Communication Courses and Goals Roadmap

				G1	G2	G3	G4	G5	G6
COMM	101	Fundamentals of Communication	3	x	x	x	x	x	x
COMM	102	Mass Media and Society	3		x	x	x	x	x
COMM	105	Public Speaking	3	x	x	x	x		x
COMM	111	Web Design	1		x	x	x		
COMM	112	Desktop Video	1		x	x	x		
COMM	113	Flash	1		x	x	x		
COMM	114	Electronic Darkroom	1		x	x	x		
COMM	115	Advanced Electronic Darkroom	1		x	x	x		
COMM	116	Desktop Publishing	1		x	x	x		
COMM	118	Desktop Audio	1		x	x	x		
COMM	120	WCVF/WDVL/WNYF/ACA/PRSSA Operations	0						
COMM	130	Foundations in Journalism	3	x	x	x	x	x	x
COMM	155	Rhetoric of Vision and Sound	3	x	x	x	x	x	x
COMM	199	Communication Orientation	1		x	x			
COMM	200	Electronic Media Writing	3		x	x	x		
COMM	201	Rhetoric and Criticism	3	x	x	x	x	x	x
COMM	221	Interpersonal Communication	3	x	x	x		x	x
COMM	222	Principles of Public Relations	3	x	x	x	x	x	x
COMM	230	News Gathering	3	x	x	x	x		x
COMM	231	Storytelling: Words, Images, Sound	3	x	x	x	x		x
COMM	232	Critical Analysis of Journalism	3	x	x	x	x	x	x
COMM	235	Introduction to Business Communication	3	x	x	x			
COMM	251	Audio Production I	3		x	x	x	x	x
COMM	253	Digital Audio Production	3		x	x	x		
COMM	255	Studio Production	3		x	x	x		
COMM	259	Special Topics in Communication	3		x	x			
COMM	295	Communication Research and Survey Methods	3		x	x		x	x
COMM	301	Group Communication	3	x	x	x		x	x
COMM	308	Documentary History and Criticism	3	x	x	x		x	x
COMM	309	Film Analysis	3	x	x	x		x	x
COMM	312	Multimedia Integration	3		x	x	x		x
COMM	314	Multimedia Supervision	1		x	x			
COMM	320	WCVF/WDVL/WNYF/ACA/PRSSA Management	0						
COMM	322	Public Relations Writing	3	x	x	x			x
COMM	344	Public Relations Case Analysis	3	x	x	x	x	x	x
COMM	346	Print/Digital Editing and Design	3		x	x	x		x
COMM	347	Print/Digital Narrative	3		x	x	x		x
COMM	350	Telecommunication Technology	3		x	x	x	x	x
COMM	351	Audio Production II	3		x	x	x		x
COMM	354	Video Field Production	3		x	x	x		x
COMM	358	Television News	3		x	x	x	x	x

COMM	No.	Title	Credits	1	2	3	4	5	6
COMM	359	Special Topics in Communication	3		x	x			
COMM	361	Script Writing Video/Film/Radio	3	x	x	x			x
COMM	366	Postproduction	3		x	x	x		x
COMM	368	Video Camera and Lighting Techniques	3		x	x	x		x
COMM	373	Gender and Communication	3	x	x	x		x	x
COMM	375	Mass Media Theory	3	x	x	x	x	x	x
COMM	379	Persuasion	3	x	x	x		x	x
COMM	385	International Media	3		x	x	x	x	x
COMM	386	International Films	3		x	x			
COMM	395	Radio News	4		x	x	x		x
COMM	400	Telecommunications Management	3		x	x	x	x	x
COMM	420	Communication Law and Ethics	3		x	x		x	x
COMM	422	Public Relations Management	3	x	x	x	x		x
COMM	430	Communication Theory	3	x	x	x		x	x
COMM	440	Journalism Convergence Capstone	3		x	x	x	x	x
COMM	441	Multitrack Radio Production	3		x	x	x		x
COMM	444	Public Relations Senior Seminar	1		x	x			x
COMM	451	Audio Documentaries/Soundscapes	4		x	x	x		x
COMM	452	Video/Film Documentaries I	4	x	x	x	x	x	x
COMM	454	Fiction I	4	x	x	x	x		x
COMM	456	Radio Programming/Production	4		x	x	x		x
COMM	457	Television Apprenticeship	1			x			
COMM	459	Special Topics in Communication	3		x	x			
COMM	460	Organizational Communication	3	x	x	x		x	x
COMM	462	Documentary II	4	x	x	x	x		x
COMM	464	Fiction II	4	x	x	x	x		x
COMM	465	Intercultural Communication	3	x	x	x		x	x
COMM	466	Sound Design	4		x	x	x		x
COMM	470	FRS/WNYF/Leader Practicum	3						
COMM	475	Comm/Studio Supervision	3						
COMM	480	Communication Internship	v						
COMM	490	Independent Study	3						
COMM	590	Independent Study	3						

Goals for Student Learning

1. Apply rhetorical principles to design and evaluation of mediated and non-mediated messages
2. Explain relationships among components of communication process
3. Explain types, functions and relationships of verbal and nonverbal symbols in mediated and non-mediated communications
4. Identify major communication technologies, explain functions and apply specialization technologies to the design, production and distribution of messages
5. Recognize and explain the relevance of key historical and socio-cultural phenomena to the evolution, development and effects of communication, mediated and non-mediated
6. Understand and apply ethical principles to the practice of communication