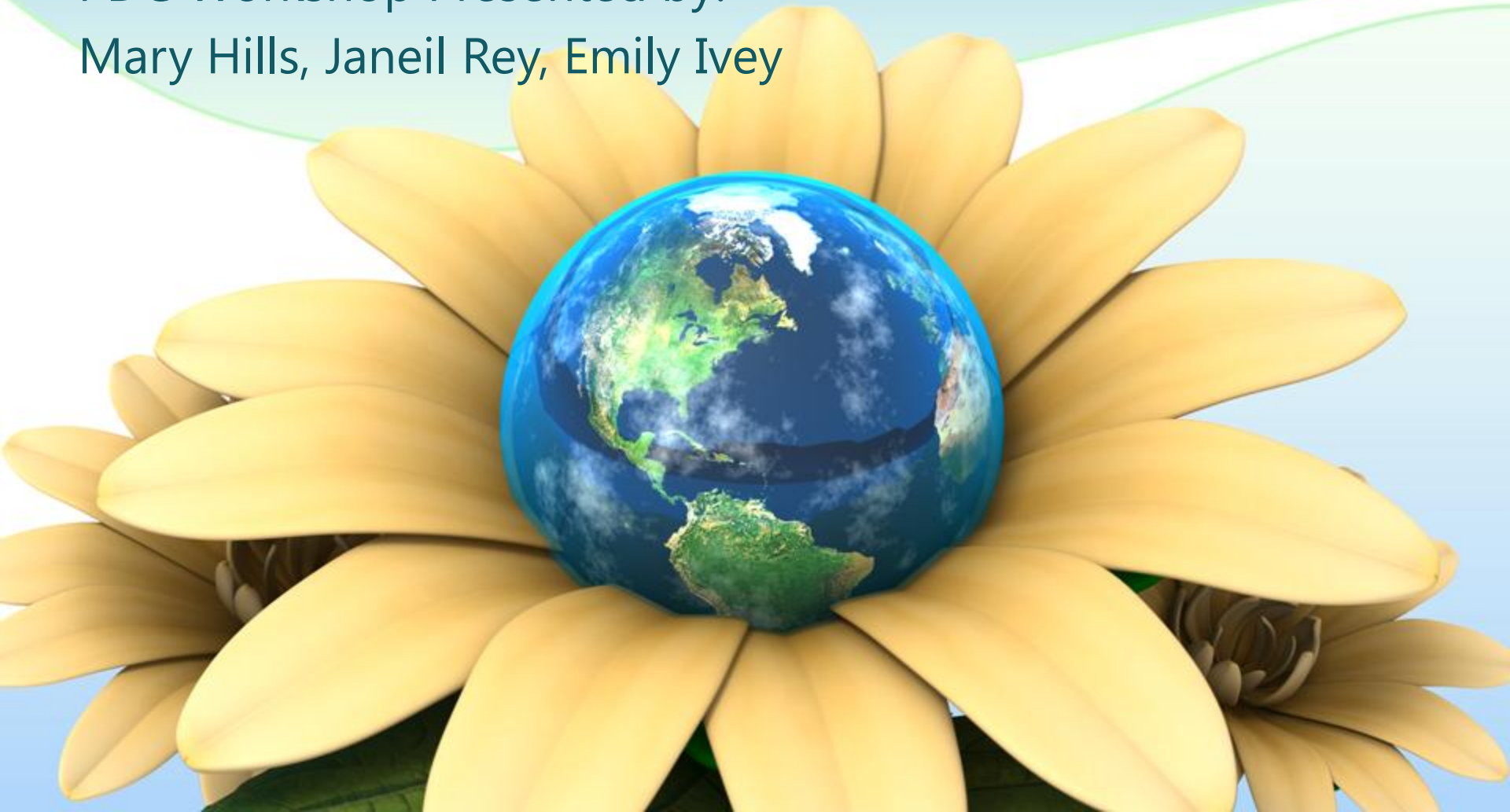


# How to Create a Sustainable Faculty-Led Study Abroad Program

PDC Workshop Presented by:  
Mary Hills, Janeil Rey, Emily Ivey



# Workshop Outline

1



Choose a location

2



Determine an area of focus

3



Meet with International Education Center Staff

4



Sustainability



1



# Choose a Location

- Where do you have experience?  
(living, traveling, studying, researching, etc.)
- Where are Fredonia's international partners?  
[www.fredonia.edu/internationaleducation/studyabroad/programs/](http://www.fredonia.edu/internationaleducation/studyabroad/programs/)
- What other programs are already available within SUNY?  
[www.sunysystemabroad.com](http://www.sunysystemabroad.com)
- What languages do you speak?





# Determine an Area of Focus

- Academics (Art, Biology, History, Language, Music, Philosophy)
- Major/Minor Requirement
- General Education Requirement (speaking intensive, humanities, language, non-western civilization)



3



## Meet with IEC

- Complete the New Program Abroad Proposal Form
- Start a working program budget
- Secure required signatures
- Study Abroad Advisory Board review of proposal
- Request SUNY System Administration approval
- Start advertising new program



4



# Sustainability

How to make a program successful

- Use technology to generate excitement (blogs, videos, facebook groups, digital photo contests, etc.)
- Connect with a student group/organization
- Advertise and recruit early
- Have a contingency plan
- Make your program unique
  - (academically, volunteer, service learning, presentations upon return)



# Study Abroad Changes Lives

Thank you for your interest in changing the lives of students  
at SUNY Fredonia!

