork should be labeled with the student's name, course for which it was done, and the semester completed. After consideration/discussion, the committee will complete the BFA Review Evaluation form and return it to the Department Chair for appropriate processing. (A sample evaluation sheet used by the panel can be found on page 26).

BFA Admissions Appeal Process

A student whose application to the BFA degree curriculum is turned down may appeal the decision after one additional semester of study. Only one appeal is allowed. The student may choose two different faculty members for the appeal panel, but the committee must still include the faculty member from the individual major area. BFA Appeal Reviews also occur in the fall semester so as not to conflict with 24 Credit-Hour Review sessions.

Major Requirements for the Bachelor of Fine Arts

Our Bachelor of Fine Arts degrees include the 21 credit hour Foundation Program plus 52 credit hours of Major Requirements plus ART 120 Visiting Artist Program (each semester) and ART 460 Senior Seminar (see page 13 for more information).

Total hours required: 73+Visiting Artist Program

Foundation Program (21 credit hours):

ART 100 Visual Concepts	3
ARTH 101 Art in Culture from Prehistory to 1400	3
ARTH 102 Art in Culture from 1400 to the Present	3
ARTS 102 Foundations in 2-D Form and Content	3
ARTS 105 Foundations in Drawing	3
ARTS 240 Foundations of 3-D Form and Content	3
or	
ARTS 270 Foundations in Clay	
ARTS 222 Introduction to Experimental Video Art	3
or	
ARTS 225 Digital Foundations	

Individual Major Requirements (52 credit hours):

Animation and Illustration

ARTS 115 Drawing and Painting I	3
ARTS 155 Introduction to Photography	3
ARTS 212 Life Drawing I	3
ARTS 241 Figure Modeling	3
ARTS 280 Introduction to Illustration	3
ARTS 285 Introduction to 2-D Animation	3
ARTS 380 Intermediate Illustration	3
ARTS 385 Intermediate 2-D Animation	3
ARTS 386 Three-D Modeling & Animation	3
ARTS 485 Advanced Animation/Illustration	3

ARTS 489 Animation and Illustration Capstone	3
Plus ARTS studio electives	12**
**Electives may emphasize another concentration within the visual arts as advised	
Art History electives	6
ARTS 400 Senior Seminar (Capstone experience)	1

Ceramics

Ceramics students must take ARTS 240 Foundations of 3-D Form and Content in addition to ARTS 270 Foundations in Clay as part of Foundation Program.

ARTS 115 Drawing and Painting I	3
ARTS 155 Introduction to Photography	3
ARTS 212 Life Drawing I	3
ARTS 241 Figure Modeling	3
ARTS 271 Pottery on the Wheel	3
ARTS 370 Intermediate Ceramics	3
ARTS 470 Advanced Ceramics	3
ARTS 494 Directed Studio Projects	3
ARTS 495 Independent Studio Projects	3
ARTS studio electives	15**
** Electives may emphasize another major within the visual arts as advised	
Art History Electives	6
ARTS 400 Senior Seminar (Capstone experience)	1

Drawing and Painting

ARTS 115 Drawing and Painting I	3
ARTS 155 Introduction to Photography	3
ARTS 215 Drawing and Painting II	3
ARTS 212 Life Drawing I	3
ARTS 312 Life Drawing II	3
ARTS 241 Figure Modeling	3
ARTS 230 Relief Printing	3
ARTS 235 Monotypes	3
ARTS 315 Drawing and Painting III	3
ARTS 340 3-D Methods and Materials	3
or	
ARTS 370 Intermediate Ceramics	
ARTS 415 Drawing and Painting IV	3
ARTS 494 Directed Studio Projects	3
ARTS 495 Independent Studio Projects	3
THEA 226 Scene Painting I	3
THEA 427 Scene Painting II	3
Art History electives	6
ARTS 400 Senior Seminar (Capstone experience)	1

Graphic Design

ARTS 115 Drawing and Painting I	3
ARTS 155 Introduction to Photography	3
ARTS 260 Graphic Design I	3
ARTS 261 Graphic Design II	3
ARTS 360 Graphic Design III	3
ARTS 361 Graphic Design IV	3
ARTS 365 Typography I	3
ARTS 366 Typography II	3
ARTH 371 History of Graphic Design	3
ARTS 460 Graphic Design V	3
ARTS 461 Graphic Design VI	3
ARTS 465 Typography III	3
ARTS 469 Design Realities and Professional Practices	3
Choose two of the following:	
ARTS 212 Life Drawing	3
ARTS 215 Drawing and Painting II	3
ARTS 255 Color Photography	3
ARTS 355 Digital Imaging	3
ARTS studio electives	3
Art History electives	3
ARTS 400 Senior Seminar (Capstone experience)	1

Media Arts

Media Arts students must take ARTS 222 Introduction to Experimental Video in addition to ARTS 225 Digital Foundations as part of Foundation Program.

ARTH 175 Computers and Society	3
ARTH 359 New Media Writing	3
ARTS 155 Introduction to Photography	3
ARTS 322 Intermediate Experimental Video Art	3
ARTS 323 Experimental Narrative	3
ARTS 324 Special Effects for Experimental Video	3
ARTS 325 Interactivity for the Web	3
ARTS 327 Audio and Desktop Multimedia	3
ARTS 390 Special Topics: Studio Art	3
ARTS 422 Advanced Experimental Video Art	3
ARTS 425 Advanced Interactivity	3
ARTS 429 Experimental Video Capstone	3
ARTS studio electives	6
Art History electives	6
ARTS 400 Senior Seminar (Capstone experience)	1

Photography

ARTS 155 Introduction to Photography	3
ARTS 212 Life Drawing I	3
ARTS 230 Relief Printing	3
ARTS 250 Black and White Technique	3
ARTS 255 Color Photography	3
ARTS 271 Pottery on the Wheel	3
ARTS 340 3-D Methods and Materials	3
ARTS 350 Historical Techniques	3
ARTS 352 Studio Lighting	3
ARTS 355 Digital Imaging	3
ARTS 459 Photographic Inquiry	3
ARTS studio electives	12**
**Electives may emphasize another concentration within the visual arts as advised	
Art History electives	6
ARTS 400 Senior Seminar (Capstone experience)	1

Sculpture

Sculpture students must take ARTS 270 Foundations in Clay in addition to ARTS 240 Foundations of 3-D Form and Content as part of Foundation Program.

