

Statement



EDP LOOKS BACK ON 45 YEARS OF LIFE-CHANGING GUIDANCE

THE NAME GAME

Stage is set for alumni and friends to leave legacy in Rockefeller

ASPIRING TEACHER

doesn't just 'wish upon a star' to influence change for disabled

BUSINESS STUDENTS SHARPEN SKILLS

through real-life research projects

Statement

THE MAGAZINE FOR FREDONIA ALUMNI AND FRIENDS

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- Open House**
 - Monday, Feb. 16 Presidents' Day Reception
 - Saturday, April 11 Accepted Student Reception
 - Saturday, June 13 June Preview Day
- Saturday Visit Dates**
 - Saturday, March 7
 - Saturday, March 28
 - Saturday, April 25

Students and families can also visit any day during the academic year. Just contact Admissions to arrange an appointment.

To learn more, visit: fredonia.edu/admissions/visiting.asp or call 1-800-252-1212.

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Cover photo: from left, EDP Counselor Rachel Skemer, EDP Senior Rachael James, EDP Director David White and Assistant Director Janet Knapp.

ALUMNI AND CAMPUS EVENTS CALENDAR

Please check alumni.fredonia.edu as details are confirmed.

JANUARY

First Day of Classes

Wednesday, Jan. 21

Orlando Alumni Reunion

Thursday, Jan. 29, 6–8 p.m.
Citrus Restaurant, 821 North Orange Ave., Orlando, FL 32801
\$20/person. Valet parking is \$5. Parking in the garage above the restaurant is free.

Sarasota Luncheon Boat Cruise

Saturday, Jan. 31
Boarding time, 11:30 a.m.
Marina Jacks II, 2 Marina Plaza
Sarasota, FL 34236
\$30/person

FEBRUARY

Alumni Board Meeting

Wednesday, Feb. 12, 4 p.m.
Alumni House, 286 Central Ave.

President's Award for Excellence Lecture

Dr. Andrea Zevenbergen,
Department of Psychology
Tuesday, Feb. 17, 2 p.m.
Rosch Recital Hall
Reception to follow



MARCH

School of Music Professor Emeritus Robert Jordan Studio Reunion Recital and Master Classes

Recital with Professor Jordan and Alumni
March 8, 4 p.m.
Rosch Recital Hall
Reception to follow
Free
Individual master classes with students on March 8 and 9.
Current and past recipients of the Mamie and Ira Jordan Minority Music Scholarship and Scholastic Achievement Award, as well as the Robert Jordan Scholarship are encouraged to attend the reunion. See p. 33 for more.

APRIL

Educational Development Program 45th Anniversary Celebration

Friday, April 24, to Sunday, April 26
Campus

MAY

Annual Concerto Competition

Sunday, May 3, 1 p.m.
King Concert Hall

Alumni Board Meeting

Wednesday, May 13, 4 p.m.
Alumni House, 286 Central Ave.

Commencement

Saturday, May 16
Ceremonies at 10 a.m. and 3 p.m.
Steele Hall Fieldhouse

JUNE

Class of 1965 50-Year Reunion

Friday, June 5, to Sunday, June 7
Campus

JULY

Alumni Scholarship Golf Tournament

Friday, July 17
Shorewood Country Club, Dunkirk

AUGUST

Alumni Board Meeting

Wednesday, Aug. 12, 4 p.m.
Alumni House, 286 Central Ave.

Fall Semester Begins

Monday, Aug. 24

OCTOBER

Homecoming

Friday, Oct. 23, to Sunday, Oct. 25
Campus

Family Weekend

Friday, Oct. 30, to Sunday, Nov. 1
Campus

Scholars Breakfast

Saturday, Oct. 31, 9 a.m.
Campus
By invitation only

Please check the Alumni website for more information as details are confirmed and added at alumni.fredonia.edu. For reservation information, visit alumni.fredonia.edu/Events.aspx or contact the Alumni Affairs Office at (716) 673-3553.



Dear Alumni and Friends,

As the snow settles on the start of 2015 in Fredonia, we are reminded of all the ways that our university makes a difference in the lives of so many students and in the communities we serve.

Most notably, the Carnegie Foundation for the Advancement of Teaching has just designated Fredonia to receive its 2015 Community Engagement Classification. This 10-year classification recognizes institutions that demonstrate strong community engagement in their mission, academics, service and priorities. Achieving this recognition has been a goal in the Power of Fredonia strategic plan, and we were very pleased to be successful in our first application. Fredonia was also recently recognized with distinction on the President's Honor Roll for Community Service.

In December, Dr. Horvath was fortunate to be invited to the White House for the College Opportunity Day of Action. At this summit with education leaders from across the country, President Barack Obama, First Lady Michelle Obama, Vice President Joe Biden, and Secretary of Education Arne Duncan engaged participants in discussions about ways to improve students' access to college and completion of degrees once they get there. In an increasingly diverse population, with great economic disparity, college remains an important way to create opportunities for social advancement and full participation in a democratic society. This is certainly what we see at Fredonia with current students and what alumni successes demonstrate every day. We continue to value such programs as EDP (highlighted in this issue) which challenge and support students as they enter the unfamiliar territory of college. This remains an essential part of public higher education, at the center of Fredonia's mission. In addition to the value of scholarships and endowments that support programs and individuals, student success depends in part on creating a welcoming environment, one that values individuals and their diverse cultural identities and encourages all to do their best.

The new Science Center has already hosted a number of events that invite elementary, middle and high school students to engage in hands-on learning in this dynamic space. The facility is providing not only quality research opportunities for talented science faculty and university students, but exciting opportunities for young learners to see themselves as scientists. Fourth graders recently visiting from Buffalo City Schools asked Fredonia faculty what they need to do to study here: although at the beginning of the day just a few raised their hands when asked whether they were going to go to college, by the end of the workshops, all were eager to enroll right away! This is the long-term impact of such facilities as the Science Center: Fredonia students are getting into medical and dental school, into graduate programs, and into the companies where they hope to work. They are thrilled to be working on research with faculty and to be studying in the state-of-the-art classrooms. And the next generations are thinking that studying a STEM field is not only cool but possible for them.

Construction on the Rockefeller Arts Center addition continues and is expected to be completed in 2016, as you can read on the facing page. The new dance studios, visual arts studios, theatre work areas, and community room will make our long-standing commitments to visual and performing arts even more visible. Like the Science Center, it will invite current Fredonia students, prospective students, and members of the community to engage with the arts — as performers, audience members, and makers of art. Also like the Science Center, there are many ways in which alumni, faculty and other friends of the campus can, through their generosity, make a lasting impact on generations of future Fredonians.

We hope you will have a chance to visit soon — either in person or virtually through www.fredonia.edu.

Sincerely,

Virginia S. Horvath

Dr. Virginia S. Horvath
President, Fredonia

David Fountaine

Dr. David Fountaine, '79, '89
President, Fredonia Alumni Association

Statement

THE MAGAZINE FOR FREDONIA ALUMNI AND FRIENDS

VOLUME 43, NO. 2, SPRING 2015

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Published biannually by the Marketing and Communications Office at the State University of New York at Fredonia, 272 Central Ave., Fredonia, NY 14063, (716) 673-3323. Periodical postage paid at Fredonia, NY and at additional mailing offices. The Statement is mailed to alumni, parents, graduate students, faculty and staff, and friends of the university. Articles may be reprinted without permission.



Stage is set for alumni and friends to enjoy permanent encore in Rockefeller



“The already **STRONG REPUTATION** of Fredonia's Visual and Performing Arts programs will be **SIGNIFICANTLY ENHANCED BY THE CAPABILITIES** offered by this much-needed addition and renovation.”

The long-awaited expansion and renovation of the Michael C. Rockefeller Arts Center is now underway, and there are nearly 60 ways that Fredonia alumni and friends can play a role in its supporting cast.

As the 46-year-old facility begins its first major upgrade, dozens of spaces have been designated to recognize gifts of private support that enrich Fredonia's highly regarded programs and expand scholarship support for the College of Visual and Performing Arts.

“Fredonia is well-known for the arts, and the expansion of arts programs — from theatre and dance to visual arts and new media — is an important statement to the public that we value, support and encourage creativity,” said June Miller-Spann, associate director of Development for the Fredonia College Foundation and liaison with the College of Visual and Performing Arts. “The arts truly enrich our lives and provide us with enjoyment and experiences that help us to grow.”

The building project, to be completed in two phases over a two-year period, includes a 40,000-square-foot addition now under construction on the west side of the building, as well as the renovation of areas in the original building that opened in 1969 as part of the I.M. Pei and Partners design of the modern Fredonia campus.

Ralph Blasting, dean of the College of Visual and Performing Arts, said the improvements will enable Fredonia to raise the level of student learning and audience experience. Key features of the addition include: ceramics, sculpture, foundry, and woodworking studios for the Department of Visual Arts and New Media, plus dance performance space, acting and dance studios and an expanded scene shop including a paint area for the Department of Theatre and Dance. There will also be a multipurpose classroom and a much-needed connecting corridor to Mason Hall, to protect delicate and valuable instruments and equipment from the weather. Renovated areas will house new digital design labs, drafting studios, classrooms, offices and a new Marvel Theatre entrance.

“The already strong reputation of Fredonia's Visual and Performing Arts programs will be significantly enhanced by the capabilities offered by this much-needed addition and renovation,” said Project Shepherd Steve Rees, a faculty member who was enticed to come out of retirement to help make this dream a reality.

The naming gifts — which can carry the donor's name or honor or memorialize someone else — provide unique opportunities for alumni to acknowledge the education they received. It's also a chance for friends of the university to support the arts programming that serves Western New York.

The range of potential named spaces includes: sculpture and ceramics studios, computer laboratories, shooting studio, kiln room, sculpture/woodshop, printmaking studio, classrooms and faculty offices for Visual Arts and New Media; dance and acting studios, a costume shop, costume shop manager and technical production offices, a lighting and sound laboratory, computer laboratory, scene shop, design and drafting studio and faculty offices for Theatre and Dance.

Additional areas include a multipurpose and screening room, a theatre and dance teaching studio that also serves as a fully equipped, 91-seat public performance space for choreographic presentation, and promenades on first and second floors of the addition. Outdoor spaces include the RAC arcade which brings audiences from Symphony Circle to the stairs and ramps that lead to King Concert Hall, Marvel Theatre and the Marion Art Gallery and the central plaza which serves as the welcoming entryway into Harry A. King Concert Hall and connects the concert hall to Robert W. Marvel Theatre.

“The number of spaces available for naming offers a perfect opportunity for individual alumni, graduating classes and others to show their continued support for the arts at Fredonia by making a strong financial commitment,” Rees added.

Named spaces and permanent endowments created by donors will support scholarships, programs, equipment purchases and staffing needs that must be met in the face of consistently dwindling state appropriations.

The foundation has developed an information packet containing the project description, easy-to-read diagrams identifying individual naming spaces, descriptions of how those spaces will be utilized, and lists of naming levels. Donor levels start at \$5,000.

If you'd like to have a hand in molding Fredonia's latest artistic creation — not to mention generations of future Fredonians — please visit www.fredonia.edu/racaddition or contact Ms. Miller-Spann at (716) 673-3321 or spannjm@fredonia.edu.

EDP LOOKS BACK ON 45 YEARS OF LIFE-CHANGING GUIDANCE



Jeffrey Wallace, '68, served as Fredonia's second EDP Director from 1972 to 1981 and changed the program's name from EOP, to stress the developmental role he and his staff had for students.



