## SUNY FREDONIA ROCKEFELLER ARTS CENTER WAYFINDING & DONOR SIGNAGE

**PHASE 2 - CONSTRUCTION INTENT DOCUMENTS** 

15-DEB\_BER-062 | 25 JULY 2016

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Sign Type A1

1"=1'-0"



Sign Type B1

1"=1'-0"



Sign Type B2



Sign Type C1

1"=1'-0"







Sign Type D2 1"=1'-0"

Sign Type D3 1"=1'-0"

#### James and Marcia

#### **Merrins Dance Theatre**

Sign Type F1 1/2"=1'-0"

#### **Robert W. Marvel Theatre**

**Sign Type F4** 1/2"=1'-0"

#### **ROCKEFELLER ARTS CENTER**

Sign Type F5 1/4"=1'-0"

Sign Type D1

1"=1'-0"

#### KING CONCERT HALL

Sign Type F6

**ALICE E. BARTLETT THEATRE** 

Sign Type F7











Sign Type J3



## LEVEL G and B

DRAWING TITLE

**Table of Contents** and Sign Type Overview

TWO TWELVE

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DATE

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DIMENSIONS.

PROJECT 16\_DEB\_BER-062 SUNY Fredonia - RAC West Addition Signage and Donor

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DRAWING NO.

**CID.01** 

#### **ADD ALTERNATES 1–4:**

#### SEE DRAWINGS, MESSAGE SCHEDULE, AND SPECIFICATIONS OF ADDITIONAL INFORMATION.

- 1. Sign Type F5 at (1) Location
- 2. All Sign Types W1, W2, W3, and Y
- 3. Sign Type F6 at (2) Locations and Sign Type F7 at (1) Location
- 4. Sign Type F5 at (1) Location and Sign Type F6 at (1) Location



Sign Type M1

1"=1'-0"







Sign Type M3

1"=1'-0"



Sign Type N1 1"=1'-0"



**Alice E. Bartlett Theatre** 

Sign Type W1 1"=1'-0"

Sign Type W3 1/2"=1'-0"



Sign Type W2 1"=1'-0"



Sign Type Y 1"=1'-0"

#### **TYPOGRAPHY**

#### TYPOGRAPHIC REQUIREMENTS

Kerning/letter spacing of all typography is to match the examples in the Construction Intent Documents which were prepared in Adobe Illustrator CS6, Version 16.0.4, with the noted numeric value(s) in the tracking/letter spacing option(s).

Signage Contractor shall compare their resulting tracking/letter spacing with the examples provided and adjust accordingly.

Signage Contractor and/or other users are responsible for purchasing specified typefaces.

CODE	TYPEFACE / SPECIFICATION	KERNING	LETTER SPACING	SIGN TYPES
T1	Helvetica Neue - Bold All Caps	Optical	+50	F5, F6, F7
	Helvetica Neue - Bold Upper & Lower Case	Optical	+20	A1, B1, C1, D1, D2, D3, F1, F4, H2, J1, J2, J3, W1, W2, W3
T2	Helvetica Neue - Light All-Caps & Numerals	Optical	+50	A1, B1, B2, C1, M1, M2, M3, N1
	Helvetica Neue - Light Upper & Lower Case	Optical	+20	D1, D2, D3, J1, J2, J3 W2
Т3	Helvetica Neue - Thin Upper & Lower Case	Optical	+20	D1, D2, D3, F1, H2, J1, J2, J3
T4	Helvetica - Regular For Paper Inserts Only	Optical	+0	B1, B2

T1 - HELVETICA NEUE - Bold

## ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

T1 - All caps +50 Letter Spacing

T1 - Upper & Lower Case +20 Letter Spacing

**ROCKEFELLER** 

**Destination Name** 

T2 - HELVETICA NEUE - Light

## ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

T2 - Tactile Letters & Numerals +50 Letter Spacing

T2 - Upper & Lower Case +20 Letter Spacing

LOCKER ROOM 123

Amenity made possible

T3 - HELVETICA NEUE - Thin

## ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

T3 - Upper & Lower Case +20 Letter Spacing

Donor M. Lastname

T4 - HELVETICA - Regular

## ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

T4 - Upper & Lower Case +0 Letter Spacing

**Faculty Person Name** 

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DIMENSIONS

16\_DEB\_BER-062

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DRAWING TITLE

Typography

DRAWING NO.

#### **SYMBOLS & FINISHES**



Women Accessible



Men Accessible



Women



Men



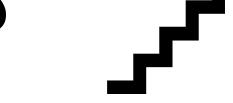
Accessible



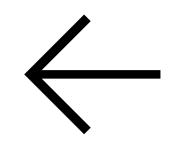
All-Gender

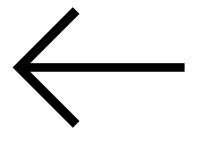


Fire Stair



Stair





Arrow 1 (rotate as required)

Arrow 2 (rotate as required)

#### **COLOR / FINISH SCHEDULE**

All manufacturer's numbers listed in the Finish Schedule are for color matching purposes only. Signage Contractor is responsible for matching scheduled colors in the appropriate sign coating product used for each sign type substrate and graphic application method.

All exterior painted finishes and silkscreen graphics to have satin finish anti-graffiti / UV clear-coat overall.

CODE	REF	FINISH	COLOR TO MATCH
F1		Frosted Acrylic	Clear Acrylic panel with frosted face and backpaint color as specificed
F2		Paint / Ink	PPG Black Magic (PPG 1001-7)
F3		Solid Paint	PPG Dover Gray (PPG 1001-5)
F4		Solid Paint	PPG Commercial White (PPG 1025-1)
F5		Solid Paint	Kawneer Permafluor UC109846 (Black)
F6		Clear Acrylic	Non-Glare (P99) Acrylic
F7		Aluminum	Etched aluminum graphic with matte finish clear coat protection
F8		Faux "Blackened Steel"	Appearance and texture of blackened steel with matte finish clear coat protection
F9		Tinted Stainless Steel	Satin finish clear coat with 70% black tint over #4 vertical finish face and sandblasted returns
F10		Paper	Mohawk Options 100% PC Cool White Smooth 80 Text
F11		Laserjet Print	Black
F12	n/a	Digital Print	Full color, high resolution direct-to-surface digital printing



F8 Reference Image Faux "Blackened Steel" with etched graphics



**F9 Reference Image** Tinted Stainless Steel

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SUNY Fredonia - RAC West Addition Signage and Donor

ISSUE DATE

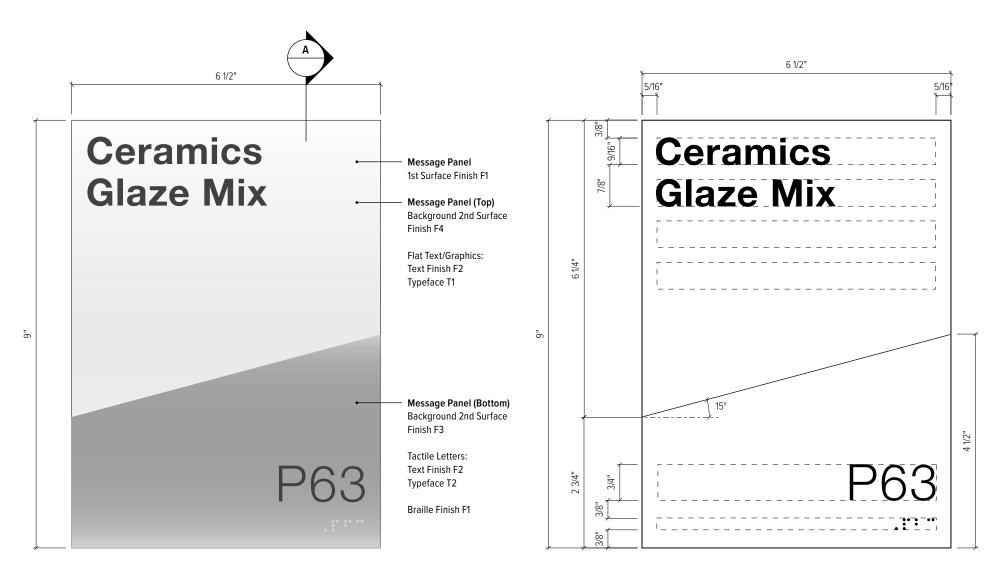
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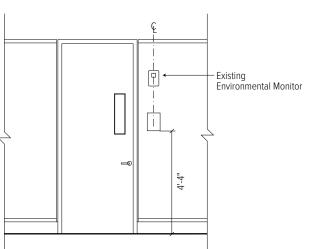
DRAWING TITLE

Symbols and Finishes

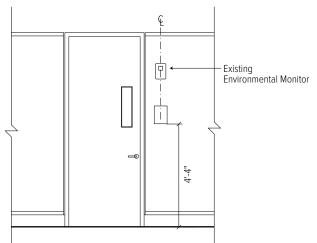
DRAWING NO.