ARTS 115 Drawing and Painting I	3
ARTS 155 Introduction to Photography	3
ARTS 212 Life Drawing I	3
ARTS 215 Drawing and Painting II	3
ARTS 241 Figure Modeling	3
ARTS 340 3-D Methods and Materials	3
ARTS 440 3-D Expression and Craft	3
ARTS 494 Directed Studio Projects	3
ARTS 495 Independent Studio Projects	3
ARTS studio electives	15**
**Electives may emphasize Special Effects for Film and Industry as advised	
Art History electives	6
ARTS 400 Senior Seminar (Capstone experience)	1

ADDITIONAL DEPARTMENTAL REQUIREMENTS

Visiting Artist Program (VAP)

All Visual Arts and New Media majors (studio and art history) are required each semester to participate in ART 120 Visiting Artist Program (VAP), which provides student exposure to a variety of art and design professionals from around the country. Students are encouraged to ask questions and develop contacts with guest artists. The Visiting Artist Program is a one-credit course with a Satisfactory/Unsatisfactory grading system. Lectures and presentations by guest speakers are held on Thursday evenings at 8:30 p.m. in McEwen 209. Students are expected to arrive 10 minutes prior to the start of a lecture (by 8:20 p.m.) and any student who is not in attendance by 8:30 p.m. will be considered absent. Talks usually conclude by 9:45 p.m., but this is completely determined by the presenter. Exhibition Openings of visual artwork and new media performances occur on Friday evenings from 7:00-9:00 p.m. in the newly renamed and renovated Cathy and Jesse Marion Art Gallery. Attendance is expected and required at each lecture and exhibition opening.

Senior Seminar

In their final semester at Fredonia, all BFA students are required to enroll in ARTS 400 Senior Seminar and to present an exhibition of their work. Most BFA students will exhibit their work in the Senior Exhibition held in the Cathy and Jesse Marion Art Gallery, although some students may choose another exhibition venue for course credit. Senior Seminar is a one-credit course. BA students are also encouraged to enroll in this course in order to exhibit their work, but participating is not a graduation requirement for the BA degree. Any BA student who wants to enroll in Senior Seminar must have faculty approval to register. Art History majors are not required to participate in ARTS 400.

ARTS 400 Senior Seminar is intended to bring a summation for all Visual Arts and New Media students (whether BA or BFA) in which they integrate their experience around a coherent body of work. The class consists of an exhibition of work and submission of an exit portfolio of senior-level work to remain on file in the department. This Capstone experience revolves around each student's individual exhibition, which is organized by the student and which presents work from the major area of study. Directly linked to the organization of each student's exhibition, Senior Seminar provides the opportunity for students from various studio areas to bring together their creative work within a critical forum. Enrolled students are responsible for composing a written statement, class discussion, and the organization and presentation of individual work. Students are encouraged to discuss the conceptual and thematic structure of artwork with their major advisor. The Senior Seminar instructor is not involved in assessing the student's individual theme, but instead provides guidance through the steps of a professional exhibition process. The artist's statement as well as his/her presentation and installation may greatly enhance or detract from the viewer's understanding and appreciation of artwork. Consequently, factors of verbal and written expression and art presentation will be evaluated.

Students registered in ARTS 400 Senior Seminar are required to participate in the exhibition process. Students who cannot participate in the main requirement of the course—the exhibition of their work—are required to submit a ten-page, single-spaced paper on “the role of art/design in contemporary society” (using a minimum of four cited references). The paper must be handed in to an assigned full-time faculty member within the department before the end of the semester's final week (determined by the instructor of ARTS 400). Only if this paper is submitted will the department consider an exception to the Senior Seminar degree requirement for BFA students or consider granting a passing grade to BA students who are registered for this course.

24 Credit-Hour Review

The 24 Credit-Hour Review is required for all Visual Arts and New Media students, including Art History majors. This review takes place in the spring semester and usually in the second term of the student's sophomore year. Students who have completed, or who are in the process of completing, a minimum of 24 credit hours in VANM studies will participate in the 24 Credit-Hour Review. The purpose of the review is to evaluate student performance and determine if a student should remain in the program. If a student fails to participate in the 24 Credit-Hour Review process, he/she will be suspended from taking any more courses in the Department of Visual Arts and New Media.

The committees organized for 24 Credit-Hour Review are comprised of full-time faculty. Students must prepare for the review using the guidelines, policies, and procedures outlined (see pages 22-27). Along with presenting work completed in their course of study, students are required to submit a typewritten essay addressing specific aspects of their Visual Arts and New Media education. Each student will be reviewed for 30-45 minutes by a panel of faculty. The aim of the 24 Credit-Hour Review is to help students with the assessment and evaluation of personal and professional goals, especially as these goals relate to intended majors.

Students majoring in VANM will be scored by the review committee using a system of 0-5 (5 being a high score). Evaluation will be based on the following categories for VANM studio practice:

- Level of Compositional and Observational Skill
(e.g., how well the student grasps the fundamentals of visual arts)
- Comprehension, Originality and/or Problem-Solving Ability
(e.g., whether the student takes chances and pushes work to a higher level, whether the student has dexterity in more than one media, whether the student understands what is expected from assignments and projects)
- Level of Craftsmanship and Presentation Organization
(e.g., how well-crafted and executed the work is, and how well-organized and well-presented the work is)
- Effective use of Visual Vocabulary in Oral and Written Communication (how well can the student express him- or herself and communicate personal goals in oral and written form)
- Dedication to Professional Development/Level of Commitment (how committed is the student to the program, the intended major, and the chosen occupation)

Art History majors should see page 27 for a listing of review categories specific to this discipline.

Whether focusing on studio or art history practice, students who are not meeting the basic standards of the department may be encouraged to seek another degree option. At the completion of the 24 Credit-Hour Review, a copy of the evaluation form and faculty comments will be given to the student. A copy will also be placed in the student's file to be examined by the student's advisor. Students and advisors will discuss the review process during Advisement week. Consultation with the advisor and major field representatives will determine course selection for the following semester.

SCHOLARSHIP OPPORTUNITIES AND AWARDS

Alford Bjurlin Scholarship

Awarded to a student working in the 3-D areas of sculpture or ceramics. Chosen by faculty in these areas.

George W. Booth Visual Arts Scholarship

Awarded to incoming freshman based on portfolio review.

Thomas E. Malinoski Scholarship for the Visual Arts

Awarded to incoming freshman based on portfolio review.

Chautauqua Craft Alliance

Awarded to a student in Ceramics, Drawing & Painting, Photography or Sculpture. Student is selected from those who received a 4 or better in 24 Credit-Hour Review.

Fredonia Potters' Coop

For Studio Assistant in Ceramics. Chosen by faculty in that area. By semester or year.

