

Fall 2014

Statement

The Magazine for Fredonia Alumni and Friends

the **EVOLUTION** continues

New Science Center, visual identity,
furthers Fredonia's redefinition

Bill Nye to speak Sept. 18

World-renowned "Science Guy"
to keynote Convocation Series

Homecoming is Oct. 17-19!

Science Center dedication to
kick-off fun-filled weekend

 **FREDONIA**
STATE UNIVERSITY OF NEW YORK

Knappenberger, '87 wins inaugural GRAMMY

Westfield teacher chosen as first-ever
Music Educator of the Year



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Admissions Events

Monday, Oct. 13	Columbus Day Open House
Saturday, Oct. 25	Open House
Saturday, Nov. 15	Open House (Bilingual track available)
Monday, Feb. 16, 2015	Presidents Day Open House
Saturday, April 11, 2015	Accepted Student Reception
Saturday, June 13, 2015	June Preview Day
SATURDAY VISIT DATES	
Saturday, Sept. 20	Saturday, March 7, 2015
Saturday, Oct. 18	Saturday, March 28, 2015
Saturday, Nov. 8	Saturday, April 25, 2015

Students and families can also visit any day during the academic year. Just contact Admissions to arrange an appointment.
To learn more, visit: fredonia.edu/admissions/visiting.asp or call 1-800-252-1212.

Alumni and Campus Events Calendar

Visit alumni.fredonia.edu to register and for more details.

AUGUST

Fall Semester Begins
Monday, Aug. 25

SEPTEMBER

Varsity Women's Softball Alumnae Game
Saturday, Sept. 13, 11 a.m.
Softball Field

Convocation Lecture by Bill Nye, "The Science Guy"
Thursday, Sept. 18, 3:30 p.m.
King Concert Hall. Free.
Funding for Fredonia's annual Convocation keynote address is provided by the Maytum Lecture Endowment and the Williams Visiting Professorship Endowment through the Fredonia College Foundation.

Varsity Men's Baseball Alumni Game
Saturday, Sept. 20, 12:30 p.m.
Ludwig Baseball Field

Hagan Young Scholar/Artist Award Lecture by Dr. Christian Bernhard "Stress and Burnout Among University Students: Research and Recommendations for Health and Happiness"
Tuesday, Sept. 23, 4 p.m.
Rosch Recital Hall

OCTOBER

2014 Fredonia Marxonia
Thursday, Oct. 2, 3 p.m.
Reed Library. Free.
Display, Groucho birthday cake and annual group photo. Groucho glasses provided. Costume ideas for Friday's contests.

Friday, Oct. 3, 6 p.m.
Location TBA. Free.
Marx Brothers look-a-like contest with cash prizes; refreshments, screening of movie, "Duck Soup."
Supported by the Hahn Family Fredonia Marxonia Endowment in the Fredonia College Foundation.

President's Award for Excellence Lecture by Dr. Ted Lee, "The Evolution of Pharmaceutical Drugs: Teaching Drug Discovery, Development, and Mechanism of Action"
Tuesday, Oct. 7, 2 p.m.
Rosch Recital Hall

Homecoming Weekend
Friday-Sunday, Oct. 17-19
Dedication of new Science Center, Friday, Oct. 17.

Folk Music Weekend/Geosciences Reunion at the College Lodge, Saturday, Oct. 18. (See full schedule on pages 10-11.)

Washington, D.C. Reunion Reception Honoring American Association of State Colleges and Universities' 2014 Distinguished Alumnus, Dr. Michael Marletta, '73
Monday, Oct. 20, 6-8 p.m.
Old Ebbitt Grill
675 15th St., NW
Washington, DC
\$20/person

Family Weekend
Friday-Sunday, Oct. 24-26

Scholars Breakfast
(by invitation only)
Saturday, Oct. 25
Steele Hall Arena

NOVEMBER

Communication Disorders and Sciences/Youngerman Reunion
Friday, Nov. 7, 5-9 p.m.
Michael's Banquet Facility
4885 Southwestern Blvd., Hamburg, NY
Contact Kim Tillery at (716) 673-3203 or Kim.Tillery@fredonia.edu.

1980s Reunion Jazz Ensemble Concert
Sunday, Nov. 9, 1 p.m.
Rosch Recital Hall. Free.

Annual Alumni Board of Directors Meeting
Wednesday, Nov. 12, 3:15 p.m.
Alumni House
286 Central Ave.



Did You Know...?

...that annual rankings of the best universities, such as *U.S. News & World Report's*, are based, in part, on alumni giving? Private support through Fredonia's Annual Fund is the primary factor in establishing the alumni participation rate that is used to leverage additional support from state and federal offices. The higher the participation rate, the higher the university's national rankings.

Please, give today to the Annual Fund. Just visit www.fredonia.edu/giving or call (716) 673-3321.

Help make a difference in a student's life — and help Fredonia stay on top of the rankings in the process.



Dear Alumni and Friends,

As this issue's cover illustrates, this is one of the most exciting and change-filled semesters in Fredonia's history, as students, faculty, and alumni have returned to see a very different campus on several fronts.

The biggest change will be seen with the much-anticipated opening of the new, 92,000-square-foot Science Center (see page 4). This state-of-the-art facility is breathtaking. It clearly changes the physical landscape of the campus, creating an appealing science quad. It will enhance the university's historic strength in the STEM disciplines (Science, Technology, Engineering, and Math) and re-cast the ways many view Fredonia. It is an outstanding building, designed by internationally known Mitchell/Giurgola Architects to facilitate the collaborative, problem-based approaches to science learning. Faculty members were engaged throughout the planning, led by Associate Professor of Chemistry Holly Lawson, project shepherd. A campus team toured a dozen science buildings on other campuses to gather ideas and provide input that went into designing and equipping classrooms, laboratories, and research areas. Even those not engaged in science will appreciate the building's overall functionality, sustainable design elements, inviting atmosphere, and spectacular views. It will serve nearly 500 students majoring in Biology, Chemistry, Biochemistry, Environmental Sciences, Molecular Biology, Medical Technology, Exercise Science, and Science Education. We hope you'll return to tour this new academic building at its formal dedication, Friday, Oct. 17. We could think of no better way to kickoff Homecoming weekend!

To help celebrate this new facility and foster excitement for its official dedication, Bill Nye ("The Science Guy") will be featured as the 2014-15 Maytum Convocation Series keynote speaker (see page 7). A world-renowned scientist, engineer, comedian, author, inventor, and winner of multiple Emmy Awards, Dr. Nye is an ideal speaker to frame this year's Convocation theme, "The Joy of Discovery," on Thursday, Sept. 18.

At the opposite end of campus, visitors will discover the new University Village, campus townhouses nestled along Ring Road. These new residence options offer upper-division students all-inclusive, furnished apartment housing — with single bedrooms, full amenities (including washers and dryers in each apartment), and the convenience, safety, and security of living on campus.

Another major construction project is now underway with the expansion and renovation of the Michael C. Rockefeller Arts Center. When completed in 2016, the addition will enhance the already outstanding instruction and performances in the College of Visual and Performing Arts. The entrance from the parking lot will be more accessible and welcoming, and instead of a solid concrete wall, visitors will be able to see an inviting array of new visual arts as well as dance studios and production areas. There will also be a much-needed connector to link Rockefeller with Mason Hall.

However, the biggest change is one you may have already seen. This summer, the university unveiled a unifying name — simply, "Fredonia" — as well as a much-needed redesign of the campus logo. The name change gives the institution a singular identity, clearing up long-running confusion between SUNY Fredonia, Fredonia State College, FSU, and previous monikers. Just as importantly, survey data and focus groups revealed that our previous identity did not resonate well with out-of-state and international audiences — two major components of the enrollment strategy. The new logo consists of an attractive, modern font that emphasizes the name Fredonia, while clearly aligning with the state university system. It also includes a creative logo mark. This symbol, inspired by Fredonia's iconic I.M. Pei architecture, features two converging "Fs" that also form a mortarboard and tassel — the traditional cap worn at Commencement. The new logo, produced entirely in-house by Fredonia's talented marketing and communications team and vetted through a 17-member committee, has been embraced by key stakeholders across campus. We hope you like this new identity and take as much pride in it as we do!

Virginia S. Horvath

Dr. Virginia S. Horvath
President, Fredonia

David Fountaine

Dr. David Fountaine, '79, '89
President, Fredonia Alumni Association

Statement

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Simply 'Fredonia'

Campus unveils new name, visual identity

In June, the university announced a new name and visual identity. Going forward, it will be known as, "The State University of New York at Fredonia," although in most contexts, it will be referred to simply as, "Fredonia."

The change comes in response to yearlong feedback, coupled with a growing research effort led by

to have a single name that reflects our unique identity and our role as part of the State University of New York."

In addition, the university has added a new logo mark, to provide a visual that will help more people recognize and remember Fredonia. The campus' research helped guide this

of three-dimensional 'Fs' — one white, and one reversed, in blue — coming together to form a multi-story structure.

The converging Fs also naturally form arrow-like visuals. These serve as metaphors for the progress and transformation which Fredonia students experience, as well as the leadership role the

graduates will always embrace the university as they remember it, whether it was SUNY Fredonia, Fredonia State College, or even Fredonia Teachers College. Like the ever-changing campus itself, this is just another step in our evolution, and we're confident that our alumni will embrace Fredonia's future while still holding



faculty, staff, student and alumni representatives from across the university, which revealed a degree of inconsistency, and even some confusion, among certain target audiences.

Specifically, the use of "SUNY Fredonia" in some contexts and "Fredonia State" within others has caused some to think that two separate institutions existed. The confusion has been greater for out-of-state and international audiences, although it existed in some cases even within Western New York.

In addition, the research showed that out-of-state respondents don't recognize or understand the SUNY acronym, often mispronouncing it or not recognizing it as an institution of higher education without the word "college" or "university" included. This is especially true with international audiences.

"An emphasis in Fredonia's strategic plan is expanding our role as a global community, welcoming out-of-state and international students and encouraging all Fredonia students to learn about the world and their places in it," said President Virginia S. Horvath. "A first step for us to be known is

process as well, including feedback gathered during a variety of focus groups, surveys, and open campus presentations throughout the past two semesters.

"Our findings showed that students, families and other visitors to campus are often impressed by Fredonia's beauty and the distinctiveness of its architecture — especially its iconic I.M. Pei buildings. I know I felt that way when I first visited," said Erin Doroszynski, the 2013 Student Association president and student representative on the branding team. "They're relatively unique within the SUNY system, and they provide a natural point of distinction for Fredonia."

President Horvath added that the internal design and implementation team, led by Communications Designer Patty Herkey and Marketing and Communications Director Mike Barone, did an excellent job of incorporating the architecture into the logo, while creatively incorporating a pair

university takes in the community from an engagement and economic development perspective.

At the top and right of the logo, the converging Fs also form a mortar board and tassel — the traditional cap worn during a graduation ceremony.

The branding team was quick to add, however, that the research also showed Fredonia's students and alumni were proud to be part of the State University of New York, with many respondents saying they felt "smarter" for having chosen an affordable university. Fredonia's faculty and staff share a similar sense of pride in having chosen a career in public higher education, knowing the life-changing impact it has for many students.

"They recognize the quality and value which a Fredonia degree represents, which is why the State University of New York is still well represented within our new logo," explained Alumni Affairs Director Patricia Feraldi. "Many of our nearly 45,000 living

their personal memories dear to their hearts."

The timing of the new identity is especially appropriate, as the campus opens its new, 92,000-square-foot Science Center. This building, which meets LEED silver standards, is designed for the hands-on, interdisciplinary ways through which students best learn science today. It is re-shaping the way people think about Fredonia, its commitments to sustainability and student learning, and its academic strengths.

"Campus leaders have worked hard for years to ensure that Fredonia prepares for and invests in the future of its students," President Horvath concluded. "In many ways, Fredonia has been re-branding for several years, with new academic programs, greater public engagement, and attention to facilities and approaches that help today's students learn best. The heart of what we do will remain the same: challenging and supporting students as they discover their passions and prepare for the world beyond graduation. This new visual identity boldly reflects this continued commitment to inspiring the next generations of Fredonians."



the EVOLUTION continues!

Students returning to campus this fall will notice an immediate, unmistakable, transformational change to Fredonia's campus.

In the southeast corner, a brand new, 92,000-square-foot, three-story structure shines in the summer sun. The new Fredonia Science Center, surrounded by a stunning courtyard and connected to Houghton Hall, now hugs the Science Quad. It will vastly improve the teaching, learning and research opportunities within the STEM (Science, Technology, Engineering and Mathematics) disciplines.

After three years of construction vehicles, chain-link fences and re-routed traffic, Fredonians will finally get to experience the vision that was discussed by architects, administrators and elected officials during the 2011 ground-breaking ceremony.

It's been worth the wait. Not only does the finished product dramatically elevate the resources available to hundreds of students and dozens of faculty, but even the planning and construction processes have met Fredonia's values and education mission every step of the way.

Following the Project Kaleidoscope (PKAL) STEM Facilities Planning model, (now a part of the Learning Spaces Collaboratory), Fredonia created a team of faculty and academic administrators who, along with Director of Facilities Planning Markus Kessler, attended a PKAL workshop on science facility planning. There they had the chance to talk with those who had recently built science buildings on campuses across the U.S.

The model also emphasizes the importance of a project shepherd, and Associate Professor of Chemistry Holly Lawson — known across campus for her zest for teaching and advocacy of small-group, collaborative learning — was quickly chosen as an ideal fit. Dr. Lawson and other team members visited a number of institutions to see what they had created on their campuses — and what lessons they had learned.

"From the start, this building was designed to align with the ways science works now, and the best ways students can learn science," explains Fredonia President Virginia Horvath, who was Vice President for

Sciences and Science Education in the same building to encourage interdisciplinary research and teaching; and plenty of social learning spaces, such as a café and study alcoves, to spark the creative collisions of ideas.

As the first new academic building on campus in more than 30 years, Fredonia's planners, led by then-President Dennis Hefner, wanted to ensure that the Science Center had many features that reflect Fredonia's values with regard to teaching, learning and community impact. These included many components that demonstrate Fredonia's commitment to sustainable construction and operations, including green roofs and



energy-efficient heating and cooling systems; a unique storm water run-off system that prevents soil erosion and flooding; the energy and water efficient Falcone Greenhouse; and many other U.S. Green Building Council LEED (Leadership in Energy & Environmental Design) recommendations. The building is expected to earn at least LEED Silver Certification.

Mitchell/Giurgola Architects, a New York City-based firm with a world-wide reputation for excellence in the creation of academic and scientific research facilities, designed the building. The lead contractor was the Pike Company, while construction management was performed by LeChase Construction Services, both of Rochester, N.Y.