**Elevation** 6" = 1'-0"

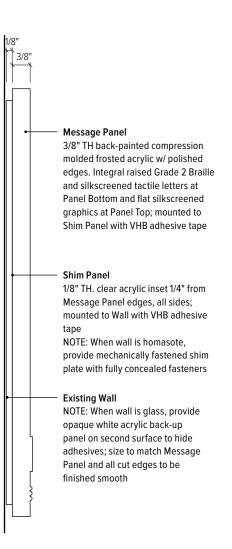


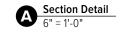




Installation Elevation at Equipment / Fixtures

1/4" = 1'-0"





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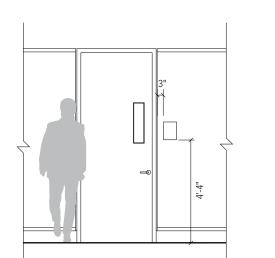
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DRAWING TITLE

Sign Type A1 Public Room Identification

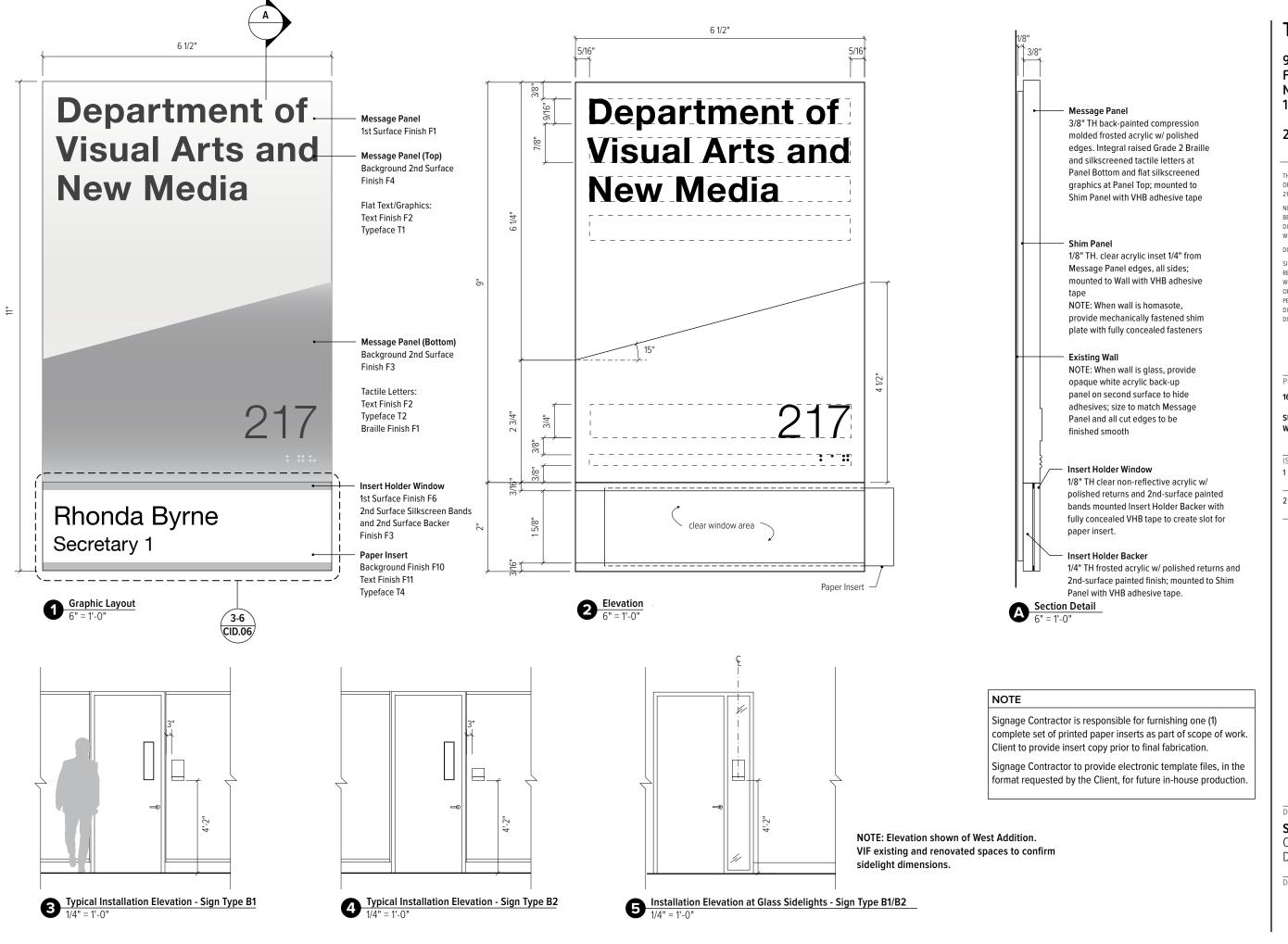
DRAWING NO.

**CID.04** 



Typical Installation Elevation - Sign Type A1

1/4" = 1'-0"



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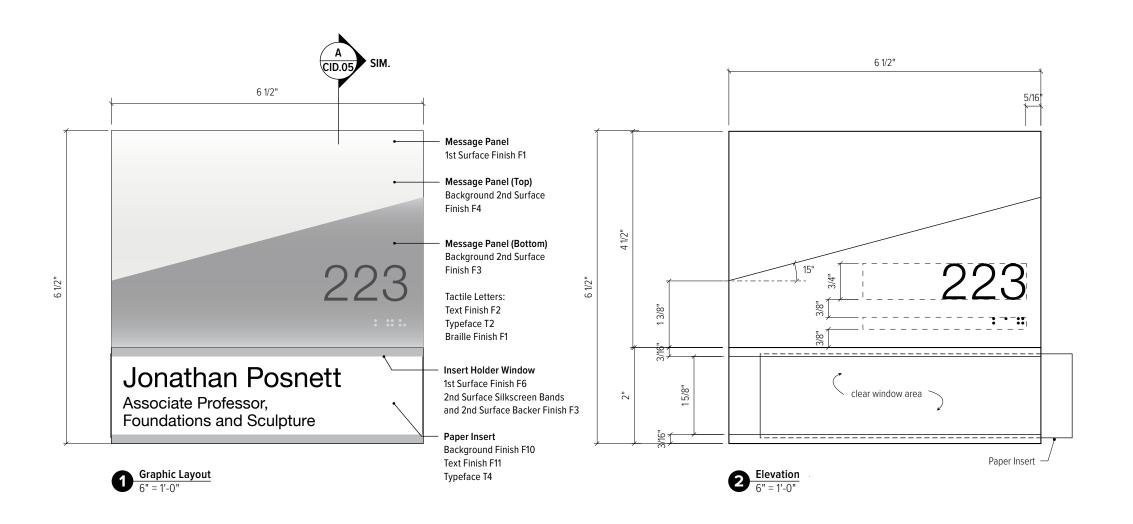
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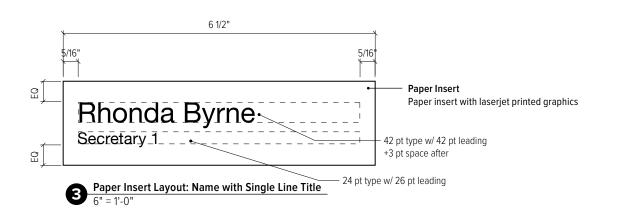
For Bld 25 July 2016

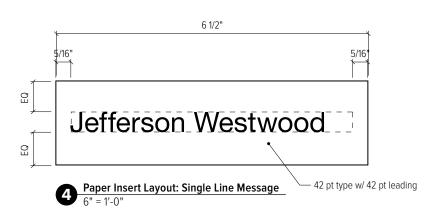
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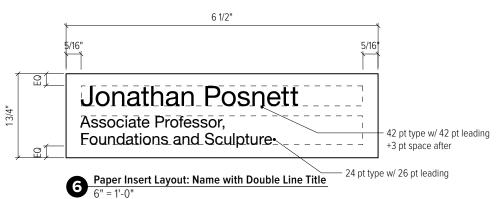
**Sign Type B1**Office ID with Perm.
Designation

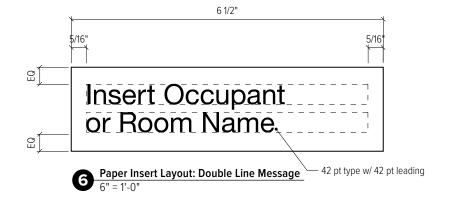
DRAWING NO.











#### NOTE

Signage Contractor is responsible for furnishing one (1) complete set of printed paper inserts as part of scope of work. Client to provide insert copy prior to final fabrication.

Signage Contractor to provide electronic template files, in the format requested by the Client, for future in-house production.

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SUNY Fredonia - RAC West Addition Signage and Donor

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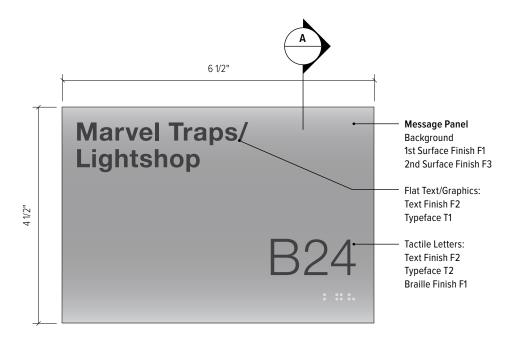
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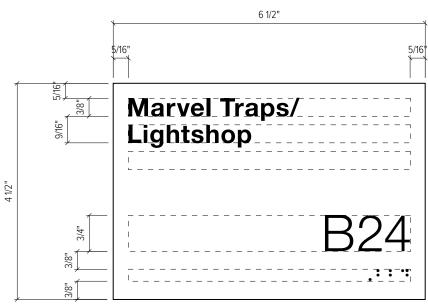
DRAWING TITLE

**Sign Type B2** Office ID

DRAWING NO.



Graphic Layout
6" = 1'-0"



1/8" 3/8"

3/8" TH back-painted compression molded frosted

Panel with VHB adhesive tape

Shim Panel

**Existing Wall** 

smooth

Section Detail
6" = 1'-0"

acrylic w/ polished edges. Integral raised Grade 2 Braille

and silkscreened tactile letters at Panel Bottom and flat silkscreened graphics at Panel Top; mounted to Shim

1/8" TH. clear acrylic inset 1/4" from Message Panel edges,

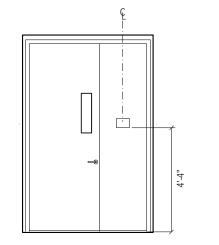
all sides; mounted to Wall with VHB adhesive tape

fastened shim plate with fully concealed fasteners

NOTE: When wall is homasote, provide mechanically

NOTE: When wall is glass, provide opaque white acrylic back-up panel on second surface to hide adhesives; size to match Message Panel and all cut edges to be finished





Typical Installation Elevation - Sign Type C1

1/4" = 1'-0"



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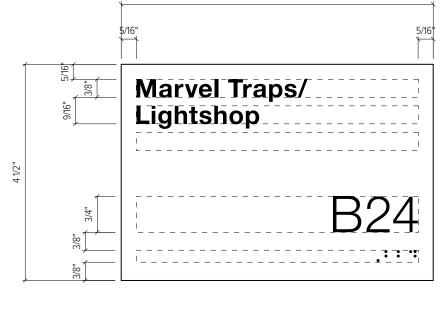
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DRAWING TITLE

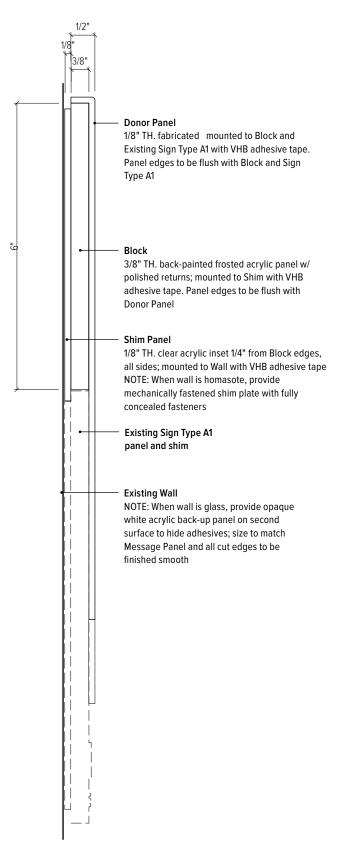
Sign Type C1 Non-Public Room Identification

DRAWING NO.











