



The PDC in Brief

SUNY Fredonia Professional Development Center Newsletter

Fall 2011

<http://www.fredonia.edu/pdc/>

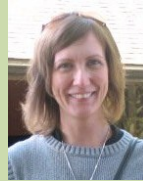
Message from Ginny Horvath, Vice President for Academic Affairs:

Welcome to another academic year! The PDC is beginning its fourth year, and although there are changes in the structure, the programs and services offered will continue to engage the campus. Over the summer, Former Director Beez Schell accepted a position at Adams State College in Colorado, so the plan that was in place last year—with Lisa Melohusky and Dawn Eckenrode assuming more leadership—will continue in the absence of a Director. SUNY Fredonia is fortunate to have the dedication of the PDC Board, the assistance of Cheryl Dearth, and the talents of PDC Associates, faculty, and staff who deliver programs throughout the year. I encourage all on campus to participate in PDC workshops, seminars, and training and to suggest to Dawn topics that would be of interest for future professional development opportunities. Have a great start to the semester!



Lisa Melohusky
Coordinator of Online Learning and
Instructional Design Specialist,
Professional Development Center

Lisa is a founding member of the Professional Development Center staff, starting as an Educational Technologist with her responsibilities evolving into the coordination of the campus' online learning courses offerings. Her role includes support of ANGEL, iTunes U, Echo360 and Turnitin, as well as online learning and educational technologies. Lisa works both with groups and individuals to design and implement educational technologies to be used in both the physical and online classroom.



Dawn Eckenrode
Coordinator of Educational Programs and
Outreach, Professional Development Center
Associate Librarian, Daniel A. Reed Library

Dawn's work with the Professional Development Center began in 2008, serving as the founding Chair of the Professional Development Advisory Board. Taking on the role of programs coordinator in the fall of 2010, she currently organizes the PDC Associates program, Renga Learning Communities, and the *Connections* Mentoring program. She has additionally collaborated with numerous campus partners to offer a variety of professional development opportunities to the campus community.



Cheryl Dearth,
Instructional Support Assistant, Professional Development Center

Cheryl began her work with the Professional Development Center in the Fall of 2009, assisting with event planning and scheduling, website maintenance, communication and outreach efforts. She previously served the campus as the secretary for the campus' Middle States Accreditation 2010.

Determining Best Practices in Blended Learning Webinar

Tuesday, August 23, 1:00-3:00 pm
Reed Library Classroom

Combining asynchronous teaching strategies with your face-to-face course or in a hybrid course can have a positive effect on your student learning outcomes. Join other Fredonia faculty while we attend this SUNY Learning Network webinar discussion on which teaching strategies work, and which questions arise when planning to incorporate these activities. This webinar will be helpful if you are considering teaching fully online, developing a hybrid course, or considering adding more online activities to your face to face course. To attend, please register at:
<http://training.fredonia.edu/SLNW7Webinar>

Announcing the 2011 Instructional Incentive Award for Classroom Innovations

The Professional Development Center Advisory Board is pleased to announce a grant of \$10,000.00 funded by the Office of the Vice President for Academic Affairs. These awards are meant to provide faculty, librarians, and professionals from the Academic Affairs division who have teaching responsibilities, or who support teaching faculty, with opportunities to explore uses of new technologies and equipment to enhance student learning.

Examples of types of equipment that have been successfully funded in the past, include: digital recording devices, musical instruments, non-consumable lab equipment, and instructional models.