Marano – Gnrke Scholarship

Awarded for second place in 24 Credit-Hour Review score

Rodney Welling Memorial Fund

Nominations are collected from faculty and submitted to the departmental scholarship committee.

Daniel D. Reiff Award

Awarded to an Art History major of junior standing based on GPA in Art History and chosen by faculty in that area.

Colonel David Correll Photography Scholarship

Awarded to an entering freshman or upper-class photography major at the discretion of the faculty in photography.

Robert Marvel

This is a rotational award between theater, music, and art. VANM awards it every three years to a deserving student as determined by the departmental scholarship committee.

Carl J. Nordell Memorial Scholarship

Awarded to a student in Drawing & Painting or Illustration. Typically of junior standing and chosen by faculty in these areas.

ACADEMIC ADVISING

Preparing for Advising

All declared Visual Arts and Media Arts majors will be assigned an advisor from the faculty of the Department of Visual Arts and New Media. Your advisor is a guide to help you determine the best courses and options for your degree requirements. However, please remember that your advisor is here only to advise; it is your responsibility to understand and complete all of your degree requirements. Your advisor will seek opinions and solicit feedback from you, but he/she will not decide your courses for you or plan your academic career. This is your education: take charge of it.

Preregistration

Preregistration for the next semester's courses will be announced approximately 8 weeks into the semester (shortly after mid-term). Advisors will post sign-up sheets on their office doors listing possible dates and times for you to make an advising appointment. It is your responsibility to find your advisor and make an appointment. Your advisor will not come and look for you. Remember that advisors have between 20-30 advisees to keep track of and you have only yourself.

Prior planning before your advising session is essential. Before meeting with your advisor you must determine what classes you need and want to take the following semester. Make a mock schedule of your preferred courses and meeting times to insure there are no time/day conflicts. Especially if you are a freshman or sophomore, make sure to pick alternates for all your courses in case your preferred choices or times are closed before you register. Dates for registration are determined by the number of credit hours completed at Fredonia, so underclassmen register last. Many popular courses are closed before sophomore, and especially freshmen, have a chance to register, so it is best to make contingency plans. The minimum full-time course load is 12 credit hours. By choosing alternate course selections before you begin, you avoid the unpleasant situation of hunting for open courses to fill your schedule. A 15 credit hour semester is the standard full-time status for students at Fredonia. But, most VANM students enroll in 16 credit hours because of the added one-credit Visiting Artist Program, which is required each semester (see page 13). Students are permitted to take up to 18 credit hours per semester; however, registering for more than 18 credits requires approval of the Department Chair.

Included on pages 32-35 are tracking forms for the BA in VANM Studio, BA in VANM Art History, CCC requirements, and General Elective selections. These forms are useful for keeping track of progress towards the degree.

Approach to Course Selection

The most common approach to selecting VANM courses is to take the introductory levels of the Foundation Program in the first year at Fredonia. VANM students must enroll in one or two VANM studio courses each term in order to progress towards completing major requirements in a timely fashion. Students will also begin to fulfill the General Education College Core Curriculum (CCC) during the first year. Although students must work towards fulfillment of the CCC, only two or three CCC classes are taken in any given semester. This is because students must concurrently progress through both the VANM requirements and the CCC curriculum. Thus, it is essential to enroll every semester in both VANM courses and academic courses that fulfill CCC and General Elective credits. Studio courses demand a great deal of time outside of class to practice techniques and create work. Never attempt

more than three 3-credit studio courses per semester. Fill the remaining hours instead with academically based courses such as Art History classes, CCC requirements or General College Electives.

In your second year, begin to enroll in the more specialized studio courses to help you determine your favored program of interest. Make sure to check all the prerequisites as some upper-level courses require the completion of Foundation or other introductory courses before enrollment is allowed. It should also be noted that some courses are dependent upon each other and must be taken in sequence. Many required courses are only offered once a year and are prerequisites for the next level. It is very important to pay attention to prerequisites and the sequencing of courses within your preferred field of study and to understand all degree requirements.

The third and fourth years are devoted to fulfilling major requirements, enrolling in studio and Art History electives, taking General College electives and completing the CCC curriculum. If all requirements are met, VANM students may apply for a BFA Review in the fall semester of their third year (see pages 8-12 and page 28 for the BFA requirements and application process). In your final semester, BFA studio majors must participate in ARTS 400 Senior Seminar (see page 13), a one-credit course that requires an exhibition of work and submission of an exit portfolio of senior work to remain on file in the department. BA students are also encouraged to enroll in ARTS 400 in order to exhibit their senior-level work, but participating is not a graduation requirement for the BA degree. Art History majors are not required to participate in ARTS 400.

ACADEMIC POLICIES (AND EXTRA TIPS)

Academic Status and Graduation Requirement Highlights

You will be placed on Probationary Status if your cumulative Grade Point Average (GPA) falls below 2.0. Failure to raise your GPA above 2.0 by the end of the Probationary semester will lead to an Academic Warning followed by Academic Dismissal. In order to graduate from the Department of Visual Arts and New Media at SUNY Fredonia, remember the following:

- You must pass at least 120 credit-hours of coursework
- You must complete all areas of the 36 credit-hour College Core Curriculum (CCC)
- You must maintain a cumulative GPA of 2.0
- You can only use 4 credit hours of 100-level Physical Education courses
- You must complete the course requirements for a BA in Visual Arts and New Media, Art History or BFA in a specific studio major
- BA students must complete 66 credit hours outside the major
- BFA majors must participate in Senior Seminar
- You must participate in VAP every semester you are on campus

Attendance

Attendance for all courses in the Department of Visual Arts and New Media is mandatory. Attending class is the responsibility of the student. Lectures and demonstrations may be given without notice, so punctuality is essential. An individual who is absent, late or sleeping during instruction or lecture will be responsible for getting the information missed in class.

Students will be allowed three (3) absences without penalty. Any absences in excess of three (3) will result in a ½ letter grade reduction of the final grade for the course per absence. All absences will be counted. A student who is 10 minutes late for class is considered absent. A student who sleeps during a class will be considered absent. A student who uses unapproved electronic devices (e.g., cell phones, music players, etc.) is considered absent. If a student will acquire absences due to university sponsored activities, he or she must provide necessary documentation from the appropriate office prior to the absence and will need to make special arrangements for any missed work. Any special medical or personal problems that occur, where absenteeism will exceed the allowed three, will require verification by a physician or emergency medical association (a letter from Student Affairs merely explains an absence, and will not qualify as an excuse). Any special medical or personal problems that occur, where absenteeism will exceed the allowed three may require course withdrawal or "Incomplete" status on the final grade. Seven (7) absences mandate an automatic grade of "F". Students are required to be on time and remain for the entire scheduled course period. Late arrivals will accumulate and become full absences according to the specific policies of your course instructor.