READY TO 'SHOW OFF'

The new center is a beautiful, welcoming place, filled with natural light and designed to provide opportunities for "intellectual collisions" between current users and eventually all of the STEM community. "A great example of this is the study alcoves which give students a place to work together right outside of faculty offices," Lawson explains.

Such public learning is an illustration of how faculty members plan to put Fredonia's science on display.

"The building's inviting design encourages people to look into labs and see students and faculty engaged in discovery, and to interact with one another as part of the learning environment," President Horvath says.

One key feature is the Kelly Family Auditorium, designed for maximum flexibility in learning environments. It allows for an immediate shift from larger lecture and demonstration scenarios to small-group, collaborative learning, by allowing students to pivot in their chairs and work at larger tables as opposed to individual, fold-up desktops.

"Similarly, the teaching and research labs were deliberately designed to meet the needs of the current users, yet remain flexible for future use,"

Lawson adds. "All of the teaching labs have infrastructure to allow those rooms to be used as lecture, seminar or group work spaces."

One of the riveting design aspects is the main entrance and Kourelis-Stavrides Courtyard, where the paving is laid out to resemble geologic strata that reach out to the Science Quad. This pattern is echoed in the large cantilever beams that support the glass over the front door and the ceiling beams in the atrium and auditorium. All of this draws observers into the center. Another key design element is that the main entrance is placed at the end of the academic spine, so that anyone looking down it will see the Science Center as the cornerstone of the academic campus.

The Science Center also boasts inviting public spaces, such as the atrium's floor-to-ceiling glass walls. The Costello Reading Room is a quiet space, isolated from the busy atrium with glass walls and a great view of the back garden. The Marletta Conference Room, placed at the intersection of Houghton Hall and the Science Center, has glass walls as well as artwork designed and commissioned by alumni. The Gavin Arie is an outstanding space perched above the atrium with glass walls that look out to the atrium, auditorium and courtyard. The Major Alice Conference Room, on the third floor, has a wonderful floor-to-ceiling window that overlooks the back garden.

IT'S WHAT'S ON THE INSIDE THAT MATTERS

While students will be the primary beneficiaries of the new facility, the needs of current and future faculty members were also a major focal point during its design. And while all of the architectural highlights are appealing, it's the addition of \$4 million in new equipment and instrumentation that excites many of its new residents the most.

"That will greatly elevate our research and teaching capabilities," Lawson attests. "Recruiting new faculty will be easier when we offer state-of-the-art labs and equipment."

New equipment means better things for students as well.

"The new facility has much more state-of-the-art equipment than we've had in Jewett Hall," agrees Biology Professor Ted Lee, who also serves as the Pre-Health Professions Advisor on campus. "It will provide students in both teaching and research laboratories with better equipment for their work, and that will benefit them as they begin their careers. We hope this will be a place where students want to be — and provide our faculty with a more collaborative environment to work with our students."

Students are equally excited about the building's new contents.

"It comes loaded with millions of dollars' worth of new equipment, and that's what I'm most excited about," says senior Chemistry major Cassidy Benson, the 2013 Student Association Vice President who recognizes that experience with newer equipment will make her more marketable to graduate schools and employers. "I can't wait to get my hands on the new machinery! It will make research much easier and open new doors to student research that our campus wasn't previously capable of providing."

LISTENING TO EMPLOYERS

The \$60 million investment is easily justified, as statistics and initiatives abound which cite the growing importance of and need for future employees in the STEM disciplines.

The U.S. Bureau of Labor Statistics predicts that employment in STEM-related occupations was projected to grow to more than 9 million between 2012 and 2022, an increase of roughly a million jobs over 2012 levels.

Wages in STEM occupations were significantly higher too. STEM professionals earned a median annual wage of nearly \$76,000 as of May 2013 — more than double the \$35,080 median wage for all workers.

Moreover, both President Barack Obama and Governor Andrew Cuomo have repeatedly called for an increased focus on and funding for STEM education. Earlier this year, Governor Cuomo went so far as to propose a basic outline for a potential free tuition program for students earning a STEM degree, provided that they work in the state for five years following graduation.

However, many innovation experts, industry pundits and mainstream media are now promoting the merits of "STEAM," recognizing the importance in which the arts (design, music, imagery, etc.) have in many



Senior Chemistry major Cassidy Benson settles in to her lab in early August, which enjoys a beautiful view of campus and one of the Science Center's green roofs.

STEM fields. Fredonia's long history of excellence in the arts positions it uniquely for greater interdisciplinary opportunities across dozens of majors and industries.

CAMPUS IMPACT

With all of these external political and economic forces spurring demand for STEM degrees, it's no wonder that the excitement and expectations are high for the impact this facility can have. Many universities have seen an immediate return on investment from new science facilities.

"When visiting other institutions, we were told that they saw increases in STEM enrollment from 10 to 20 percent," Lawson confirms. "We're planning for a significant increase in STEM applications not only from the opening of the center and its state-of-the-art labs and equipment, but also with the impressive STEM scholarships we're offering and the ramping up of our outreach efforts."

To put that into a financial context, assuming current rates for tuition, fees, room and board, a 10 to 20 percent increase in enrollment would equate to an annual revenue increase for Fredonia ranging between \$10.7 million to \$21.4 million. In other words, the new building could pay for itself in three to six years.

In fact, dividends have already been felt before the center's doors have even opened. Since 2011 when construction began, Fredonia has experienced considerable jumps in the numbers of applications, acceptances and enrolled students in all of its natural sciences departments (Biology, Chemistry and Biochemistry, Physics and Geosciences). Enrollments in particular have increased between 34 and 150 percent. As of this fall, the new building will serve nearly 500 students majoring in Biology, Chemistry, Biochemistry, Environmental Science, Molecular Biology, Medical Technology, Exercise Science and Science Education.

"The data show that not only are more students considering Fredonia to study science, but the academic quality of those students is increasing as well," says Associate Vice President for Enrollment Services Dan Tramuta, '78. "Ultimately, more of those students are choosing Fredonia. This building is re-defining the way people think about our campus and areas of expertise."

One of those sold on that paradigm shift is Jessica (Pendl) Cowan, '00, a school counselor who is part of a team that works with close to 100 seniors each year at Chautauqua Lake Secondary School in Mayville.



Students gather outside faculty offices to experience the building's study alcoves, designed to spark "intellectual collisions."



Project Shepherd Holly Lawson takes a well-deserved moment to admire the finished product that has encompassed so much of her last three years.

Academic Affairs at the time. "We came away with a clear sense of what Fredonia needed to support science learning."

Those essentials included flexible spaces that allow students to move seamlessly from lectures to hands-on learning; an auditorium that encourages student-to-student interaction and applied learning; the mixing of programs from Biology, Biochemistry, Chemistry, Environmental



Chautauqua Lake Secondary School Guidance Counselor Jessica Cowan believes the new facility will be of major interest to any of her students who are considering a career in the sciences.

“For a high school student to see that a facility like this exists — at a university as affordable, manageable (in terms of size) and close to home as Fredonia — it’s bound to make a big impression,” Cowan said during a recent sneak-preview tour. “For college freshmen to have the chance to be involved right out of the gate with this level of research, it’s an amazing opportunity. I mean, they have a (confocal) 3-D microscope that’s one of just 50 in the nation!”

President Horvath is optimistic that this growth will continue. “This building will attract more students to these majors and be the place where advanced high school students across the state will want to study,” she says. “It will also be an attractive place for the kind of science faculty Fredonia needs: those who seek the best facilities as they engage students in learning and challenge them in research opportunities.”

ALUMNI ENGAGEMENT / HOMECOMING CELEBRATION

Another welcomed byproduct of this initiative has been the way that alumni have embraced this project. The campus has been fortunate to have Dr. Michael Marletta, ’73, and Dennis Costello, ’72, among the planning team, as well as a STEM alumni advisory board, which was consulted throughout.

“Alumni not only helped shape the way the building was designed, but they helped rally donor support as well,” says Associate Vice President for University Development Betty Catania Gossett, ’76. “To date, alumni and community members have made 27 naming space gifts within the Science Center, totaling more than \$1.8 million in support, and many additional opportunities remain.”

Alumni ideas, based on current practice in research and teaching facilities around the world, were important parts of the program and design phases.

“A number of these alumni have also made significant donations to name spaces within the building, investing funds in programming and scholarships and connecting their well-known scientific work to the efforts here at Fredonia,” President Horvath attests. “I am very grateful to them for seeing this through.”

New York State Senator Cathy Young was also essential in securing capital funds for the project. New York State Assemblyman Andy Goodell has also been very supportive, as has Regional Director of Design Anne Garrity of the State University Construction Fund.

To thank them all and allow them to celebrate the Science Center’s opening, university officials have scheduled its formal dedication for Friday, Oct. 17 at 11 a.m. — a perfect start to Homecoming Weekend. President Horvath hopes that many alumni will return to share in this historic moment. She is also excited to welcome back President Emeritus Hefner, who plans to attend as well.

“This building reflects the strength in science that has been part of Fredonia’s reputation for more than 50 years. It’s not just a shiny, new building,” she emphasizes. “It’s a building that showcases the small class

sizes, integrated learning, and faculty-student collaboration that are important to student success. Our strategic plan notes that our goal is to have ‘a transformative learning experience for all.’ This building is part of that experience, and you can find that only at Fredonia.”

SCIENCE CENTER NAMING GIFTS	
DONATION	DONATED BY
Carnahan Classroom	Mr. David H. Carnahan
Carnahan-Jackson Research Laboratory	Carnahan-Jackson Foundation
Costello Reading Room	Mr. Dennis, ’72, and Mrs. Kathryn Costello
Dinosaur Display	Class of 2014
Falcone Greenhouse	Mr. Joseph, ’74, and Mrs. Jane (Schuster), ’74, Falcone
Gavin Family Aerie	Gavin Family in memory of Dr. Peter F. Gavin, ’92
Balcony-Anonymous	Anonymous
Good Family Molecular Imaging Suite	Deborah J. Good
Hefner Seminar Room	In honor of Dennis and Jan Hefner
Holmberg-Wettingfeld Biology Lab	Holmberg Foundation of Jamestown, N.Y. In memory of Arnold Holmberg and Dr. Robert Wettingfeld
Kaminski Chemistry Teaching Laboratory	Dr. James, ’69, and Mrs. Yvonne Kaminski (Bequest)
Kelly Family Auditorium	Dr. Jeffery Kelly, ’82
Kourelis-Stavrides Courtyard	Family and Friends In memory of Marie K. Stavrides
Kumler Spectroscopic Instrument Room	His Former Students In honor of Dr. Philip L. Kumler
Lake Shore Savings Science Education Laboratory	Lake Shore Savings Bank
Lawson Study Alcove	Holly and Jerry Lawson-Keister In honor of Eleanor and William Lawson
Major Alice Conference Room	Barbara A. Sam and Grace M. Sam In memory of Major Alice M. Sam, USAF Ret. and Adele R. Sam
Mantai Research Laboratory	Mantai Family in honor of Distinguished Teaching Professor Kenneth E. Mantai
Marletta Conference Room	Dr. Michael Marletta, ’73, and Margaret Gutowski
Moos Organic Laboratory	Dr. Walter Moos In memory of Dr. and Ruth Moos, and Carolyn Ruth Moos
Roth Family Study Alcove	Roth Family
Schall Study Alcove	Dr. Susan Schall, ’81 In honor of Dr. William and Mrs. Carol Schall
Secker Study Alcove	Dr. Christopher, ’93, and Mrs. Cathy Cahill In memory of Robert Secker, ’93
Storch Ecology Laboratory	Francis J. Priznar, ’76 In honor of Dr. Thomas Storch
Willson Classroom	Col. C. Ross (Ret. U.S. Army), ’39* and Phyllis Ellis Willson, ’39
Wood Faculty Office	Francis J. Priznar, ’76; Dr. Josephine F. Wilson, ’75; Thomas Fink, ’75; and Jules Silverman, ’75 In honor of Dr. Kenneth G. Wood
Yudenfreund-Sujka Biology Chair Office	Dr. Shari Yudenfreund-Sujka, ’78, M.D. In honor of Drs. Kevin Fox and Allen Benton

*deceased



Bill Nye

‘The Science Guy’ to speak on campus this fall

As part of the semester-long celebration of the opening of its new Science Center, Fredonia will welcome world-renowned scientist, engineer, comedian, author and inventor Bill Nye “The Science Guy” to campus this fall. He will appear Thursday, Sept. 18, at 3:30 p.m. in King Concert Hall as the keynote speaker for the campus’ annual Convocation Series.

The 2014-15 series theme, “The Joy of Discovery,” will highlight the many instances across Fredonia’s academic disciplines and throughout our lives where discovery plays a critical role. Discovery can occur at a personal, societal or even global level, representing creativity that results in the finding or learning of something for the first time.

Bill Nye’s stated mission is to foster a scientifically literate society — to help people understand and appreciate the science that makes our world work. Making science entertaining and accessible is something he has been doing most of his life. He

grew up in Washington, D.C., but moved to Seattle, Wash., to work for Boeing after earning a Mechanical Engineering degree from Cornell University.

It was in Seattle that Bill began to combine his love of science with his flair for comedy, when he won a Steve Martin look-alike contest and developed dual careers as an engineer by day and a stand-up comic by night.

Eventually, Bill quit his engineering job and made the transition to a night job as a comedy writer and performer on Seattle’s home-grown ensemble comedy show, “Almost Live.” That is when “Bill Nye the Science Guy” was born. The show appeared before Saturday Night Live and later on Comedy Central, originating at KING-TV, Seattle’s NBC affiliate. While working on the Science Guy show, Nye won seven national Emmy Awards for writing, performing and producing. The show won 18 Emmys in five years. In between creating the shows, he wrote five kids’ books

about science, including his latest title, *Bill Nye’s Great Big Book of Tiny Germs*.

Nye is currently the host of three TV series: “The 100 Greatest Discoveries” airing on the Science Channel; “Eyes of the Nye” airing on PBS; and his most current project, “Stuff Happens,” which airs on Planet Green and focuses on environmentally responsible consumer choices. “Stuff Happens” also features a good-natured rivalry with his neighbor, actor Ed Begley Jr. They compete to see who can save the most energy and produce the smallest carbon footprint. Bill has 4,000 watts of solar power and a solar-boosted hot water system. There’s also a low-water-use garden and underground watering system. It’s fun for him; he’s an engineer with an energy conservation hobby.

Nye is also currently the Executive Director of The Planetary Society, the world’s large space interest organization.

In addition to his Cornell degree, he also holds three

Honorary Doctoral degrees from Rensselaer Polytechnic Institute, Goucher College and Johns Hopkins University. Nye visits Cornell regularly as a professor, part of Cornell’s Frank H.T. Rhodes Visiting Professorship. In part as a tribute to his parents and their strong belief in the value of education, he designed and funded a clock which was installed on Cornell’s Rhodes Hall in 2011.