#### NOTE

Donor Panel is intended to be installed over room identification signs. Provide thinnest VHB adhesive tape to ensure flush contact between panels.

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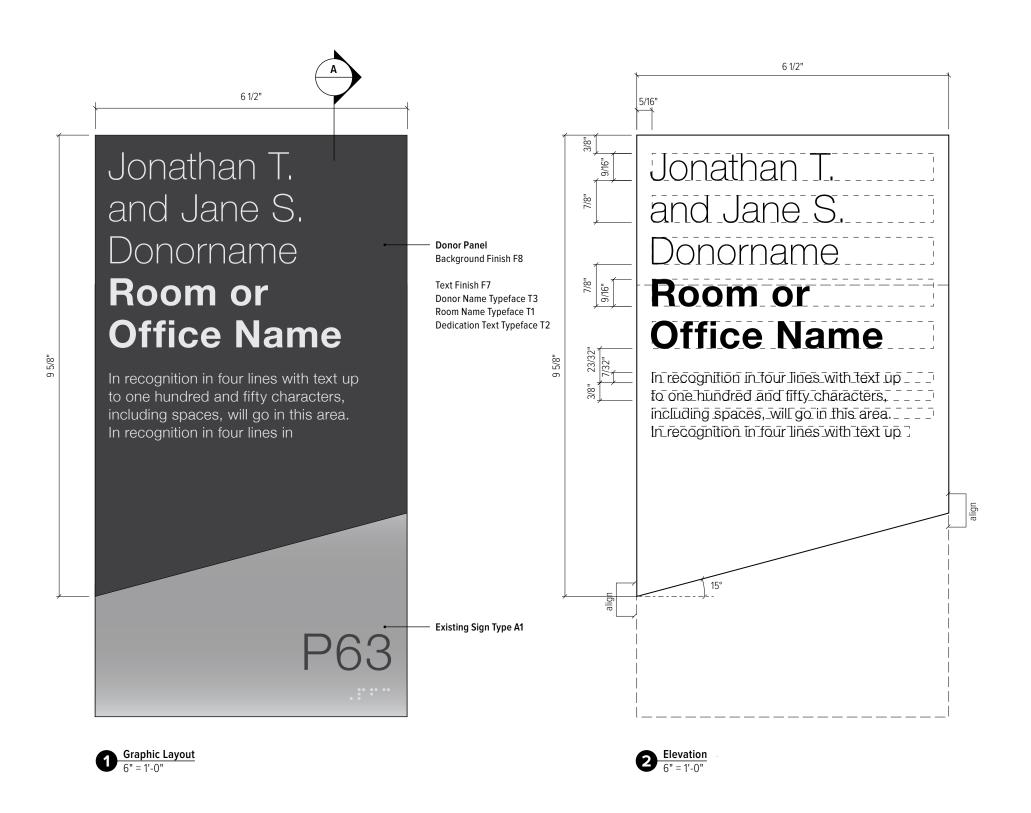
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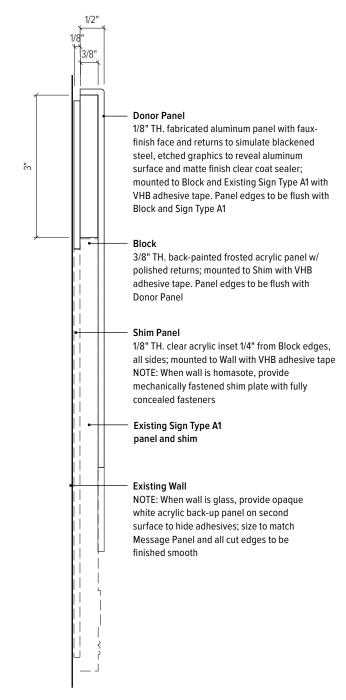
For Bld 25 July 2016

DRAWING TITLE

Sign Type D1 Tier 1 Donor ID Room Plaque

DRAWING NO.





Section Detail @ Sign Type A1
6" = 1'-0"

#### NOTE

Donor Panel is intended to be installed over room identification signs. Provide thinnest VHB adhesive tape to ensure flush contact between panels.

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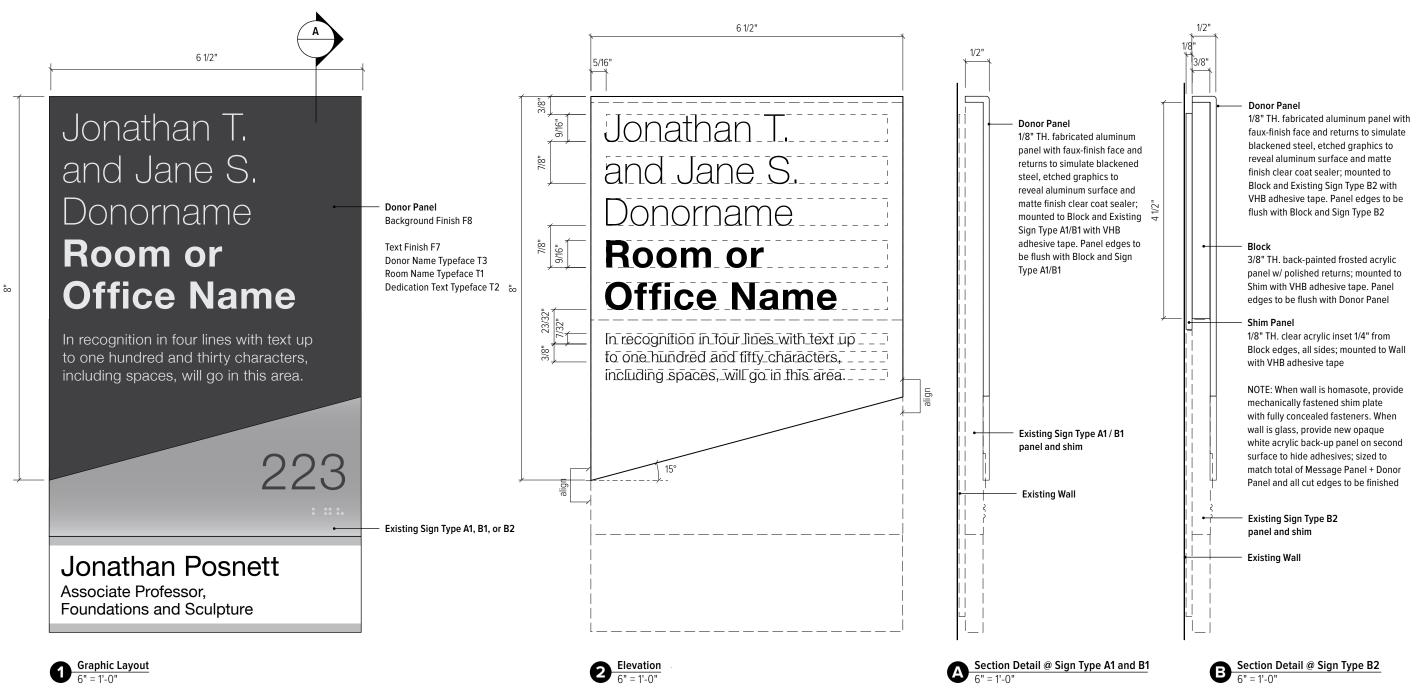
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**Sign Type D2**Tier 2 Donor ID
Room Plaque

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Sign Type I

**Sign Type D3**Tier 3 Donor ID
Room Plaque

DRAWING NO.

**CID.10** 

#### NOTE

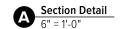
Donor Panel is intended to be installed over room identification signs. Provide thinnest VHB adhesive tape to ensure flush contact between panels.



Letterform Face
1/16" TH waterjet-cut aluminum letterforms faux-finish face and returns to simulate blackened steel; bonded to Letterform Body with VHB adhesive film. Letterform edges to be flush with Letterform Body.

Letterform Body
3/4" TH waterjet-cut back-ptd. acrylic letterforms with smooth-finish frosted returns; mounted to Wall with threaded studs and epoxy adhesive. Letterform edges to be flush with Letterform Face.

Spacer
1/8" deep neoprene spacer

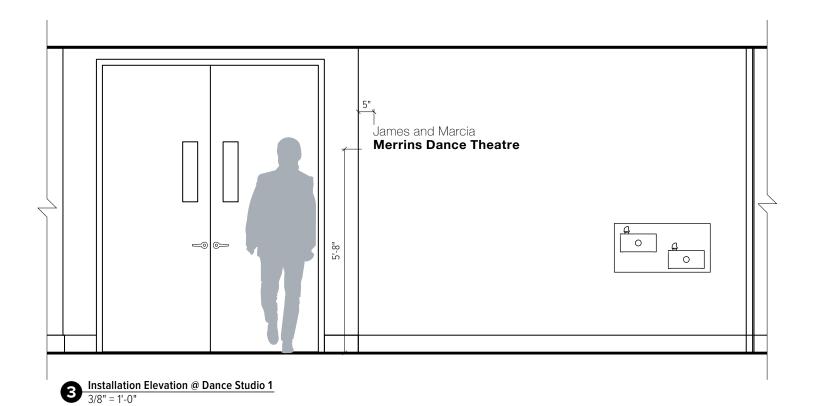


Graphic Layout / Elevation
6" = 1'-0"



Installation Elevation @ Multipurpose Room
3/8" = 1'-0"

NOTE: Center on wall. VIF and adjust letterspacing as required to avoid panel seams