In 2011, Dr. Wallace (center) returned to award the first Dr. Jeffrey J. Wallace Sr. Leadership and Excellence Scholarship to EDP student Dorena Johnson, '11. They were joined by current EDP Director David White (left) and then-President Dennis Hefner.

Rachael James is as accomplished as any student at Fredonia. In May, this Bronx native will complete a bachelor's degree in Communication-Public Relations with a minor in Political Science. She has completed internships with the New York State Assembly and at Ralph Lauren's corporate headquarters. She has served as a Fredonia Student Ambassador, supporting campus administrators in a variety of event management capacities. As vice president of the Black Student Union, she has coordinated the annual People of Color Concerns Conference, assisted with the group's annual fashion show and organized peaceful civil rights demonstrations. She has been an EDP peer advisor and was even elected Homecoming Queen in 2014. As impressive as these accolades are, they nearly never happened. Ms. James' story is shared by nearly 120 students on campus today — and more than 800 alumni since 1970, all of whom only became Fredonians thanks to the Educational Development Program (EDP) and its generations of caring counselors.

Then again, Rachael's story is unique — and it has an irony and connectivity that can be traced back to the program's very beginnings, known statewide as the Educational Opportunity Program (EOP). The late 1960s marked the nation's Civil Rights Movement, a pivotal time in U.S. history which saw a variety of social and policy changes. Among them was a federal agenda which strove to increase the numbers of minorities enrolled in universities, and to improve their ability to access such an opportunity. Another was an increase in minorities elected to key positions in government.

One of those politicians was Arthur O. Eve, an African American representing Buffalo. He was elected to the New York State Assembly in 1966 and remained in that role for a remarkable 35 years. His career was filled with impressive undertakings, ranging from assisting with negotiations during the 1971 Attica Prison Riot to standing up to Governor Nelson Rockefeller and state unions as an advocate for minority union apprenticeship. He ascended to Deputy Speaker of the assembly, and when he retired in 2002, he had served longer than any other incumbent.

However, one of his first initiatives — and perhaps his most defining — was his founding of the statewide EOP in 1970. Modeled after a similar program in New York City, it was designed to assist students who

might otherwise be unable to attend college because of educational and financial circumstances. While it was not exclusively for minorities, it reduced a number of barriers that many minorities faced.

Jeffrey Wallace knew of those barriers and how hard they were to overcome. Although the 1968 Fredonia graduate didn't have the financial challenges that a typical EOP candidate would have, he did experience some of the social ones. He knew how hard it was for an urban minority student to succeed at a rural college. The Buffalo native — coincidentally, a neighbor of Assemblyman Eve's and a member of his district — came to Fredonia in 1964, just before the program's launch.

"There were many civil rights issues happening across the nation, and at the time Fredonia had very few students of color," recalls Dr. Wallace, who went on to earn his Ph.D., and ultimately retired from the University of Akron in 2011, after serving as Associate Provost and Special Assistant to the President, as well as a Professor of Social Science. "There was a bit of a culture shock."

It was hard being different from most of the other campus residents. It created a feeling of isolation at times, although he insists he always felt comfortable and welcomed on campus. He was especially supported by then-President Dallas Beal and Vice President for Student Affairs Robert Coon, which made it easy for him to accept the job offer he received from them following impromptu comments that he gave at a Long Island alumni reunion. Wallace was hand-picked to work with Admissions Director Bill Clark and lead efforts to increase campus diversity, focusing on New York City, Buffalo and other urban centers across the state.

"I think [President Beal and Mr. Coon] were ahead of their time," says Wallace. "They understood the need and value of diversity on a college campus."

Part of that value was financial, as federal incentive programs began to appear which encouraged and rewarded minority enrollment growth, but Wallace insists that the tenor of the campus was sincere.

"The college's administration was very supportive of these types of efforts, because they all had a clear sense of what the Civil Rights Movement was all about," attests Wallace, who refers to Coon as his mentor and friend. "I have the utmost of respect for Fredonia, even today, for what they've done in this area."

“I had a **SENSE OF DUTY**, and a sense of support from the college. I **DEVELOPED A PROGRAM OUT OF MY OWN EXPERIENCES** in which I provided **COUNSELING AND TUTORIAL SUPPORT** for students of color, regardless of whether they met the EOP guidelines.” Former EDP Director Jeffrey Wallace, Ph.D., '68

And for Wallace, the job seemed custom designed. After all, he had just experienced what so many of these new students were about to, and he had succeeded. Who better to guide them to — and through — Fredonia?

"As a former student, I knew everything there was to know about Fredonia, so I was a natural fit," he says. "They needed counseling. They needed support and, most importantly, someone to talk to. So I took on an additional role, on top of my admissions role."

That new role was essentially that of an EOP director, and while Fredonia would begin its formal program in 1970 with Al Whittaker as its first director and LaPearl Haynes as its first staff counselor, Wallace began an informal extension to that program with what he termed his "Full Opportunity Program."

"I just sort of began doing it," he says. "I had a sense of duty, and a

blocks alone would have made attending college impossible for either of them. However, the personal support they received from the EDP staff was even more critical to helping them graduate.

"They were our support system, since we were away from home," says Mrs. Donovan, who earned a bachelor's degree in Psychology in 1996. "They were our guidance when our parents weren't around."

"People like (former director) Kathleen Bonds and (secretary) Barbara Yochym helped us mature from being young adults into young professionals," agrees Mr. Donovan, who earned a bachelor's degree in Political Science in 1994, and a master's in English in 1996. "EDP was the bridge between our parents and the real world."

That bridge was life-changing for the Donovans. Kevin has gone on to enjoy a career as a financial services representative. The one-time regional vice president with AXA Equitable Life Insurance Company is now the co-founder and director of The Benefits Consulting Group, a financial services organization which serves the Western New York and Greater Rochester markets. Satoria is an educator at The Academy School within the Buffalo Public Schools. She serves as a special education consultant, working with over-aged and under-privileged youth who have encountered adversities.

The Donovans so benefitted from EDP that they've held the many values and lessons it taught them at the forefront of their minds throughout their lives, be it as professionals or the parents of three boys. Then, in 2008 — 12 years after they left Fredonia — EDP once again served as a source of inspiration.

That's when they founded Urban Professionals of Western New York, a non-profit, professional development organization designed to assist urban business professionals with networking, education and resource development. Its members also serve as mentors to young people, guiding and inspiring students to succeed in school and make good choices to keep them on a path toward success — just like their EDP counselors did for them at Fredonia.

"Urban Professionals was a way for us to give something back," says Kevin. "It gives [members] a network of people to lean upon, which helps with their success."

"One of the reasons that we are successful now is because we had people to help us who were not in our family, like the people at EDP," echoes Satoria. "EDP showed us a different way of life. We feel that the smallest efforts that we can provide, as mentors and change agents, will help our members and our students grow to be the best that they can be."

Wallace looks back with pride at the role he played in establishing EOP, not just at Fredonia, but also at SUNY Buffalo State, where he served as director from 1981 to 1995 — ironically, at the very first EOP site Assemblyman Eve began in the SUNY system. The connection to Eve's district played a reoccurring role during Wallace's career.

"That's the district where I grew up," Wallace says. "The students that I recruited were the same kind of students that I was, so I knew what they were going through. I knew the problems, I knew the challenges and I knew the issues."

It seems only fitting, then, that Assemblyman Eve's district should continue to play a key role in the program. Remember Ms. James and her Albany internship? She worked for Assemblywoman Crystal Peoples-Stokes — who has represented Eve's district ever since his retirement in 2002.

Rachael's duties included scheduling, attending constituent meetings



In 2014, EDP honored Kevin, '94, '96, and Satoria, '96, Donovan with its annual Distinguished Alumni Award. In addition to their professional success, the Donovans founded Urban Professionals of Western New York, a non-profit organization which assists urban business professionals and mentors young people to increase their chances for success. From left are Counselor Rachel Skemer, Secretary Barbara Yochym, Mr. and Mrs. Donovan, Assistant Director Janet Knapp and Director David White.

sense of support from the college. I developed a program out of my own experiences in which I provided counseling and tutorial support for students of color, regardless of whether they met the EOP guidelines."

That pro-activeness made Wallace a logical choice when the EOP director's role became vacant in 1972, and Beal, Coon and others knew that they didn't have to look far for a replacement.

Wallace quickly evolved the program. Most credit him with the vision and dedication which laid the foundation for its growth and development — including, most notably, its name change. It was his recommendation to change the word "opportunity" to "development," a change that has lasted ever since. He believed "development" better represented the process that students go through in becoming successful and contributing citizens.

"Having the opportunity was wonderful — but now that they were here, they had to actually succeed," he explains. "Our job was to provide the resources and support so that they could be successful. Our job was to develop them."

That philosophy has been appreciated by many students throughout the last 45 years, but perhaps none more so than Kevin and Satoria Donovan. Both came to Fredonia as EDP students, he from Syracuse and she from Buffalo. With seven siblings each, the financial road-



In the spring of 2014, EDP junior Rachael James earned an internship with Assemblywoman Crystal Peoples-Stokes — who, ironically, represents the same Buffalo district as former Assemblyman Arthur Eve, who established the EOP in SUNY 45 years ago.

“What we’re doing, in terms of **PROACTIVE ADVISING, IS WORKING**, and it’s working **ACROSS THE STATE.**”

Current EDP Director David White

and participating in mock sessions to discuss and debate such broad issues such as legalizing marijuana and the Women’s Equality Act.

“The internship was absolutely life changing,” says James, drawing inspiration from her grandmother, Aurelia Greene, who also served in the New York State Assembly for almost 30 years. “I was able to establish myself and network in politics — without having to use my grandmother’s name. Albany will always be a part of my life, and maybe even professionally someday.”

Today’s EDP Program at Fredonia is stronger than ever, assures current Director David White, who took over the role in 2010. The Fall 2014 freshmen class had 1,452 applicants for roughly 40 openings, and the program’s first-year retention rates have outperformed the campus as a whole in recent years. Its graduation rates have continued to improve steadily as well. Not only are its students thriving, but the tactics which the program implements are being seen as a model, both on campus and beyond.

Mr. White and his team, which includes Ms. Yochym, Counselor Rachel Skemer and Assistant Director Janet Knapp (who retired in December), have followed an “intrusive advising” approach, meaning that they don’t wait for students to struggle or come to them for help. Instead, they create a structure for them from day one, getting them into good study habits and good social habits, to lessen the likelihood that students will struggle.

“What we’re doing, in terms of proactive advising, is working, and it’s working across the state,” says White, referring to the success of programs at other campuses — all of which follow a similar approach.

Rachael James is proof positive that it works. She was a typical freshman, caught up in the newfound social scene and independence that college offers a student who is away from home for the first time. It didn’t take long for those temptations to start to win out, but her EDP counselors recognized this early and helped get her back on track.

“EDP is my first family here at Fredonia,” says James. “They helped me find a way. They’ve helped me squeeze every dollar I could find to make this [education] work for me. They probably know more about me than they should,” she jokes, “but I don’t know what I would have done without them.”

White is proud of the family environment the program offers. “The lines get a little blurred sometimes,” he laughs. “We’re strong advocates for them, but we’re still willing to offer that proverbial ‘swift kick’ to keep them focused and motivated.”

Today’s EDP is honored to carry on the tradition started by Whittaker, Wallace and others back in 1970, especially when they hear about how far the program has come from their predecessors.