Funding for Fredonia’s annual Convocation keynote address is provided by the Maytum Lecture Endowment and the Williams Visiting Professorship Endowment through the Fredonia College Foundation. As such and in keeping with Fredonia’s Convocation tradition, Nye’s appearance will be free and open to the public, although tickets will be required. Those tickets will become available at the start of the Fall 2014 semester, which begins Aug. 25.



“I believe that this award has already been, and will continue to be, a tremendous encouragement to all music educators...”



Knappenberger makes history at Grammys

1987 Fredonia graduate wins inaugural Music Educator of the Year award

On a frigid January morning, America learned what Chautauqua County has known for years: Kent Knappenberger, a music teacher and choral director in Westfield, N.Y., is as good as there is.

Of course, it's no secret in Western New York that the State University of New York at Fredonia — where Knappenberger earned his undergraduate degree in 1987 — turns out outstanding music educators. But now, a Fredonian was being honored by The Recording Academy and the GRAMMY Foundation, and introduced on the “CBS This Morning” show, as the first-ever Music Educator of the Year.

In an instant, Knappenberger became one of the nation's most inspiring, feel-good stories of the year. As the nationwide announcement was being made, he and his family were already on a plane heading to Los Angeles for the Grammy ceremony and week-long build-up that included interviews and public appearances. The award was given at the Grammy's Special Merit Awards Ceremony on Jan. 25, and Kent and the new honor were recognized the next night in prime time, during the nationally televised 56th Grammy Awards ceremony.

Mr. K. — how he's known in his rural district — was among 32,000

nominees. Incredibly long odds, indeed. Yet, those who know this music educator of 25 years were not taken aback, because they have witnessed his teaching expertise, commitment to students and passion for music.

“Surprised? No...Stunned? Absolutely!” was the reaction of Westfield Academy and Central School Principal Ivana Hite, '93. “It was extremely exciting, and at the same time, the anticipation of Mr. Knappenberger winning the award was emotionally overwhelming,” she added.

“Being one of over 30,000 nominees for a national award is stiff competition, but you knew Kent had a shot at it because he loves what he does and that allows him to do great work,” added Westfield Superintendent David Davison.

Humbled and honored to be chosen, Kent said, “I believe that this award has already been and will continue to be a tremendous encouragement to all music educators. Beside the attention it has brought to many fine teachers, it brings attention to the importance of music education in general.”

The award was established to recognize educators, kindergarten through college, who have made a significant and lasting contribution to music education and demonstrate a commitment to the broader cause of maintaining music education in schools.

The word ambitious falls short to describe Knappenberger's schedule. He teaches general music in grades 9 to 12 and directs the following: a mixed 6 to 12 chorus, a 9 to 12 co-curricular boys' ensemble, a 9 to 12

co-curricular girls' ensemble, a 10 to 12 chamber choir, four steel pan ensembles, four handbell ensembles, a Celtic/American string band, a sixth grade choir and a 7 to 8 boys ensemble.

Neil Portnow, president/CEO of the GRAMMY Foundation and The Recording Academy, needed just two words — “so impressive” — to describe Knappenberger's workload to the national audience.

Over 400 people honored Knappenberger at a reception following his return. Fredonia President Virginia Horvath and School of Music Director Karl Boelter were among many congratulating the long-time educator.

Dr. Horvath unveiled a scholarship in Knappenberger's honor for a Westfield graduating senior. “For 25 years you have changed the lives of so many students, and that's what we hope for among our graduates at Fredonia,” Horvath said.

Dr. Boelter marveled at Knappenberger's ability to attract over half of the high school population to elective music classes. “He's especially adept at getting boys interested in singing — a remarkable achievement in high school,” Boelter noted.

“I believe music to be part of a life well-lived, and I take a rather broad definition of music as life abstracted through sound. This makes for a kind of overarching umbrella in how music is taught in my classroom. There are basically three ways we experience music: through listening, composing or performing. The basis of all our classroom lessons ultimately has to be one of those actions,” Knappenberger said.

A son of a United Methodist minister and Mayville Central School

graduate, Knappenberger began at Fredonia with majors in Music Composition and Animal Science through a cooperative agricultural program. After later changing to and completing a Music Education and performance-harp double major, he added a master's degree in Harp Performance and Music Education and Literature from the Eastman School of Music.

Mario Falcao, professor emeritus of harp at Fredonia, former chair of the board of directors of the American Harp Society, and a founding member of the World Harp Congress, immediately recognized Kent as a student of uncommon talent. “He has the qualities of a great teacher: intelligence, education, thorough knowledge of the teaching material, innate ability to communicate and a great sense of humor,” Falcao said.

School of Music faculty had a profound effect on the future Grammy winner. In Dr. Thomas Regelski, whom Kent attests was a “very demanding professor,” he found not only a learning experience that he loved, but a philosophy of music education that made total sense.

“It was about teaching music in a way that modeled in-life use and incorporated not only performing, but also listening and composing. I was interested in how music could affect the lives of all kids in the general music class, and I found out how to do that from him. What I learned there, I am still doing in practice,” said Knappenberger, who acknowledged Regelski, distinguished professor of music emeritus, in his acceptance speech.

ALUMNI SPOTLIGHT

Professor Emeritus Keith Peterson is remembered as a wonderful theory teacher who made a terrific freshman welcome, and whose teaching style resonated with Knappenberger's own needs.

Studio teachers Dr. Laurence Wyman and Falcao "were always patient with me, put up with my quirky sense of humor and taught me so much about music."

Dr. Donald Lang taught him that being a performer and being a musician were not always the same thing. "I knew that I really wanted to learn to be a musician, and that meant something a little bigger, but very wonderful and exciting, and limitless," he said.

"I had so many great teachers. I was encouraged, pushed, corrected, and given experiences that were life shaping," said Knappenberger, who returned to Fredonia in May to deliver the School of Music Convocation address.

Knappenberger, his wife, Nanette ('91), and three of their nine children were treated to a lifetime of memories. What a thrill it was at the ceremony to be seated in the seventh row, next to Ozzy Osbourne, behind Metallica and Blake Shelton, and in front of Paul Shaffer and Cyndi Lauper. The Knappenbergers also met Ringo Starr, Los Lonely Boys and composer Paul Williams.

There was also a call from Dustin Hoffman, the Oscar-winning actor who saw Kent on CBS and was so impressed by the teacher's philosophy that he was moved to call him. A "very down-to-earth" Hoffman, who was nearly finished filming the upcoming movie, "Boychoir," in which he plays the conductor, talked about making a difference in the world, helping kids and having a job that one loves.



Kent Knappenberger directs one of his many student ensembles at a special assembly held in January to celebrate the veteran Westfield music teacher's nomination as a Grammy finalist.

"Talking to Dustin Hoffman on the phone was a definite 'pinch me' moment!" recalled Kent, who later received a copy of the movie's screenplay from Hoffman.

The Knappenberger-Fredonia connection also includes a brother, Lon, who also teaches at Westfield and was named a New York Master Teacher in science, and sister, Amber Knappenberger Brown, a speech therapist at Panama Central School.

A second generation will be added this fall when daughter Lucy follows in the footsteps of her now-famous father — and her mother, who holds an undergraduate degree in Music Education and a master's in Elementary Education from Fredonia.

"Fredonia is a family tradition, and I am proud to be a Fredonian," said this Class of 2018 member who will pursue a B.F.A. in Acting.

She is, of course, very proud of her father.

"I have admired his humility throughout winning the award. It has never been only about him," she attests. "He always, always, puts his students at the forefront. He was interviewed by several media outlets, and (he) always had something loving to say about his students, and how music has touched or changed their lives."

Despite all of the excitement of this past year, Lucy is also excited to begin her own career as well, and isn't worried too much about having to follow in her father's footsteps.

"Who knows?" she says with a smile. "Maybe I'll leave my own legacy at 'Fred' when I win an Oscar for a stunning movie performance!"

Homecoming 2014 Schedule • Oct. 17, 18, 19

Register online for events at www.fredonia.edu/go/homecoming.

Tickets will be mailed for reservations received prior to Oct. 4. After this, tickets may be picked up at the Alumni House, 286 Central Ave., Monday through Friday, 9 a.m. to 3:30 p.m. Also, on Friday, Oct. 17 from 1 to 8 p.m. at the Alumni House, and at Saturday's registration, 8 a.m. to 6 p.m. in the Williams Center. For more information, contact the Office of Alumni Affairs at (716) 673-3553.

For lodging information go to alumni.fredonia.edu/AboutUs/WhereToStay.aspx

Friday, Oct. 17

Science Center Dedication
11 a.m.

Ribbon-cutting for all named spaces in the new Science Center
Self-guided tours of the new building. Informal lunch.
Noon-4 p.m.

Registration and Ticket Pick Up
1-8 p.m.
Alumni House, 286 Central Ave.

Bookstore Open
9 a.m.-8 p.m., University Commons (formerly known as Cranston Hall)

Men's Soccer vs. Plattsburgh
3 p.m., University Stadium

Pep Rally
5 p.m., Indoor Track/Steele Hall Arena, Theme: "The Evolution of Fredonia," Crowning of Homecoming King and Queen.

Cocktails and Science Dinner (by invitation only)
6:30 p.m., Williams Center

Fireworks Display
7:15 p.m., outside Williams Center

"We Were All - Endi Poskovic: Printworks" Opening Reception
7 p.m., Features black and white and color woodblock prints that hint at the dichotomies that exist in life. Marion Art Gallery. Free.

A Midsummer Night's Dream
7:30 p.m., Marvel Theatre Rockefeller Arts Center. Tickets: \$20 and may be purchased after Aug. 25 by calling the Ticket Office at (716) 673-3501.

1970s Reunion Jazz Ensemble
8 p.m., Rosch Recital Hall. Free.

Midnight Madness
Hosted by the House of HOOPS in conjunction with the Department of Athletics.

9 p.m., Steele Hall, gather by Bob Steele Multipurpose Room. Featuring Fredonia Blue Devils varsity men's and women's basketball teams. Events include athletic contests and performances by the Fredonia Dance Team and Envied Xpression. Tickets: Free for students; \$3 for alumni and guests.

Meet and Greet for All Alumni
9-11 p.m., White Inn, 52 E. Main St., Fredonia. An informal opportunity to mingle and relax. Complimentary hors d'oeuvres, cash bar. Music provided by Ron Corsaro and Co.

Saturday, Oct. 18

Registration and Ticket Pick Up
8 a.m.-6 p.m.
Williams Center Information Booth. Coffee may be purchased at Starbucks and Tim Hortons Café and Bake Shop.

Science Alumni, Faculty, Student Coffee
8:30-10 a.m.
Science Center Atrium. Free.

Campus Tour
9 a.m.
Meet at Information Booth, Williams Center

Ruterbusch 5K Run
10 a.m.
Meet at indoor track, Steele Hall.

Men's Alumni Soccer Game
10 a.m.
University Stadium

Invasive Honeysuckle Pull at the College Woodlot
10 a.m.
Meet across from the Facilities Services building on Ring Road. Sponsored by the Biology Club and all alumni are welcome.

Back to the Future: Conversations with Science Alumni Conference
10 a.m., Plenary Session
To sign up, go to www.fredonia.edu/go/homecoming.

Homecoming 2014 Schedule

Plan now to celebrate the memories!

Science Alumni Conference Discipline Sessions (concurrent)
11 a.m., Science Center Rooms 105, 117, 122 and 126.

Tour and Reception at Fredonia Radio Systems
11 a.m., McEwen Hall

Bookstore Open
11 a.m.-5 p.m., University Commons

Lunch for Science Alumni Conference Attendees
Noon, Science Center

Class of 1954 Luncheon
Noon, Alumni House, 286 Central Ave. No charge to class members; reservations recommended.

Class of 1964 Luncheon
Noon, Cranston Marché, University Commons
No charge to class members; reservations recommended.

Fredonia Family Legacy Lunch.
Honors families with multi-generations of Fredonia graduates. Outdoor Rockefeller Arts Center arcade. Please dress for weather. Tickets: \$5/person.

"We Were All - Endi Poskovic: Printworks"
Noon-6 p.m., Features black and white and color woodblock prints that hint at the dichotomies that exist in life. Marion Art Gallery. Free.

Science Alumni Conference Discipline Sessions (concurrent, with break)
1-4:30 p.m., Science Center Rooms 105, 117, 122 and 126.

Folk Music Weekend/Geosciences Reunion "Jamming and Jabbering" with invited guests Dan Duggan, '78; Professor Emeritus Dan Berggren, Peggy Lynn, John Kirk and Trish Miller
1 p.m., College Lodge, Brocton. "Jamming and Jabbering" includes snacks; followed by a 6 p.m. buffet dinner and 8 p.m. square dance. Ticket: \$20/person includes all events.

Men's Soccer vs. Potsdam
1 p.m., University Stadium

Book Signing - Convergence, by Deborah (Pace) Madar, '71
1-3 p.m. Bookstore.

Tour of President's Home
2-3:30 p.m., 194 Central Ave. Free.

Alumni Picnic
2-4 p.m., Dods Grove/Tent/DJ. Nominal charge for food, beverages and beer. Please bring ID.

Department of Communication Alumni Reception
3 p.m., Heenan's Pub, 39 E. Main St., Fredonia, Sponsored by ACA, PRSSA and Enactus.

Reception/Networking opportunity for alumni of Student Personnel and Higher Education Programs
3 p.m., Pucci Room, Second Level, Williams Center
All proceeds to support graduate school application fees for those pursuing master's degrees in higher education. Tickets: Free for students, \$5 for alumni; reservations recommended.

School of Music Choral Showcase
4 p.m., Featuring College Choir, Chamber Choir and Women's Choir. Rosch Recital Hall. Free.

Honored Class Multi-Receptions - Honoring all members of the classes of 1969, 1974, 1979, 1984, 1989, 1994, 1999 and 2009
4-6 p.m., Tim Hortons Café and Bake Shop, Williams Center. Includes light refreshments, cash bar. Tickets: \$5/person.

Folk Music Weekend/Geosciences Reunion Dinner
6 p.m., College Lodge
See 1 p.m. listing for ticket info.

Athletic Hall of Fame Induction Dinner
6 p.m., Cranston Marché, University Commons
Cocktail hour at 6 p.m. Dinner and program at 7 p.m. \$25/person
Reservations recommended.

Class of 2004 10-Year Reunion Happy Hour
7 p.m., Old Main Inn, Water St., Fredonia. Complimentary munchies. Cash bar.

A Midsummer Night's Dream
7:30 p.m., Marvel Theatre Rockefeller Arts Center. Tickets: \$20 and may be purchased after Aug. 25 by calling the Ticket Office at (716) 673-3501.

Folk Music Weekend/Geosciences Reunion Square Dance
(or join in the band, or just listen!)
8 p.m., College Lodge
See 1 p.m. listing for ticket info.