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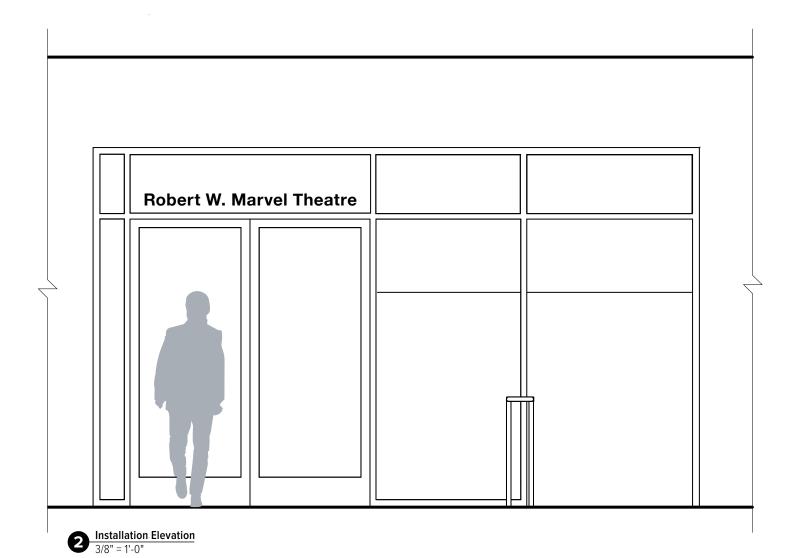
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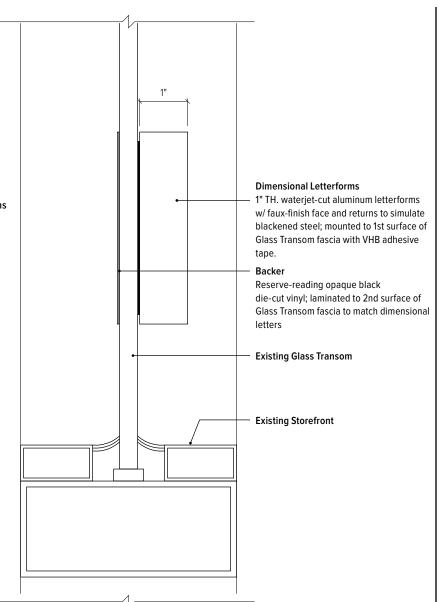
**Sign Type F1**Major Area Donor
Letters (Tier 1)

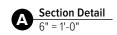
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# Dimensional Letterforms Finish F8 Typeface T1



Graphic Layout / Elevation





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PROJECT

16\_DEB\_BER-062

SUNY Fredonia - RAC West Addition Signage and Donor

ISSUE DATE

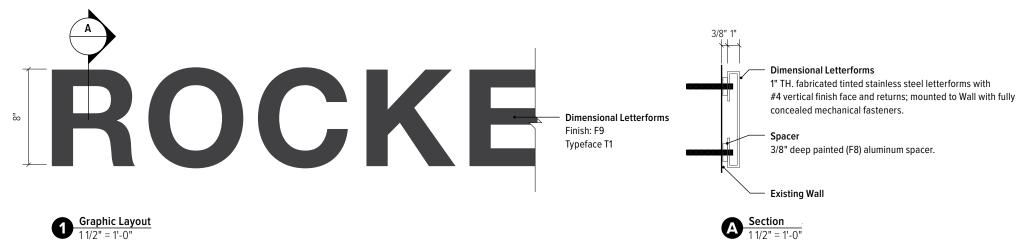
1 100% Construction Intent 15 June 2016

2 For Bld 25 July 2016

DRAWING TITLE

**Sign Type F4** Major Area ID

DRAWING NO.



#### NOTE

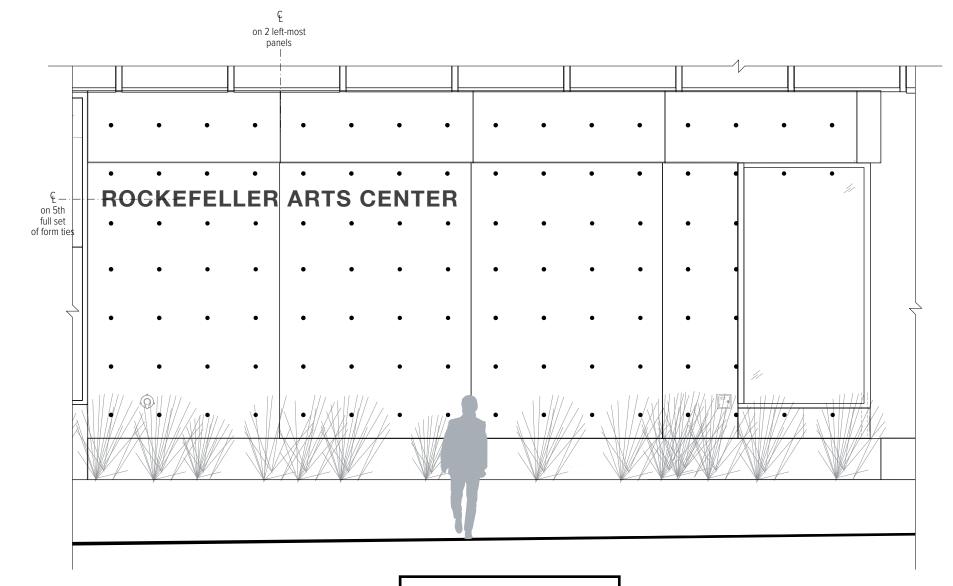
Provide field review of installation template with Designer / Architect to confirm exact placement on building.

#### **ADD ALTERNATE #**

Fabrication and Installation of all Sign Types F at (1) locations.

#### **ADD ALTERNATE #4**

Fabrication and Installation of all Sign Types F5 and F6 and removal of exisiting signs at (2) locations.



**ADD ALTERNATE #4** 

Reference Photo at F5-1-600
1/4" = 1'-0"

**ADD ALTERNATE #1** Installation Elevation at Location F5-1-099
1/4" = 1'-0"



DRAWING TITLE

Sign Type F5 Exterior Building ID,

TWO TWELVE

902 BROADWAY

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10010/6002

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15 June 2016

25 July 2016

For Bld

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DIMENSIONS

PROJECT 16\_DEB\_BER-062 SUNY Fredonia - RAC West Addition Signage and Donor

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DRAWING NO.



Dimensional Letterforms
 Finish F9
 Typeface T1

#### Graphic Layout 11/2" = 1'-0"

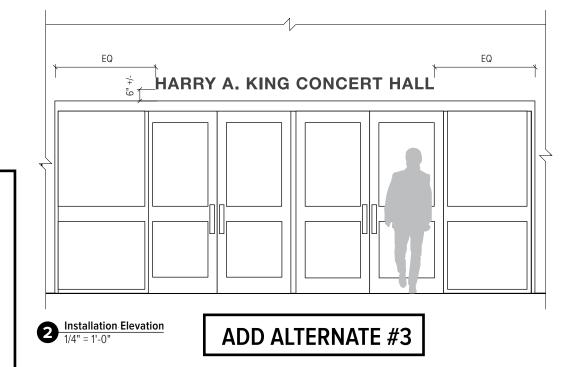


#### **ADD ALTERNATE #3**

Fabrication and Installation of all Sign Types F6 and F7 at (3) locations.

#### **ADD ALTERNATE #4**

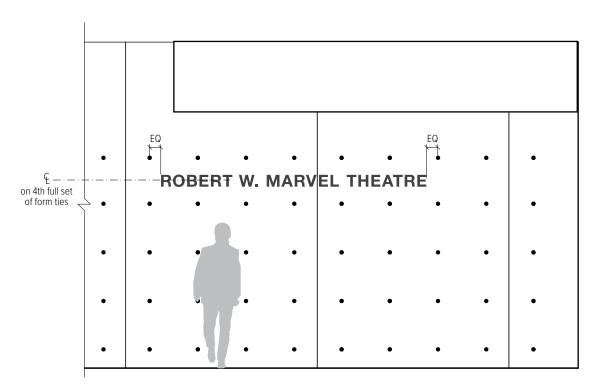
Fabrication and Installation of all Sign Types F5 and F6 and removal of exisiting signs at (2) locations.

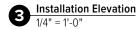


FINAL SIGN PLACEMENT NOTE

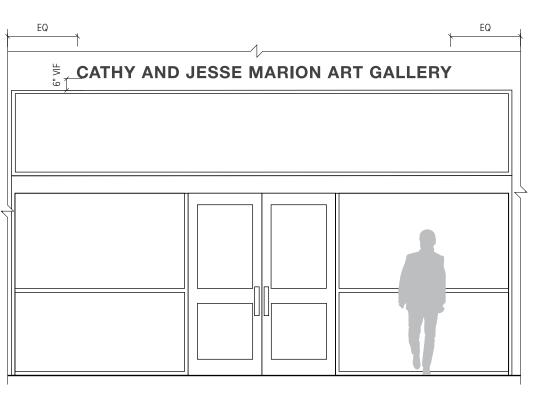
Sign Contractor to field-verify all conditions and incorporate into Shop Drawing

submission for Designer review and approval of final sign placement.





**ADD ALTERNATE #3** 



Installation Elevation

1/4" = 1'-0"

ADD ALTERNATE #4

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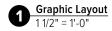
2 For Bld 25 July 2016

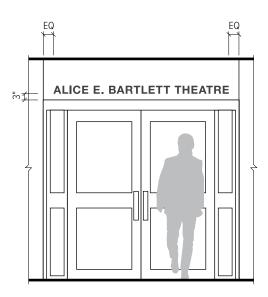
DRAWING TITLE

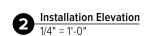
**Sign Type F6**Exterior Building ID,
Medium

DRAWING NO.





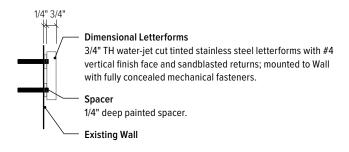




**ADD ALTERNATE #3** 

#### FINAL SIGN PLACEMENT NOTE

Sign Contractor to field-verify all conditions and incorporate into Shop Drawing submission for Designer review and approval of final sign placement.





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#### **ADD ALTERNATE #3**

Fabrication and Installation of all Sign Types F6 and F7 at (3) locations.