Academic Integrity

Under all circumstances, students are expected to be honest in their dealings with faculty, administration and fellow students. In class assignments, students must submit work that fairly and accurately reflects their level of accomplishment. Any work that is not a product of the student's own efforts is considered plagiarism. Disciplinary action may extend to suspension from privileges or expulsion from the college. Penalties for plagiarism and other breaches of Academic Integrity can be found in the SUNY Fredonia Academic Catalog: <http://www.fredonia.edu/catalog/4442.htm>

Policy on Drugs and Alcohol

The Department of Visual Arts and New Media follows the university's established policy of zero tolerance toward the use of alcohol and drugs. It is the belief of the VANM department that alcohol and drugs have a detrimental and potentially dangerous effect on all phases of the artistic process, especially the operation of equipment. Therefore, the use of alcohol and drugs is prohibited in and around all departmental facilities for the hours immediately before or during all scheduled VANM classes, when working in studio spaces and computer labs outside of class period, before or during exhibition installation and de-installation as well as performances or exhibitions sponsored or supervised by the department or its faculty and staff. Students found to be in violation of this policy will be temporarily removed from classes and banned from using departmental facilities pending the outcome of a hearing supervised by the Office of Student Affairs.

Classroom Standards

Make the most of your education. Remember that it is your education, so you should take responsibility for your decisions and your actions. Faculty and staff are here to help you attain your educational goals, but they are not here to serve you. If you show professors, advisors and staff courtesy and respect, you can expect to receive the same. However, if you make demands and disrupt classes or meetings, you will also be treated accordingly. Once you have entered the walls of higher education you are expected to behave like an adult and in return you will be treated as one.

You are expected at all times to treat faculty and staff with consideration and respect. Most of your instructors have been in the profession for many years and have educated generations of students. If you feel that a class is not living up to your expectations or that a professor or instructor is treating you unfairly, it is your responsibility to discuss the matter with the instructor of the class. It is important that you do not confront or accuse your instructor, but that you approach the situation as an adult seeking resolution. If after the discussion you do not feel the problem is resolved, there are other avenues to pursue; make an appointment with your advisor to discuss your concerns. Often an advisor can offer impartial advice and may suggest solutions overlooked by the parties involved. Your advisor may also have suggestions as to what the next course of action should be. Contact your advisor before bringing your concerns to a Department Chairman or College Administrator.

Communication

The best time to communicate with a member of the faculty or staff is to come to regularly scheduled office hours. If you need to meet with your instructor or advisor for more than a few minutes, make an appointment prior to the meeting so he or she can reserve appropriate time for you. If you do not have an appointment, you cannot expect a faculty member to put everything aside to meet with you. Faculty may be working on a problem for another student or fulfilling departmental or professional obligations, so give appropriate notice for time-consuming issues.

If you cannot come to see an instructor or advisor during regular office hours because of time conflicts, leave a note on his or her door, in the appropriate departmental mailbox and/or leave a message by phone or e-mail. If you use all three methods, you are assured that you have legitimately tried to make contact. Again, please remember that faculty members have between 20-50 (or more) students in each class and between 20-30 advisees, so be courteous and sensitive to their responsibilities. Do not go to a professor's office at an arbitrary time and expect he or she will be there. Although e-mail and phone messages save time, do not expect that leaving a message about missing a class, an exam, critique or an

appointment excuses you from your responsibilities. Talk to your professors and advisors, communicate with them personally, and let them get to know you. You will find that if you take the time to get to know your professors, advisors and departmental staff, you will have a much more successful and pleasant experience at Fredonia.

The Department of Visual Arts and New Media often sends e-mail messages through the Angel system to communicate general announcements to all students. Angel messages sent from the department, your instructors or student groups go to your Fredonia e-mail account. You must use your Fredonia e-mail account while enrolled at SUNY Fredonia in order to receive important information from the department and the university.

Student Organizations

There are four student activity clubs associated with the Department of Visual Arts and New Media: Art Forum, AIGA, Figure Study Sessions, and Media Arts Club. Art Forum, Figure Study Sessions, and the Media Arts Club are Student Association (SA) groups while AIGA is sponsored by the American Institute of Graphic Artists (not affiliated with Fredonia's Student Association). Any Fredonia student can join Art Forum, and the organization's activities and functions are intended to benefit the entire student community. Most members of AIGA are Graphic Design majors and the activities of the group center around the Graphic Design profession. Anyone interested in drawing from live models can come to the Figure Study Sessions. The Media Arts Club is also nonselective in its membership, but the club plans activities that are aimed at the particular interests of its members.

Consider joining one of the department's student organizations. These groups are a great way to meet people with similar interests and make contacts in your profession. Art Forum exhibits student work around campus and brings prominent artists to campus for lectures or workshops every semester. Art Forum also organizes trips to art museums and studios in major cities around the country and Canada. AIGA sponsors workshops, lectures and trips related to the graphics industry. The Figure Study Sessions provide access to regular studio practice in figure drawing/painting. The Media Arts Club helps organize the SUNYwide Film Festival in the fall and the TransMedia Festival in the spring; both festivals showcase student-created electronic work. All of the groups listed above exist to enrich your VANM studio and classroom experience.

Studio Access and Procedures

Studios

The studios in the Rockefeller Arts Center are open Monday through Friday from 8:00 a.m. to 11:00 p.m. Late Passes are issued to allow students to use the studios weeknights until 2:00 a.m. and weekends (Saturday and Sunday until 11:00 p.m.). Any VANM student is eligible for afterhours building use if sponsored in writing by a faculty member responsible for the studio to which access is desired. All students receiving a Late Pass are expected to contribute their time as an afterhours monitor on a rotating basis throughout the semester. See page 30 for more information.

Sculpture Woodshop

The Sculpture Woodshop in Rockefeller Arts Center is open to students, but has many health and safety restrictions (see the Sculpture professor for a listing of policies). The woodshop closes every weekday at 5:00 p.m. It is not open in the evening or on weekends. Students who are not enrolled in a sculpture class must be given authorization from the sculpture professor to use the lab.

Igoe Hall Photography Darkrooms

The Igoe Hall Photography Darkrooms are only available to students who are currently enrolled or have taken a photography class at Fredonia. All students enrolled in photography classes have access to the facilities through the use of a security card swipe system. Students who want to use the facilities, but are not currently enrolled in a class, must receive permission from the photography professors and pay a lab fee to use the facilities. Students who have not taken a photography class at Fredonia may not use the facilities.

