

The Ann Reynolds Carden Public Relations Star Award

\$850 in the form of tuition remission.

This scholarship serves to recognize excellent students in Public Relations. The scholarship recipient is considered one of the “superstars” of the program due to their commitment to effective writing, communication service, experiential learning, and classroom leadership. The student must be a Public Relations major in their junior year and must have participated in a public relations internship. The recipient must also be in good academic standing maintaining a 3.0 overall GPA or better.

Specific application requirements:

1. Submit a 200-250 word essay that summarizes why you consider yourself one of the “superstars” of the PR program. Your essay should discuss your commitment to academic excellence, internship experience, communication service, and classroom leadership experiences. Your essay should also describe your commitment to experiential learning.
2. Applicants should submit a resume that accounts for the following: academic excellence, internship experience, communication service, classroom leadership, and experiential learning.