“That first group was probably the hardest, because it was all so new,” Wallace recalls. “These were students who were not supposed to succeed, at least by all of the standards that we usually use, like high school averages or financial limitations. Yet, they’ve gone on to become lawyers, college administrators, persons in business...they’ve gone on to become very successful, because they were given the opportunity and skills necessary to develop their talents.”

There has also been a stigma to overcome at times over the years, usually due to the lack of understanding as to what EDP is all about.

“There were a few people who wondered, ‘Maybe they aren’t as good as the other students,’ or ‘Are they taking money away from other students?’ Wallace recalls. “I often had to deal with those questions at the beginning.”

These misperceptions have followed the program for years. For example, many think that EDP is only for minorities, but that has never been the case. In fact, Fredonia has had Caucasian students in the program since its very beginning. (See Mark Putney, ’95, story on p. 13.)

“I remember one young lady, a white female, who worked in the Vice President’s office — but nobody knew she was an EDP student [at first], because she was white,” says Wallace. “She didn’t have great grades and didn’t come from a lot of money, but she worked very hard, and she wound up having a very positive influence on the program.”

In fact, when the Donovans came back in the spring of 2014 to receive EDP’s Distinguished Alumni Award, they were immediately impressed with the increased diversity represented within the program. As of last fall, it was comprised of 37 percent African American, 32 percent Hispanic, 21 percent Caucasian and 7 percent Asian students, in addition to 3 percent that identified as multiple races.

The other major misconception is that EDP students receive a “full ride.” Yet, the amount of direct aid is relatively small, at less than \$1,000 per semester. With combined in-state SUNY tuition, room and board now approaching \$20,000 per year, the EDP award supplements traditional financial aid and offsets book charges, but does not cover any single primary expense.

These misunderstandings have, at times, resulted in some misguided resentment, even among students within the program. White recalls a time when some students were reluctant to identify themselves as EDP students.

“It was viewed as a ‘Scarlet Letter,’” he says, because some students didn’t want to be thought of as less qualified or needing special treatment.

White and his team have worked hard to clear up some of these misconceptions and encourage their students to become more visible in the community. They also developed a new, first-year workshop designed to acquaint new students with the university, its faculty, staff and services. The “JEWEL” (July EDP Workshop for Expanded Learning) program began in the summer of 2011 and will celebrate its first cohort of graduates this May.

Today, people across campus are seeing EDP’s best and brightest taking on some of Fredonia’s most visible leadership roles — all while proudly wearing the EDP name.

“Being eight hours from home, there were times that I didn’t think I’d stay here. I almost didn’t even get on that bus to come visit the campus that first time, but Mr. White made me,” James recalls. “But I’m so glad that he did. My success is not only what I wanted; it’s what they wanted for me.”

The gratitude that comments like this bring to White and his staff is overwhelming at times.

“Assisting in a student’s success...it’s rewarding beyond words,” White says.

In other words, that *Scarlet Letter*? It’s become a *Red Badge of Courage*.



The former Cliffstar corporate headquarters, gifted to the Fredonia College Foundation in 2014.

Fredonia StartUP NY campus plan approved

A new door was officially opened for economic development and job creation in Chautauqua County with formal approval in October by the State University of New York (SUNY) of the Fredonia StartUP NY campus plan. The plan is part of a statewide initiative launched by Governor Andrew Cuomo to create tax-free zones on or near institutions of higher education.

The Fredonia plan focuses on attracting three business clusters: agribusiness; technology businesses, particularly those focusing on visual arts and new media; and businesses related to Lake Erie research, development, and educational tourism. All businesses sponsored under the StartUP program will contribute to the Fredonia mission, and they may not be in competition with existing local businesses.

Fredonia Vice President for Engagement and Economic Development Kevin Kearns chaired a 13-member committee — comprised of Dunkirk and Fredonia elected officials, representatives of the Chautauqua County Industrial Development Agency and the Department of Planning and Economic Development, a Fredonia College Council member and university officials — to develop a campus plan that builds on the economic strengths of the region, and takes advantage of Fredonia’s academic strengths.

“There is a high level of interest across our targeted business clusters,” Dr. Kearns reported. Of the two dozen or so StartUP inquiries received thus far, six proposals are being given serious consideration for sponsorship under the Fredonia plan. Projects deemed appropriate and receiving internal approval for campus sponsorship will be submitted to Empire State Development for evaluation and final approval.

The overall goal of StartUP NY, which provides major tax incentives for businesses to relocate, start or expand in the state, is to create new jobs and stimulate economic vitality. Businesses approved under the Fredonia plan will be granted 10 years of state tax benefits.

Under StartUP NY, approved businesses must be located on or near a sponsoring university. The Fredonia plan designates land and buildings

that are available for StartUP businesses. Approved businesses may be located in the 22,000-square-foot Fredonia Technology Incubator in downtown Dunkirk, or in the former Cliffstar corporate headquarters, a 25,000-square-foot office building in Dunkirk. In addition, 4.13 acres of buildable land is designated on the west side of the Fredonia campus under the plan, and a waterfront parcel on the Dunkirk harbor is also available to accommodate an expanding or relocating StartUP business.

“The city of Dunkirk is excited to partner with Fredonia and is looking forward to seeing how StartUP NY will facilitate the revitalization of the city,” said Mayor A.J. Dolce. Fredonia Mayor Steve Keefe noted, “Thanks to the hard work of the committee and leadership of Kevin Kearns, we are on our way to opening our community to potential new businesses.”

The two-story Cliffstar building, renamed Franklin Properties, was donated to the Fredonia College Foundation by Stanley and Elizabeth Star and is to be utilized to assist in recruiting one or more businesses to the community. “As part of the Fredonia StartUP plan, the property is now linked to substantial tax advantages...Franklin Properties is a state-of-the-art, Class-A office building that is available for occupancy,” said David Tiffany, executive director of the Fredonia College Foundation.

North county offices of the Chautauqua Industrial Development Agency recently relocated into the Fredonia Technology Incubator to facilitate partnerships that attract, grow and retain businesses and jobs in the county. Members of the county’s Department of Planning and Economic Development also have a presence in the incubator. Fredonia is also closely collaborating with other universities in the region, including SUNY’s University at Buffalo and Jamestown Community College to capitalize on StartUP NY as a means of expanding and attracting new jobs to the area.

The approved campus plan is available for review and feedback on the university’s Engagement and Economic Development website at www.fredonia.edu/engagement/startup.asp. Comments are welcome and may be forwarded to econdevl@fredonia.edu.

Last-minute mentor helps young vocalist sing — and sail — among the best

by ALISA FOX, '15

“She connects to the audience from the first musical phrase, exudes natural jazz expression, and has a ‘wow factor’ like no other,” states Bruce Johnstone, director of Curricular Jazz at Fredonia’s School of Music. “She” is Kristine Hsia (pronounced, SEE-yah), a Fredonian whom he met only at the very end of her undergraduate career — but they both are very glad that they did.

Ms. Hsia, '10, has been singing for as long as she can remember. Whether she was belting out her favorite Disney movies as a child or joining with her community church congregation, her voice was her definite instrument of choice. Many decisions allowed her musical journey to unfold, but the guidance and opportunities at Fredonia opened the biggest doors to her future. Currently, Hsia is a Musician



Kristine Hsia, '10, performs with the U.S. Navy Band Commodores at a November 2014 concert in Butler, Pa., with special guest of honor Chief of Naval Operations Adm. Jonathan Greenert in attendance. (U.S. Navy photo by Chief Mass Communication Specialist Peter D. Lawlor/Released).

1st Class and lead vocalist in the premier jazz ensemble of the United States Navy Band, the Commodores.

Growing up in the Long Island hamlet of Holbrook, Kristine first joined chorus in elementary school within the Sachem School District. Throughout her youth, she performed in numerous concerts, musical productions and New York State School Music Association (NYSSMA) solo and ensemble festivals. She first heard about Fredonia’s School of Music from her favorite high school teacher, Michael Boyle, who studied theatre at Fredonia. As soon as she visited the campus, she immediately realized why Mr. Boyle felt so fondly about the school.

“It was a safe, yet challenging environment to hone my craft and really come into my own,” she recalls.

In 2010, Kristine graduated Magna Cum Laude with a Bachelor of Fine Arts in Musical Theatre. During her undergraduate career, she performed in various on-campus productions such as, *The Rocky Horror Show* and *Kiss Me, Kate*. Other starring roles included student-run productions with the Performing Arts Company, Fredonia Dance Ensemble and Orchestral dance productions, and the Department of Theatre and Dance’s annual One-Act Festival.

Despite all of her activities and accomplishments, Kristine’s first encounter with Mr. Johnstone wasn’t until her Commencement Eve Pops audition in the spring of 2010. Even though the audition took place just weeks before she would walk across the Steele Hall Arena stage to receive her diploma, it would prove to be one of her most crucial meetings.

The last of her many mentors at Fredonia, Johnstone has helped guide her on the musical journey of a lifetime. A one-time band member of legendary jazz trumpeter Maynard Ferguson, Johnstone performed with the U.S. Navy Band as a guest saxophonist in 2007. When Kristine heard about his rewarding experience — and that the band was auditioning for vocalists — she made the decision to audition and enlist.

“Joining the U.S. Navy was a big decision, but I can honestly say it was also the best choice I ever made,” Kristine declares proudly.

Riding elephants in Thailand, eating dim sum in Hong Kong and climbing Mount Fuji on the Japanese island of Honshu are just a few highlights of her international adventures. Before her appointment to the Commodores, she was the lead vocalist of the U.S. Navy’s 7th Fleet



Hsia, performing in *Kiss Me, Kate*, in the spring of 2010 during her senior year at Fredonia. (Photo courtesy of Fredonia Department of Theatre and Dance/Todd Proffitt.)

Band. She was stationed in Yokosuka, Japan, and had the opportunity to perform across the globe. As a world traveler and musician, she connected with diverse audiences by learning at least one song per country in its native tongue — embodying Fredonia’s mission of creating “skilled, connected, creative and responsible global citizens and professionals” in the process.

According to Johnstone, Kristine’s “incredible memory for learning songs and establishing a personal connection with the audience” has been the key to establishing her career. To prepare for performances, she turns to the techniques acquired at Fredonia. She still uses many of the same warm-ups she was taught during vocal coaching by voice professors Kyoung Cho and Shinobu Takagi. She also approaches them as if she’s telling a story, approaching it “almost as a musical monologue or soliloquy,” she explains, just as she was taught during her theatrical training on campus.

Today, Kristine is stationed in Washington, D.C. Her responsibilities include developing and performing a vast repertoire of jazz standards and big band classics. Her day-to-day activities include rehearsals, performances, concerts and ceremonies. A few of her favorite numbers include, “A Foggy Day,” by George Gershwin, Toni Fisher’s “The Big Hurt,” and “Day In, Day Out,” by Rube Bloom and Johnny Mercer. In addition, every year The Commodores go on a three-week national tour to share American music with other parts of the country and celebrate jazz — one of the nation’s biggest contributions to music.

Today, as Johnstone collaborates with his current students in his Mason Hall office, he reflects on the musical growth and success he’s witnessed and helped others, like Hsia, achieve at Fredonia.

His ultimate goal?

“I simply want to see students employed and enjoying what they are doing,” he says.

Kristine Hsia is surely doing that.