Computer Lab Access and Procedures

Computer Labs

The Visual Arts and New Media computer labs exist in three buildings on campus: the 3rd floor of Rockefeller, the 2nd floor of McEwen, and the basement of Igoe Hall in the photography facilities. While each of the labs is dedicated primarily to certain programs, all labs are available for use by all students in the department. These labs are funded by the Student Technology Fee and are designed to meet the needs of the students in Visual Arts and New Media. The department uses Macintosh computers for all its instruction in its labs.

Rockefeller Arts Center 307/309

The Rockefeller Arts Center computer labs are used primarily by students enrolled in 2-D Design and Graphic Design. Both house Apple computers with the Adobe Creative Suite and Microsoft Office installed as well as scanners and laser printers. Applications and fonts are licensed for academic and school use only. The 307 lab contains seventeen machines and is used by the 2-D design classes with general use as schedule permits. The 309 lab contains eighteen machines and is exclusively accessible by upper-level Graphic Design students. The labs can be entered via swipe card with access granted according to the course a student is enrolled in. Students are free to use their course-assigned lab when classes are not being held. Printing in these labs is restricted to the printers available within the lab and for academic use only. Students are not to use any paper or media other than that which is provided without express consent of the lab supervisors (Professors Dilworth, Frierichs, and Urban) as non-compatible paper will damage the printers and render them unusable. Students who are not Graphic Design majors may appeal to the department chair for access to the lab and any printing facilities.

Rockefeller Arts Center 310

Rockefeller 310 is a high-end printing facility available for a fee to students within the department and across campus. Hours of operation are posted in the labs. All printing is done by a small staff of select students and files may be submitted to them or according to instructions provided in given courses. File formats preferred for output are PDF, EPS, Highest-quality JPEG, or flattened PSD. Please allow one week for printing. Payment is due at pick-up. A price list is available outside the facility and accepted forms of payment are FREDfunds and FREDdebit. Three printers are available for output with stocks of various sizes, weights, and finishes: (1) a Canon image PROGRAF iPF8100 44" wide large-format inkjet printer with twelve color inks; (2) an Epson 4800 with eight color inks capable of printing up sheets up to 17" by 22"; and (3) a Xerox Phaser 7760 laser printer capable of printing 12" by 18" single-sided sheets or 11" by 17" sheets double-sided. Also, a spiral wire binding punch, binding stapler, and 1.25" pin-making machine are all provided for use in the facility with appropriate spiral wire binding coils and button supplies available for purchase.

McEwen 106

The McEwen Lab is primarily for students enrolled in the department as Media Arts (Film/Video) or Animation and Illustration majors. The lab is designed for audio/video production, digital manipulation of imagery, and animation production. The lab is open 24/7 through the use of a security card swipe system. Students who are Media Arts or Animation and Illustration majors, or are enrolled in a course that utilizes the lab, may use this facility. Students who are not majors or enrolled in a course but require access to the McEwen Lab may petition to the Department Chair for admission to the lab by demonstrating a need to use hardware or software in the lab.

Igoe Computer Lab

The Igoe Lab (located in the basement of Igoe Hall) is primarily for the use of students enrolled in photography classes. This lab is only available to students with access through the use of a security card swipe system. The computer lab is unavailable during a scheduled class time. Open lab hours will be posted on the door at the beginning of every semester. There is a large-format printer connected to this lab. Students wishing to print projects from the large-format printer should speak to Professor Steve Komp in Photography.

DEPARTMENT OF VISUAL ARTS AND NEW MEDIA
24 Credit-Hour Review Process and Requirements - Studio

One of the requirements for completing a major in the Visual Arts and New Media at Fredonia is participation in the 24 Credit-Hour Review. Its purpose is to provide Visual Arts and New Media students an opportunity to have their work critiqued by a group of faculty, some of whom will be outside a student's anticipated area of study. It also presents the students with an opportunity to think, write, and speak about their work and artistic direction, and to get an overview of their progress. It is an important exercise in preparing students for their final years of work.

Participation in 24 Credit-Hour Review is a graduation requirement and will be used to evaluate student progress. It is also used to award the Chautauqua Craft Alliance and Marano/Gnirke Scholarships. 24 Credit-Hour Review scores are also used in conjunction with the BFA Review. Students who score 3.5 or greater during the 24 Credit-Hour Review, along with a 3.25 or higher GPA in all Visual Art and New Media courses and 3.0 or higher cumulative GPA, along with approval of the major area may gain advanced acceptance to BFA programs without another committee review.

Students who have completed, or are in the process of completing, 24 credit hours of Visual Arts and New Media courses, including art history and studio transfer credit hours, but excluding VAP, must participate in this review. A list of eligible students will be posted on Angel as well as outside the departmental office (RAC 217). A second list including the day/time schedules will be posted well before the review. The critiques will take place over a three-day period; participating students are excused from VANM courses during this period.

This is what you should prepare:

- 1) In addition to submitting artwork, a typewritten essay addressing all of the topics (see next page) is required. These topics will open the dialogue between you and your committee. Write this in a clear and literate manner. The topics should be addressed in essay form (a narrative) not in a numbered list, and must be approximately 500-1000 words (3-page maximum). Carefully proofread the essay and provide four copies (one for each member of your committee and one for your permanent file) to the departmental secretary in RAC 217. The essays should be clearly labeled with your name and your committee member's names. It is your responsibility to provide enough copies. The departmental secretary will not Xerox copies for you.
- 2) You should bring the following to your review session (organize the work by course);
 - As much work as possible from all the studio courses you have taken or are taking here at Fredonia. Transfer students may bring work from courses taken at another institution but please label as to when the course was taken and where. (Large work or work no longer available may be shown through digital documentation).
 - All sketchbooks/journals filled or being filled either for personal use or as a course requirement. Also include any thumbnails or roughs.
 - Work done on your own, outside of a regular class.

You will be required to speak about your artwork and your experiences in the department during the review. Reviewers will evaluate your ability to orally express your thoughts clearly and effectively. You will be evaluated on your ability to explain and describe the material presented, clearness of presentation, level of critical thinking and effective communication technique.

See the schedule posted by the secretary's office for location and day/time. Come at the appointed time and place; reviews lasting 30minutes (with fifteen minute breaks between reviews) are held in rotation between RAC 320, 321, 323, 328, 231, 239 and McEwen 106. Allow one hour in total for the review since you will have setup time before your committee arrives, the review itself, and time to dismantle before the next review group enters the room. Please be sure to arrive at least fifteen minutes early to keep on schedule. You should group your work by course and clearly label the work with the course name and number.