College Symphony Orchestra
8 p.m., King Concert Hall. Free

Downtown Meetings
9 p.m., Look for location assignments at Registration Table. All honored classes (1964, 1969, 1974, 1979, 1984, 1989, 1994, 1999, 2004, 2009) will have opportunities to convene at designated establishments downtown.

Free Shuttle Offered Saturday Evening
Note: A FREE shuttle bus service will be available from the following area hotels/motels to downtown Fredonia (in front of the police station on Temple Street) and back from 9 p.m. to 3 a.m.: Days Inn, Comfort Inn, Best Western, Dunkirk Motel, Clarion Hotel and campus. Bus schedules will be available at respective lodgings. Locations and times may be subject to change. Changes will be posted at the Alumni House and the Williams Center throughout the weekend, and are also posted at www.fredonia.edu/alumni.

Sunday, Oct. 19

"We Were All - Endi Poskovic: Printworks"
Noon-4 p.m.
Features black and white and color woodblock prints that hint at the dichotomies that exist in life. Marion Art Gallery. Free.

A Midsummer Night's Dream
2 p.m., Marvel Theatre Rockefeller Arts Center. Tickets: \$20 and may be purchased after Aug. 25 by calling the Ticket Office at (716) 673-3501.

Win Fredonia Gear
Bring or send your business card to the Alumni House by Friday, Oct. 17, to win Fredonia memorabilia in periodic drawings throughout Saturday, Oct. 18.

Attention Alumni Athletes
If you're interested in participating in the alumni soccer game, please notify the Athletics Office in Dods Hall (716) 673-3101.



The Fredonia Family

Since our beginning in 1826, parents have sent their children, nieces, nephews, cousins and grandchildren to Fredonia. On Saturday, Oct. 18, during Homecoming weekend, the Office of Alumni Affairs will host the Fredonia Family Legacy Lunch (see schedule for registration information). Each family will be seated together and a representative will be asked to share at the picnic the number of generations and graduates who have attended Fredonia. The Fredonia Family is a way to recognize how alumni continue to value their Fredonia education by encouraging other family members to share in the university's many unique educational and personal opportunities.

Family Weekend highlights

Family Weekend is slated for Friday, Oct. 24 to Sunday, Oct. 26. For a complete list of events, visit www.fredonia.edu/campuslife/familyweekend.asp. Activities include Tom DeLuca, four-time National College Entertainer of the Year, who will perform his hypnosis show on Friday at 8 p.m., in Rosch Recital Hall (sponsored by the Spectrum Entertainment Board). Another event is the annual invitation-only Scholars Breakfast, which will take place on Saturday at 9 a.m. in the Steele Hall Fieldhouse. The event celebrates Fredonia's scholarship recipients and honors the contributions of donors and benefactors.



Criminal Justice major lets potential, not past, define him

By Grace Gerass, '15

Most kids dream about what they want to be when they grow up, but few follow through to turn that dream into a reality. Paul Overturf, a junior Criminal Justice major, has wanted a career in law enforcement since he was in first grade. He recalls a moment of distress as a young boy when a police officer made him feel safe. From then on, Mr. Overturf vowed that he would make it his mission to help others feel the same sense of protection.

Growing up, Overturf was faced with great adversity at home and at school, and forced to overcome abuse and other obstacles not typical for an average youth. When he was 19 years old, Overturf found hope through the Transitional Independent Living Program (TILP), offered by Chautauqua Opportunities, Inc. TILP has "Safe Place" homes that allow displaced youth between 16 and 21 years old to live, free of charge, on the condition that they attend school full-time, work full-time, or work part-time with added volunteer hours. Overturf became a resident of the house and later obtained an internship as a resident assistant, where he was responsible for overseeing residents.

His success in the TILP program led Overturf to be recently nominated and chosen out of a large pool of applicants, each of whom had overcome struggles, for the Personal Achievement Award. It is given by the New York State Community Action Agency to an individual who has achieved significant personal accomplishments.

When Overturf graduated from Fredonia High School in 2012, he was determined to continue his education. Once the time came to apply for college, Fredonia was on the top of his list. With the help of the campus' Educational Development Program, he was able to obtain the educational and financial support necessary to be a full-time student. His dream of law enforcement still strong, he planned to attend the police academy but wanted to expand his knowledge and try different

areas of study. He explored Biology and Sociology — earning Dean's List recognition in the process — but he's ended up where he always knew he belonged: Criminal Justice.

Overturf has also been a work-study employee of the Alumni Affairs Office since his freshman year. Alumni Affairs Director Patricia Feraldi has asked him to return to the office every semester.

"Paul is a fair-minded, conscientious, and dependable man with a great heart," says Feraldi. "I am confident that he is going to make an outstanding law enforcement officer."

Overturf is very involved on campus. He is a student Ambassador, a member of the review board for the Office of Judicial Affairs and holds an internship with University Police. He is also part of the Advanced Leadership Development Program, a minor that allows students to learn how to be an effective leader and make a positive impact on the community.

During high school and college, Overturf has been fortunate to gain multiple mentors, including University Police Chief Ann Burns, who has encouraged him to pursue his dreams and continuously helps to guide him.

"He is just so remarkable, especially for someone who has been through what he has been through," expressed Burns. "He is so quick to help people and expects nothing in return."

Overturf plans to complete his undergraduate degree and eventually take the state trooper exam. If he gets accepted to the New York State Police Academy, he is determined to work hard and achieve his life-long dream of becoming a state trooper.

"You have to rise above it. You have to get out there and do something," Overturf says of his situation. "Fredonia has given me the foundation I needed to help myself and my career."

Professional Education Unit fosters high-quality educators, strong collaboration with regional P-12 schools

By Founding Dean Christine Givner



Members of the team from the Dunkirk City School District and the State University of New York at Fredonia that facilitated a new autism clinic for Dunkirk children include (from left): Marcy Conti, speech pathologist; Michelle Polvino, special education teacher; Marybeth Muldowney, director of special education; Stacey Lovern, occupational therapist; Laura Geraci, assistant professor of special education at Fredonia and instructor of the course, "Issues, Trends and Research in Autism," and Diane Gifford, parent and volunteer. (Missing from photo: physical therapist Amy Reynolds.)

The College of Education–Professional Education Unit (COE-PEU) at Fredonia is continuously developing and enhancing its programs, experiences and opportunities to ensure that teacher education remains vibrant and continues to be a valuable career choice. The College of Education collaborates with Fredonia's College of Liberal Arts and Sciences and College of Visual and Performing Arts as the COE-PEU to offer a variety of undergraduate and graduate educator preparation programs in Early Childhood, Childhood, Adolescence Education, Speech, Music and Education Leadership. Faculty members in the COE-PEU have demonstrated commitment to their programs, research and students.

A hallmark of the educator preparation programs at Fredonia is its attention to providing clinically rich experiences throughout each program. In undergraduate programs, candidates are assigned field-work as early as their freshman year and culminate in a semester-long student teaching assignment. Candidates in graduate programs are also steeped in clinically rich experiences, culminating in capstone experiences that demonstrate attainment of advanced teaching skills. In addition to these clinically rich experiences, the COE-PEU also provides opportunities to further understanding of education, both inside and outside of the typical classroom setting.

Exemplifying this was the Spring 2014 launch of an autism clinic, spearheaded by Assistant Professor of Special Education Laura Geraci, graduate student Matthew Beebe, and the campus' Council

for Exceptional Children (CEC). Set in Dunkirk, the clinic was comprised of 25 undergraduate and graduate student volunteers working with 10 children with autism spectrum disorder. The primary goal of the clinic was to provide socialization among peers with and without autism, allowing the children to interact with each other in social play in order to develop all of their interpersonal communication skills. Dr. Geraci, the Dunkirk schools, and the Council for Exceptional Children hope to continue this clinic in future years.

The COE-PEU is nationally accredited and strives to ensure high-quality educator preparation. The COE-PEU is committed to promoting quality faculty and staff development, and advancing productive collaboration between schools and educators.

"If someone were interested in the College of Education at Fredonia, I would tell them that, from start to finish, being a student here will be one of the best decisions they can make on their path to becoming an effective teacher," said Sarah Stanton, a 2014 Childhood Education graduate. "In retrospect, the college provides the highest quality education—always keeping the vital importance of each student becoming a successful, reflective and prepared educator at its forefront."

Fellow 2014 graduate Molly Zanetti, an Early Childhood major with an Art concentration, added her appreciation, saying, "(The professors) truly care about their students and want them to have a great experience. They wanted us to succeed and they made sure we did."

Social Work majors work to improve lives — including their own

By: Elizabeth Wenneman, '15

The Social Work department at Fredonia has been steadily expanding. In the fall of 2007, the entering cohort consisted of 18 students. By the fall of 2013, that number had nearly tripled, soaring to 53.

The department's mission is to promote the growth and development of students, the university, and the world around them, according to Program Director Brian Masciadrelli. "We want to influence all of these in a positive direction," Dr. Masciadrelli said.

The Social Work faculty is focused on educating students, preparing them for life after graduation, and giving them real-life learning opportunities during their baccalaureate studies. Recently, a group of undergraduates had a life-changing experience in Albany, N.Y., as they advocated for legislative change regarding child welfare.

Assistant Professor and Field Coordinator Rolanda Ward is heading a research project titled, "Understanding the Investment of Child

Welfare Training at the Bachelor of Social Work Level." She is the Principal Investigator, and she's organized five students who have served as her research assistants, including: Kathryn Feather, Kelly Forstbauer, Danny Galusha, Ian Jutsum and Antonio Regulier. The research team recently went to Albany to advocate for child welfare policies and funding. Currently, almost anyone with an undergraduate degree can become a child welfare worker. However, that person is often incapable, because he or she has not been educated in the field. The team talked to legislators about the demands placed on child welfare workers and the importance of properly educating them. They then asked state lawmakers for their support in increasing these standards.

Dr. Ward noted, "We were not advocating for social work in Albany; we were advocating for the well-being of children."

This all started as a research project. The team collected information on child welfare programs, and eased into the process of advocating.

"Advocating in Albany really gave me a sense of accomplishment.

It's an experience that I will always remember," Ms. Forstbauer said. "It showed me that, even as an undergrad, I can make a difference. It was proof that if we, as students, put our hearts and minds into something,

we can achieve a positive change."

Mr. Regulier was also deeply impacted by the experience, saying, "Before Albany we were all dedicated to what we were researching and fighting for, but once we got to Albany, the feeling I had was surreal. Legislators truly noticed our dedication and passion for child welfare, and they took us very seriously."

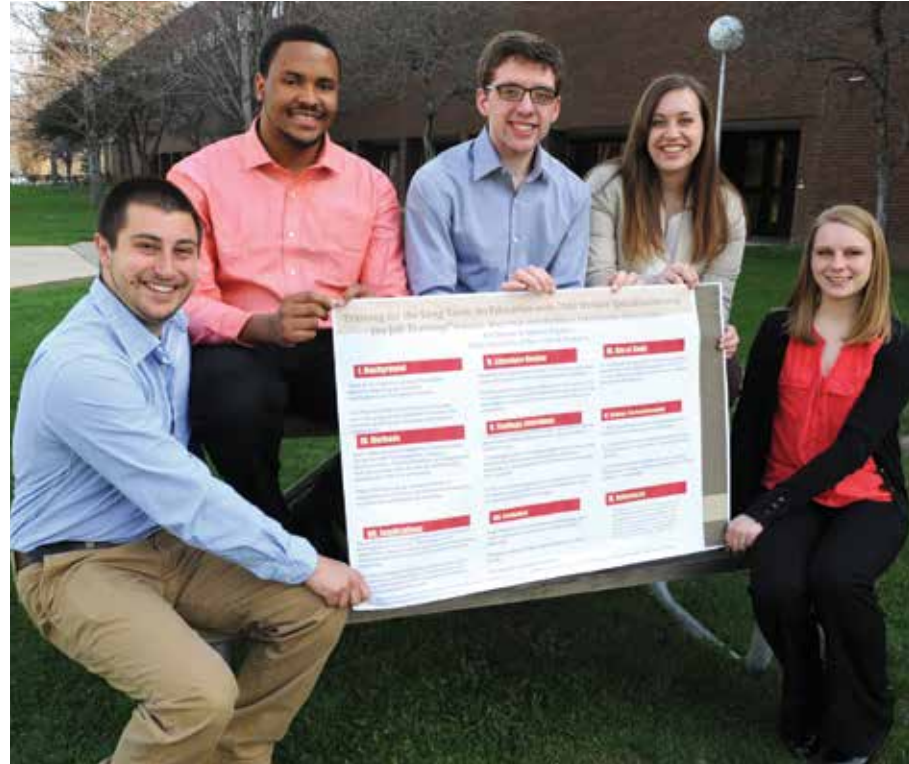
The research team is returning to Albany within the next year to further advocate for funding and policy change.

"In the Social Work department, we want our students to be exposed to opportunities that will help them establish skill sets," Dr. Ward added. "These advocacy projects are

graduate-level work, and they will certainly help students establish the skill sets we are striving for."

Another goal of the department is to strengthen the bond with today's students and Fredonia graduates. Social Work alumni are welcome to return to Fredonia as Field Instructors, as long as they went through the capstone practicum. They are also welcome to be a part of "large group days," a professional development opportunity designed to teach students something about which alumni are especially knowledgeable. Alumni are also welcome to be a part of the department's year-end celebration. Each year, the department invites a graduate who has gone directly to graduate school, as well as one who went out to work in the field, to share their experiences with seniors.

"It is a significant opportunity for graduates to share with current students the true potential of what their future can be," Dr. Masciadrelli added. "We're hoping we see more and more of this happening as our numbers of students and soon-to-be graduates steadily grow."



Social Work majors gather outside of Thompson Hall with the research poster they designed to help them with advocacy efforts for social work standards reform this past spring. They are, from left, Danny Galusha, Antonio Regulier, Ian Jutsum, Kelly Forstbauer and Kathryn Feather.



Dr. Castilla-Earls has found Fredonia's Campus and Community Children's Center to be an excellent resource for conducting research.

career studying linguistics and children. She began as a speech-language pathologist in her native country of Columbia, after earning bachelor's and master's degrees from La Universidad del Valle (The University of the Valley), before traveling nearly 2,800 miles to earn her Ph.D. at the University of Toronto.

"While I was a student, I became critically aware of the deficiencies among the available resources for language assessment in Spanish-speaking children," she recalls. "Attending graduate school in North America introduced me to the unique linguistic conditions of Hispanic children learning two languages, and the complexities of assessing language development in bilinguals."

Shortly after completing her doctoral degree in 2008, she accepted a tenure-track position at Fredonia. The university was attractive, she says, both because of the strong reputation of the department and its faculty, but also because of the region's large number of Spanish-speaking people, due to its long history of agriculture and migrant farming.

