

State University of New York at Fredonia
DEPARTMENT OF BUSINESS ADMINISTRATION

Sample 4-year Program (120 Credit Hours)

Business Majors

2020-21 Catalog

<u>Course #</u>	<u>Course Title/Type</u>	<u>Course #</u>	<u>Course Title/Type</u>
Freshman Year (30 Credit Hours)			
<u>Fall Semester (15 Credit Hours)</u>		<u>Spring Semester (15 Credit Hours)</u>	
BUAD 100	Freshman Seminar		
ENGL 100	English Composition/FF Written Comm	CSIT 151	Intro to Info Systems
ECON 205	Principles of Microeconomics/FF Social Sciences	MATH 120	Survey of Calculus/FF Math
	FF History*		FF Arts
MATH 105	or General Elective (Non ACCT/BUAD)		FF Humanities
			General Elective (Non ACCT/BUAD)
Sophomore Year (30 Credit Hours)			
<u>Fall Semester (15 Credit Hours)</u>		<u>Spring Semester (15 Credit Hours)</u>	
ACCT 201	Financial Accounting	ACCT 202	Managerial Accounting
CSIT 251	Info Systems Structures	ECON 200	Fundamentals of Statistics
ECON 210	Principles of Macroeconomics		FF Foreign Language
	FF History*		General Elective (non ACCT/BUAD)
	FF Natural Science		General Elective (non ACCT/BUAD)
Junior Year (30 Credit Hours)			
<u>Fall Semester (15 Credit Hours)</u>		<u>Spring Semester (15 Credit Hours)</u>	
BUAD 300	Statistical Analysis	BUAD 320	Managerial Finance
BUAD 310	Legal Environment of Business	BUAD 323	Organizational Behavior
BUAD 328	Marketing Foundations	BUAD 327	Operations Mgmt I
	General Elective (non ACCT/BUAD)		General Elective (non ACCT/BUAD)
	General Elective (non ACCT/BUAD)		General Elective (non ACCT/BUAD)

Note: FF stands for Fredonia Foundations

**Two courses required, one from two of the three categories (American History, Western Civilization, Other World Civilization)*

See Next Page for Senior Year

Senior Year (30 Credit Hours)

BUSINESS ADMINISTRATION MAJOR

<u>Course #</u>	<u>Course Title/Type</u>	<u>Course #</u>	<u>Course Title/Type</u>
	<u>Fall Semester (15 Credit Hours)</u>		<u>Spring Semester (15 Credit Hours)</u>
BUAD/ACCT	300/400	BUAD/ACCT	300/400
BUAD/ACCT	300/400	BUAD/ACCT	300/400
	Elective (Upper-Level)	BUAD 480	Internship
	Elective (Upper-Level)	BUAD 499	Strategic Management
	General Elective (Non ACCT/BUAD)		Elective (Upper-Level)

FINANCE MAJOR

	<u>Fall Semester (15 Credit Hours)</u>		<u>Spring Semester (15 Credit Hours)</u>
BUAD 372	Financial Investments	BUAD 418	Corporate Finance II
BUAD 417	Corporate Finance I	BUAD 480	Internship
	Elective (Upper-Level)	BUAD 499	Strategic Management
	Elective (Upper-Level)		Major Elective (Upper-Level)
	General Elective (Non ACCT/BUAD)		Elective (Upper-Level)

MANAGEMENT MAJOR

	<u>Fall Semester (15 Credit Hours)</u>		<u>Spring Semester (15 Credit Hours)</u>
BUAD 330	Human Resource Mgmt	BUAD 427	Operations Mgmt II
	Major Elective (Upper-Level)	BUAD 480	Internship
	Elective (Upper-Level)	BUAD 499	Strategic Management
	Elective (Upper-Level)		Major Elective (Upper-Level)
	General Elective (Non ACCT/BUAD)		Elective (Upper-Level)

MARKETING MAJOR

	<u>Fall Semester (15 Credit Hours)</u>		<u>Spring Semester (15 Credit Hours)</u>
BUAD 340	Marketing Research	BUAD 411	Marketing Management
BUAD 342	Consumer Behavior	BUAD 445	Integrated Marketing Comm
	Elective (Upper-Level)	BUAD 480	Internship
	Elective (Upper-Level)	BUAD 499	Strategic Management
	General Elective (Non ACCT/BUAD)		Elective (Upper-Level)

Note: FF stands for Fredonia Foundations