DEPARTMENT OF VISUAL ARTS AND NEW MEDIA
24 Credit-Hour Review Essay Discussion Topics - Studio

In addition to the presentation of your artwork for review, please write an essay that addresses the following topics. Please read the topics carefully and answer the questions in essay form. Your essay must be approximately 500-1000 words (3 page maximum), typed and double-spaced.

Why have you chosen to study Visual Arts or Media Arts at SUNY Fredonia?

Have you reached a decision about where you would like to concentrate your studies? If you have, what excites you about that particular area or medium? If you are still unsure, where do you think your strengths lie?

What are your expectations for your education at Fredonia?

What educational experiences outside of the department have been of interest to you and why?

How do you supplement your formal education in the arts? Do you read books about artists or designers, do you subscribe to art and design magazines, and do you go to museum or galleries or visit art-related websites?

Describe your professional goals after graduation. What do you see yourself doing the year after you graduate? What do you want to be doing in five years?

If that does not happen, what are your alternatives?

What is the value of an education in the arts?

How does your own level of commitment and responsibility impact your education?

Department of Visual Arts + New Media
24 Credit-Hour Review -- Evaluator's Score Sheet and Assessment
 Date _____

Student's Name: _____ Averaged Score: _____

Area of Study: ___ Ani/Illust ___ Ceramics ___ Drawing/Ptg ___ Gr Design ___ Media Arts ___ Photo ___ Sculpt

Reviewer: _____ Score: _____

Level of Compositional and Observational Skill	0	1	2	3	4	5
Comprehension, Originality and/or Problem-solving Ability	0	1	2	3	4	5
Effective use of Visual Vocabulary in Oral Communication	0	1	2	3	4	5
Level of Analysis in Written Statement	0	1	2	3	4	5
Level of Commitment /Dedication to Professional Development	0	1	2	3	4	5

Assessment:

Reviewer: _____ Score: _____

Level of Compositional and Observational Skill	0	1	2	3	4	5
Comprehension, Originality and/or Problem-solving Ability	0	1	2	3	4	5
Effective use of Visual Vocabulary in Oral Communication	0	1	2	3	4	5
Level of Analysis in Written Statement	0	1	2	3	4	5
Level of Commitment /Dedication to Professional Development	0	1	2	3	4	5

Assessment:

Reviewer: _____ Score: _____

Level of Compositional and Observational Skill	0	1	2	3	4	5
Comprehension, Originality and/or Problem-solving Ability	0	1	2	3	4	5
Effective use of Visual Vocabulary in Oral Communication	0	1	2	3	4	5
Level of Analysis in Written Statement	0	1	2	3	4	5
Level of Commitment /Dedication to Professional Development	0	1	2	3	4	5

Assessment:

Score is based on a scale of 0 - 5 (5 is the highest)

Total Score: _____ ÷ 15 = _____

DEPARTMENT OF VISUAL ARTS AND NEW MEDIA
24 Credit-Hour Review Process and Requirements – Art History

One of the requirements for completing a major in Visual Arts and New Media at Fredonia is participation in the 24-Hour Review. Its purpose is to provide Visual Arts and New Media students an opportunity to have their work critiqued by a group of faculty, including at least one faculty member outside the student's major concentration. It also presents students with an opportunity to think, write and speak about their work and scholarly direction, and to get an overview of their progress. It is an important exercise in preparing students for their final years of work at SUNY Fredonia.

Participation in the Art History Review is a graduation requirement and will be used to evaluate student progress. Students who have completed, or are in the process of completing, a minimum of 18 Art History credits (excluding VAP, but including ART 100 Visual Concepts, Art History courses taken here or transferred in, and no more than one VANM studio) must participate in this review. A list of eligible students will be posted on ANGEL as well as outside the Visual Arts and New Media departmental office, RAC 217. A second list including the day/time schedule will be posted well before the review. The critiques will take place over a three-day period; students are excused from VANM courses during this period.

For the review, you should prepare:

1) A typewritten personal essay incorporating the topics listed below. These topics will open the dialogue between you and your committee and should be clearly, professionally written and carefully proofread. The topics should be addressed in narrative essay form, not in a numbered list, and must be approximately 500-1000 words (3-page maximum). Please provide four copies (one for each member of your committee and one for your permanent file) to the departmental secretary in RAC 217 by the **due date**. The essays should be clearly labeled with your name and your committee member's names. It is your responsibility to provide four stapled copies. The departmental secretary **will not** make copies for you.

Your personal statement should address the following questions:

- a) Why have you chosen to study Art History at SUNY Fredonia?
- b) Have you decided to concentrate your studies in either Pre-History through Renaissance or Modern/Contemporary? If you have made this decision, what excites you about that particular area of art historical research? If you are still unsure about your concentration, where do you think your strengths lie?
- c) Do you plan to study abroad? If "yes," where do you plan to go and when? If "no," which course of study have you chosen as a Minor and why? (Note: Double Majors are exempt from the Minor/Study Abroad requirement).
- d) What educational experiences outside of the department interest you and why?
- e) How do you supplement your formal education in the arts? Do you read art historical scholarship outside of class? Do you subscribe to any art, art historical or related journals? Do you visit museums or galleries and/or frequent art-related websites? Be specific.
- f) Which artists, art historians or scholars/writers do you admire and why?
- g) What are your professional goals after graduation? What do you see yourself doing the year after you graduate? What do you want to be doing in five years? If these goals cannot be met, what career alternatives are possible?

[24 Credit-Hour Review – Art History, cont.]

h) What do you perceive to be the value of an education in the arts and specifically, a degree in Art History?

i) How does your own level of commitment and responsibility impact your education?

2) A short (2-4 pages), introductory-level writing sample preferably done for a 100-level art history course taken at Fredonia or transferred from another college. Examples are as follows:

a) A typed version of an essay written for ARTH 101 or ARTH 102

b) The required event summary written for ARTH 102

c) A short historical or analytical writing sample prepared for another introductory class such as History or English Composition or an Art History course taken in high school or at a transfer college

3) A medium length (4-8 pages) analytical, position or research paper produced for an Art History course at the 200, 300 or 400 level. (Note: Transfer students may submit writing samples from courses taken at another institution, but please include information as to when the course was taken and where).

4) Any art historical writings, notebooks, research papers or ideas about potential research projects that were generated/completed on your own, outside of regular class assignments.

5) Optional: If you have completed a 300-400 level Art History course for which a 10-15 page formal research paper was required, you may submit this if you feel it is a strong example of your work.