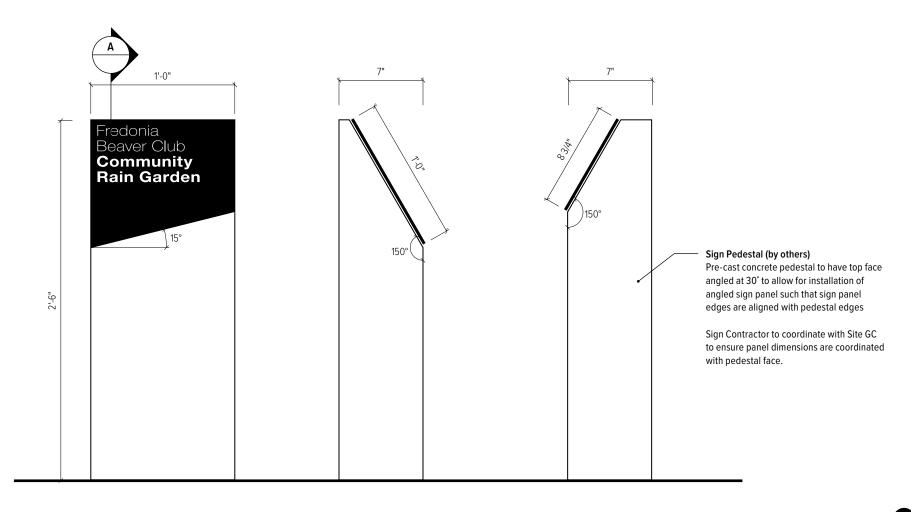
DRAWING TITLE

**Sign Type F7**Exterior Building ID,
Small

DRAWING NO.



#### Panel Elevation 3" = 1'-0"



Pre-cast concrete sign pedestal fabrication and installation by others. Sign Contractor to fully coordinate with on-site GC to ensure coordination of all signage work, including verification of dimensions and installation conditions, with that of the concrete work supplier.

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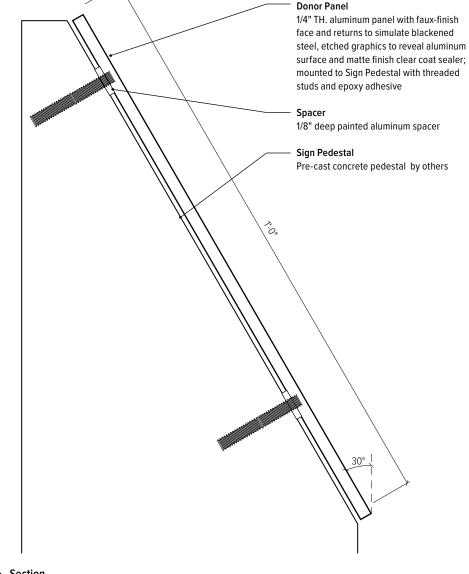
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DRAWING TITLE

Sign Type H2 Exterior Tier 2 Donor ID, Ground-Mounted

DRAWING NO.

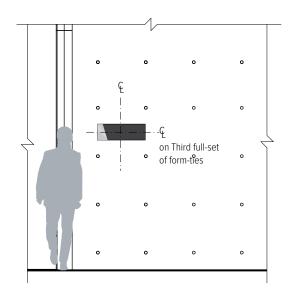
**CID.16** 



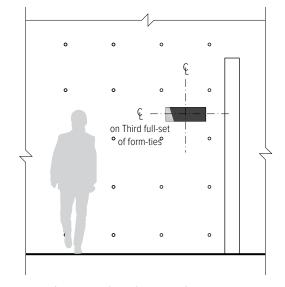
Panel Graphic Layout
3" = 1'-0"





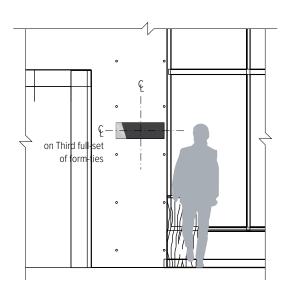


#### Sign Type J1 - at First Floor Corridor 1/4" = 1'-0"



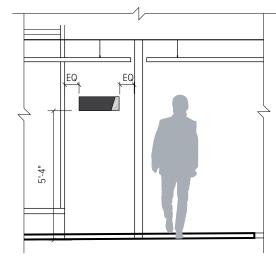
Sign Type J2 - at 2nd Floor Corridor

1/4" = 1'-0"



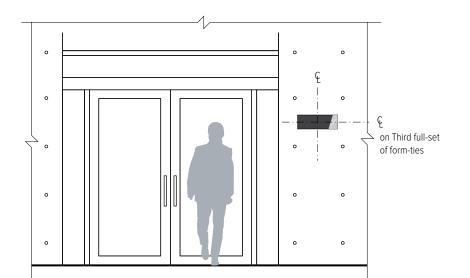
Sign Type J1 - at West Lobby

1/4" = 1'-0"

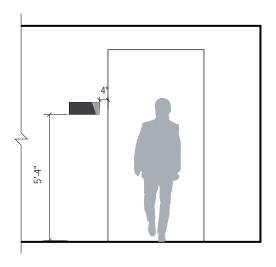


Sign Type J2 - at All Weather Connector

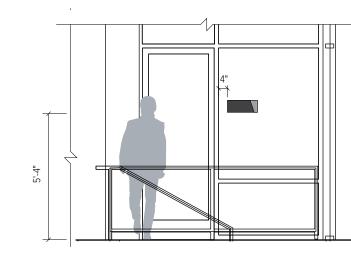
1/4" = 1'-0"



Sign Type J2 - at South Plaza
1/4" = 1'-0"

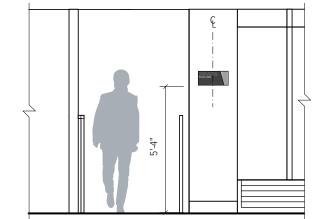


Sign Type J3 - at Dance Lockers
1/4" = 1'-0"



Sign Type J2 - at Outdoor Kiln
1/4" = 1'-0"

Sign Type J3 - at Theatre Foyer
1/4" = 1'-0"



Installation Elevation at Dance Lobby

1/4" = 1'-0"

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DRAWING TITLE

Sign Type J1/J2/J3 Tier 1 Donor ID Area Plaque

DRAWING NO.

**CID.17** 



Sign Contractor to field-verify all conditions and incorporate into Shop Drawing submission for Designer review and approval of final sign placement.

Note left/right layout alignment is location dependent. Refer to Installation Elevations shown here and Sign Message Schedule

Donor Panel
 Returns Finish F7 & F8

In recognition text in this area can include

supplementary donor information but will be limited

to approximately 150 characters including spaces.



Typical Graphic Layout - Right Aligned
3" = 1'-0"



Note left/right layout alignment is location dependent. Refer to Installation Elevations and Sign Message Schedule

## Jonathan T. and Jane S. Donorname Area Jonathan T. and Jane S. Donorname Area

In recognition text in this area can include supplementary donor information but will be limited to approximately 150 characters including spaces.

Dedication Text Typeface T2

**Donor Panel** 

Text Finish F7

Background Finish F7 & F8

Donor Name Typeface T3

Room Name Typeface T1



Jonathan T. and Jane S.

Donorname Area

In recognition text in this area can include
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DRAWING TITLE

**Sign Type J1**Tier 1 Donor ID Area
Plaque

DRAWING NO.



Note left/right layout alignment is location dependent. Refer to Installation Elevations and Sign Message Schedule

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Jonathan T. and Jane S. **Donorname Area**In recognition text in this area can include

In recognition text in this area can include supplementary donor information but will be limited to approximately 150 characters including spaces.

Graphic Layout
3" = 1'-0"

1'-8" 1'-5 7/8" 2 1/8" Jonathan T. and Jane Donor Panel 1/4" TH. aluminum panel with faux-finish face and returns to simulate blackened steel, etched graphics to reveal aluminum surface and matte finish clear coat sealer; **Donorname Area** mounted to Wall with threaded studs and epoxy adhesive. 1/8" deep neoprene spacer **Existing Wall** In recognition text in this area can include supplementary donor information but will be limited \_ to\_approximately 150 characters\_including spaces.

Background Finish F7 & F8

Donor Name Typeface T3

Room Name Typeface T1

**Dedication Text Typeface T2** 

Text Finish F7

Donor Panel

Returns Finish F7 & F8

Jonathan T. and Jane S.

Graphic Layout
3" = 1'-0"

**Donorname Area** 

to approximately 150 characters including spaces

Sign Type J2

Tier 2 Donor ID Area Plaque

DRAWING TITLE

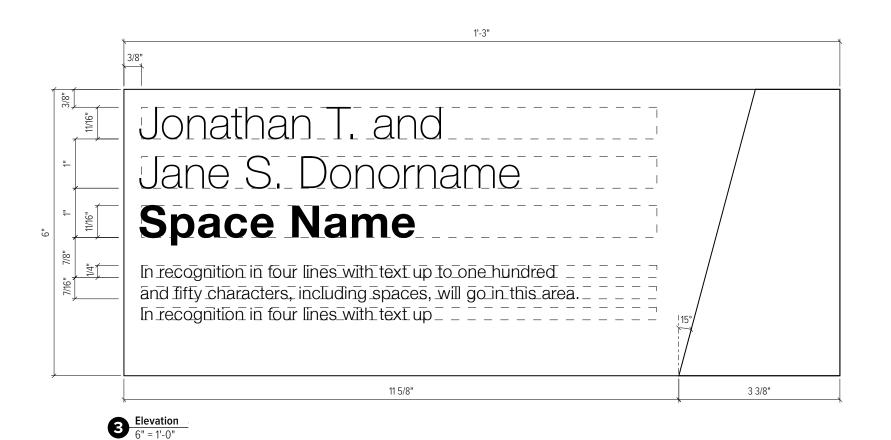
DRAWING NO.

#### NOTE

Note left/right layout alignment is location dependent. Refer to Installation Elevations and Sign Message Schedule



Graphic Layout - Typical Right Aligned
3" = 1'-0"



Donor Panel

Text Finish F7
Donor Name Typeface T3

Background Finish F7 & F8

Room Name Typeface T1

Dedication Text Typeface T2

Donor Panel
Returns Finish F7 & F8

Plan
3" = 1'-0"

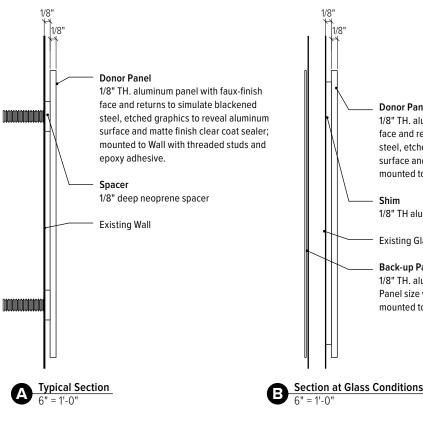
Jonathan T. and

**Space Name** 

Graphic Layout - Typical Left Aligned
3" = 1'-0"

Jane S. Donorname

supplementary donor information but will be limited to approximately 150 characters including spaces.



