

COMMUNICATION MAJORS

What is Video Production?

Film and television are an instant informer, effective teacher, primary persuader, and great entertainer in American society.

This major allows students to do the following:

- Learn background theory
- Develop conceptual and technological skills through hands-on learning
- Learn about production of programs inside a studio and on location

Courses focus on the theoretical, technical, and practical issues of television and film production. The goal of this major is to help students gain experience in multi-camera studio production, electronic news gathering, field production, documentary, and narrative.

Video Production



What Can You Do With a Video Production Degree?

Potential careers for those in this major:

In Film:

- Director
- Director of Photography
- Camera Operator
- Grip
- Editor
- Scriptwriter
- Production Assistant
- Producer
- Line Producer
- Assistant Director

In TV:

- Director, Producer
- Videographer
- Editor
- Graphics
- Lighting Director
- Scriptwriter
- Studio Camera Operator
- Stage Manager
- Technical Director
- Audio

Classes You Might Enjoy Taking:

Classes that might interest you:

Film Track

- Basic Video Production
- Scriptwriting
- Post Production
- Camera and Lighting
- Fiction Capstone

TV Track

- Video Field Production
- TV Studio I
- History of TV
- TV News Production
- TV Studio II



Department of
Communication

Stop by McEwen 324 for more information!

Considering becoming a communication major? Make sure to ask a Communication instructor any questions you have!

By Sara Bialkowski & Dr. Angela McGowan-Kirsch