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Aspiring teacher doesn’t just ‘wish upon a star’ to influence change

by KEVIN CIVILETTO, '15

Most young people long for a role model. Whether it’s their friends and family, or their favorite singers, actors or athletes, children often want someone to admire and emulate. Also, finding a role model with similar characteristics to your own can be comforting and reassuring.

However, for some, finding someone to look up to is harder than for others. What if there was no one quite like you on TV or in the movies? What if you began to think that no one shared your story? Burgandi Rakoska, a junior Early Childhood Education major, found herself in that predicament, and she’s striving to ensure that future kids don’t have similar discouragements.

This past fall Ms. Rakoska, who had just transferred to Fredonia from Jamestown Community College’s Olean campus, created an online petition urging the Walt Disney Company to create a disabled character. With the help of her friends and family back home in Olean, as well as her new Fredonia friends, her *Change.org* petition reached almost 200 signatures within its very first day. Then — as if she’d been sprinkled with a little pixie dust — her story took flight, buzzing across campus and grabbing the attention of Buffalo’s NBC affiliate, WGRZ-TV, just days later.

Burgandi lives with Spina Bifida, a developmental disorder of the spinal cord, in which parts of the spine remain unfused and not fully formed. According to the Spina Bifida Association, it’s the most common permanently disabling birth defect in the U.S. Those afflicted can experience a variety of disabilities. In Burgandi’s case, she requires a wheelchair.

Despite her challenges, she is using her disability as a platform for positive change, aiming to see more disabled people represented in the media, including a more diverse line-up of Disney characters.

“Representation is a huge thing,” she stressed. “It decreases the stigma between human differences.”

She also believes that the ability of children to relate to characters in their favorite movies builds self-esteem and confidence and encourages the acceptance and understanding of others.

The Disney Renaissance refers to that “magical period” from 1989 to 1999 when Walt Disney Animation Studios experienced a creative rebirth, rolling out several animated classics like “The Little Mermaid,” “Beauty and the Beast,” “Aladdin” and “The Lion King.” Children fell under the Disney spell, entranced by the beautiful characters and their stories. Burgandi was no exception. Yet, despite escaping into the worlds of these stories, she couldn’t help but notice that there were no characters quite like her.

While the thousands of existing Disney characters explore many personalities, races and situational conflicts, Rakoska thinks a character with a clear, visible disability would add to that diversity.

“Showing different personalities is great,” she said, “but you need

something physical — a character that people can see and say, ‘Yes, that person looks like me. I can be that person!’”

One challenge Burgandi has faced with her movement is deciding what disability the character should have. “It’s hard to choose what handicap would be the most representative [of the entire disabled community],” she admits. “I think everyone would be naturally biased toward their own challenges, but I think a character would need to have an obvious, physical disability.”

Some have pointed to recent attempts, such as the icy Queen Elsa from “Frozen,” who acts as a metaphor for mental illness, and the lovable clownfish, Nemo, who overcame the limitations of his underdeveloped fin in “Finding Nemo.”



“SHOWING DIFFERENT PERSONALITIES IS GREAT,” but you need something physical — a (Disney) character that people can see and say, ‘YES, THAT PERSON LOOKS LIKE ME. I CAN BE THAT PERSON!’”

“We need more than a metaphor. We need more than a fish,” Burgandi explained.

Disney has increased the diversity of its characters recently, most notably in the 2009 hit, “The Princess and the Frog,” which featured Disney’s first African American princess, Tiana — and coincidentally, included Fredonia alumna Jennifer Cody, '91, among its voice cast. This progress gives Rakoska hope that a disabled character isn’t far off. Still, drawing from the lesson of Tiana’s tale, she wants to give Disney an extra nudge.

“Tiana’s story taught me that, as good as wishing upon a star is, you have to work hard to make that dream happen,” she said.

Burgandi attributes her success to the support of the Fredonia community. She marvels at strangers who have stopped her in the hallway to express their support. As her petition approaches 7,000 signatures, she has been shocked by the response, having done all of this on a whim. Although she hopes her efforts will get the attention of Disney executives, she believes it will serve a purpose, regardless. “Worst-case scenario, the conversation is still out there. It’s on at least 6,000 people’s minds,” she said proudly, before borrowing a quote from the visionary Walt Disney himself:

“The way to get started is to quit talking and begin doing.”



2015 to bring two new 'In Sight/On Site' outdoor art installations to campus

Fredonia's In Sight/On Site program will bring two contemporary sculptures to campus in 2015 — one by an artist who presents an environmental critique in most of his works, and the other from an artist of international stature who previously worked with Marion Art Gallery Director Barbara Räcker.

Steven Siegel, who utilizes pre-consumer and recycled materials such as crushed soda cans, empty milk containers and shredded rubber, will be assisted on site by Fredonia students in the sculpture creation, "We are the Landscape," during the spring semester. The visit will mark a return to Fredonia for Siegel, who created "Warm Up," a structure of tightly bound newspapers, in 2001.

"We wanted him back because he worked so well with students to create a sculpture. Even though it was made of paper, it lasted six years," Ms. Räcker said.

Siegel, who has an M.F.A. from Pratt Institute, has created large-scale outdoor works at more than a dozen colleges and universities across the United States, in addition to installations across Europe and elsewhere in North America. Large boulders made out of compressed cans and plastic bottles and multiple layers of newspapers have been credited with an awakening of an awareness of the scale of consumer waste in a beautiful, integrative way. Siegel is based in Red Hook, N.Y.

In the fall, the campus will welcome a metal sculpture — and so much more — from Albert Paley, an internationally renowned sculptor. In a career spanning more than 40 years, Mr. Paley has completed more than 50 site-specific structures — often made of bronze and weathering steel — that have been placed in high-profile locations such as the Renwick Gallery of the Smithsonian Museum in Washington, D.C., New York State's Senate Chambers in Albany and the Rochester Institute of Technology (RIT). His latest major project featured 13 newly executed sculptures on Park Avenue in New York City.

Several members of Fredonia's Art Forum, the student group that directs In Sight/On Site, along with Räcker, toured Paley's Rochester studios in November and selected three candidates for the campus placement.

There will also be a showing in the Marion Art

Gallery of preliminary models, or maquettes, and drawings that depict the processes Paley uses to create his works as well as large photos of some of his larger installations.

"His work is a good springboard to talk about the creative process, since he creates cardboard maquettes, larger steel maquettes and drawings, in addition to the final massive sculpture. We will have drawings and maquettes in the gallery exhibition of whatever sculpture is chosen for In Sight/On Site," Räcker explained.

Räcker worked with Paley on a 65-foot sculpture, "Hallelujah," which was commissioned for the Clay Center for the Arts and Sciences in Charleston, W.Va., where she previously served.

Paley is the first metal sculptor to receive the coveted Institute Honors from the American Institute of Architects, the highest award AIA gives to a non-architect. He has the rank of Distinguished Professor and holds an endowed chair at the College of Imaging Arts and Sciences at RIT. He earned an M.F.A. from the Tyler School of Art in Philadelphia and has been awarded four honorary doctorates.

The In Sight/On Site program was created in 1998 by SUNY Distinguished Teaching Professor Robert Booth, chair of the Department of Visual Arts and New Media, and now-Emeritus Distinguished Teaching Professor Marvin Bjurlin, in collaboration with then-President Dennis Hefner to present contemporary sculpture to the campus and surrounding communities in public spaces. Sculptures are typically placed here on a rotating basis, often for three years. Several installations, such as "Popeye," the intertwining steel spirals adjacent to Rockefeller Arts Center, have become permanent campus fixtures. Buildings and Grounds staff members assist with site preparation and installation.

Art Forum has funded the program for many years through its Student Association allocation, said Mr. Booth, who remains associated with the program as a member of all installation teams as well as an advisor and informational resource. An additional grant from the Carnahan-Jackson Humanities Fund will help support the Siegel sculpture and residency.

"People of all backgrounds seem interested in outdoor sculpture, or have an opinion either way," Räcker noted.



FOR TICKETS TO ALL EVENTS, CONTACT THE TICKET OFFICE AT (716) 673-3501 (1-866-441-4928), www.fredonia.edu/tickets, OR IN PERSON. FOR A FULL LIST OF CAMPUS EVENTS, VISIT DEPARTMENT WEBSITES AT www.fredonia.edu.

ROCKEFELLER ARTS CENTER / THEATRE AND DANCE EVENTS

THE WESTERN NEW YORK CHAMBER ORCHESTRA

"Miraculous Miniatures II"
Sunday, Feb. 8, 4 p.m.
King Concert Hall
Tickets: \$20 (Fredonia students with ID, free; other students/children \$5). Features the world premiere of a work by Conductor Glen Cortese, "Nocturne." Also works by Bizet, Copland and Mahler.

THE VOCAL ILLUSIONS OF LYNN TREFZGER, COMEDY VENTRILOQUIST

Friday, Feb. 20, 7 p.m.
Marvel Theatre
Tickets: \$12
The 2006 "Funniest Female Performer of the Year" by *Campus Activities* magazine. The show is sure to delight young and old alike. A Kaleidoscope Family Series event.

BALM IN GILEAD

Feb. 27 and 28, March 5 to 7, 7:30 p.m.; March 1, 2 p.m.
Bartlett Theatre
Tickets: \$20 (Fredonia students, \$12; other students, \$18). Lanford Wilson's first full-length play depicts the denizens of Frank's Café in the sleaze of N.Y.C. in the early 1960s. Recommended for mature audiences only. A Walter Gloor Mainstage Series event.

WESTERN NEW YORK CHAMBER ORCHESTRA

DON GIOVANNI
Sunday, March 29, 4 p.m.
King Concert Hall
Tickets: \$20 (Fredonia students with ID, free; other students/children, \$5). Considered one of Mozart's greatest works, a staged concert production.

HAIR: THE AMERICAN TRIBAL LOVE-ROCK MUSICAL

April 10 and 11, 16 to 18, 7:30 p.m.; April 12, 2 p.m.
Marvel Theatre
Tickets: \$25 (Fredonia students, \$14; other students, \$22). The "Age of Aquarius" explodes onstage in this classic original rock musical. Recommended for mature audiences only. A Walter Gloor Mainstage Series event.

"CHINA RISING"

with Dale Johnson
Saturday, April 11, 7:30 p.m.
King Concert Hall
Tickets: \$8
Dale Johnson visits the Forbidden City, Tiananmen Square, the Great Wall, the Terra Cotta soldiers, and rides the High Speed Bullet train to Shanghai. A World Travel Series event.

FREDONIA DANCE ENSEMBLE

May 1 and 2, 7:30 p.m.; May 3, 2 p.m.
Marvel Theatre
Tickets: \$20 (Fredonia students, \$12; other students/children, \$18). Original, diverse works choreographed by faculty members and guest artists are featured with Fredonia's talented dance students. A Walter Gloor Mainstage Series event.



COMMENCEMENT EVE POPS SOUTH PACIFIC IN CONCERT

Friday, May 15, 7:30 p.m.
King Concert Hall
Tickets: \$35, \$30, \$25, \$20
A concert version of the classic musical from Rodgers and Hammerstein set in an island paradise during World War II. Student vocalists with the Western New York Chamber Orchestra. A DFT Communications Pops Series event.

ART EXHIBITS

CATHY AND JESSIE MARION ART GALLERY, MICHAEL C. ROCKEFELLER ARTS CENTER

Hours: Tuesday through Thursday, noon to 4 p.m.; Friday and Saturday, noon to 6 p.m.; and Sunday, noon to 4 p.m. Free.