Donor Panel
1/8"

1/8" TH. aluminum panel with faux-finish face and returns to simulate blackened steel, etched graphics to reveal aluminum surface and matte finish clear coat sealer; mounted to Shim with VHB adhesive

Shim
1/8" TH aluminum panel

Existing Glass

Back-up Panel
1/8" TH. aluminum panel cut to match Donor Panel size with Faux-finish face and returns mounted to glass with VHB adhesive

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SUNY Fredonia - RAC West Addition Signage and Donor

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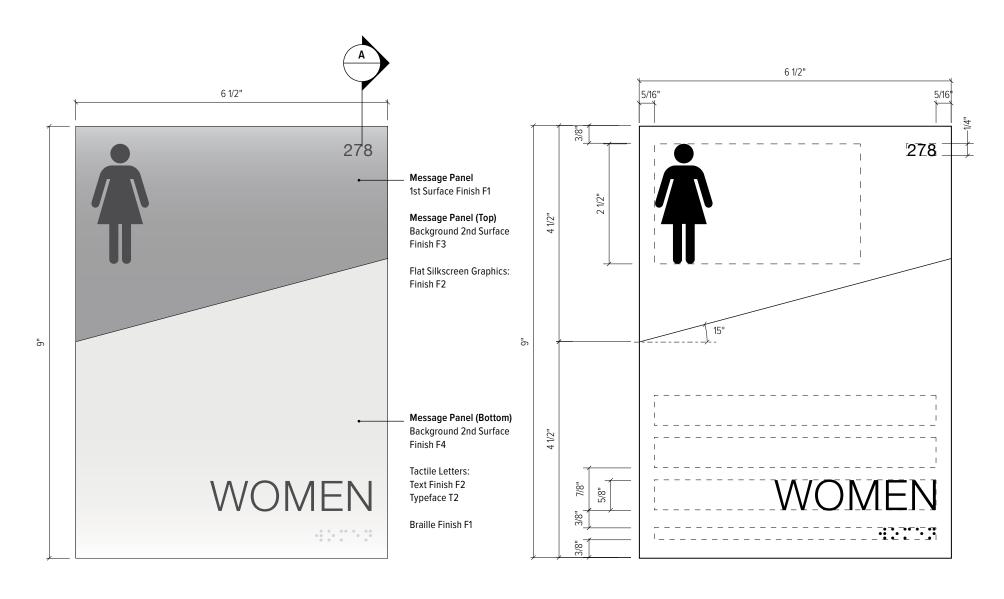
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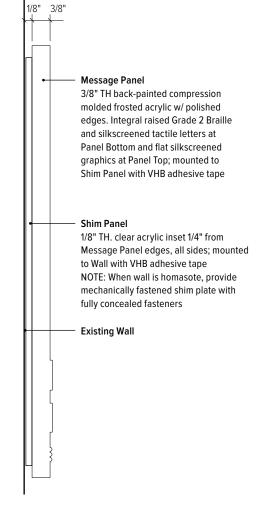
2 For Bld 25 July 2016

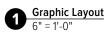
DRAWING TITLE

**Sign Type J3** Tier 3 Donor ID Area Plaque

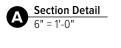
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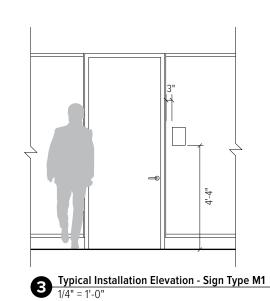
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DRAWING TITLE

Sign Type M1 Restroom ID

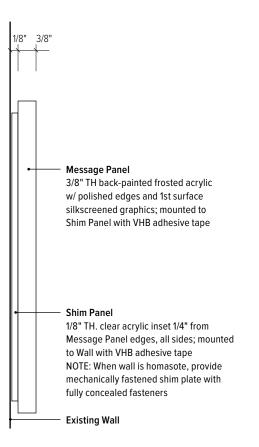
DRAWING NO.

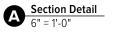












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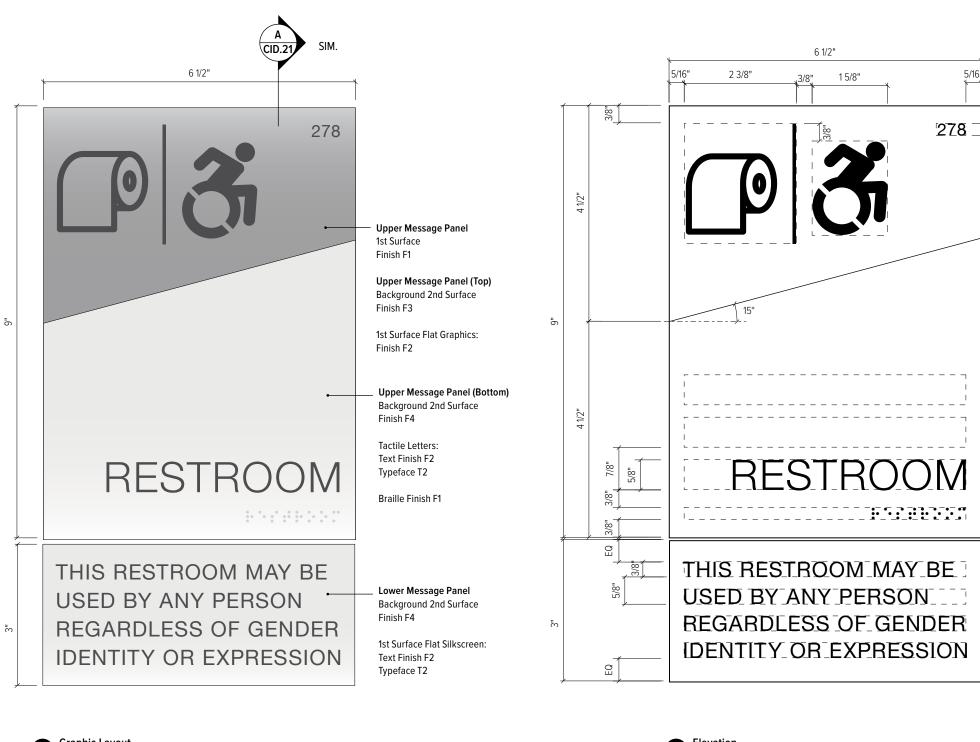
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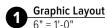
2 For Bld 25 July 2016

DRAWING TITLE

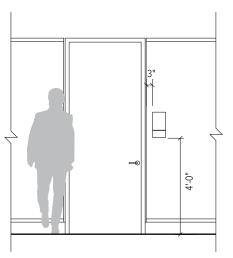
**Sign Type M2**Accessibility
Directional

DRAWING NO.









3 Typical Installation Elevation - Sign Type M3

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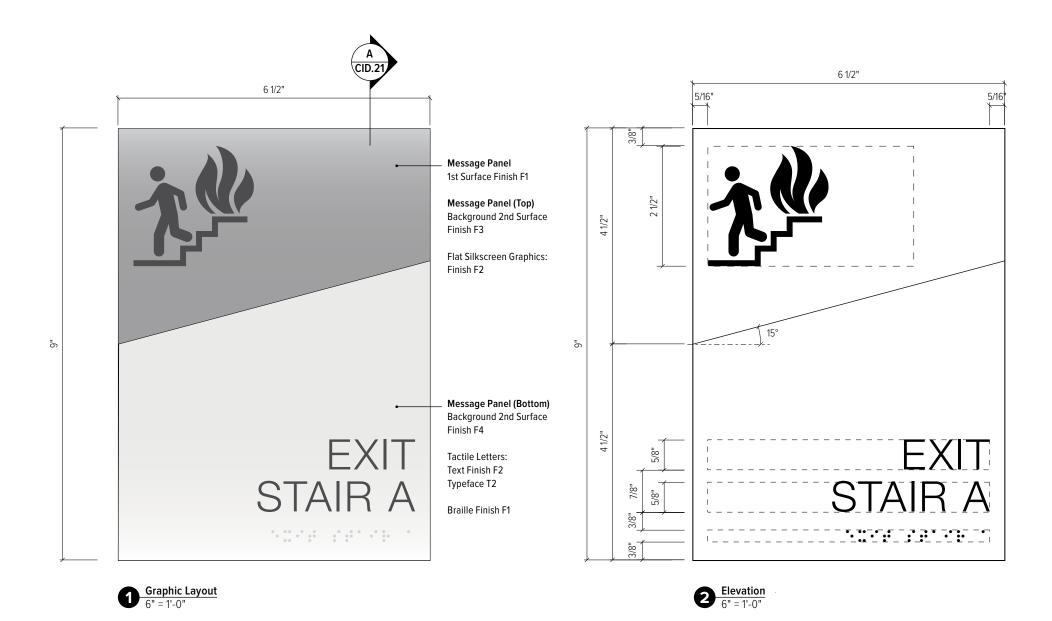
1 100% Construction Intent 15 June 2016

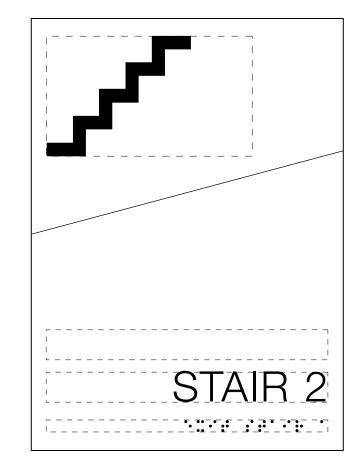
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Sign Type M3 All-Gender Restrooms

DRAWING NO.