To view the full award description and to apply, please visit our website:
<http://www.fredonia.edu/pdc>

Submission Deadline: Monday, October 10, 2011 at noon



PDC Associates Fall Workshop Series

To view the full workshop schedule and to register, please visit our website:
<http://www.fredonia.edu/PDC/associatesprogram.asp>

The Basics of iTunesU: Using Video in A Speaking Intensive Course

Presented by **TJ Manastersky**

Tuesday, September 13, 2:30 - 3:30 pm

Library Classroom, Reed Library

This hands-on workshop will introduce participants to the process of capturing video in class and uploading the content to iTunesU so that students and professors can actively engage in reflection in order to improve performance. I will shed light on my experience using this technology in a speaking intensive course, but also how it can be used to give valuable feedback in other classroom settings in a variety of academic disciplines. I will introduce the participants to a step by step procedure and checklist of all relevant equipment and skills needed to take advantage of video technology and iTunesU. Learning objectives: The successful participant will

1. Fully understand the benefits of video feedback in the areas of public speaking, teacher education, and giving presentations.
2. Obtain a basic understanding of the equipment needed and how to get an iTunesU page.
3. Feel comfortable with the prospect of using video and iTunesU as an instructional tool.

Campus Civility 101: Actions, Resources, and Guidelines

Presented by **Tracy Stenger and Leanna White**

Wednesday, September 28, 10:00 - 11:00 am

Tuesday, November 15, 11:00 - 12:00 pm

Library Classroom, Reed Library

Participants will learn:

1. Communication skills for disarming (figuratively!) angry students
2. How to identify and effectively refer distressed and/or potentially aggressive students
3. When, how and to whom faculty and staff should report concerns about student behavior
4. How to keep oneself and others as safe as possible if a student does become aggressive
5. How to establish healthy boundaries and appropriate conduct in the classroom and in the office

Improving Performance: Movement Analysis through Video

Presented by **TJ Manastersky**

Tuesday, October 11, 9:00 - 10:00 am

Library Classroom, Reed Library

This hands-on workshop will introduce the participant to the process of using video analysis to teach, assess, and provide critical 'real-time' feedback to their students involved with physical movement. The use of movement analysis can be applied to athletics, sport, movement education, theatre, dance, music, communication, etc... Participants will have the opportunity to work hands-on with the Emmy Award winning, Dartfish video analysis software, and will discuss how the campus community can work together to provide a powerful teaching tool, video analysis, to the students at SUNY Fredonia.

Making Google Mail Work for You

Presented by **Christopher Taverna**

Tuesday, November 1, 10:00 am-11:00 am

Library Classroom, Reed Library

This workshop will cover some features of Gmail that will help you take control of your email and use the features of Gmail to your advantage. Learning Objectives: 1. Using Labels and Filters 2. Using Tasks 3. Using Stars 4. Sample useful Labs add-ons.

Tips and Tricks for Making the Most Out of Google Apps beyond Gmail

Presented by **Christopher Taverna**

Tuesday, November 8, 10:00am-11:00am

Library Classroom, Reed Library

This workshop will give an overview of some of the additional features of Google Apps and how they can be used. Learning Objectives: 1. Become familiar with basic features of Google Calendar 2. Become familiar with basic features of Google Docs 3. Become familiar with other Google features, such as Groups, Reader, etc

Special thanks to the 2011 PDC Associates for making this workshop series possible!

Interested in becoming a PDC Associate? Visit our website to learn more:

<http://www.fredonia.edu/pdc/>

University Leadership Council Webinars:

All webinars held in the Reed Library classroom. Visit the PDC website to register:

<http://www.fredonia.edu/pdc/webinars.asp>

Smart Growth: Bringing Rigor to Academic and Enrollment Planning

Part One - Thursday, August 25,
2:00 - 3:00 p.m. ET

Part Two - Tuesday, September 20,
2:00 - 3:00 p.m. ET

Redefining the Academic Library: Managing the Migration to Digital Information Services

Part One - Tuesday, August 30,
2:00 - 3:00 p.m. ET

Part Two - Wednesday, September 14,
2:00 - 3:00 p.m. ET

Developing Academic Leaders: Cultivating the Skills of Chairs, Deans, and Other Faculty Administrators

Part One - Wednesday, October 12,
2:00 - 3:00 p.m. ET

Part Two - Tuesday, November 10,
2:00 - 3:00 p.m. ET

Deriving Value from Your Membership: Overview of Council Services and Strategies for Maximizing Membership Value

