

THE CENTER FOR INNOVATION AND ECONOMIC DEVELOPMENT IS SEEKING SUNY FREDONIA **STUDENT INTERNS!**



Center for Innovation and Economic Development





AVAILABLE POSITIONS:

- Business Administration
- Communications
- Accounting/Finance
- Marketing / Graphic Design
- Sales



THE IDEAL CANDIDATE WILL:

- Possess strong time management skills
- Have the ability to work in fast-paced environment
- Be personable and efficient
- Have experience with Microsoft Office programs
- Be punctual and professional



CONTACTUS:

Please send your resume and cover letter to Project Coordinator Lauri Gawronski at lauri.gawronski@fredonia.edu



www.fredonia.edu/fti



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214 Central Ave Dunkirk, NY 14048

Marketing & Graphic Design





Qualifications

- Create marketing content for the Incubator including flyers, advertisements, social media posts, press releases, etc.
- Assist Incubator clients with graphic design projects as needed
- Align social media promotional efforts with the Incubator's marketing activities
- Assist with student recruitment and retention
- Cover reception desk as needed
- Other duties as needed

Responsibilities

- Experience with marketing and graphic design
- Proficient in Microsoft Office applications such as Word, Publisher, PowerPoint and Excel, as well as Adobe Suite
- Experience with Canva or willingness to learn
- Attention to detail & personable
- Excellent communication skills
- Work well in a team setting
- Ability to work in a fast-paced environment
- Must have reliable transportation





Accounting





Qualifications

Responsibilities

- Assist with month-end financial reports
- Update monthly reports
- Assist with grant financial reports
- Assist with budget and financial documents
- Assist with student recruitment and retention
- Cover reception desk as needed
- Other duties as needed

- Proficient in Microsoft Office applications such as Word, Publisher, PowerPoint and Excel, as well as Adobe Suite
- Attention to detail a must
- Excellent communication skills
- Work well in a team setting
- Ability to work in fast-paced environment
- Must have reliable transportation





Business Administration





Qualifications

Responsibilities

- Assist with Student Business
 Competition and Summer
 Fellowship Program planning
- Assist Incubator clients with business projects
- Assist in the completion of business documents for the Incubator and its clients
- Assist in promotional tasks for Incubator events
- Assist with student recruitment and retention
- Cover the front reception desk as needed
- Other duties as needed

- Knowledge of business administration
- Proficient in Microsoft Office applications such as Word, Publisher, PowerPoint and Excel, as well as Adobe Suite
- Attention to detail a must
- Excellent communication skills
- Work well in a team setting
- Ability to work in fast-paced environment
- Must have reliable transportation





Communications





Qualifications

• Preferred experience with professional writing including press releases

- Proficient in Microsoft Office applications such as Word, Publisher, PowerPoint and Excel, as well as Adobe Suite
- Attention to detail a must
- Excellent communication skills
- Work well in a team setting
- Ability to work in fast-paced environment
- Must have reliable transportation

Responsibilities

- Draft press releases
- Edit business documents, grant reports, flyers, etc.
- Assist the Incubator clients with communication projects
- Align promotional efforts with the Incubator's marketing activities
- Assist in promoting events hosted at the Incubator, including collaboration with marketing intern
- Assist with student recruitment and retention
- Cover the front reception desk as needed
- Other duties as needed



Sales





Qualifications

Responsibilities

- Participate in social media campaigns to attract students to the Selling Curriculum
- Contact past students and manage responses. Report on the data on how many are in sales roles or seeking sales representative opportunities
- Analyze student progress on Hubspot certifications
- Assist students with their Hubspot logins
- Assist with student recruitment and retention
- Cover reception desk as needed
- Other duties as needed

- Proficient with LinkedIn,
 Microsoft Office applications
 such as Word, Publisher,
 PowerPoint and Excel, and
 Adobe Suite
- Attention to detail and personable a must
- Excellent communication skills
- Work well in a team setting
- Ability to work in fast-paced environment
- Must have reliable transportation



