

## SCHOOL OF BUSINESS

### Minor in Sport Management (21 Credit hours)

#### Advising Checklist – updated 8/3/2021

Core Required Courses (12 Credit Hours)		Credits	Prerequisites	Frequency
SPMG 210	Principles of Sport Management	3		F/S
SPMG 330	Leadership and Management in Sport	3	SPMG 210	Once a year
SPMG 428	Marketing and Public Relations in Sport	3	ECON 205 & ECON 210 & SPMG 211 & SPMG 212	Once a year
SPMG 298 or SPMG 398	Pre-Internship	1		F/S
SPMG 400	Internship Sport Management	2	SPMG 298 or SPMG 398	F/S
Select three (3) courses from the following list (9 credit hours)				
ACCT 201	Principles of Financial Accounting	3	At least Sophomore status	F/S
PSY 237	Sport Psychology	3	PSY 129	F/S
SPMG 211	Facility Management	3	SPMG 210	Once a year
SPMG 212	Event Management	3	SPMG 210	Once a year
SPMG 230	Sport in American Culture	3	SPMG 210	F/S
SPMG 250	Digital Marketing for Sport Management	3		Once a year
SPMG 380	Social Media Enterprise in Sport	3	SPMG 210	Once a year
SPMG 440	Data Visualization for Sport management	3	(CSIT 104 or CSIT 151) & (ECON 200 or STAT 200)	Once a year
SPMG 450	International Sport Management	3	SPMG 210	Once a year
SPMG 460	Business of Esports	3	SPMG 210	Once a year

**Note: The course offering frequency can be changed**