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3, 4, 4

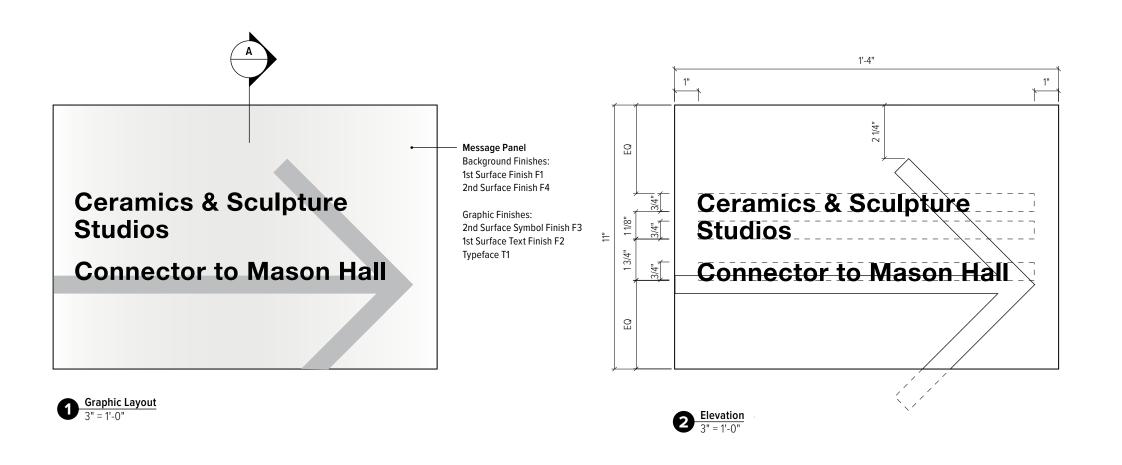
Typical Installation Elevation - Sign Type N1

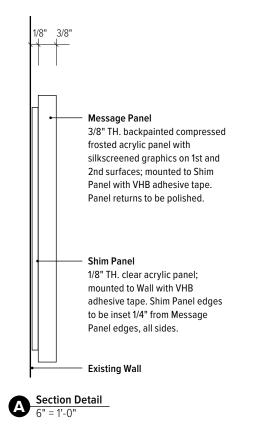
1/4" = 1'-0"

DRAWING TITLE

**Sign Type N1** Stair ID

DRAWING NO.

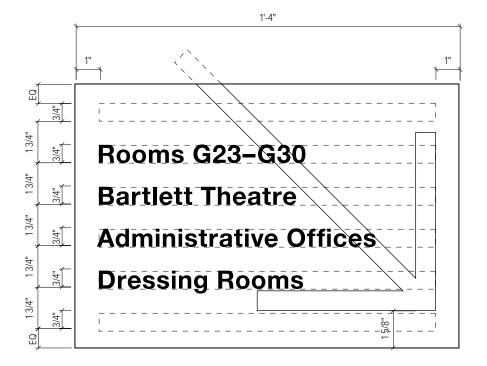


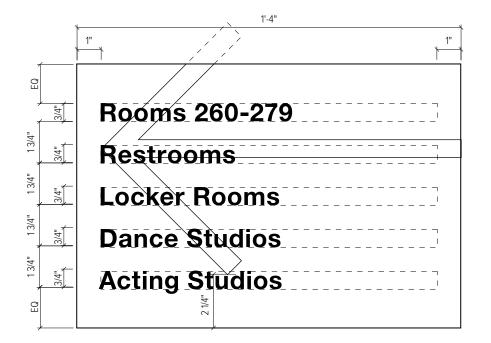


#### **ADD ALTERNATE #2**

Fabrication and Installation of all Sign Type W1, W2, W3, and Y.

See Sign Message Schedule and Location Plans for quantities and locations.





3" = 1'-0"



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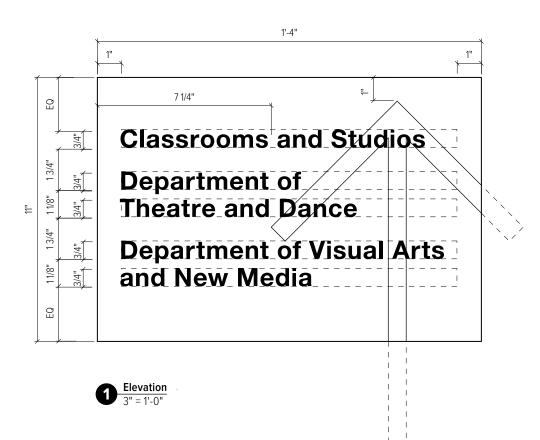
1 100% Construction Intent 15 June 2016

2 For Bld 25 July 2016

DRAWING TITLE

Sign Type W1 Directional

DRAWING NO.

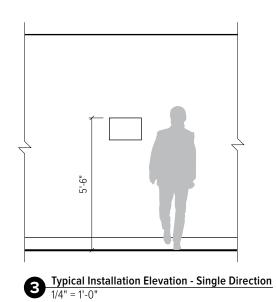


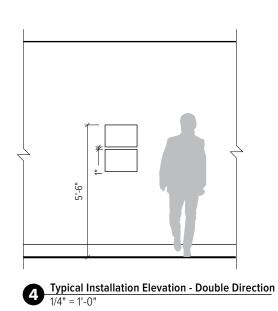


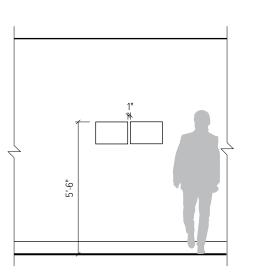
#### **ADD ALTERNATE #2**

Fabrication and Installation of all Sign Type W1, W2, W3, and Y.

See Sign Message Schedule and Location Plans for quantities and locations.







Typical Installation Elevation - Double Direction Alternate

1/4" = 1'-0"

#### TWO TWELVE

902 BROADWAY FLOOR 20 NEW YORK, NY 10010/6002

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PROJECT

16\_DEB\_BER-062

SUNY Fredonia - RAC West Addition Signage and Donor

ISSUE D

1 100% Construction Intent 15 June 2016

2 For Bld 25 July 2016

DRAWING TITLE

Sign Type W1
Directional

DRAWING NO.



## Stairs Up to Costume Shop

**Stairs Down to**Dressing Rooms

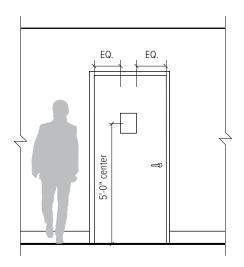
Message Panel
 Background Finishes:
 1st Surface Finish F1
 2nd Surface Finish F4

Graphic Finishes: 1st Surface Text & Symbol Finish F2 Typeface T1, T2



Elevator











#### ADD ALTERNATE #2

Fabrication and Installation of all Sign Type W1, W2, W3, and Y.

See Sign Message Schedule and Location Plans for quantities and locations.

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16\_DEB\_BER-062

SUNY Fredonia - RAC West Addition Signage and Donor

ISSUE D

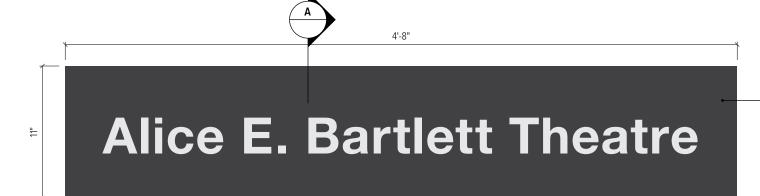
1 100% Construction Intent 15 June 2016

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DRAWING TITLE

Sign Type W2 Stair Directional

DRAWING NO.

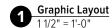


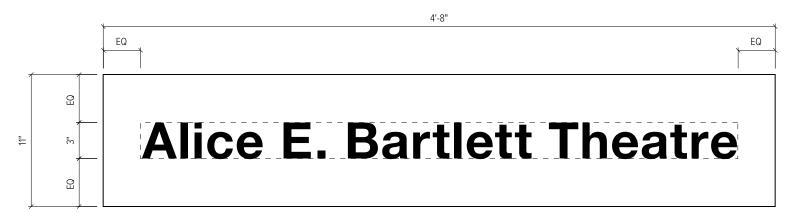
Message Panel
 Background Finish F7 & F8
 Text Finish F7
 Typeface T1

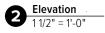
#### **ADD ALTERNATE #2**

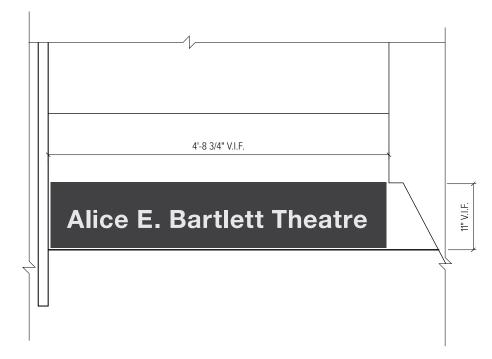
Fabrication and Installation of all Sign Type W1, W2, W3, and Y.

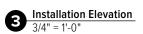
See Sign Message Schedule and Location Plans for quantities and locations.















#### NOTE

Message

epoxy adhesive.

1/8" deep neoprene spacer

Spacer

Typical Section
6" = 1'-0"

**Existing Wall** 

1/4" TH. aluminum panel with faux-finish

face and returns to simulate blackened

steel, etched graphics to reveal aluminum surface and matte finish clear coat sealer; mounted to Wall with threaded studs and

Panel to fit within soffit as shown. Sign Contractor to verify dimensions in field and reflect correct installation conditions and panel requirements on Shop Drawings.

