How to Create a Sustainable Faculty-Led Study Abroad Program

PDC Workshop Presented by:
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Workshop Outline

1. Choose a location
2. Determine an area of focus
3. Meet with International Education Center Staff
4. Sustainability
• Where do you have experience?
  (living, traveling, studying, researching, etc.)

• Where are Fredonia’s international partners?
  (www.fredonia.edu/internationaleducation/studyabroad/programs/)

• What other programs are already available within SUNY?
  (www.sunysystemabroad.com)

• What languages do you speak?
Determine an Area of Focus

- Academics (Art, Biology, History, Language, Music, Philosophy)

- Major/Minor Requirement

- General Education Requirement (speaking intensive, humanities, language, non-western civilization)
Meet with IEC

• Complete the New Program Abroad Proposal Form
• Start a working program budget
• Secure required signatures
• Study Abroad Advisory Board review of proposal
• Request SUNY System Administration approval
• Start advertising new program
Sustainability
How to make a program successful

- Use technology to generate excitement (blogs, videos, facebook groups, digital photo contests, etc.)
- Connect with a student group/organization
- Advertise and recruit early
- Have a contingency plan
- Make your program unique
  - (academically, volunteer, service learning, presentations upon return)
Study Abroad Changes Lives

Thank you for your interest in changing the lives of students at SUNY Fredonia!