"I've been fortunate to establish some strong relationships within the community since arriving, including the Agribusiness Child Development Center and Fredonia Central Schools," she says. "I've also found

the Campus and Community Children's Center to be a wonderful partner and valuable resource."

Her publications have focused on language development in monolingual and bilingual children with and without language disorders, with a goal of improving current assessment practices for Spanish-English bilingual children.

"I am very passionate about research that informs clinical practice," states the department's child language specialist — and a mother of fraternal twins growing up in a bilingual home.

She teaches at both the undergraduate and graduate levels, and is dedicated to creating opportunities for both groups of students to assist her in her research. Five undergraduates and four graduate students will be working in her Child Language Lab.

"There is no computer that can analyze data as thoroughly as a human, so our students are critical to the success of our research," she attests. "It's also an excellent way for them to launch their careers and begin developing a portfolio of work of their own."

When asked if it's sunk in yet that she's become the first person in Fredonia's 188-year history to earn a coveted NIH grant, she credits the

Office of Sponsored Programs and Fredonia's Vice President for Engagement and Economic Development Kevin Kearns, in particular. Dr. Kearns is a highly respected speech pathologist in his own right, with specialties in aphasia and autism, who successfully earned NIH funding at the MGH Institute of Health Professions in Boston before coming to

Fredonia as Associate Vice President of Graduate Studies and Research in 2007.

"His guidance was invaluable, and I am so appreciative of all of his time and advice," she says. "(The grant application and revision process) hasn't been easy, so I am just so happy that all of that work has finally paid off."

Still, the magnitude of the achievement is not lost on her.

"In order to be selected by NIH, the research has to be fundamentally sound, of course, but they're also funding the researcher," she explains. "I've been a very active researcher, with several publications and peer-reviewed articles in my career thus far. You have to show the grant reviewers that you can do it (if selected), and I'm happy that I was able to do that."

Communication Disorders and Sciences' Castilla-Earls receives Fredonia's first NIH grant

Dr. Anny Castilla-Earls is an enthusiastic researcher and teacher. Her passion is driven by a deep caring for Spanish-speaking children struggling to overcome language difficulties, as well as a desire to remain connected to her Columbian heritage.

Within Fredonia's Department of Communication Disorders and Sciences, she's found an environment in which she can excel at both, and that excellence has led her to become this university's first-ever recipient of a grant from the prestigious National Institutes of Health (NIH).

The grant, valued at nearly a half-million dollars, will allow Dr. Castilla-Earls to study and analyze language impairments in Spanish-speaking children. The three-year project will have her comparing the language skills of children in Western New York to those from Mexico City.

Castilla-Earls has spent her entire 14-year



Dr. Anny Castilla-Earls will use Fredonia's first NIH grant to study and analyze language impairments in Spanish-speaking children. She will be aided by four graduate students, including Hannah Porter, of Hornell, N.Y., and five undergraduates.

Save the Date: Friday, Nov. 7

The Department of Communication Disorders and Sciences will hold its second Silent Auction and Social for Alumni and Friends of the Henry C. Youngerman Center for Communication Disorders

5-9 p.m.
Michael's Banquet Facility
4885 Southwestern Blvd.
Hamburg, NY.

You will have the opportunity to bid on many coveted items and to add your tickets to your desired pick-a-prize items/baskets. The cost, \$35 per person or \$65 per couple, includes food and drinks.



Business students earn bronze medal, best M.B.A.-level students at competition

Displaying Fredonia's Western New York Chartered Financial Analyst (CFA) Institute Research Challenge medal are (from left): Nicole Sparks, Aaron Valeska, Mathew Sullivan, Victoria Wessel and Dr. Taihyeup Yi.

Does Fredonia turn out business students ready to compete with the big dogs and M.B.A. candidates for Wall Street-caliber jobs?

You can count on it!

A team of four Fredonia seniors majoring in Business Administration with a concentration in Finance earned the bronze medal at the Western New York Chartered Financial Analyst (CFA) Institute Research Challenge, hosted by the University of Rochester. The impressive finish at the February event demonstrated that the Fredonia contingent — under the leadership of Dr. Taihyeup Yi — was clearly up to the challenge of competing against teams stocked with M.B.A. students. In fact, only the Fredonia and SUNY Oswego teams were comprised exclusively of undergrads.

“Not only did we beat some good schools, we beat their graduate students,” beamed School of Business Dean Russ Boisjoly.

Fredonia finished behind Canisius College and the University of Rochester, respectively, and ahead of the University at Buffalo, Syracuse University, Niagara University, SUNY Oswego and Nazareth College. Its four members were Team Captain Aaron Valeska of Rochester N.Y.; Mathew Sullivan of Ashville, Nicole Sparks of Orchard Park, N.Y., and Victoria Wessel of Lakewood.

The CFA Research Challenge is a global competition in which student teams conduct research and analyze a publicly traded company and write an initiation-of-coverage report with a recommendation to buy, sell or hold the company's stock. Major components of the report include a business description, industry overview and competitive positioning, investment summary, valuation, financial analysis and investment risks.

Dr. Yi said the crux of the report is to estimate the company's share price given its accounting and financial data along with the economic data, and to provide the recommendation to buy, sell or hold the stock.

“The competition expects students to integrate their understandings in finance, accounting, economics and statistics, and requires professional oral and writing skills along with spreadsheet skills,” Yi noted. Students gain real-life experience as financial analysts plus hands-on mentoring and training from an investment professional.

“The actual competition was a great learning experience because of the real-world aspect,” explained Ms. Wessel. “As a result of working with a real company (Transact) based out of Rochester and talking with financial analysts, I have expanded my knowledge, which enhanced the overall experience.”

As the quartet's chief, Mr. Valeska gained considerable leadership experience, with particular attention to allocating individual tasks so a unified objective could be achieved. Extracting the most important pieces of information to convey during the presentation was one of the biggest skills that he acquired.

“Most of the time, you are left with too much information that you want to present, so the hardest part is narrowing it down to the most essential points,” Valeska said.

Teams prepared a written report on Rochester-based Transcat, Inc., and gave a 10-minute presentation, followed by a question/answer session, before a panel of judges. Fredonia students met every two weeks during the fall semester to learn stock pricing models, discuss the data collected and begin writing the report. Considerable time was logged during the semester break to estimate the company's share price and complete the written report.

“The students committed relentless efforts to make professional presentation slides and practice mock presentations,” Yi noted. Wessel and Valeska agreed that public speaking experience was another valuable attribute of the competition.

Enhancing presentation skills was a high priority for Ms. Sparks, who found that practicing every day with team members, “showed me a lot about my presentation style and strengths.”

Yi believes Fredonia students can enter the job market with confidence, knowing that the CFA competition will serve them well. “The experience will be very important and helpful for them to develop their careers as financial/accounting managers, financial analysts, bankers or researchers,” Yi said. “Most of last year's team members found positions in the related areas.”

The competition was a great networking and learning experience for Ms. Sparks, who was to start the Management Development Program at M&T Bank and relocate to Albany to work with their retail branches. She was able to listen to a panel of CFA holders and learn about their experiences to become licensed.

Wessel, whose post-graduation options include joining a bank or investment firm or attending graduate school, said the challenge represented a “perfect” opportunity for students to enhance financial analysis skills. “Whether I start my career right away or choose to attend graduate school instead, I know being a part of this CFA Research Challenge will be beneficial for my future career.”

PROJECT 22 / THEO COLLINS

Recent graduate helps vets deal with Post-Traumatic Stress through powerful new film

“Project 22,” a documentary that raises awareness about veterans taking their own lives and offers real hope for them and their families, is scheduled for nationwide release this fall. Though not seen on camera, Theo Collins, '12, has played an integral part of the production as associate producer.

The documentary tracks the 6,500-mile motorcycle cross-country journey of two combat-wounded veterans, Daniel Egbert, a former U.S. Marine sergeant, and Matt “Doc” King, a former U.S. Army medic. They interviewed researchers, health care providers and veterans — including many who had contemplated or attempted suicide. The film's title was painfully inspired by the U.S. Department of Veterans Affairs' estimation that 22 vets commit suicide every day.

The pair formed the non-profit Medicinal Missions to produce a film whose ultimate goal is to identify life-saving sources of hope and alternative forms of therapy for veterans afflicted with Post Traumatic Stress “Disorder” (PTSD).

“We prefer to call it PTS or Post Traumatic Stress,” explained Collins, who earned a bachelor's in Political Science at Fredonia. “We're big advocates of dropping the “D,” because calling it a disorder attaches a negative stigma and discourages people from learning more about their symptoms and how they can find treatment. It's not a disorder. It's a human construct and it's part of the human condition.”

Confronting symptoms and working on one's own path to healing is what resolves the affliction, according to Collins, and everyone's path is different. “Our big mantra is that no one person has the same path. For some it's equine therapy, for others it's clay therapy or yoga,” he said.

Collins spent six years with the Marine Corps Reserve unit based in Buffalo, N.Y., and, during his junior year at Fredonia, was called up to active duty for 13 months and deployed to Afghanistan from 2010 to 2011. As an “up-armed vehicle commander,” he was responsible for a driver, a turret gunner, a medic and a pair of foot mobile Marines. Their task was to prevent improvised explosive devices (IEDs) from being placed on a major supply route.

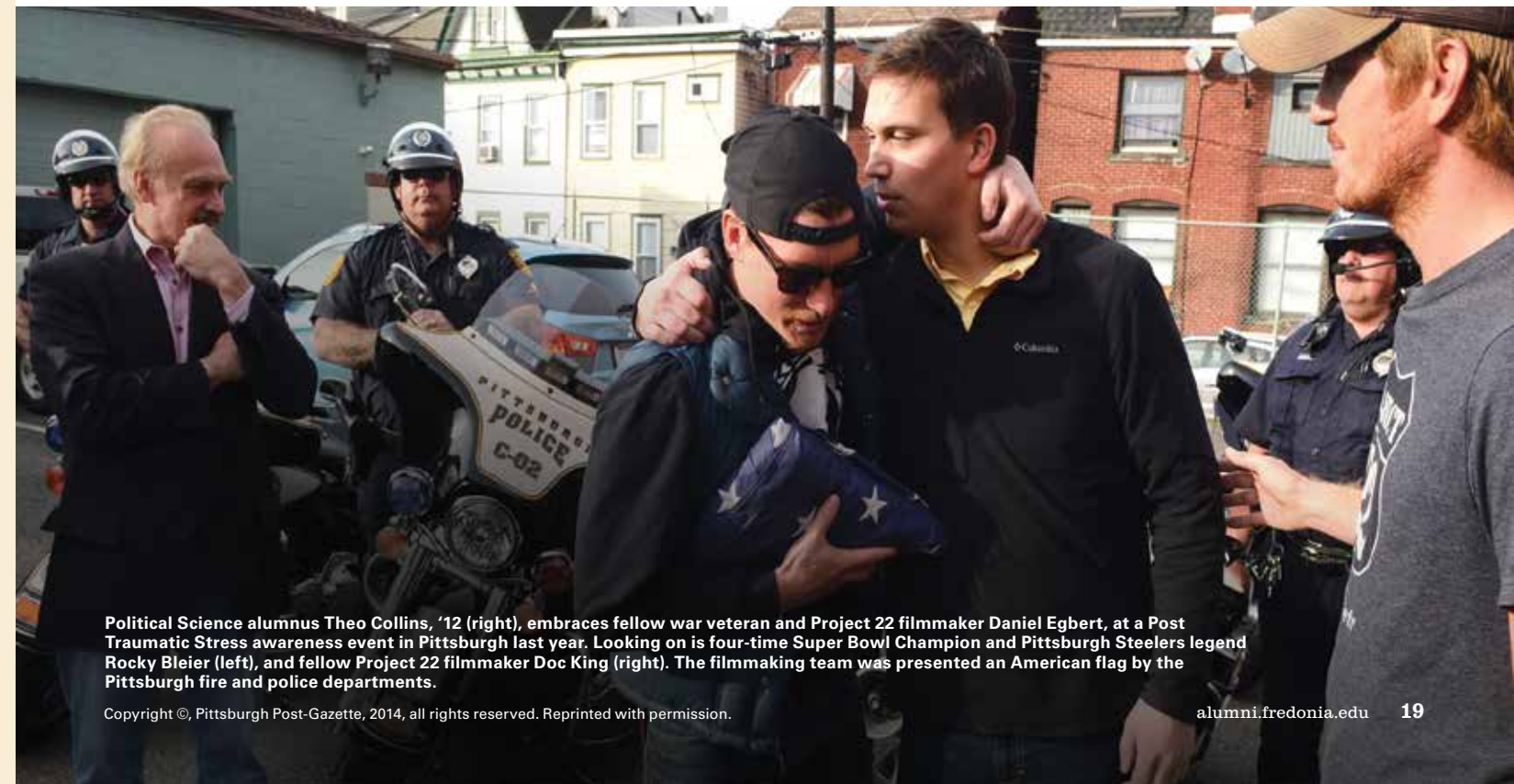
“It was a lot for a 22-year-old to handle,” remembered Collins, who achieved the rank of sergeant and became good friends with Egbert, his squad leader. “We stayed close after we returned home. I learned about the project from him and offered my assistance.”

“The bonds you build when you're in the military, and especially when you're deployed to a combat zone, are ones that are not broken easily,” Collins added. “You have a connection to people you've never even met, but who you know shared a lot of the same experiences you've had. Learning about the issue and how serious it is shocked me at first, and I knew I needed to do something to help my brothers and sisters at arms.”

Despite attending law school at Duquesne University in Pittsburgh, Collins found time to assist Medicinal Missions as a “connector,” reaching out to people involved in ground-breaking research and treatment in Pittsburgh to be included in the film. Pittsburgh is in Allegheny County, which has the most Iraq and Afghanistan veterans in Pennsylvania. Other Pittsburgh connections include advisory board members Rocky Bleier, the four-time, Super Bowl-winning Pittsburgh Steeler running back and Army infantry veteran, along with Dr. Roger Brooke, a South African Army airborne veteran and clinical psychologist/professor at Duquesne.

With filming completed, Collins shifted his involvement to fundraising, public relations, regulatory compliance and a myriad of business-related matters. “My business and legal background allows our team's creative members the freedom to concentrate on what they do best: making the movie,” said Collins, who is now Medicinal Missions' associate director. “We're working on how we can better connect veterans with some of the alternative healing methods that are highlighted in the film, and many more that were not.”

Theatrical release of the film in New York City and Los Angeles is scheduled for September, with wider distribution to follow. The group's ultimate goal is to allow every veteran to see the film for free.