You will be required to speak about your art historical scholarship and your experiences in the VANM department during the review. Faculty reviewers will evaluate (1) your ability to express your thoughts clearly and effectively, (2) your ability to explain and describe the material presented, and (3) the level of critical thinking and research evident in your submitted written materials.

It is crucial that Art History students submit four copies of ALL their written materials for review by the deadline.

See the schedule posted by RAC 217 (the departmental office) for the location, day and time of your scheduled review. Reviews will last 30 minutes and are held in rotation between RAC classrooms and McEwen 106. Please be sure to arrive at your meeting **at least ten minutes early** to facilitate the tight scheduling of faculty panels during the 24-Hour Review process.

**ART HISTORY Majors (VANM), 24-Hour Review
Evaluator's Score Sheet and Comments**

Date _____

Student's Name: _____

Averaged Score: _____

Area of Study: ___ Contemporary ___ Ancient

Field of Special Interest _____

Reviewer: _____

Score: _____

Demonstrates critical review of scholarship within thematic area	0	1	2	3	4	5
Shows comprehension of topic and depth of analysis	0	1	2	3	4	5
Effective writing skills (style, grammar, thematic development)	0	1	2	3	4	5
Originality of interpretation and strength of argument	0	1	2	3	4	5
Level of commitment /dedication to professional development	0	1	2	3	4	5

Assessment:

Reviewer: _____

Score: _____

Demonstrates critical review of scholarship within thematic area	0	1	2	3	4	5
Shows comprehension of topic and depth of analysis	0	1	2	3	4	5
Effective writing skills (style, grammar, thematic development)	0	1	2	3	4	5
Originality of interpretation and strength of argument	0	1	2	3	4	5
Level of commitment /dedication to professional development	0	1	2	3	4	5

Assessment:

Reviewer: _____

Score: _____

Demonstrates critical review of scholarship within thematic area	0	1	2	3	4	5
Shows comprehension of topic and depth of analysis	0	1	2	3	4	5
Effective writing skills (style, grammar, thematic development)	0	1	2	3	4	5
Originality of interpretation and strength of argument	0	1	2	3	4	5
Level of commitment /dedication to professional development	0	1	2	3	4	5

Assessment:

Score is based on a scale of 0 - 5 (5 is the highest)

Total Score: _____ ÷ 15 = _____

BFA in the Visual Arts and New Media - Review Process and Requirements

- Review panels will occur in the fall semester (prior to pre-registration). All students interested in BFA status must initially apply in fall of their junior year. Transfer students may initially apply for BFA status in the spring semester of their junior level year, but no student (native or transfer) may initially apply for BFA status in his/her senior level year.
- Students wishing to apply must have completed a minimum of 27 credits in Visual Arts and New Media courses.
- Students must have a minimum GPA of 3.0 in Visual Arts and New Media courses, including Art History, and a minimum GPA 2.0 is required in all courses taken outside the department. With approval of the major area, students with a 3.25 or higher GPA in all Visual Art and New Media courses and 3.0 or higher cumulative GPA and a score of 3.5 or greater during the 24 Credit-Hour Review may gain advanced acceptance to BFA without committee review.
- Students must select a committee of three full-time Visual Art and New Media faculty to serve as their review panel; one faculty member must represent the major, the remaining two must be from outside the individual major area. Students must contact the chosen faculty members individually to discuss their intention to apply for the BFA well in advance of the scheduled review time frame.
- The faculty member from the chosen major will serve as chair of the review committee and is responsible for checking the student's folder to verify that a minimum of 27 credits in art have been taken and that the GPA is sufficient. The faculty member must do so before the student schedules a committee meeting.
- Students are required to submit (at least one week in advance to all members of the review committee and the departmental secretary) a written statement about their work. The content of this statement should be discussed with the chair of the committee in advance. It should contain a statement explaining why the student wishes to gain BFA status in a specific major.
- Students will be responsible for presenting examples of work from all art courses taken in the concentration. Outside work is expected. All work should be labeled with the student's name, course for which work was done, and the semester completed.
- After consideration/discussion, the committee will complete the BFA Review Evaluation form. If accepted into a BFA major, the student is then responsible for completing a Change of Major form. The Change of Major form must be submitted to the departmental secretary and must have an authorizing signature from the BFA committee chair for appropriate processing.
- Students waived out of the Review requirement must still complete a Change of Major form. A signature from the major area representative must accompany the Change of Major form.
- A student whose initial application for the BFA degree is rejected may reapply after one additional semester of study. The student may choose two different faculty members for the appeal panel, but must still include the faculty member from their chosen major.
- Native Fredonia students cannot apply for BFA status after completing six semesters of Fredonia coursework; transfer students cannot apply after completing 4 semesters of Fredonia coursework.
- Students wishing to double major after acceptance into a single major must seek area approval from the new major area, which may require a second review. To complete a double-major, students must fulfill the requirements of both degrees without substitution of required courses.

DEPARTMENT OF VISUAL ARTS AND NEW MEDIA
Rockefeller Art Center Evening and Weekend Studio Access Policy

- Your FREDcard allows the student access to the RAC studios 24 hours a day, 7 days a week, however entrance to the building will not be allowed after 11:00 p.m. on weeknights or 8:00 p.m. on weekends. Students must be in the building prior to these times.
- Students must have their FREDcard with them for after hour use. Students who are asked by faculty, staff, or University Police for their FREDcard, and cannot produce it, will be asked to leave and are expected to do so.
- No alcohol or drugs are allowed in the building.
- It is expected that students are here after hours to work. Guests are not allowed.
- Any departure from these guidelines will result in the loss of an individual's privileges.

NOTE: Failure of students to comply with evening and weekend studio expectations and policy will jeopardize after hour access to Rockefeller Arts Center for ALL students.

There is a red security phone in the hallway outside RAC 233 connected to University Police in the case of an emergency.

Visiting Artist Program Course Policies

Lectures of the Visiting Artist Program are held on Thursday evenings at 8:30 p.m. in McEwen 209. Students are expected to arrive 10 minutes prior to the start of a lecture (by 8:20 p.m.). The doors to the lecture hall will close and lock promptly at 8:30 p.m. and no late admittance will be permitted. Any student who is not in attendance by 8:30 p.m. will be considered absent. Talks will usually conclude by 9:45 p.m., but this is completely determined by the presenter.