"FREDONIA SHOWCASE"

Jan. 30 to Feb. 20. Opening reception: Jan. 30, 7 p.m. Features works by faculty members of the Department of Visual Arts and New Media.

"THESE ARE A FEW OF MY FAVORITE THINGS"

Feb. 27 to April 8. Opening reception: Feb. 27 at 7 p.m. Select group of artists and mediums curated by Tina Hastings.

SENIOR SHOW I

April 17 to 23. Opening reception April 17, 7 p.m. Works by graduating Visual Arts and New Media students.

SENIOR SHOW II

May 1 to 7. Opening reception May 1, 7 p.m. Works by graduating Visual Arts and New Media students.

SCHOOL OF MUSIC

To learn more, visit www.fredonia.edu/music

FACULTY/STUDENT AND GUEST ARTIST RECITALS

All are free, open to the public, at 8 p.m., and in Rosch Recital Hall unless otherwise noted.

SATURDAY, JAN. 24, 4 P.M.

Faculty Recital: ANA Trio

TUESDAY, JAN. 27

Faculty Recital: Sean Duggan, piano

TUESDAY, FEB. 3

Guest Artist: Ken Thompkins, trombone, with Fredonia Trombone Choir

MONDAY, FEB. 9

Faculty Recital: Joe Dan Harper, tenor, and Dr. Anne Kissel, piano

TUESDAY, FEB. 10

Guest Artist: Ian Clarke, flute

FRIDAY, FEB. 13

Faculty Recital: Andrew Seigel, clarinet; I-Fei Chen, clarinet; Elizabeth Widzinski, clarinet; Laura Koepke, bassoon, and James Welch, piano. Diers Hall

SATURDAY, FEB. 14

Guest Artist: Hans de Jong, saxophone

TUESDAY, FEB. 17

Guest Artist: Dr. Joseph Kneer, violin, and Shirley Yoo, piano

FRIDAY, FEB. 20, NOON

Guest Lecture: William Weinert, director of Choral Studies, Eastman School of Music

MONDAY, FEB. 23

Fredonia Faculty Showcase

TUESDAY, FEB. 24

Guest Artist: Amy Glidden, violin

SUNDAY, MARCH 1, 4 P.M.

Faculty Recital: Casey Gray, tenor

MONDAY, MARCH 9, 2 P.M.

Master Class: Professor Emeritus Robert Jordan, piano

MONDAY, MARCH 9

Guest Artist: Dr. David Leung, violin

WEDNESDAY, MARCH 11

Faculty Recital: David Rose, viola, and Dr. Dmitri Novgorodsky, piano

MONDAY, MARCH 23

Faculty Recital: Dr. Anne Kissel, piano, and friends

WEDNESDAY, APRIL 1

Faculty Recital: Retro Special

THURSDAY, APRIL 16, 5 P.M.

Master Class: Dr. Ernest Salem, violin

ENSEMBLE PERFORMANCES

Free, open to the public, and all at 8 p.m. unless noted.

KING CONCERT HALL

WEDNESDAY, FEB. 25

AND APRIL 22
Wind Symphony

THURSDAY, FEB. 26

AND APRIL 23
All College Band

THURSDAY, MARCH 5

AND TUESDAY, APRIL 14
Concert Band

SATURDAY, MARCH 7

AND FRIDAY, MAY 1
College Symphony

SATURDAY, MARCH 28

AND APRIL 25
Wind Ensemble

FRIDAY, APRIL 3, 4 P.M.

Organ Recital

SUNDAY, APRIL 19, 4 P.M.

University Chorus/Women's Choir

SUNDAY, MAY 3, 1 P.M.

Annual Concerto Competition

ROSCH RECITAL HALL

FRIDAY, APRIL 10

World Mallets Ensemble

SATURDAY, APRIL 11, 4 P.M.

College Choir/Chamber Choir

MONDAY, APRIL 13

Flutasia Flute Ensemble

WEDNESDAY, APRIL 15

Saxophone Ensemble/Quartets

MONDAY, APRIL 20

Student Composers

TUESDAY, APRIL 21

Guitar Ensemble/Quartets

FRIDAY, APRIL 24

Latin Jazz Ensemble

MONDAY, APRIL 27

Percussion Ensemble

TUESDAY, APRIL 28

Free Improvisation

WEDNESDAY, APRIL 29

Curricular Jazz Ensemble

THURSDAY, APRIL 30

Chamber Made Guitar

FRIDAY, MAY 1, 6 P.M.

African Drumming Ensemble

SPECIAL EVENTS

FIFTH ANNUAL INTERCOLLEGIATE CHORAL FESTIVAL

Saturday, Feb. 21, 4 p.m.
Rosch Recital Hall (general seating) \$10 general/Free for students with ID
Chamber, College and Women's choirs will be joined by the Eastman Chorale.



COLLEGE SYMPHONY ORCHESTRA WITH RACHEL LEE PRIDAY, VIOLIN

Saturday, March 7, 8 p.m.
King Concert Hall (general seating) \$15 general/\$8 students with ID
Friday joins forces with the Fredonia College Symphony, directed by Dr. David Rudge, for the Tchiakovsky Violin Concerto in D major, op. 35. Other works by Glinka and Sibelius.

"LORD NELSON MASS"

Sunday, April 26, 4 p.m.
Rosch Recital Hall (reserved seating) \$15 general/\$8 students with ID
Chamber Orchestra and Masterworks Chorus with soloists Janet Brown, Laurie Tramuta, Dr. Gerald Gray and Jan Opalach. Program also includes the U.S. premiere of Robert Moran's "Eclipse," and works by Arthur Foote and Schubert.

New Education grad, VISTA volunteer, pioneers STEM careers

Laurie Dutton has become a pioneer — just months after the Cassadaga resident earned her degree from Fredonia's College of Education — by helping to introduce elementary school students to career opportunities in the STEM (Science, Technology, Engineering and Mathematics) disciplines. She's doing this as a volunteer with AmeriCorps VISTA (Volunteers in Service to America), through the New York Campus Compact, a hub for service-learning based at Cornell University.

Helping communities fight poverty through education, among other means, has been a focal point of the VISTA national service program which was originally conceived by President John F. Kennedy and is commemorating its 50th anniversary. The program's current components include education (school readiness, K-12 success and post-secondary success), healthy futures (obesity and access to health care) and economic opportunity (financial literacy, housing and employment).

Ms. Dutton's undertaking lies within education, but the 2014 Fredonia graduate is one of only three AmeriCorps VISTA volunteers working exclusively to advance STEM education in New York State.

"This is a brand new initiative," says Fredonia's Michael Jabot, a professor of Curriculum and Instruction within the College of Education and Dutton's sponsor.

The wife of a dairy farmer and a former stay-at-home mom with four children between the ages of 7 and 16, Dutton was in her late 30s when she went back to school. She earned an associate's degree in Adolescence Education from Jamestown Community College in 2011 before being awarded a bachelor's in Childhood Inclusive Education, with a concentration in Biology, from Fredonia. With that background, Dr. Jabot says, Dutton was the ideal candidate for this new mission.

"Laurie is a perfect fit," he attests, pointing to her elementary education training and strong background and interest in science. "She's one of the best students I've ever had. She's very responsible and will make a great all-around future teacher."

Dutton is employing a "place-based" approach in her yearlong AmeriCorps VISTA assignment.

"We are bringing the community to student learning," she explains. "When we are teaching about watersheds, we can map out where the students live and show them where their water goes. That's why we feel this is going to be a success. We're going to engage students by connecting their world with learning."

She organized a Science Day in October at Point Gratiot Park for the entire student body of Dunkirk's School 4. Students learned about the watershed, how the Great Lakes were formed and pollution issues. They rotated among seven learning activities using "Great Lakes in My World," a highly praised educational kit that features a variety of indoor and outdoor activities for K-8 students.

"I had one teacher tell me that a couple of her students had never touched sand before, so to me, that was a success," Dutton says.

Conducting outreach events in targeted communities is a key objective for Dutton. At Sinclairville's recent Agricultural Days, hosted by the Cornell Cooperative Extension Service, she distributed literature that connects STEM careers to the local 4-H program. She also



In December, Laurie Dutton, '14, spoke to Sinclairville Elementary School students about career opportunities in the STEM (Science Technology Education and Mathematics) fields.



attends meetings of the Western New York STEM Hub and the Chautauqua County Education Coalition, which bring school administrators and industry leaders together to discuss work-place skills and concerns.

Dutton has also met with area teachers to discuss the four-unit, fourth grade science lesson plan that she and Dr. Jabot developed which draws communities into student learning through hands-on activities and inquiry-based learning. She introduced the curriculum at Sinclairville Elementary School in December.

Also on her agenda is collaborating with "Dream It Do It Western New York," part of a national workforce development initiative to expand the pool of skilled workers in manufacturing.

She will utilize customer-satisfaction surveys, for both students and teachers, to assess the effectiveness of her programs and initiatives.

As a bonus, Dutton will spend two weeks in Belize during January working with Fredonia's pre-service teacher candidates at a school that serves special education students.

Jabot, who collaborates with Dutton almost daily, envisions a greater use of AmeriCorps VISTA workers to promote STEM education and careers.

"There are so many opportunities in the STEM fields that I think it would be a missed opportunity not to introduce them earlier in the schools," he said.

Joining the AmeriCorps VISTA program was an opportunity that Dutton, who hopes to eventually become a full-time teacher, couldn't resist.

"I was given the opportunity to return to school later in life and, when I found out about this opportunity, I thought it was a great idea to give back to my community," she explained. "Science and biology have always been near and dear to me."

Putney, '95, outlines unique classroom management system

What do classroom jobs, imitation currency and interest earnings have in common?

They're just some of the instructional tools that anchor P.O.W.E.R.F.U.L., a revolutionary classroom management system for elementary grades that alumnus Mark Putney, '95, introduced to Fredonia teacher candidates at a recent program hosted by the College of Education's Office of Field Experiences.

More than 100 Fredonia students gathered in McEwen Hall in mid-November to learn about Mr. Putney's system that focuses on student learning as opposed to negative behavior. Through P.O.W.E.R.F.U.L. (Provide Opportunities with Economic Results for Underage Learners), a teacher creates a classroom token economy that aligns real-world economic incentives with desired classroom outcomes through the use of simulated money.

At the beginning of each school year, students apply for posted classroom jobs. They undergo interviews and are eventually "hired" by their teacher according to their strengths, so that they can achieve success early in the school year. After being "paid" with classroom money — every two weeks — students can then spend their income at the class store, or save it and earn interest to increase their cash balance. They can even donate it to a worthy cause, chosen by the class. Job roles created by the students and the teacher switch every quarter (roughly 45 days) throughout the school year.

The system teaches students how to give, save and spend their money wisely. To demonstrate how this all comes together, Mr. Putney gave specific assignments or tasks to three Fredonia students during the presentation.

"One specific example...was when a student once was torn about whether to buy something at the class store, or to save her money and gain interest on that money. Ultimately, she decided to not spend her money, and instead saved it so that she could buy a different item that cost more at a later time," Putney explained. "This is a great example of teaching about delayed gratification."

The goal of the Fredonia seminar was to help future primary, elementary, special education and TESOL teachers create a tailored management resource tool that can be applied readily in their own classrooms. "These techniques will be extremely helpful for preventing behavior problems and maintaining a creative and positive classroom environment," Putney explained.

