

# SUNY Fredonia Program Proposal Form

*Approved by Senate AAC and VPAA Council September, 2008*

1. (a) *Program Title:* Sports Management  
 (b) *Department Making Proposal:* Sports Management and Exercise Science  
 (c) *Chair/Director:* Dr. Charles Davis  
 (d) *Office Number/Building:* 123 Dods Hall  
 (e) *Telephone:* 3101  
 (f) *E-mail:* davis@fredonia.edu

2. *Check which applies (double-click a box to check or uncheck it):*  
 Major Program       Minor Program       Concentration

*Check which applies:*

- Proposed New Program       Proposed Change to an Existing Program

*Does this proposal impact the Professional Education Unit? No*

3. *If changes are being proposed to an existing program, briefly provide an overview of the proposed changes.*

Note: Sports Management currently exists as a major under Interdisciplinary Studies. We are proposing to make it a “stand-alone” major, offered by the Department of Sports Management and Exercise Science.

4. *If this is a proposed change to an existing program, provide the current catalog listing (or, at least, show those parts of the current listing that are being revised).*

Click the ▲ to enter text.

5. *Provide a complete (new or revised) catalog listing for the program requirements, following the format used in the current university catalog.*

The following table shows the program requirements:

Course Subject/Number	Course Title	Credit Hours
Pre-requisite Courses:		
COMM 101	Fundamentals of Communication	3
ECON 201	Macroeconomics	3
ECON 202	Microeconomics	3
PSY 129	Intro. to Psychology	3

SOC 116	Intro. to Sociology	3
Core Courses:		
ACCT 201	Principles of Financial Accounting	3
BUAD 323 or PSY 347	Organizational Behavior Industrial/Organizational Psychology	3
BUAD 328	Marketing Foundations	3
STAT 200	Statistical Methods I	3
COMM 222	Principles Public Relations	3
PHED 210	Principles Sports Management	3
PHED 211	Facility Management	3
PHED 212	Event Management	3
PHED 218	Technology in Sports	3
PHED 300	Sport Law & Risk Management	2
PHED 305	Economics of Sport	3
PHED 330	Leadership & Management in Sports	3
PHIL 211	Philosophy of Sport	3
PSY 237	Sport Psychology	3
SOC 335	Sociology of Sport	3
PHED 398	Pre-Internship	3
PHED 400	Sports Studies Internship	1 – 6
<b>TOTAL:</b>		<b>63 – 68</b>

6. *Please provide a rationale for the proposal, including a discussion of resource implications. If appropriate, indicate how the proposed new program or program change resulted from program assessment.*

Sports Management and Exercise Science was approved by the University Senate as a major under Interdisciplinary Studies in 2005. At that time, the plan was to make it a stand-alone major as soon as feasible.

7. *If a new program is being proposed, please provide a plan for program assessment. This should include, in particular, a plan for the assessment of student learning that follows the format of existing plans on file with the Office of Campus Assessment.*

The program will undergo a full review every five years, as mandated by SUNY.  
The first review will take place in 2011.

8. *Please list any new courses or changes to existing courses related to this proposal. Remember to submit course proposal forms for these.*

Click the ▲ to enter text.

9. *If this is a proposed new degree program:*
  - (a) *If an undergraduate program, complete and attach the SUNY Program Announcement (Appendix A) form.*
  - (b) *If a graduate program, complete and attach a draft Letter of Intent.*

**Once the appropriate chair or program director has approved the new program or program changes, the above information should be submitted to the appropriate dean, using that dean's digital drop box in the ANGEL "Course and Program Approvals" group.**

10. *Chair's Approval: I hereby approve this proposal and attest that all affected departments have been informed, and (if this is a proposal for a new program) that the Registrar has approved the proposed program title.*

Name: Dr. Charles Davis      Date: 9/24/08

11. *Dean's Approval: I hereby approve of this proposal. In so doing, I acknowledge that any resource implications of the proposal have been considered, and that any concerns the administration has in this regard will be communicated to the Academic Affairs Committee.*

Name: David W. Ewing      Date: 9/30/08

12. *Approval by the Professional Education Council (required if the proposal impacts the Professional Education Unit):*

Name: NR      Date: Click the ▲ to enter text.

13. (a) *Approval by the Graduate Council (required for a new graduate program or significant change to an existing graduate program):*

Name: NR      Date: Click the ▲ to enter text.

(b) *Approval by the Academic Affairs Committee (required for a new undergraduate program or significant change to an existing undergraduate program):*

Name: Click the ▲ to enter text.      Date: Click the ▲ to enter text.

14. *Approval by the Vice President for Academic Affairs and Fredonia University Senate Chair (if major change to an existing program or new program):*

Name:      Date: Click the ▲ to enter text.

Name: Click the ▲ to enter text.      Date: Click the ▲ to enter text.