Political Science alumnus Theo Collins, '12 (right), embraces fellow war veteran and Project 22 filmmaker Daniel Egbert, at a Post Traumatic Stress awareness event in Pittsburgh last year. Looking on is four-time Super Bowl Champion and Pittsburgh Steelers legend Rocky Bleier (left), and fellow Project 22 filmmaker Doc King (right). The filmmaking team was presented an American flag by the Pittsburgh fire and police departments.

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Commencement brings the campus together for a day of celebration.

- 1: President Virginia Horvath (left) is joined by keynote speaker Dr. Sarah Ramirez, a community-engaged health educator and researcher, and co-founder of BeHealthy Tulare.
- 2: Celebrating the big day are (left to right) Chrissy Woods, Ashley Clarke, Meghan McEvoy and Jillian Hanesworth.
- 3: Class President Patrick Kennedy presents President Horvath with a photo representing a portion of the Senior Challenge gift – dinosaur sculptures for the new Science Center – in addition to contributions to the Thomas Dean Memorial Fund in memory of their classmate.
- 4: Afternoon ceremony faculty and staff marshals included Sponsored Programs and Research Director Emeritus Maggie Bryan-Peterson and Professor Emeritus of Geosciences Michael Wilson.
- 5: Student Marshal and SUNY Chancellor's Award for Student Excellence recipient Cory Jackson is congratulated by College Council Member Russell Diethrick Jr.
- 6: Gabrielle Mason, who graduated summa cum laude with a Bachelor of Music degree in Music Education, sang the national anthem at both ceremonies.
- 7: SUNY Chancellor's Award for Student Excellence recipient Carl Lam receives the Lanford Presidential Prize.
- 8: Students celebrate with a shout.

Though posthumously, legendary alumnus Reimer, '54, fittingly highlights Fredonia NYSSMA Conference

The lineup of accomplished university educators and public school teachers in Mason Hall for the New York State School Music Association's National Association for Music Education conference in early April was impressive enough.

But the DVD that over 100 current and future teachers saw of Dr. Bennett Reimer, a Fredonia graduate and one of the world's leading philosophers in music education — sharing his perspective on musical intelligence and thoughts on the important role and responsibility music educators have in developing each student's musical intelligence — was clearly the high note.

This was the first time Fredonia hosted a biennial NYSSMA Collegiate Conference. Fredonia is also the home of NYSSMA's largest collegiate chapter.

A clarinet player who wanted to be a high school band director, Reimer, '54, became a champion of K-12 music education and wrote nearly two dozen books, including music textbooks for children. His seminal, *A Philosophy of Music Education*, was published in 1970 and translated into five languages. A second edition followed in 1989; a third in 2003.

"Many of the students were aware of whom Bennett Reimer was and his importance in music education, but that knowledge is primarily based on book learning and didn't really have a context," explained Dr. Jill Reese, a member of Fredonia's Music Education faculty and the conference co-organizer. "It's sort of like knowing that Walt Disney was the creator of Disney World, without the context of hearing directly from him or experiencing the magic that is Disney World."

A PowerPoint presentation featuring photographs of Reimer as an undergraduate also struck a chord with



students, allowing them to connect with him on a personal level. "They realized that he was once where they are, and that he became someone who has been immensely influential in music education," Reese explained.

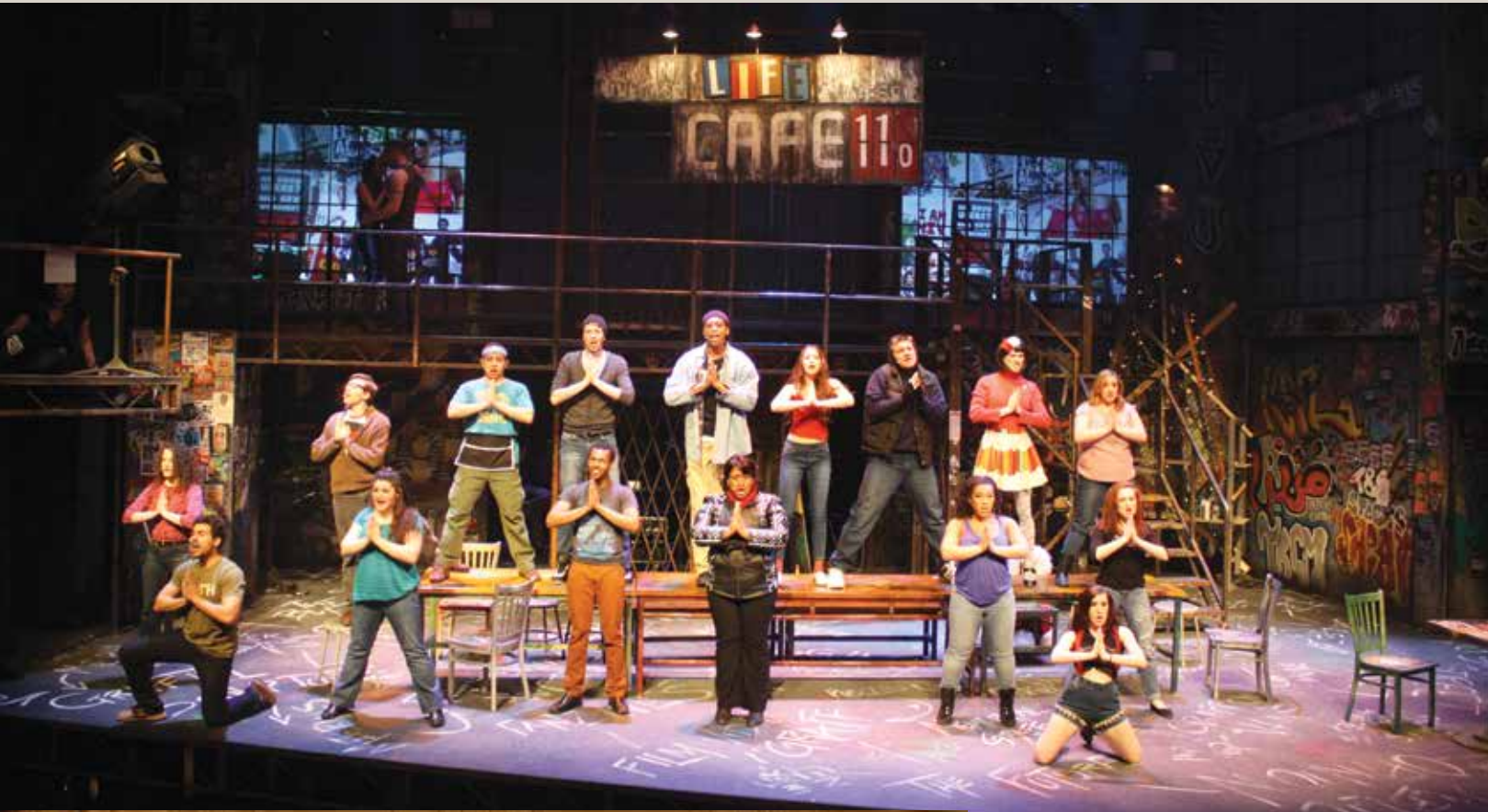
Reimer explored previous conceptions of intelligence and unveiled his argument with previous conceptions and his beliefs of what truly constitutes intelligence in general and specifically musical intelligence. His heavy concepts about democratic music education are usually difficult for pre-service teachers to grasp, but Reese said each student was "riveted and seemed to rise to the challenge of making his/her own personal meaning of the experience."

For many students, Reimer's

"What is Musical Intelligence" video shown in Diers Recital Hall was the marquee attraction of the conference that enlightened pre-service students enrolled at six colleges and universities as well as practicing teachers from six school districts. This was due, in part, to his insight, and in part, to his foresight. Still actively engaged in his passion of music education, Reimer, was planning to return to his alma mater as the conference keynote speaker, but passed away last November at the age of 81. Sensing last year that his health might prevent him from traveling, Reimer — always a wise teacher and problem solver — prepared the DVD so he could still contribute to the conference.

Department of Theatre and Dance amazes with, *RENT*

The campus was alive with anticipation in April as six sold-out performances of, *RENT*, the award-winning rock musical, were presented by the Department of Theatre and Dance in Marvel Theatre as part of the Walter Gloor Mainstage Series. The production was sponsored by Niebel Realty as part of the Lake Shore Savings Season.



Woodstock Music and Art Fair promoter visits campus

This spring, Fredonia's Music Industry program brought Artie Kornfeld, co-creator and promoter of the legendary Woodstock Music and Art Fair, to campus to revisit the iconic 1969 counterculture festival. Thanks to the generous support of DFT Communications and Waring Financial Group, Kornfeld's appearance was free and open to the public...just like the original.



Festival Chorale plays Carnegie Hall

Fredonia's Festival Chorale performed at Carnegie Hall in New York City on Feb. 16. The festival showcased choral and orchestral ensembles from Tennessee, Wisconsin and New York, and featured Fredonia's Dr. Gerald Gray as guest conductor. He led the New England Symphonic Ensemble and roughly 60 Fredonia students in the Festival Chorale in Vaughan Williams' haunting and spiritual, "Dona Nobis Pacem."



NPR's Folkenflik shares his experiences

David Folkenflik, an acclaimed media correspondent with National Public Radio, explored "The Future of News: Technology and Journalism" as the keynote speaker in February for the 2013-2014 Liberal Arts and Sciences Brown Bag Lecture Series in Rosch Recital Hall. Many other topics were explored during the yearlong series focusing on technology.



Praetorius tabbed to lead Finance and Administration division

Elizabeth Praetorius began in August as Vice President for Finance and Administration. She brings over 25 years of SUNY experience, most recently as Chief Operating Officer and Vice President for Finance and Administration at SUNY Maritime College. She has also served as Assistant Vice Chancellor and Director in the Office of Strategic Planning and Accountability with SUNY System Administration, and

was a member of the Chancellor's Shared Services Steering Committee. Much of her early career was with the University of Albany's Nelson A. Rockefeller Institute of Government, including 19 years as its Director for Finance and Administration. At Fredonia, she will oversee an annual consolidated operating budget of more than \$100 million and a variety of administrative offices which collectively have over 360 staff.

Horowitz, Hunter named associate provosts

Dr. Judith Horowitz (right) joined Fredonia in June as Associate Provost for Graduate Studies, Sponsored Research and Faculty Development. She oversees the Office of Graduate Studies, Office of Sponsored Research, the Professional Development Center, the Coordinator of International Learning and the Office of Student Creative Activity and Research. She was most recently Associate Vice President and Dean of the School of Adult and Graduate Education at Medaille College. An accomplished psychology and neuroscience researcher, she has been a visiting scientist at Roswell Park Cancer Institute and has been awarded approximately half a million dollars in grants to study brain diseases such as schizophrenia, depression and Parkinson's disease.



Dr. Lisa Hunter joined Fredonia in August as Associate Provost for Curriculum, Assessment and Academic Support. She oversees undergraduate curriculum and assessment, including general education and the Honors program, academic student support, the

Registrar's Office, the Office of Online Learning and the Learning Center. She most recently served as Associate Dean of the School of Arts and Humanities at SUNY Buffalo State and was responsible for overseeing departmental, program and general education curriculum and assessment. She has published and presented extensively within the field of music education, as well as on topics related to assessment of "academic rigor," curriculum design and revision, general education, and teaching and learning.



Jabot named 'Environmental Educator of the Year'

The Nature Sanctuary Society of Western New York named Dr. Michael Jabot of the Department of Curriculum and Instruction as its Environmental Educator of the Year. Science education, including teaching how students can make sense of the physical world around them, has been the focus of his teaching since arriving at Fredonia in 2001. His current research focuses on the development of learning progressions

and the conceptual diagnostic assessments that allow for measuring the impact of instruction on student learning around spatial thinking and climate change.

Tillery lauded with Distinguished Achievement Award from N.Y. association

Kim Tillery, chair of the Department of Communication Disorders and Sciences, received the 2014 Distinguished Achievement Award for outstanding clinical research and teaching excellence in the speech-language pathology and audiology professions from the New York State Speech-Language Hearing Association. Dr. Tillery was honored at the association's annual convention in Saratoga Springs in April.



Igoe featured on Buffalo's WBEN-AM



Michael Igoe, an attorney and former journalist who now teaches media law in the Department of Communication, was interviewed on WBEN's "Hardline" program about a student's rights/free speech issue in the Grand Island (N.Y.) School District. Igoe provided commentary and analysis of a case that involved a student who was suspended after refusing to remove a t-shirt that displayed the National Rifle Association's logo. Igoe was a TV consumer reporter for 30 years at several network-affiliated stations, including WGRZ-TV in Buffalo, and formerly taught journalism in China.



Gondek completes term leading NCAA Division III soccer committee

Men's Head Soccer Coach P.J. Gondek completed a one-year term as chairman of the NCAA Division III Soccer Committee. Under his leadership, the committee ranked and selected the championship field for the 2013 men's NCAA D-III soccer tournament from among 56 teams. While many Blue Devil coaches have served on state and regional boards and committees,

this is the highest level of service that a D-III coach can reach. Gondek has compiled a 141-93-21 record in 13 seasons at Fredonia.

Milgram-Luterman, Mancino lead music therapy conference

Dr. Joni Milgram-Luterman (left) and Kimberly Mancino of the School of Music's Music Therapy program served as co-hosts of the annual conference of the Mid-Atlantic Region of the American Music Therapy Association held at the Buffalo Niagara Convention Center in April. The conference included sessions for high school students interested in pursuing careers in music therapy and for hospital administrators to educate them on the benefits of music therapy programs.



Gerber gives presentations at composition/communication conference

The Department of English's Natalie Gerber gave two collaborative presentations with composition theorist Peter Elbow and linguistic graduate student Hulya Belketin at the 2014 Conference on College, Composition and Communication held in March in Indianapolis, Ind. Dr. Gerber helped participants focus on grammatical features often associated with spoken language that give vitality to written texts. The trio also gave a presentation, "What Can Students and Teachers of Writing Learn from a Careful Linguistic Exploration of Spoken Grammar?"



Myers pens chapter in new edition of The Dance Experience

The Department of Theatre and Dance's Helen Myers wrote the chapter, "Piercing the Mask of Japanese Dance Theater," for the new edition of *The Dance Experience*, released by Princeton Book Co. Myers offers a historical, cultural and aesthetic overview of the Japanese dance theater forms of Bugaku, Noh, Kabuki and Butoh, comparing and contrasting each form. The book provides an

understanding of the history, evolution and universality of dance by exploring the significance of dance in culture, its relationship to other art forms, the contributions of great choreographers, dancers and teachers, and the creative process itself.

Vassoler receives Latin American Studies prize

Ivani Vassoler, coordinator of International Studies, received the 2014 James Street Prize in recognition of her article, "Baron of Rio Branco and the Construction of the Brazilian International Identity," published in *Latin American Essays* (Vol. XXVI, 2012). Her article was recognized for its contributions to the study of foreign policy formation, to the understanding of U.S.-Latin American relations, and for its important insights on nationalism. The award is given annually by the Mid-Atlantic Council of Latin American Studies, a U.S.-based organization of scholars whose teaching and research focuses on Latin American studies and affairs.