Through Putney's seminars, teachers learn how to teach with passion, build character in the classroom through the value of hard work, and become as efficient as possible throughout the school day.



Mark Putney, '95, developed a new classroom management system for elementary students, which he shared with College of Education teacher candidates during an on-campus workshop this past fall.

Putney, a graduate of Fredonia's Educational Development Program, said his classroom system focuses on integrity, character, perseverance, skill building and passion about what students might want to do as a career later in life, all while still learning the rigorous curriculum. An elementary teacher in the Fredonia Central School district, he has taught in public schools for 18 years.

Mr. Putney's appearance was part of the College of Education's "Topics in Education Workshops," hosted by the Office of Field Experiences each semester. Director AnnMarie Loughlin brings to campus school professionals who are passionate about a specific topic. Ideas for sessions typically originate from teacher candidates and have included classroom management, educational law and technology in the classroom, among others.

"This was the second classroom management workshop that we organized this fall," Ms. Loughlin said. "Having 70 to 100 teacher candidates attend a two-hour workshop voluntarily on a Friday afternoon says a great deal about our students."

Putney will return in the spring for a hands-on workshop related to his unique program.

New grad program in Literacy launched

The College of Education has launched a new master's graduate program in Literacy. This Birth to Grade 12 Graduate Literacy program will prepare students for two New York State Reading Specialist certifications.

Fredonia's Graduate Literacy program follows a cohort model for enrollment. New students will start the program in the fall semester and become part of a cohort that moves through the program together. Students attending full-time are on track for a two-year completion, while students attending part-time may have a three-year completion period.

Upon completion, students will have earned 100 hours of practicum and field experience, including 25 hours at each of four state-designated grade ranges: Kindergarten through Grade 2; Grades 3 through 5; Grades 6 through 8; and Adolescent. Students will also be eligible for both New York State Certifications as a Reading Specialist: Birth to Grade 6, and Grades 5 to 12.

Applications can be submitted at any time, but the deadline for Fall 2015's enrollment is April 30. Part of the application process now includes taking the Graduate Record Exam (GRE) before starting graduate classes. Interested in learning more? Contact the Graduate Studies Office in E230A Thompson Hall, Graduate.Studies@fredonia.edu or (716) 673-3808.

Evolution of Department of World Languages and Cultures reflected in name change

by JORDYN HOLKA, '15

Consistent with Fredonia's large-scale rebranding initiative last year, the Department of World Languages and Cultures found itself jumping on the bandwagon as well, officially changing its name from the Department of Modern Languages and Literatures beginning in the Fall 2014 semester.

"We thought we should adjust the name of the department to what we're actually doing," said Department Chair Juan De Urda. "It's not just literature. Literature is important, but we do more. We expose students to movies, TV, magazines — everything that is involved in the culture of a country, we include it here. So I thought it was more inclusive to talk about cultures, because literature is part of culture."

Dr. De Urda became the chair in 2013, taking over for Dr. Carmen Rivera, who is now focusing more on her teaching after more than seven years in that position. In early 2014, De Urda proposed the name change to the department. Over the course of the spring semester it gained the support of his fellow faculty members, College of Liberal Arts and Sciences Dean John Kijinski and Provost Terry Brown. The change was approved by the University Senate without any objections.

While De Urda said that a handful of students were polled in an informal way as to their thoughts on the change before it happened, most found out after the fact, over the summer or at the beginning of the school year. Overall, responses have been positive.

"I first heard about it on Facebook [in August]," said senior Will Webber. "I'm pretty sure it was the department's Facebook page, saying, 'We changed our name!' and I was like, 'Oh, cool!'"

Webber is a French, Spanish and International Studies triple major with an extensive background in Adolescence Education and a minor in Political Science. He is extremely involved in the department and supportive of the change.

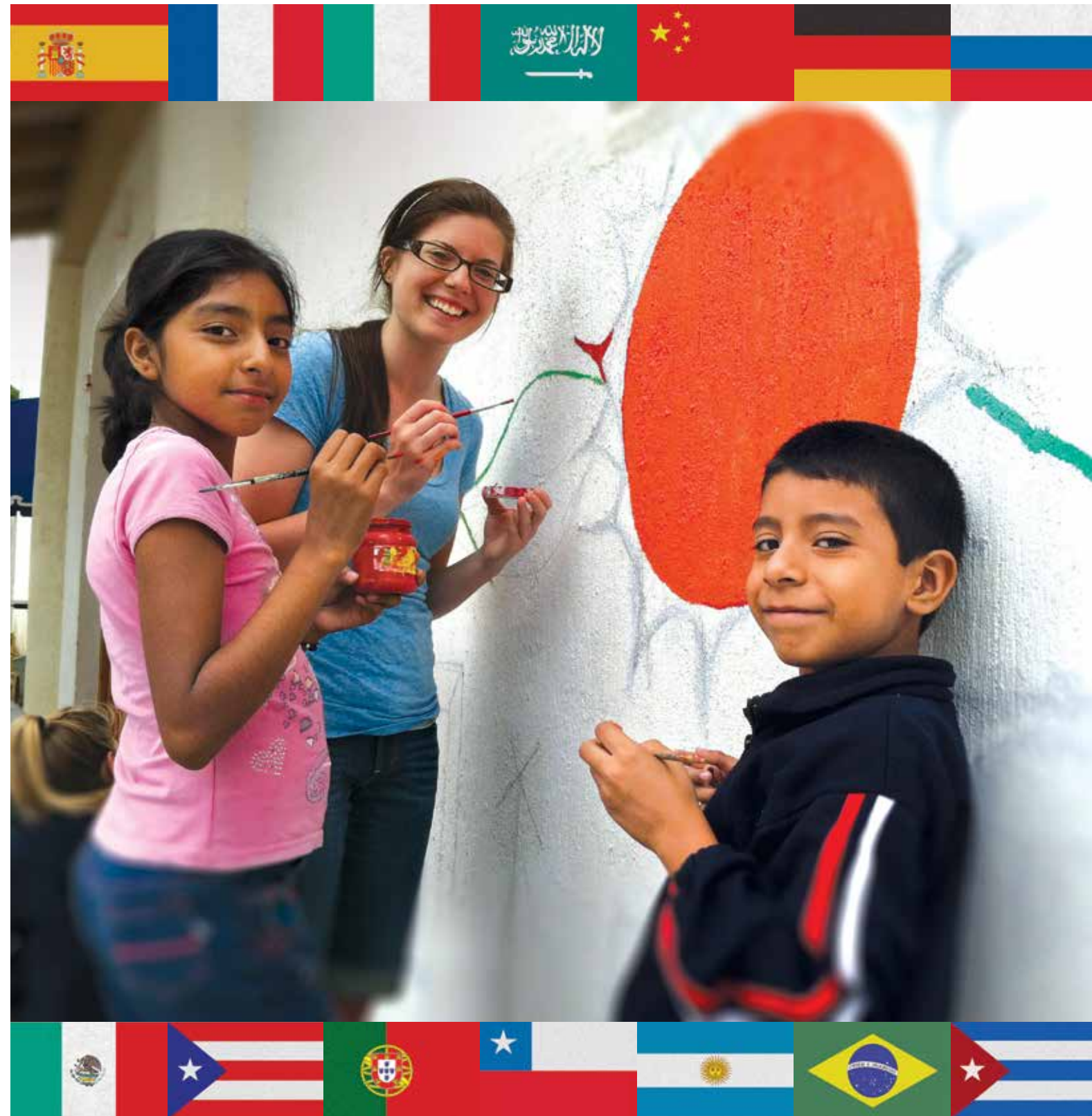
"I like it. I really do. I think it makes the department sound more interesting," he said. "If you say, 'World Languages and Cultures' instead of 'Modern Languages and Literatures,' to me, it gives it more of a 'spice.' Now, we're opening [the department and its students] up to more possibilities, more learning opportunities."

"I really like the addition of the word, 'culture,'" added sophomore Terese Caiazza, a French and Women's and Gender Studies double major with a Spanish minor. "As we're studying these languages, we're also learning a great deal about the cultures in the places where these languages are spoken. A lot of the options for electives in our major are culture-based classes. So, I was glad culture was added."

De Urda is quick to point out that this change doesn't mean that there has been a significant change to the department's programs. "We didn't change our way of doing things — our goals."

The department still offers Spanish and French majors, including an option for an education specialization in each, as well as classes in German, Russian and Italian. Two relatively new features are an Italian studies minor (prior to a few semesters ago, students could only access up to two semesters' worth of Italian classes) as well as Arabic classes.

While enrollment in the humanities is challenging at the moment, De Urda is pleased that his department has weathered the trend. He noted that, while some students do come to Fredonia as freshmen having declared a French or Spanish major, it is more common for them to either add a major or switch into the department from another major such as



“AS WE’RE STUDYING THESE LANGUAGES, WE’RE ALSO LEARNING A GREAT DEAL ABOUT THE CULTURES in the places where these languages are spoken.”

Sophomore Terese Caiazza, French and Women's and Gender Studies double major

2014 graduate Kerrin Murphy, who earned a bachelor's degree in Spanish with a minor in International Studies, paints a mural with local children when she studied abroad in Oaxaca, Mexico.

Liberal Arts once they are enrolled and involved in classes.

And once they are in the department, students become part of a special family.

"I like the office and how everybody is close together and everybody knows each other," added Caiazza. "I just like the familiarity of everybody."

"I'm really proud of the fact that the classes are small and that the professors actually know who you are," agreed Webber. "I [also] really like the fact that there are professors from basically all over the world. The chair is from Spain; we have a professor from Columbia; we have a professor from Puerto Rico; we have a professor from France; and then we have the few American professors."

De Urda also expressed pride in his team, saying, "I think we are a

“IT’S NOT JUST LITERATURE. Literature is important, but we do more. We expose students to movies, TV, magazines — EVERYTHING THAT IS INVOLVED IN THE CULTURE OF A COUNTRY, we include it here.”

Juan De Urda, Chair

strong department of very dedicated faculty, [especially] considering that Fredonia is not a big institution."

With all of this pride and devotion, it would be easy to grow comfortable within the department, but De Urda, Webber, Caiazza and other members have assumed the opposite mentality. Just as the campus as a whole has been steadily diversifying and evolving, the Department of World Languages and Cultures looks to the future, too, considering how it can improve over the years to come.

At some point, De Urda would like to make the German and Russian programs into minors. "I would like to offer a lot of languages if we could, but I think it is better if we consolidate what we have — make a stronger program." He added, "Another goal is making a stronger foreign language requirement for everybody within the general education requirements. We have been discussing some possible changes as a proposal in University Senate."

Caiazza is thrilled with the recent addition of Arabic to the curriculum, and hopes the future of the department includes a stronger focus on conversation within the study of each language.

Webber agreed, saying he hopes for "more interactive language opportunities" in the coming years. "I hope in the near future that the Department of World Languages and Cultures will actually be the Department of *World* Languages and Cultures by adding, maybe, Chinese, Korean, Japanese — more world languages."

De Urda concurs, adding that, while it is respectful of its history, the department has, does and will always focus on adding to the education of its students, increasing its diversity and finding new ways of doing things. The name change is simply a way to better communicate that approach.



Business Professor Lei Huang assists Lisa Muldowney (left) and Shauna McGuay on a classroom exercise that ties in with their class project, a market conversion study for the Chautauqua County Visitors Bureau, in Dr. Huang's Marketing Research class.