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SUNY Fredonia - RAC West Addition Signage and Donor

ISSUE DATE

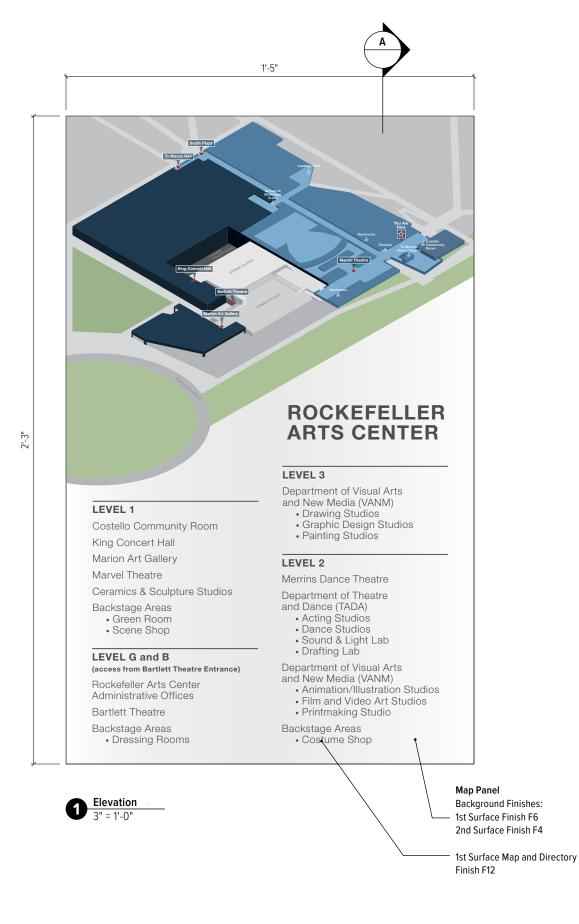
1 100% Construction Intent 15 June 2016

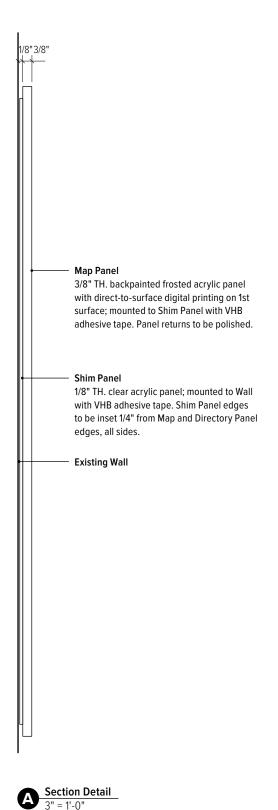
2 For Bld 25 July 2016

DRAWING TITLE

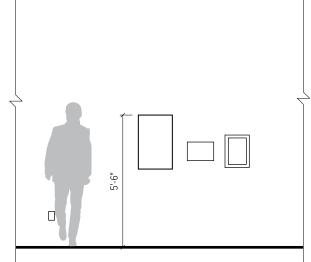
**Sign Type W3**Interior Bartlett
Theatre Identification

DRAWING NO.





NOTE Final Map Artwork to be Provided by Designer. **ADD ALTERNATE #2** Fabrication and Installation of all Sign Type W1, W2, W3, and Y. **See Sign Message Schedule and Location** Plans for quantities and locations.



Typical Installation Elevation

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ISSUE DATE

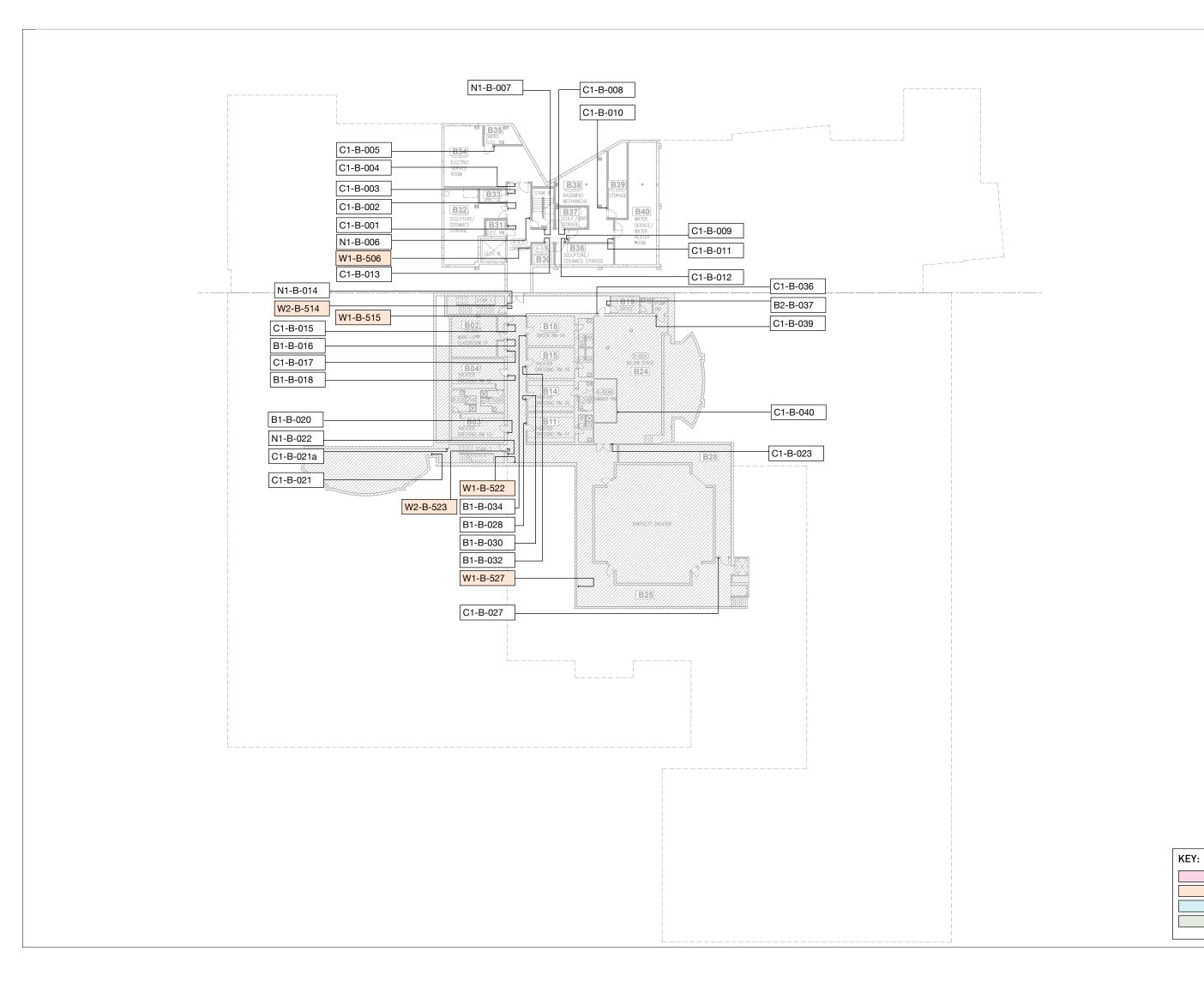
1 100% Construction Intent 15 June 2016

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DRAWING TITLE

**Sign Type Y**Building Directory

DRAWING NO.



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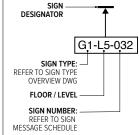
15-DEB\_BER-062

SUNY Fredonia West Addition

ISSUE DATE

- 1 Preliminary Programming 2016 April 04
- 2 100 Construction Intent 2016 June 15

LEGEND



DRAWING TITLE

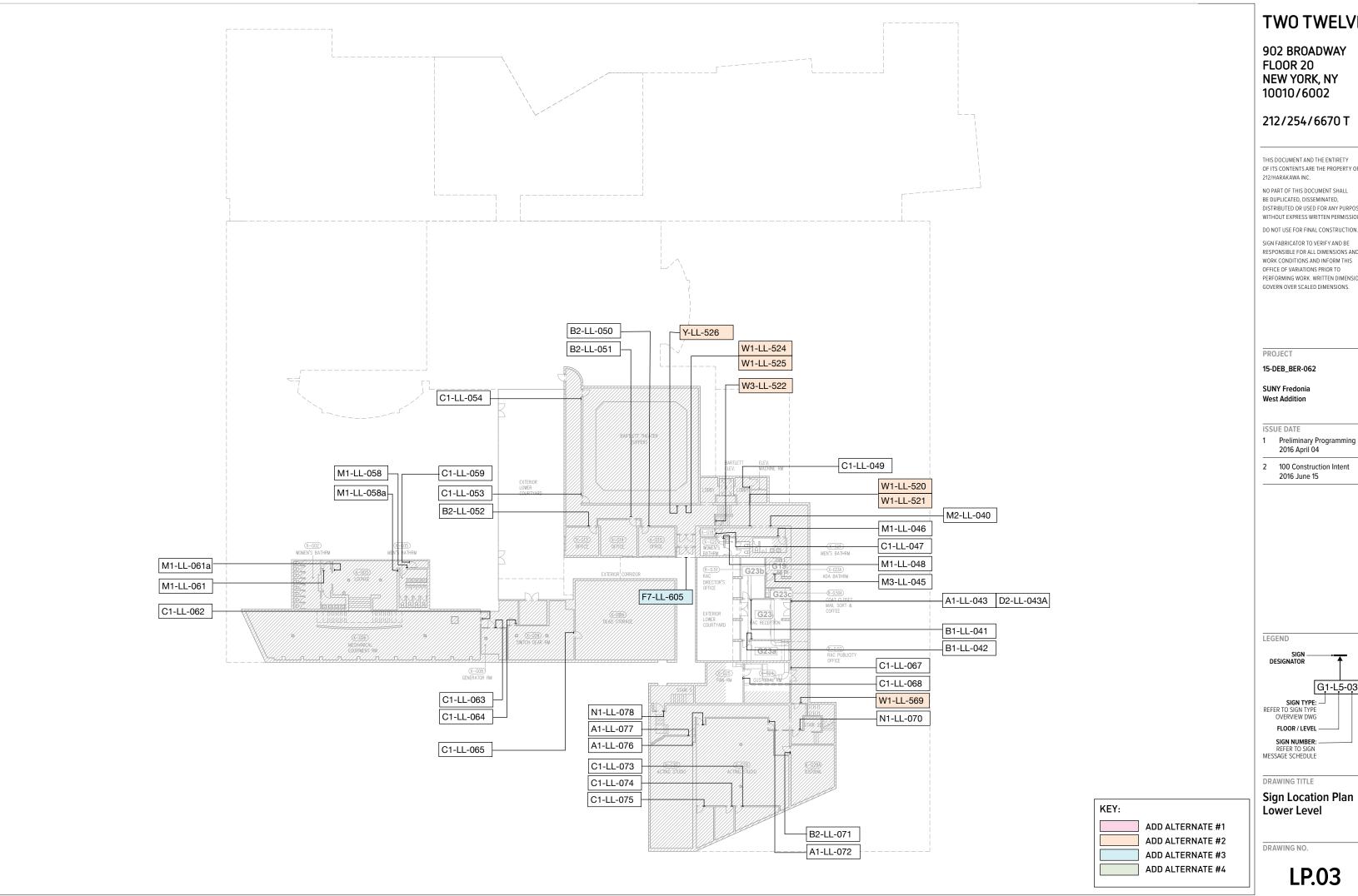
Sign Location Plan Basement

DRAWING NO.

ADD ALTERNATE #1
ADD ALTERNATE #2

ADD ALTERNATE #3
ADD ALTERNATE #4

LP.02



#### TWO TWELVE

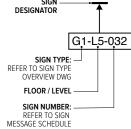
**NEW YORK, NY** 

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Preliminary Programming 2016 April 04



Sign Location Plan