Thursday, December 8,
2:00 - 3:00 p.m. ET



Fall 2011– Spring 2012: “Connections” Mentoring Program

Goals & Objectives of Connections

The purpose of Connections is to assist new or mid-career faculty and professional staff with adapting to and growing throughout their lives as members of the SUNY Fredonia community. With over 60 mentoring matches made since 2008, *Connections* offers opportunities for personalized support and professional growth by:

- introducing them to the campus and the surrounding communities;
- fostering personal and professional networks within and across academic disciplines and administrative departments;
- providing information and resources that promote professional growth and development;
- communicating the policies and procedures that are relevant to their respective work environments;
- offering strategies to help establish a healthy balance between life and work;
- co-navigating the processes for reappointment, tenure, and promotion; encouraging a sense of community that, in turn, helps to increase campus morale.

Looking for a mentor? Want to learn more about the program?

Visit our website to apply: <http://www.fredonia.edu/PDC/connections.asp>

Deadline for Applications: September 9, 2011

Connection Mentees are individuals who are new to campus or at mid-level in his/her career who are interested in receiving personalized support and professional guidance. Mentees should be willing and open to share professional goals and career plans with their Mentors.

Interested in Becoming a PDC Associate? Now Accepting Applications for Spring/Fall 2012

About the Program:

The Associates Program calls upon the talents and expertise of SUNY Fredonia’s faculty and staff to offer professional development programming to the campus community. PDC Associates for the 2011 program will be expected to offer a series of four professional development workshops during the Spring/Fall semesters (two workshops per semester), and serve as a campus resource regarding his/her topic of expertise. Potential program tracks include, but are not limited to:

Instructional Technologies
Academic Writing and Publishing
Assessment of Student Learning Outcomes
Multidisciplinary Teaching and Research
Global Literacy and Global Connections
Service Learning and Civic Engagement
Or, feel free to propose a track!

The PDC is currently accepting applications for the Spring/Fall 2012 semesters, and up to six positions will be appointed. Associates will receive a \$750 stipend for conference travel or online professional development opportunities as compensation.

To Apply: Use the electronic submission form available at: <http://www.surveymonkey.com/s/associates2012>

Deadline for Application: November 18, 2011 at 4:00pm

Facilitators Needed: Spring/Fall 2012

Multidisciplinary Research & Writing Colloquium

The Multidisciplinary Research & Writing Colloquium was established in Spring 2011, as a way for scholars from across the university to share and discuss in-progress research and writing projects. The colloquium has served as a place where participants can workshop their writing, receiving feedback from scholars of different disciplines. It has also enabled participants to make connections, recognizing common methods and differences across disciplines.

Format of the Colloquium:

Before each meeting, a member of the group circulates an article-length work-in-progress, as well as a short piece from their discipline that helps shape or illuminate their research. At the meetings, a participant introduces the pieces, followed by group discussion. Participating scholars receive feedback from a variety of different disciplinary perspectives and gain insight into how to revise the piece, potentially for a broader academic audience.

Facilitator Responsibilities:

- Develop a broad theme for the 2012 Colloquium. The theme can be any topic with multi-disciplinary appeal. For example the theme of the 2011 Colloquium was Education, broadly defined, including formal and informal education.
- Establish the core membership for the Spring/Fall 2012 semesters
- Organize and facilitate group meetings and document sharing

Facilitators will receive a modest remuneration in appreciation of their service. If you are interested in serving as a facilitator, please email pdg-grp@fredonia.edu with a brief statement of interest.

Join A Renga!

Civic Engagement and Service Learning:

To participate in this community, contact: Emily.VanDette@fredonia.edu or Dawn.Eckenrode@fredonia.edu

Launched in Fall 2009, this group of faculty and staff have explored service-learning opportunities through webinars, circulated and/or summarized readings, and give-and-take conversations on classroom practices. Participants will develop a sense of community surrounding the overlapping needs and issues of civic engagement and academic settings and exchanged concrete ideas and methods for making those connections in their own work. Join the group this year and help define one or more focuses that meet everyone's immediate needs and interests.