Business students sharpen skills through real-life research projects

Learning experiences within the School of Business are not confined to classrooms or campus boundaries. This fall, students enrolled in two upper-level classes, Marketing Research and Strategic Management, were engaged in real-life market research designed to benefit tourism and food production — two pillars of Chautauqua County's economy.

Approximately 45 students in Dr. Lei Huang's Marketing Research (BUAD 340) course assembled a market conversion study to determine the economic impact and value that promotional materials, marketing initiatives and advertising put out by the Chautauqua County Visitors Bureau (CCVB) had on existing and/or potential visitors to the area.

Elsewhere, a smaller team of students in Dr. Susan McNamara's senior capstone class, Strategic Management (BUAD 499), developed a marketing strategy to increase sales of pierogies, the Polish staple and signature product of Rae Foods, Inc., a family-owned company that began production a year ago in Westfield.

Both professors, along with School of Business Dean Russell Boisjoly, strongly advocate the integration of real-life industry projects with case studies so students can apply their marketing knowledge to solve strategic marketing issues or challenges. And if it involves a local company or organization, as it most often does, that's all the better.

The CCVB survey project was developed to: determine the percentage of actual visitors to Chautauqua County from the number of potential visitors who requested information from the CCVB; gather details about visitor stays, such as expenditures, sizes of travel parties and length of their stay; and tabulate demographic characteristics of visitors and their interests. Effectiveness of CCVB marketing and visitor services was also to be evaluated.

The best ideas do not directly lead to success. For in between a great idea and the corresponding success, there is a little thing called data. Data is power in business and will help the organizations streamline their market choice, strategy and approach. A marketing research survey is one of the major methods to collect data for various organizations.

“A WELL-RESEARCHED ANALYSIS

based on the survey results **MAY SHOW POTENTIAL OBSTACLES** and most organizations use their marketing analysis to predict probable market issues or opportunities and create contingency plans.”

Dr. Lei Huang



Students in Dr. Susan McNamara's Strategic Management class — from left, Mike McCarthy, Lorenzo Amato, Jordan Czaplicki, Emily Bowen and Rick Reinlander — meet in the Williams Center to discuss recommendations for a strategic plan designed to increase sales of Rae Foods' pierogies.

As Huang explains, “Survey questionnaire design is a systematic process in which the researcher contemplates various question formats, considers a number of factors characterizing the survey at hand, ultimately words the various questions very carefully and organizes the questionnaire's layout. A well-researched analysis based on the survey results may show potential obstacles and most organizations use their marketing analysis to predict probable market issues or opportunities and create contingency plans.

“Also, from the experience of this hands-on project, the students can learn and practice the skills of minimizing question bias by the question wording and question flow, as well as maximizing the validity and reliability of the overall survey.”

The marketing conversion study was presented to CCVB Executive Director Andrew Nixon in November. At least 400 completed survey responses were expected to be collected. This survey is designed to provide CCVB with an understanding of both the targeted customers and employable workforce available, and what marketing strategies will help better market Chautauqua County as a tourism area.

Through real-life experiences, such as preparing the CCVB survey, students are able to fully grasp concepts learned in class. Mike McCarthy, a senior Business Administration-Marketing major from Orchard Park, N.Y., said learning the complexities of drafting a survey, such as how questions are worded and arranged, will help him enhance career success and stand out in the job market.

Students were able to apply what they learned about developing surveys in this project, said Chelsi Mikowski, a senior Business Administration major from Fredonia. “The market researchers' ability to design a well-worded and organized survey will help them gather the knowledge that they desire from the consumer,” she explained. “These skills that Dr. Huang has taught us will be beneficial and applicable in our marketing careers when we are conducting our own research,” she added.

“Whether these results offer more activities for the community or help the community become more aware of what's going on around

“THIS OPPORTUNITY GIVES US THE FIRST-HAND EXPERIENCE TO APPLY CONCEPTS that we have been learning throughout our college careers.”

Senior Emily Bowen,
Business Administration-Marketing major

them, everyone can benefit from this,” added Mackenzie Schanzlin, a junior Business Administration major, also from Fredonia.

One of 10 student teams in Dr. McNamara's class developed a strategic plan to expand sales of Nowinski Pierogies. McNamara learned of Rae Foods and its interest in a new strategic plan through her Chautauqua County Industrial Development Agency connections. Fredonia's Vice President for Engagement and Economic Development Kevin Kearns initially learned of those needs through Empire State Development, New York's chief economic development agency, and the CCIDA carried the ball from there.

The company was formed by the team of Rachele McFeely and Beverly Braley, who purchased a small New Castle, Pa., company that made the potato-and-cheese filled

dumplings — a Western New York favorite — in 2013. Wanting to take the company to the next level, the pair initiated a \$2.5 million plan to open Rae Foods.

Students conducted competitive, SWOT (Strengths, Weaknesses, Opportunities and Threats) and internal/external analyses as well as performed primary research to develop recommendations and an implementation plan — all with the goal of increasing product sales and company profits, McNamara said. And they didn't have to travel far — just to Tuscany Fresh Meats & Deli in Fredonia — for taste-testing.

“The students love working with the client, and the client absolutely got great ideas during their first meeting with the students, so they were very excited to be working with them,” McNamara explained. The new marketing strategy was presented to the owners in mid-December.

The pierogi project has given Emily Bowen, Rick Reinlander, Lorenzo Amato, Jordan Czaplicki and McCarthy — who had the good fortune to be enrolled in both business classes — the chance to work together as a team to define and develop tactics that the company can readily implement into its everyday business plan.

“This opportunity gives us the first-hand experience to apply concepts that we have been learning throughout our college careers,” said Bowen, a Buffalo native and senior Business Administration-Marketing major with a Communication minor. “Just as in the real world, we have had to overcome scheduling conflicts and beat deadlines, while developing quality strategy for Nowinski Pierogies, as we [try] to meet and exceed all expectations for this project.”

McNamara said this capstone allows students to integrate what they've learned over the last four years into a real-life situation. “They are able to be creative, but they also have to develop recommendations that are feasible in the real world,” she said.

Under her guidance, students learned nearly every skill that will be needed as they enter the workforce after graduation, Bowen added. Lessons from these practices and corresponding interactivity, which could not be achieved solely through classroom lectures, bring true value to everything students have learned.

Sister Acts

Sibling student athletes share 'familiar' stories

by Sports Information Director JERRY REILLY

Courtney and Rachel Poirier share a unique bond — so unique, that sometimes it's unrecognizable.

Twin sisters from West Seneca, N.Y., the Poiriers started playing volleyball together when they were 12 years old. When they entered Fredonia together last fall instead of going off to different colleges, they chose to postpone inevitable separation anxiety.

"When you go through your whole life," Courtney said, "and everyone sees you not just as yourself, but you're looked at as two people instead of one, it's hard to go from that to being on your own."

The Poiriers are among five sets of twins who enrolled at Fredonia last fall. Those numbers are consistent with most years, meaning at any one time there are upwards of 20 sets on campus.

While there are no hard figures to prove it, sisters have a tendency to go to college together more so than brothers — and not just twins. In 2014-15 alone, there are four sister-sister combinations on Blue Devil teams.

In addition to the Poiriers, junior twins Madeline and Megan Medina of Hamburg, N.Y., are softball teammates. The Kleine sisters from Cazenovia, N.Y. — fifth-year senior Katie and sophomore Kristie — are teammates on two teams (lacrosse and soccer), while Meghan and Katie Devine of Clarence, N.Y., are team captains in separate sports (senior Meghan in track and field, and junior Katie in basketball).

By comparison, there are no siblings in 2014-15 on any of Fredonia's men's teams.

For the Devines, one visit to campus made all the difference. "We both visited together," Meghan said. "I remember falling in love with it and deciding [during] that visit I would apply. I figured being a year older and going to school first would mean she wouldn't want to go to the same place, but it ended up working out pretty well for both of us."

"Once we toured the school," Katie Devine said, "we both knew it would be our future home, as storybook as that sounds." Because her sister was already on campus and a member of the track and field team, Katie was able to visit and meet some of her future teammates. "She helped me connect with the basketball team before I even went to school, helping me already create a family outside my biological one."

While Meghan said she never tried to influence her younger sister's choice, Katie Kleine clearly wanted Kristie to follow her and feel the comfort of having a loved one nearby — just as she had.

Katie enrolled in the fall of 2010 instead of attending Oswego, where older sister Kassie was a student. Yet Katie's Fredonia choice was still about family. She and her first cousin, Erica Beesmer, an eventual 2014 Fredonia graduate, had decided they would go to college together.

"I knew I'd feel more comfortable going somewhere where I knew someone," Katie Kleine said. "And I loved Fredonia."

As Kristie was getting ready to choose between Fredonia and a school in New York City, Katie tried to influence the decision without being too pushy about it. "I was like, 'Please come to Fredonia. It'll be fun, and if you don't like it, you can always transfer out,'" Katie recalled.

Kristie made her college choice during the spring of her senior year at Cazenovia High School.

"I chose Fredonia," she said, "so I could play with my sister for two years. I always thought I'd eventually transfer, but it's not going to happen right now. I like it here too much."

Katie was injured during the 2013 lacrosse season, her second debilitating knee injury while at Fredonia. She was still recuperating in the fall and could not play. Yet Kristie picked up the slack. Using her speed and change of direction, she led the Blue Devils in scoring — as a freshman.

With Katie back from her injury last spring, she and Kristie finally became college lacrosse teammates. They even had a chance to play against Kassie, who also played soccer and lacrosse at Oswego. That game, originally scheduled for Oswego, was moved, fittingly, to Cazenovia College — in their home town — in order to play on a drier field.

The Medina twins, on the other hand, played their second college softball season together last spring. Hard to tell apart away from the softball diamond, they have one very distinguishing characteristic on it: Madeline is left-handed and Megan is right-handed.

"I do not know who is who," Coach Tony Ciccarello confessed, "unless they have their fielding gloves on or are at bat."

Others have been fooled, too. The girls once switched classes at



Courtney (left) and Rachel Poirier

Katie (left) and Kristie Kleine

Madeline (left) and Megan Medina

Hamburg High School, with Megan sitting in for Madeline and vice versa. Madeline was quickly discovered by Megan's teacher, yet Madeline's teacher — the girls' softball coach — did not catch on right away. "It took her half the class to realize that I wasn't there and Megan was in my spot," Madeline said.

"I was having a hard time writing left-handed," said Megan, as to what gave her away.

Even those closest to them have been confused. Their parents, Elaine and Russ, and older sister, Katie, had just arrived for a Fall 2013 scrimmage game which was already underway. They were still quite a distance from the field when Elaine turned to Katie.

"What's Madeline doing playing second base?" she asked.

"That's Megan, mom," Katie replied.

Madeline did most, if not all, of the college research. Her intention was to go to school by herself to establish her own identity. Megan told her just the opposite. She said she would be going to school wherever Madeline went.

"I wanted to go to the same school," Megan said, "because then you have an automatic friend."

"I wanted to do my own thing," Madeline countered. "Then we looked at Fredonia. It's close to home, but still far enough away. It fit all the criteria we wanted in a school."

The Poiriers know all about doing things together. That's important in volleyball, where players take cues from the subtle movements of teammates.

"We've had fantastic plays together," Rachel said. "Those I'll always remember because they happened with Courtney. We don't even have to talk on the court and we'll always be communicating."

"Our brains are alike," Courtney said. "We're always thinking the same thing. We have those moments where we say the exact same sentence at the same time. It's the same way on the volleyball court."