Tramuta addresses financial aid association's national conference

In July, Associate Vice President for Enrollment Services Dan Tramuta presented at the National Association of Student Financial Aid Administrators' national conference in Nashville, Tenn. He co-presented a session with Patty Thompson, assistant vice chancellor for Financial Aid Programs at the SUNY System on the new SUNY

SmartTrack initiative, designed to help students and their families better manage their finances and stay on track to graduate in four years with limited debt.

Marie (Koester) Persch, '96, (elem. ed.) and Philip Aguglia, '98, (music ed.) were two of five finalists for the fifth annual M&T Bank Touchdown for Teachers Program co-sponsored by the Buffalo Bills. Marie is a teacher at Brocton Central School and Philip teaches at Kenmore East.

Frank Williams, '97, (English) was the keynote speaker for the Annual Martin Luther King Jr. luncheon at the Moose Club in Dunkirk.

Blythe (Harkness) Kaczmarczyk, '98, (bus. admin.) was named Director of Career Services at Villa Maria College.

Janet Keefe, '98, (sociology) was elected on the Democratic ticket as a Chautauqua County Legislator, representing the village of Fredonia.

Dr. Dan Krawczyk, '98, (psych.) was recently awarded an endowed chair, the Debbie and Jim Francis Chair, in the School of Behavioral and Brain Sciences at the University of Texas at Dallas. His parents fund an ongoing award in Dan's name through Fredonia's Department of Psychology for

2000s

Jennifer Forbes, '00, (commun./media mgmt.) was appointed a Class Dean in the Office of Student Experience at Rensselaer Polytechnic Institute in Troy, N.Y.

Thomas Gaffney, '01, (bus. admin.) was promoted to Partner at Lippe Mathias Wexier Friedman.

Jessica (Bittner) Markus, '01, (sociology) recently completed her second master's degree, earning her M.S.Ed. in Literacy Birth-12th Grade. Jessica is currently a special education itinerant teacher in Manhattan.

Stephen Erick, '02, (elem. ed./math) a third grade teacher at Thomas Jefferson Elementary School, was the recipient of the 2014 Agnes Meyer Outstanding Teacher of the Year award at Falls Church (Va.) City Public Schools. The awards are sponsored by *The Washington Post*.

Brian Miga, '02, (physics, coop. engin.) is a Test Engineering Senior Manager at Cypress Semiconductor Corp. He is relocating to the

Russia, Kristl at the Anglo American School of Moscow.

Ryan Murphy, '04, (social stds./adol. ed.) was promoted to Senior Associate at Hodgson Russ law firm in Buffalo, N.Y.

Patrick Wirth, '04, (childhood ed./English) is a Hamburg (N.Y.) Central School fourth grade teacher and was the top honoree in the fifth annual M&T Bank Touchdown for Teachers Program co-sponsored by the Buffalo Bills. Wirth, the head of the technology program at his school, was cited for looking for new ways to integrate technology into learning. His interactive classroom website serves as a portal for his students to share work with their peers around the globe. Each year, his class runs the Bulldog Pencil Shop, selling school supplies. Proceeds benefit hurricane stricken areas around the world.

Raymond Bonilla, '05, (media arts) received three awards from the Society of Illustrators of Los Angeles. His theatre poster design for Fredonia's

Raymond Chenez, '06, (music perf.) won a George London Foundation award for professional classical singers.

Megan Green, '06, (account.) recently became licensed to practice as a Certified Public Accountant. She works at Buffamante Whipple Buttafaro, P.C., an accounting firm in Jamestown.

Amber Rinehart, '06, (commun.) received the SUNY Chancellor's Award for Excellence in Adjunct Teaching. She is an adjunct instructor in Fredonia's Department of Communication.

Dr. Philip J. Smaldino, '06, (biology) received his Ph.D. in Cancer Biology from Wake Forest University School of Medicine in August 2013. In 2008, he received a Master of Science degree from the University at Buffalo and Roswell Park Cancer Institute in Biology and Natural Sciences. He is currently working as a Postdoctoral Fellow at the University of Michigan's Department of Biological Chemistry.

Craig Hinderleider, '08, (account.) was promoted to Assistant General Manager at Jamestown Savings Bank Arena.

Meghan Lee, '08, (history) has been named Executive Assistant at Phillips Lytle LLP.

Spencer Morgan, '08, (history) discussed his recently published book, *Western New York Steel*, as a guest speaker at Fredonia. As a former curator for the Steel Plant Museum of Western New York, he talked about the history of Western New York steel and reflected on the process of writing and assembling the material for the book. He also was named Director of Development and Marketing at Buffalo Niagara Heritage Village in Amherst, N.Y.

Jackie (Bryant) Hausler, '09, (commun.) recently started a new position at the University at Buffalo in its School of Public Health and Health Professions as Director of Communications and Alumni Relations.

Steve Hoagland, '09, (music-applied) traveled to San Diego, Calif., to sing

Rachel Foltz, '11, (psych.) is the Coordinator of Recruitment and Admissions for the Ohio State University College of Public Health. Her role involves recruitment and admissions processing for the Master of Public Health, Master of Science, and Doctor of Philosophy degrees offered in public health. Rachel lives in Baltimore, Ohio.

Kathryn Goldbach, '11, (English) was recently appointed Resource Development Team Assistant for The United Way of Buffalo & Erie County.

Spencer Evans, '12, (history) graduated from basic military training at Joint Base San Antonio-Lackland, in San Antonio, Texas.

Joseph Jacobi, Jr., '12, (bus. admin./marketing) was hired by MJ Peterson Real Estate in its Commercial Division.

Tara L. Sager, '12, (bus. admin./finance) recently became licensed to practice as a Certified Public Accountant in the State of New York. She is a Staff Accountant for

Richard Burlett III, '13, (public account.) was hired by Johnson, Mackowiak and Associates, LLP Certified Public Accountants and Consultants, as an accountant.

David Chatterton, '13, (music ed.) was hired as an instructor for Infinity Visual and Performing Arts.

Samuel Dolcine, '13, (bus. admin.) was hired as a Recruitment Coordinator for Uncommon Schools, a non-profit organization that manages a network of public charter schools in New York, New Jersey and Massachusetts.

Adam Hedberg, '13, (bus. admin.) was named Financial Consultant for AXA Advisors in Williamsville, N.Y.

Corey Moriarty, '13, (bus. admin./marketing) was hired by Tattoo Projects Advertising as a Project Manager. He started as an intern and it grew to a full-time position within a month and a half.

Erin Dorozynski, '14, (bus. admin./finance) has been hired by GEICO.

Dr. Richard Gilman (geosciences) and his wife, Carmen, were honored in June by the Northern Chautauqua Community Foundation with its George B. Weaver Jr. Footprints Award for their many contributions to the community.

Professor Tom Loughlin and Associate Professor Dixon Reynolds (theatre and dance) received recognition at the 24th Annual Artie Awards held in June in Buffalo, N.Y., Tom for Outstanding Supporting Actor in a Play (*Hamlet*), and Dixon was nominated for Outstanding Costume Design for *A Woman of No Importance*.

Dr. William Schall (education) and his wife, Carol, have been honored by their daughter, Dr. Susan Schall, '81, with a gift to the Fredonia College Foundation to name the Schall Study Alcove in the new Science Center. Dr. Schall is hoping to see many friends at the dedication during Homecoming.



Carmen Losito, '71 (far left); Reid Wallace, '72, and Ron Smith, '73.



Clifton Turner, '84



Brianna Falvey, '05



Justin Webb, '10



Richard Burlett III, '13



Mark Sonner, '13



Christopher Rhinehart, '13

students who have had significant Independent Study experiences, something Dan participated in as an undergraduate and feels made a difference in his future.

William Witzleben, '98, (pol. sci.) was named Commercial Branch Manager for M&T Bank at the One M&T Plaza branch in Buffalo, N.Y.

Paul Baddeley, '99, (bus. admin.) started a new job at IMS Health as a Delivery Manager in the Commercial Effectiveness Services group. His job is to work with clients and internal project teams to develop and deliver insights leveraging IMS data assets that help to solve business challenges. Specifically, he is responsible for the Sales Force Effectiveness service line focused on call planning, segmentation, incentive compensation, territory alignment and sales force sizing and structure. Paul lives in West Chester, Pa.

company's Lynnwood, Wash. office, moving from Minnesota with his wife, Annie, and their three daughters, Sophia, Lily and Charlotte.

Scott Fakowski, '03, (interdisc. stds.) is the Subscriptions Services Manager at the Rochester Geva Theatre.

Lindsey Sack, '03, (commun.) has been accepted into the Leadership Buffalo Rising Leaders program.

Charlie Wesley, '03, '06 (English) was recently hired as an Assistant Professor of English at Daemen College in Amherst, N.Y.

Kristen Beilman, '04, (pol. sci.) was selected for the Presidential Management Fellows program in Washington, D.C. She currently serves as special advisor to Lt. Gen. Michael T. Flynn, director of the Defense Intelligence Agency.

Adam Fusco, '04, (biology/adol. ed.) is teaching high school chemistry, and Kristl Quirante, '04, (biology) high school biology, on the Puxi Campus of the Shanghai American School. They previously taught in

production of *The Diary of Anne Frank* won a gold award. The poster for *Moon Over Buffalo*, also designed for Fredonia's theatre program, won bronze and was selected for the Communication Arts 55th Annual Competition. Raymond is an art instructor at Jamestown Community College's North County Center in Dunkirk and an adjunct instructor at Fredonia.

Brianna Falvey, '05, (childhood ed./soc. stds.) teaches fourth grade at Colvin Elementary School in Wichita, Kan., and challenged her class to complete 100 consecutive days of school where everyone in the class completed all their math and reading assignments every day. If they made it, she would dye her hair orange. She was featured in local newspapers and the local news. The students made it to 114 days.

Kate (Mori) Heidinger, '05, (psych.) joined Investigative Post, a non-profit investigative journalism center in Buffalo, N.Y., as Director of Development.

Steve Copps, '07, (mus. theatre) won the Outstanding Actor in a Musical (*Bloody Bloody Andrew Jackson*) at the 24th Annual Artie Awards in Buffalo, N.Y., and was recognized with producer Matthew LaChiusa, '90 (English); and Maura Nolan, '13, (acting) for Outstanding Production of a Musical.

Kevin Scully, '07, (bus. admin., commun.) has been promoted to Director of Human Resources for Corporate and Distribution Centers at Michael Kors, a publicly traded global luxury fashion-accessories company with headquarters based in New York City. Kevin has also held the position of Adjunct Professor at the Professional Business College in New York City, teaching Human Resources Management.

Eric Sonnenberger, '07, (bus. admin.) was appointed Appraisal Risk and Environmental Manager at Evans Bank.

Galena Duba-Weaver, '08, (English) was hired as an Associate Attorney for the law firm of Fessenden, Laufer and DeAngelo in Jamestown.

as a chorister for San Diego Opera's 2014 spring season. While there, he met a "super" in the cast who turned out to be Dan Denison, '79 (sociology).

Spencer Johnson, '09, (physics) recently got married and works at the U.S. Naval Base Indian Head in Maryland.

2010s

Dr. Julie Graham, '10, (biology) just completed her pharmacy degree at the University at Buffalo on May 17 with a 3.756 GPA. She is moving to a suburb of Richmond, Va., where she has accepted a full-time position as a pharmacist with CVS Pharmacy.

Justin Webb, '10, (philosophy) appeared on the "Wheel of Fortune" television show in January. He is an editor with Virucom Group in Syracuse and a former college Ambassador.

Buffamante Whipple Buttafaro, P.C. in Jamestown.

Christopher Scarpine, '12, (school bldg. leadership) was named Assistant Principal at Lake Shore Middle School in Angola, N.Y.

Kody Van Rentergem, '12, (econ.) is Hockey Operations Coordinator for the Robert Morris University men's hockey team which just claimed its first Atlantic Hockey Association (AHA) Championship.

Mary Ryan, '12, (mus. theatre) recently moved to California and is pursuing commercial print screen work.

Mark Sonner, '13 (public account.) and Christopher Rhinehart, '13 (econ.) recently joined Buffamante Whipple Buttafaro, P.C. as Staff Accountants.

Amanda Widzinski, '12, (vis. arts and new media) was hired as an associate for Crowley Webb, a full-service marketing communications agency in Buffalo, N.Y.

Nicholas Reed, '14, (bus. admin./finance) has been hired by GEICO in its Management Development Program.

Faculty/Emeriti

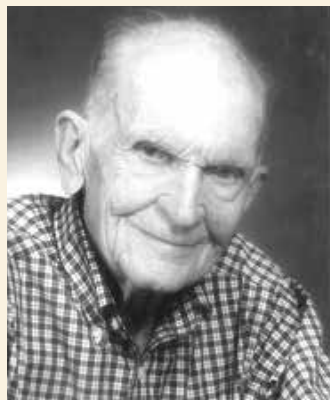
Paul Bowers (professor emeritus, art/graphic design) was the author of, "The Winter Garden, Al Jolson and the Shuberts," in Vol. 29, 2011-2012 edition of *The Passing Show*, the newsletter of the Schubert Archive.

Dr. Rob Deemer, (music) had his musical composition for wind band, "Home," premiere in June, played by the U.S. Marine Corps Band on the steps of Capitol Hill in Washington, D.C.

Dianne Bennett and Dr. William Graebner (professor emeritus, history) published a second alternative Rome guidebook in eBook format, *Modern Rome: 4 Great Walks for the Curious Traveler*. The book is available on Amazon's Kindle store and in paperback.

Dr. Michael Marletta, '73, (chem., biology) has been named the 2014 recipient of the Distinguished Alumnus Award from the American Association of State Colleges and Universities. The award is presented to an individual who has achieved acclaim in his or her field and who has made a significant contribution to the public, intellectual or cultural life of the nation. He will be recognized at the association's annual conference in October.





Dr. Max Oppenheimer Jr., who taught at Fredonia as a member of the faculty in the Department of Foreign Languages from 1967 to 1976, and as its chair from 1967 to 1974, died on May 23. Dr. Oppenheimer established the Fiat Lux (let there be light) Scholarship through the Fredonia College Foundation. He was also a World War II veteran and former CIA officer, and served as the keynote speaker at Fredonia's Commencement in 2007. Memorials should be directed to the Fiat Lux Scholarship at the foundation.

