

## SUNY Fredonia

### Arts Administration Major Check List –Updated Spring 2014 for 2014-15 Catalog

Put Semester/year that course is taken (or planned to be taken) in the left hand column. CROSS OUT Choices or sequences NOT planned/taken.

<b>Business and Accounting (15 credits)</b>	
	CSIT 104 Intro. to Microcomputer Software or CSIT 151 Introduction to Information Systems (preferred)
	ACCT 201 Financial Accounting
	BUAD 235 Business Communication
	BUAD 310 Legal Environment of Business or ACCT 311 Business Law or POLI 277 Intro to Law
	BUAD 323 Organizational Behavior

<b>Communication/Psychology (9 credits)</b> Choose one of the following three, three-course sequences below (read vertically)		
	PSY 129 Intro. to Psychology	COMM 101 Fundamentals of Comm.
	PSY 245 Social Psychology	COMM 221 Interpersonal Comm.
	PSY 347 Organizational Psychology	COMM 301 Group Comm.

<b>Journalism / Public Relations (9 credits)</b> Choose one of the following three course sequences. NOTE: THE Public Relations Sequence is RECOMMENDED		
	COMM 130 Foundations in Journalism	COMM 222 Principles of Public Relations (COMM 101 is a prerequisite to COMM 222)
	COMM 230 News Gathering	COMM 322 Public Relations Writing
	COMM 231 Storytelling: Words, Images, Sound	COMM 344 Public Relations Case Analysis

<b>Specialization (3 credits)</b> Choose one of the following three courses	
	MUS 285 Music Copyright    MUS 385 Music Contracts    THEA 460 Theatre Organization and Management

<b>Arts Administration Capstone (6-18 credits)</b>	
	AADM 410 Box Office Practicum
	AADM 400 Arts Admin Practicum or ART 460 Gallery Practicum or AADM 490 Arts Admin Internship  A minimum of three credits is required from this group. AADM 400 and AADM 490 are available for variable credit depending on the number of clock hours involved. Courses in this group can be combined for a total of up to 15 credits.

Revised 5/9/2014 jw