

Writers@Work: An Alumni Writers-in-Residence Series presents

Working for Non-Profits

Advancing the Common Good

September 20-21, 2018



ALUMNI SPEAKERS

Rich Ryan, Communication: Public Relations, '04
Director of Development, National Comedy Center



Heather McKeever, Communication: Media Management, '00
Executive Director, Cystic Fibrosis Foundation of Western New York



Carol Pulver, Computer Science and Mathematics, '90
Director of User Support and Randomization Services, Frontier Science



SCHEDULE OF EVENTS

Thursday, September 20

7:00 p.m. - 8:00 p.m.

Fenton Hall 105 (Refreshments will be served)

"Working for Non-Profits" (panel discussion), **Rich Ryan** and **Heather McKeever**

Friday, September 21

9:00 a.m. - 10:00 a.m.

Williams Center, S204 ABC Three Mini-Intensive Workshops on Non-profit Writing

■ "Writing for Non-Profits: From the Desk of the Executive Director," **Heather McKeever**

10:00 a.m. - 11:00 a.m.

■ "A priest, a rabbi and a donor walk into a bar...using creative writing to gain support for the National Comedy Center," **Rich Ryan**

11:00 a.m. - 12:00 p.m.

■ "The Art of Writing SOPs [Standard Operating Procedures]," **Carol Pulver**

12:00 p.m. - 1:00 p.m.

Appearance on "High Noon Friday" (WDVL 89.5 FM), **Rich Ryan** and **Heather McKeever**

Writers@Work is organized in partnership with the departments of Business Administration, Communication, English, History, and Theatre and Dance; and the offices of Admissions, Alumni Affairs, Career Development, and the Fredonia College Foundation. The series is grateful for the support of the Faculty Student Association, Fredonia Alumni Association, the Carnahan Jackson Humanities Fund, and the Mary Louise White Fund.