Cross-Cultural Exchange:

To participate in this community, contact: Shazad.Mohammed@fredonia.edu or Guangyu.Tan@fredonia.edu

Launched in Fall 2010, this forum explores cross-cultural exchanges with our campus members from diverse backgrounds. We strive to promote dialogue around the unique requirements (i.e., needs, interests, and perspectives) posed by students, faculty, and staff of international origins, religion, and sexual orientation. Ideas from the first year include establishing community outreach efforts, mentorships, and living/learning communities fostering cross-cultural contact. Most importantly, we want to expand the existing resources to retain students and faculty from diverse backgrounds, who often face unique challenges as a part of our national community (e.g., maintaining status, visa issues, etc.).

Re-Imagining Social Identities at Fredonia:

To participate in this community, contact: Brian.Masciadrelli@fredonia.edu

Interdisciplinary programs concerning social identities, such as Women's Studies and Multi-ethnic Studies, are undergoing a paradigm shift. The possibilities for re-conceiving these programs in imaginative and innovative ways that emphasize the intersectionality of identities and social justice are rich for our campus. There is also potential for the development of new programs (e.g., Queer Studies), as well as the need to build connections between these academic programs and student groups on campus (e.g., Pride, Women's Student Union, Black Student Union, etc.). Students are welcome.

Techie Talk Returns!

Fridays from 12:00 - 1:00 pm

September 16

October 21

November 18

Williams Center

Horizon Room - West

The goal of "Techie Talk" is to allow our SUNY Fredonia community an opportunity to talk about and demonstrate the various types of technology that we use (or want to use) in our personal and professional lives. Digital Natives & Digital Immigrants are encouraged and invited to attend!

Bring along your widget, gadget, or gizmo! There is no set agenda - it will be "show and tell" with Q&A!

Bring your lunch or grab some on the way in.

No RSVP required and attend when you can!

Technology Training Dates for September 2011

Please visit http://training.fredonia.edu/angel_workshops and click the link for registration in the ANGEL Workshop section. You will receive a confirmation email when you register with the workshop details. **All classes are held in W207 Thompson.**

Angel Gradebook

Friday, September 30, 1:00 - 2:30 pm

This hands-on workshop will cover all features of the ANGEL Gradebook. At the completion of this workshop faculty will have set up a gradebook with guidance and assistance. Please bring your syllabus or assignment values to the workshop.

ANGEL Drop Box

Wednesday, September 7, 9:00 - 10:00 am

This workshop will cover creating and effectively using ANGEL drop boxes to collect, grade, and return student papers and other digital works.

iTunes U

Tuesday, September 13, 9:30 - 10:30 am

iTunes U is the newest tool on campus for sharing audio and video with your students. Access to iTunes U is given through ANGEL so that only your students can see the content. During this workshop we will discuss file types, best practices, and Apple's guidelines for posting on iTunes U.

ANGEL Rubrics

Thursday, September 22, 2:30 - 3:30 pm

This workshop is for those who have already taken other ANGEL workshops, such as Introduction to ANGEL, ANGEL Gradebook, etc. and will cover how to create, upload, manage and grade using ANGEL rubrics.

Seeking a Chair for the 6th Annual Teaching & Learning Conference:

The Professional Development Center seeks a Conference Chair to organize the 6th Annual Teaching & Learning Conference. The responsibilities of this compensated position, include:

- Applying for grant money to assist with funding the conference
- Developing the conference theme and recruitment of a keynote presenter
- Developing website and advertising content, including advertising to external campus partners
- Communicating with presenters and attendees and the provision of conference-day support
- Overseeing proposal review processes, in collaboration with the PDC Advisory Board
- Overseeing the coordination of the conference program, facilities, technology, and meal planning, in collaboration with the PDC's instructional support assistant

For questions about the position or to apply, please contact pdg-grp@fredonia.edu

Thanks to Dr. Holly Lawson, keynote speaker at the 5th Teaching & Learning Conference, as well as Dr. Susan Spangler and the volunteers from the Professional Development Center Advisory Board, who helped make this year's conference such a success!