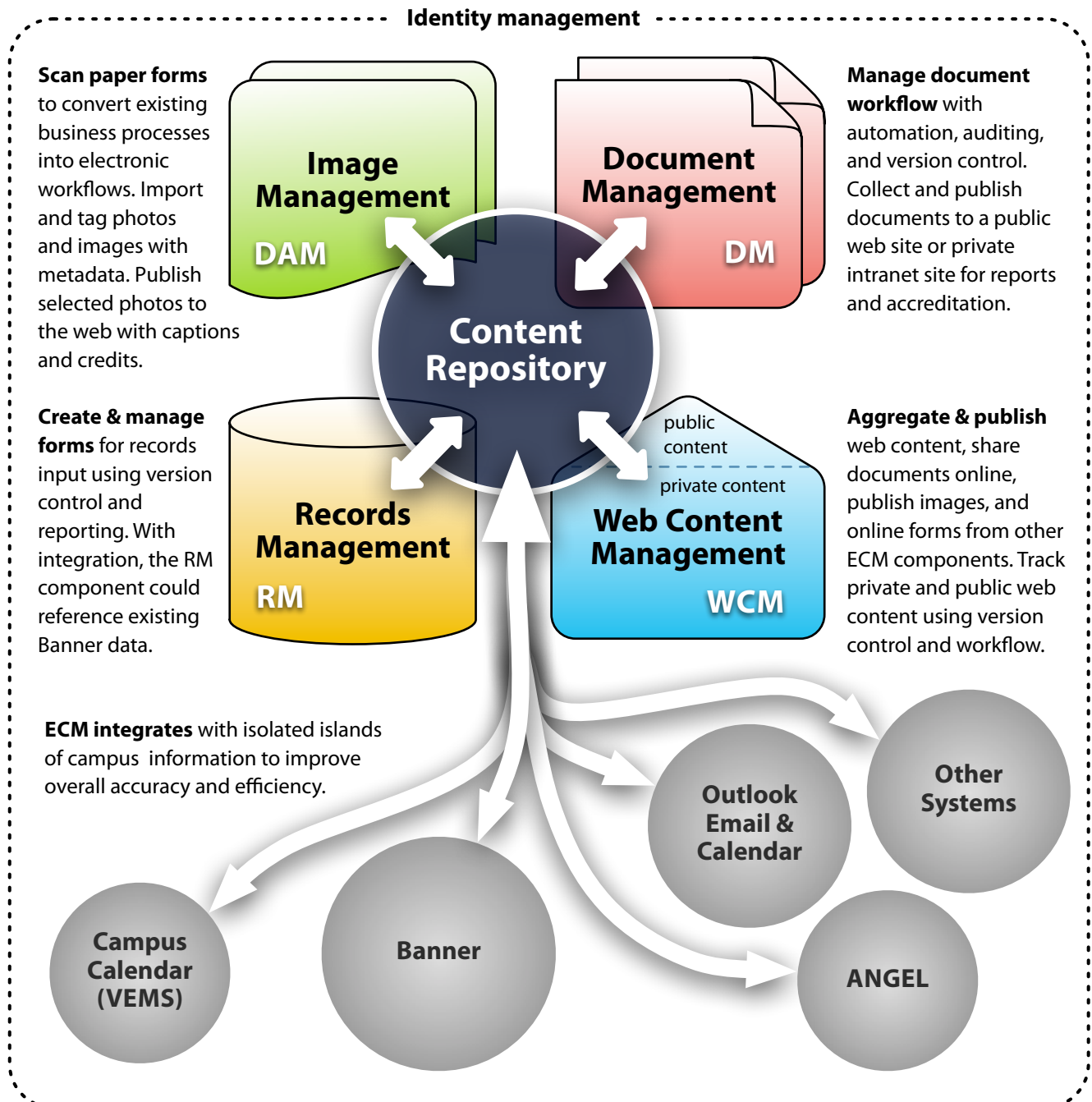


Overview Model

Enterprise Content Management (ECM)

Efficient web content management (WCM) benefits from a growing integration with other components of an enterprise content management (ECM) system. The goal of ECM is to encourage campus-wide collaboration by providing an integrated, fluid environment for users and programmers to gather, report, and publish data. When integrated with existing systems and business rules, ECM empowers campus users to access accurate content and historical business data.



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Notes: This illustration is based on material from <http://www.alfresco.com/> See: <http://emc3.org/> for more information about measuring ECM maturity.

URL: http://www.fredonia.edu/pr/web/pdf/ECM_Model.pdf