Disrespect and/or inattentiveness will not be tolerated; this includes talking during the lecture, using your cell phone for anything and **ESPECIALLY** crossing in front of the speaker to leave the room. If you must leave for any reason, use the doors in the back of the hall (**quietly**). If you are seen working on a laptop or texting, you will be counted absent and will receive a "U" for the course. Quite often a speaker will begin to conclude their lecture with phrases such as "finally" or "in conclusion"; however, this is not a cue for you to begin packing your belongings or talking. Be respectful of the lecturer until the **END** of the presentation; this includes the Q&A session after a lecture concludes. **DO NOT FORCE** the Q&A to end by prematurely applauding. Any individual caught performing such an act will be subject to automatic failure of the course at the discretion of the instructor. *Recording or photographing a lecture or exhibition on a laptop/phone/camera is not permitted during a presentation/exhibition without the presenter's permission.*

Exhibition Openings are held on Fridays in the newly renamed and renovated Cathy and Jesse Marion Art Gallery. They begin at 7:00 p.m. and conclude at 9:00 p.m. Attendance at exhibition openings is a requirement of the Visiting Artist Program. The on-duty gallery assistant will provide and collect attendance tickets.

When completing an attendance ticket, clearly write your name and FID.

Attendance is **expected** and **required** at each lecture and exhibition opening. Students are expected to attend each presentation/exhibition in its entirety. Only one attendance ticket will be accepted per student. Students may not give their tickets to a peer for submission unless prior permission by the instructor was granted. Any student found guilty of submitting a fake or forged attendance ticket will be subject to automatic failure of the course at the discretion of the instructor.

Missing **ONE** event will be tolerated; however, missing **TWO** events will result in a "U" for the course. **THERE WILL BE NO MAKE-UPS, NO PAPERS, and NO EXCUSES** for any absence past the tolerated **ONE**.

If an event is missed due to illness, the absence will be excused **ONLY** with a doctor's note. If you are ill and see a doctor, be sure to request a note. Notes from Student Affairs will not be accepted. Prescriptions will not be accepted. The VANM department secretary compiles the attendance slips, but does not deal with attendance issues. In the event of an absence, you must contact the instructor to make an appointment to deliver your doctor's note and discuss the absence. Absences will not be dealt with through e-mail.

Bachelor of Arts in Visual Arts and New Media

Department of Visual Arts and New Media
48 credits + VAP

Student _____
Program of interest _____

Foundation Core		Course	Title	Credit	Semester	Year	Grade
21	credits	ART 100	Visual Concepts	3			
▲ Choose one of these courses		ARTH 101	Art in Culture from Prehistory to 1400	3			
■ Choose one of these courses		ARTH 102	Art in Culture from 1400 to the Present	3			
		ARTS 102	Foundations in 2D Form and Content	3			
		ARTS 105	Foundations in Drawing I	3			
		ARTS 240	▲ Foundations in 3D Form and Content	3			
		ARTS 270	▲ Foundations in Clay	3			
		ARTS 222	● Introduction to Experimental Video	3			
		ARTS 225	● Digital Foundations	3			

400 Level Requirement		Course	Title	Credit	Semester	Year	Grade
3	credits						

300 Level Requirement		Course	Title	Credit	Semester	Year	Grade
9	credits						

ARTS Studio Electives		Course	Title	Credit	Semester	Year	Grade
12	credits						
as advised							

Art History Electives		Course	Title	Credit	Semester	Year	Grade
3	credits						
as advised							

Visiting Artist Program	

The SUNY Fredonia College Catalog provides additional information about graduation requirements.
Students should consult with their advisor or with faculty from their program of interest in selecting courses.

10/10
DL

Bachelor of Arts in Art History
 Department of Visual Arts and New Media
 42 credits + VAP

Student _____

The SUNY Fredonia College Catalog provides additional information about graduation requirements. Students should consult with their advisor or with faculty from their program of interest in selecting courses.

Art History Core		15 credits			
Courses	Title	Credit	Semester/Year	Grade	
ART 100	Visual Concepts	3			
ARTH 101	Art in Culture from Prehistory to 1400	3			
ARTH 102	Art in Culture from 1400 to the Present	3			
ARTH 350	Theory and Methods	3			
ARTH 355	Writing About Art	3			

200-level Art History courses		6 credits			
Course	Title	Credit	Semester/Year	Grade	
one course in ancient, medieval or renaissance art and one course in modern, postmodern or contemporary art					

300-level Art History courses		6 credits			
Courses	Title	Credit	Semester/Year	Grade	
one course in ancient, medieval or renaissance art and one course in modern, postmodern or contemporary art					

200 or 300 level ARTH electives as advised		6 credits			
Courses	Title	Credit	Semester/Year	Grade	

ARTS studio electives as advised		6 credits			
Courses	Title	Credit	Semester/Year	Grade	

Art History Practicum		3 credits			
Courses	Title	Credit	Semester/Year	Grade	
choose from: ARTH 490, ARTH 460 or ARTH 499					

Visting Artist Program

Additional Degree Requirements
 All Art History majors (except for double majors) are required to complete a minor or a full semester study abroad program. Each student selects a minor in consultation with the advisor. Students may minor in Visual Arts and New Media but must complete 4 studio art courses beyond the 2 required for the Art History major in order to complete the minor. All Art History majors are also required to write a senior paper. This paper is typically written in ARTH 355: Writing About Art. The paper must meet the guidelines that are distributed in ARTH 355 and must be approved by the instructor of the course. All Art History majors are strongly advised to pursue a foreign language beyond the requirement for the CCC. Majors interested in pursuing graduate studies in art history should reach the intermediate to advanced level, preferably in French, Italian or German. All Art History majors are also strongly advised to study abroad at some point during their undergraduate career.

College Core Curriculum

Revised 10/11

Student _____

Categories 1 – 10 of the College Core Curriculum (CCC) may be taken in the major.

Course	Title	Credit	Semester/Year	Grade
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1. Basic Written Communication

1. _____

2. Mathematics/Quantitative Reasoning

2. _____

3. Foreign Language

Students earning 85 or better on Regents Exam have fulfilled this requirement.

1. _____

2. _____

4. The Arts

1. _____

5. The Humanities

1. _____

6. The Social Sciences

Two courses are required, from two different disciplines.

1. _____

2. _____

7. The Natural Sciences

1. _____

2. _____

8. American History

Students who scored below 85 on the American History Regents test must take HIST 105 or 106; all others may take any course in this category.

1. _____

9. Western Civilization

1. _____

10. World History or

Non- Western Civilization

1. _____

11. Speaking Intensive Requirement

One course must be in the major, both can be. Courses satisfying any category above will satisfy this requirement if they are also certified as Speaking Intensive

1. _____

2. _____