Deaths

Lorraine (Youngs) Eastman, Class of 1933
Eloise (Ostrander) Merchant, Class of 1935
Elizabeth (Case) Alday, Class of 1936
Jean (Madigan) Russ, Class of 1936
Loretta (Zepp) Mulville, Class of 1937
Frances (Lillie) Royce, Class of 1938
Elizabeth (Hall) Dedrick, Class of 1939
Ethel (Jaekle) (Gath) Luttinger, Class of 1939
Marion (Peterson) Hall, Class of 1940
Lois (Price) LaBaron, Class of 1940
Jean (Clark) Marr, Class of 1942
Evelyn A. Hildale, Class of 1944
William C. Jackson, Class of 1949
Joan (Samuelson) Finnell, Class of 1954
Dr. Bennett Reimer, Class of 1954
Andolfa "Del" (Intravartolo) Shyhalla, Class of 1954
Patricia M. (Norman) Westcott, Class of 1954
Diane (Hill) (Wilcox) Williams, Class of 1955
Ada E. (Eighmey) Wilson, Class of 1956
Bessie (Lindell) Hannahs, Class of 1958
Lorraine (Scagnelli) Rossi, Class of 1958
Ross H. Shickler, Class of 1958
Marylou (Snyder) Stowell, Class of 1961
William M. Reed Powers, Class of 1962
Thomas W. O'Shea, Class of 1963
Rudolf F. Aurori, Class of 1964
Sharon L. (Johnson) Murray, Class of 1965
Rosalie Ann (Peterson) Strachan, Class of 1966
Mary (Graham) Patterson, Class of 1968
Thomas G. Stone, Class of 1968
Donald M. Riley, Class of 1969
Froma Bessel, Class of 1970
Marjorie M. (Bierman) Phillips, Class of 1971

Susan (Smith) Taber, Class of 1971
Mary F. (Chiro) Christy, Class of 1972
Nancy (Benner) Remick, Class of 1972
Charles B. Quackenbush, Class of 1973
Audrey A. (Torrey) (McCord) Garnsey, Class of 1975
Mark P. Prusak, Class of 1975
Dr. Barbara E. Hoetker Ash, Class of 1976
Nancy (Roberts) Bartlett, Class of 1976
Rosemary M. (Schwier) Barchiesi, Class of 1981
Mark A. Quinn, Class of 1983
Jacqueline "Jackie" (Bobbitt) Roy, Class of 1983
Gregory J. Kole, Class of 1984
Delphine (Polasik) Przytula, Class of 1985
Francis R. Schaub, Class of 1987
Janet E. Goodfriend, Class of 1989
Timothy R. Bushnell, Class of 1990
Michelle L. Gelsimino, Class of 1990
Anthony D. Jones, Class of 1990
Patricia (Dermont) Peters, Class of 1992
Douglas L. Peterson, Class of 1997
Jessica M. (Corriere) Infantino, Class of 1999

Emeritus Faculty/Staff

Dr. Osvaldo Chinchon, Department of Foreign Languages and Literatures, 1970-1995
Joseph J. Chouinard, Associate Librarian, 1977-1991
Robert G. Davis, Highway Equipment Operator, 1981-2005
Theodore Frazeur, School of Music, 1960-1993
Helen M. Higgs, Secretary, Departments of Communication and Psychology
Cheryl Howlett, Cleaner, 2000-2011
Therold "Terry" Lindquist Jr., Instructional Resources and Department of Art, 1966-1999
Joseph C. Russo Jr., Faculty Student Association, 1981-2006



Class of 1964 in front of Gregory Hall

Front row (L-R): Marcia (Butcher) Gallineaux-Hubert, Marcia (Guzenski) Neri, and Lynette (Gratz) Lombard. **Second row (L-R):** Elizabeth (Young) Chernault, Joanne (Davis) Hollenbeck, Kathie (Edgerton) Zielinski, Nancy (Hagstrom) Hammond, Kathy (Sadler) Blezard, Shirley (Fiorella) Monacelli, and Georgia (Sabel) May. **Third row (L-R):** Carolyn (Jerger) Benton, Barbara (Withall) Singler, Carol (Seaman) Johnston, James Hardy, Carol (Pifer) Dick, Amanda (Stevens) Snyder, and Marilynn (Ford) Fortner. **Fourth row (L-R):** Wallace Goodman, Gregory Kerkerian, Suzanne (O'Neil) Snyder, Mary Boblak, Ann Marie (Sonne) Peters, Linda (Loessi) Holtz, Beverley Ahlsen Williams, and Josephine (Avellino) Washington. **Fifth row (L-R):** Genevieve (Gilbert) Lindemann, Margaret (Guertin) Hite, and Karen (Karn) Bedgar. **Back row (L-R):** Thomas Lindemann, Rodney Brown, James (Victor) Lambert, Bruce Colburn, Robert Staffin and Edward Uprichard.

The Class of 1964 gathered on the Fredonia campus on June 6 to 8 to celebrate its 50-year reunion. The group established the Class of 1964 Dr. Oscar E. Lanford Memorial Scholarship. Once fully endowed, the Lanford Scholarship will be awarded as a recruitment scholarship to an incoming freshman studying in any field. We thank all of you who have contributed to the scholarship. If you have not yet made your class gift, please consider making one now. Donations should be directed to the Fredonia College Foundation at 272 Central Avenue, Fredonia, NY 14063. Please write, "Lanford 1964" in the memo of your check. Once we collectively raise \$10,000 or more, your class scholarship will produce an annual award and live in perpetuity.

Births

A son, Hayden Robert, to **Brendan**, '07, (English) and **Ashley (Lenz) Keiser**, '08, '12 (childhood inclusive ed./soc. stds. 7-9 ext.; curr. and instruct./inclusive ed.).

A son, Reylan Michael, to **Dawn (Shermet)**, '05, and **Shea Mathis**, '07 (interdisc. stds./envir. sci.).

A daughter, Lea Leialani, to **Isabel (Correa)**, '94, (Spanish) and **Mark Wyman**.

A son, Benjamin Samuel, to **Kate (Mori)**, '05, (psych.) and **Nick Heidinger**.

Marriages

Alison Schoenfeld, '04, (speech path.) to **Dr. Kira Stiles-Mikl**.

Melissa Labuda, '06, to **Brian Frazer**, '06 (music perf.).

Melanie Gregg, '96, (commun.) to **Kevin McGovern**, '92 (geology).

Members of the **Steele Family** returned to Fredonia this summer for a family reunion and campus tour — including their namesake, Steele Hall. Pictured are (front, from left) **Edward Steele** and **Joan Steele**, and (back, from left): **Lilly Steele**, **Alli Steele**, **Frances Steele**, **Michael Steele**, **Anne Steele** and **Edward Steele III**.



Partnering with Career Development: A chance to connect and give back

— by Tracy Collingwood, director, Career Development Office

Connecting with the Career Development Office (CDO) can add value to any type of organization. Here are a few opportunities that may help you.

Post a Job or Internship

Employment and internship opportunities can be listed in Quest, the CDO's web-based job posting system. Employers can request a free Quest account to post a position or email careers@fredonia.edu and we will list them for you.

Recruit On-Campus

Hold interviews for jobs or internships at the CDO's quiet, private facilities. We can publicize your opportunity, collect resumes, and coordinate interview schedules with candidates.

CDO Spotlight

Gain exposure for your organization while providing a valuable service to students by participating in the CDO Spotlight program. Spotlights can be about an organization and its opportunities, or about a career topic such as interviewing or the hiring process in the speaker's industry. The CDO provides refreshments, markets the event to targeted students, and places an ad in *The Leader*.

Job and Internship Expo

The CDO hosts an annual Job & Internship Expo every spring. Next year's will be held on March 10, 2015, from 1 to 4 p.m. If you would like to be added to the invitation mailing list, simply contact the CDO at careers@fredonia.edu.

Employer-In-Residence

Students need every competitive edge that they can get in today's job market. The Employer-In-Residence program brings recruitment professionals from a variety of industries to campus for a morning or afternoon of one-on-one résumé, cover letter, job search or interviewing consultations.

Become a Mentor

Join the Fredonia Career Connection and make a difference in the life of a student. This mentoring program is a network of professionals which helps current students and graduates who are exploring career decisions, internship and employment opportunities, graduate school options and relocation issues.

Mentors include Fredonia alumni and friends of the university (employers, parents, faculty and staff) who work in a variety of areas and are willing to share their expertise and advice.

GETTING STARTED

If you are interested in any of these opportunities or would like further information, contact the Career Development Office at (716) 673-3327 or careers@fredonia.edu. You can also visit www.fredonia.edu/cdo or post positions by creating an employer account in Quest.

As a Fredonia graduate who knows what it takes to succeed on campus and beyond, you have many valuable insights to offer our current students. Please, take the time to connect with us. You'll not only benefit from the pool of talented interns and potential employees Fredonia can offer you, but you'll feel great knowing that you've stayed connected with your alma mater, and you're making a positive difference for the next generation of Fredonians.



Tracy Collingwood (far right), director of the Career Development Office, with her staff (from left): Christopher LaGrow, Barbara Daniels, Sharon Harrington, Jennifer Wilkins and Marjorie Plaister.

Fredonia launches responsive home page

The home page at fredonia.edu has a new look and feel, sporting a responsive design and mobile-friendly layout, driven by images and stories.

Storytelling was a huge priority when creating the new home page. Content can be pulled into the new site and onto its grid layout that showcases an eclectic collection of Fredonia glimpses. Stories can come from anywhere on the Internet including the Campus Report, Twitter and Instagram, student blogs and other media outlets.

"We wanted more visual content front and center," noted Fredonia Assistant Webmaster/Social Media Manager Nick Gunner. "Our campus produces so much amazing social media and news content that we felt we needed a home page that reflected that energy."

Along with telling the campus story, the site also meets daily needs



of current students, faculty and staff. Important links for students — things like email, Angel and Your Connection — are right at the top and menus are broken up into easy-to-navigate categories. A larger searchbar lets users search the site without leaving the front page. For emergencies or important announcements, a pop-up notification system has been incorporated.

"The notification system hooks into Twitter, letting important warnings or notifications travel faster by harnessing the crowd," Nick noted.

Behind the scenes, the new home page is easy for web and content administrators to update on any computer or mobile device. Multiple staff will update it with fresh content on a regular basis. The effectiveness of the new site is due to several open source tools that were used for its development. Not only does it harness open

source technology, but the site itself is open source, with all the code residing on Github (<https://github.com/SUNYFredonia/homepage>), a social coding website.

"Who knows...a Computer Science or New Media student might come up with some amazing idea and work it into our home page," Nick explained. "If we like it enough, we can use it. Talk about real-world learning!"

The site was built with an agile development philosophy, meaning it will never be "finished." Rather, it will constantly be reiterated and made better, based on usage data and feedback. Nick noted, "I can't wait to see what the home page will look like in a year."

If you have suggestions for the new site, contact gunner@fredonia.edu or visit Fredonia's Github site.

STAY IN TOUCH WITH US! Follow us on social media and subscribe to the Campus Report.



BLOG.FREDONIA.EDU

Homecoming '14 highlights

Homecoming 2014 marks the official opening and dedication of Fredonia's newest building – the Science Center! To mark the very special occasion, there will be a full day of events on Friday, Oct. 17. Capping the day will be a special fireworks display at 7:15 p.m. outside of the Williams Center. A special Science Alumni Conference has been planned for Saturday, Oct. 18.



Many other wonderful events are planned, including the Ruterbusch 5K Run (in memory of Fred Ruterbusch, '77), spectacular concerts, a self-guided tour of President Horvath's home, athletic contests, and reunion luncheons for the classes of 1954 and 1964. The Alumni Office is sponsoring the first-ever Fredonia Family Legacy Lunch outside in the Rockefeller Arts Center arcade. The event is an opportunity for generations of Fredonia graduates, and/or any children and grandchildren of alumni currently enrolled, to share happy memories.

Many wonderful athletic contests are scheduled. On Friday at 9 p.m., the student group, House of HOOPS, will sponsor "MIDNIGHT MADNESS" for students and alums in Steele Hall for a nominal charge. On Saturday, the Ruterbusch 5K is at 10 a.m. at the Steele Hall indoor track. Also at 10 a.m., the men's alumni soccer game will be held. The Men's Soccer Team will play Potsdam at 1 p.m.

There are several free musical performances slated for Homecoming. The Fredonia Reunion Jazz Ensemble will perform on Friday at 8 p.m. in Rosch Recital Hall. A Choral Showcase of student talent is slated for Saturday at 4 p.m. in Rosch Recital Hall, and at 8 p.m., the College Symphony Orchestra will perform in King Concert Hall. Also at 7:30 p.m. Friday and Saturday, and at 2 p.m. Sunday, in Marvel Theatre, there will be performances of *A Midsummer Night's Dream*. Tickets for the play may be obtained after Aug. 25 by calling the Ticket Office at (716) 673-3501.

Some alumni may be inclined to participate in a little performing! At 1 p.m. on Saturday, the Folk Music Weekend/Geosciences Reunion will commence at the College Lodge in Brocton. "Jamming and Jabbering" will include snacks, listening and/or playing music, and just great fun. Join former Geosciences faculty member and chair, Dr. Richard Gilman, his wife, Carmen, and numerous others for an afternoon and evening that will include a 6 p.m. buffet supper and 8 p.m. square dance.

Fredonia's Department of Athletics will induct five new members into its Hall of Fame on Saturday evening. The program will begin at 6 p.m. (cash bar cocktails) and continue with dinner and the program at 7 p.m. in the Cranston Marché at University Commons. The induction class of 2014 includes Danielle Bleecker, '08 (Women's Soccer); Matthew Clark, '06 (Baseball); Heather (Martin) McIntosh, '05 (Women's Volleyball); Heather Mercer, '04 (Women's Softball); and Eric Preston, '97 (Men's Hockey). Make your reservations now!

The classes of 1954, 1964 and 2004 will celebrate anniversaries with special events. For all of the other honored classes – the classes of 1959, 1969, 1974, 1979, 1984, 1989, 1994, 1999, and 2009, there will be an Honored Class Multi-Reception held in the Williams Center Tim Horton's area from 4 to 6 p.m. on Saturday. Look for your respective area. Charge per person is \$5 and includes light refreshments, prizes and a cash beer/wine bar. Specific downtown establishments will be designated for further opportunities in which to gather later in the evening. Look for the location assignments at the Homecoming Registration Table.

Of course, there are other events that may pique your interest. There will be a reception/networking opportunity on Saturday at 3 p.m. in the Pucci Room, Williams Center, for alumni who graduated from College Student Personnel and Higher Education advanced degree programs. All proceeds from the event (charge is \$5/person) will go to assist current students with graduate school application fees (for these same disciplines).

Check out the entire Homecoming schedule online and in the *Statement*. You can register for events online or contact the Office of Alumni Affairs, 286 Central Ave., Fredonia, NY 14063, Alumni.Office@fredonia.edu, or call the Alumni Office at (716) 673-3553.

— Plan now to celebrate the memories at Homecoming '14 in Fredonia! —