The Poiriers were recruited from West Seneca West High School by Coach Geoff Braun.

"He needed players at our positions," Courtney said. "It was sort of a package deal."

Braun said he has been able to tell the twins apart. Of course, it helps that Courtney is a libero, which means she wears a different-colored jersey than her teammates.

It hasn't always been that way. When the girls were on the same youth team, a referee negated a play Rachel had made, calling her for illegally touching the ball above the net after starting in the back row. Rachel actually was in the front, while Courtney was in the back. To avoid further confusion, the official made Rachel turn her shirt inside-out.

Like the Medinas, the Poiriers also switched classes in high school — especially if one of them had homework to finish. One would sit in on the class, while the other would get her work done in study hall. They sometimes even took quizzes for each other — but drew the line at taking major tests.

People rarely caught on — not even the time one sister got up during class, left the room, and was soon replaced by her twin. Despite having different clothing and hair styles — and only one wore braces — the teacher, and most classmates, did not notice.

"It was weird," Rachel said. "I was like, 'You don't notice anything different about me?'"

FALL REVIEW

MEN'S CROSS COUNTRY – Zakk Hess (Clyde, N.Y.) finished eighth at the SUNYAC championship meet and earned SUNYAC XC Hall of Fame honors; he finished 10th last year. He also participated in the NCAA D-III championship meet for the second time ... The Blue Devils finished fourth at the SUNYAC championship meet. They were ranked as high as seventh in the region by the USTFCCA.

WOMEN'S CROSS COUNTRY – Won the Blue Devil Invitational by having the top two finishers in sophomore Bonnie Binggeli (Walworth, N.Y.) and junior Lauren Kotas (Lancaster, N.Y.) ... The team finished seventh at the SUNYAC meet.

MEN'S SOCCER (8-7-3 OVERALL / 2-5-2 SUNYAC) – Began the season by capturing the "Turk" Emelki D.C. Classic championship at Catholic University by defeating Hampden-Sydney and then No. 24 Dickinson. Had one loss – a rain-shortened match at that – in their first 11 contests and were ranked as high as No. 6 in the East Region in the NSCAA polls ... Junior defender Keith Braun (Wales, N.Y.) was named Third Team All-SUNYAC. Braun, freshman defender Hunter Critchlow (Fairport, N.Y.), freshman forward Ryan Ross (Grand Island, N.Y.), sophomore midfielder Ryan Keller (East Aurora, N.Y.), and junior defender Mike Biggane (Amherst, N.Y.) were also cited by Upper 90 Magazine as among the top collegiate players in Western New York.

WOMEN'S SOCCER (8-8-2 OVERALL / 5-3-1 SUNYAC) – Finished third in the conference and hosted its second-ever home playoff contest. Senior midfielder Katie Kleine (Cazenovia, N.Y.) was named First Team All-SUNYAC, NSCAA/Continental Tire NCAA Division III Women's All-East Region, and Division III Player of the Year in Western New York by a regional soccer publication. She led the team with 18 points to move into ninth all-time in program history ... Kleine's younger sister and sophomore midfielder Kristie Kleine (Cazenovia, N.Y.) was named Second Team All-SUNYAC, and was accompanied

by freshman defender Audrey Yokopovich (Webster, N.Y.), sophomore forward Alexis Moreland (Newfane, N.Y.) and junior goalkeeper Lindsey Forness (Allegany, N.Y.) were Third Team All-SUNYAC. Kristie Kleine and Moreland were also named to the Upper 90 Magazine All-Western New York Team.

WOMEN'S TENNIS (5-8 OVERALL / 0-3 SUNYAC) – Greg Catalano succeeded Joe Calarco as head coach. Calarco led the program for 14 years ... The Blue Devils amassed a 4-3 record at the Steele Hall Courts ... Stephanie Thompson (Verona, N.Y.), a senior, finished with 20 singles wins and 22 doubles wins, the most by a Blue Devil according to records dating back into the mid-1990s.

WOMEN'S VOLLEYBALL – (23-11 OVERALL / 7-2 SUNYAC) – Finished second in SUNYAC regular season and advanced to the championship match before falling to New Paltz. Won 12 of 13 matches during one stretch ... junior middle blocker Jessica DiChristopher (Cheektowaga, N.Y.) was selected First Team All-SUNYAC as well as AVCA Regional All-American. Junior libero Lauren Hokaj (Lancaster, N.Y.) and sophomore outside hitter Sara Madison (Rochester, N.Y.) made Second Team All-SUNYAC. Junior setter Kelly Edinger (Rochester, N.Y.) received her third All-SUNYAC distinction. She and junior opposite hitter Paulina Rein (Baldwinsville, N.Y.) were All-SUNYAC Third Team ... DiChristopher ranked 90th in the nation among qualifiers in points per set with a 3.95 average as well as 97th in the nation in blocks with 97. Edinger led the SUNYAC in total assists and assists per set. Her 1,196 assists ranked 25th nationally and her 997 assists per set was 30th in the nation. Hokaj led the SUNYAC in service aces and aces per set. Her 86 service aces ranked 56th nationally and her 0.55 aces per set placed her in the 100th spot. She was also ranked 88th in the nation in digs with 541 and 58th in digs per set with 5.15 ... Fredonia was one of the highest-ranked teams in the nation in digs: the Blue Devils' 2,275 were 25th in the nation and first in the SUNYAC, while their 18.96 digs per set ranked 18th in the nation and first in the conference as well.



Fredonia inducted five proud new members into its Hall of Fame during its Homecoming Weekend dinner ceremony. They included, from left, Eric Preston, '97, hockey; Danielle Bleecker, '08, women's soccer; Heather (Martin) McIntosh, '05, women's volleyball; Heather Mercer, '04, softball; and Matt Clark, '06, baseball.

BASEBALL – Head coach: Matt Palisin, 13th season. Season runs from March 7 through April 29. SUNYAC Tournament: First-round games are April 30 at campus sites ... The team returns sophomore slugger Mike Prentice (West Seneca, N.Y.) who led the team with a .382 batting average and a .424 on-base percentage. Also returning is ace Steve Sturm (Amherst, N.Y.), who recorded two conference wins including an 11-0 complete game shutout vs. Plattsburgh. Fellow senior Thomas Morris (Syosset, N.Y.) also returns to round out a veteran pitching staff. Captains are seniors Morris, Erik Krohl (Syracuse, N.Y.), Kenny Johnston (Buffalo, N.Y.), and Ricky Mendiola (Williamsville, N.Y.).

MEN'S BASKETBALL – Head coach: Philip Seymore, second season. Regular season runs through Feb. 21. SUNYAC Tournament: First-round games are Feb. 24 at campus sites ... After a difficult 2013-14 campaign, Coach Seymore has brought in 13 new players on his 16-man roster. The Blue Devils are hoping to end a two-year playoff drought. Team captains are the three returning players: junior Alexander Grace (Bernus Point, N.Y.), junior Robert Lyles (Peekskill, N.Y.), and junior Eric Zwerlein (Nichols, N.Y.).

WOMEN'S BASKETBALL – Head coach: Linda Hill-MacDonald, second season. Regular season runs through Feb. 21. SUNYAC Tournament: First-round games are Feb. 24 at campus sites ... The Blue Devils will be looking for consecutive playoff berths for the first time since the 2004-05 and 2005-06 seasons. The team features SUNYAC Rookie of the Year point guard Alexis Cheatham (Lockport, N.Y.). Second-leading rebounder, junior Sabrina Macaulay (Newark, N.Y.), is also back. Captains are Macaulay, senior Kaylyn Billups (Buffalo, N.Y.), and junior Katie Devine (Clarence, N.Y.).

MEN'S ICE HOCKEY – Head coach: Jeff Meredith, 27th season. Regular season runs through Feb. 21. SUNYAC Tournament: First-round games are Feb. 25 at campus sites ... After a nail-biting loss against national powerhouse Oswego in last year's SUNYAC first round, the Blue Devils look to improve this

season. The Devils boast three senior goal-scoring threats in Stephen Castriota (Bellport, N.Y.), Jared Wynia (Calgary, Alberta), and Brian Doust (Calgary, Alberta). Captain is four-year senior defenseman Cory Melkert (North Bay, Ont.).

WOMEN'S LACROSSE – Head coach: Amy Simon, first season. Regular season runs from Feb. 28 through April 25. SUNYAC Tournament: First-round games are April 28 at campus sites. First year Coach Amy Simon looks to guide the Blue Devils back to the NCAA's after the most successful year in program history, including its first NCAA Tournament win. She will lean on seniors Marissa Cussins (Coring, N.Y.) and Katie Kleine (Cazenovia, N.Y.), who were both selected as First Team All-SUNYAC and All-Region in 2014.

SOFTBALL – Head coach: Tony Ciccarello, second season. Regular season runs from March 13 through April 24. SUNYAC Tournament: First-round games are April 30 at campus sites ... The team returns senior outfielder Kate Nicholson (Heuvelton, N.Y.). The all-conference performer led the team with a .354 batting average and four stolen bases last year. Also returning is pitching ace Kelsey Gannet (Endwell, N.Y.), who recorded a no-hitter Mar. 20 against Framingham State. She led the SUNYAC with 16 complete games and was second in innings pitched. The Blue Devils will look to earn their first playoff berth since 2011. Captains are seniors Nicholson, Cherise Gunnell (Falconer, N.Y.), and Jess Lauck (Buffalo, N.Y.).

MEN'S SWIMMING AND DIVING – Head coach: Arthur Wang, 12th season. Season runs through Feb. 15. SUNYAC Championships: Feb. 18-21 at Buffalo, N.Y. ... Headliners include sophomores Jeff Matter (East Aurora, N.Y.), Aaron Carlson (Leroy, N.Y.), and Adam Clouthier (Fairport, N.Y.). Matter and Clouthier, both divers, were First Team All-SUNYAC selections, while Matter also set the school record in the 3-meter springboard. Carlson was an honorable mention All-American in the 1-meter springboard. Freshman Jake Hewitt (Duanesburg, N.Y.)

set the team's 200-yard butterfly record during the fall semester. Team captains are Clouthier, junior Will Baker (East Amherst, N.Y.), and senior Justin Hawes (Akron, N.Y.).

WOMEN'S SWIMMING AND DIVING – Head coach: Arthur Wang, 12th season. Season runs through Feb. 7. SUNYAC Championships: Feb. 18-21 at Buffalo, N.Y. ... The Blue Devils feature nine seniors. Two of them, Larissa Dobson (Hamburg, N.Y.) and Ellie Brion (Canandaigua, N.Y.), plus junior Sam Rokos (Delanson, N.Y.), are team captains. All-SUNYAC performer Dobson finished top three in the 100- and 200-yard breast stroke. Senior diver Heather Colby (Owego, N.Y.) was another all-conference performer.

MEN'S TRACK AND FIELD – Head coach: Tom Wilson, fourth season. Indoor season runs through Feb. 21; outdoor season from March 28 to May 8. SUNYAC championships: Feb. 28 (indoor) and May 5 (outdoors) ... Returning is Connor Mulcahy (Batavia), fourth at the ECAC D-III championship meet in the 800 meters in 1:52:95, sixth-best in school history. Mulcahy won the 1,500 meters at the SUNYAC outdoor championship meet ... senior Chris Shartrand (Ballston Spa, N.Y.) will look to improve upon his third-place finish in the 3,000-meter steeplechase at the SUNYAC championships.

WOMEN'S TRACK AND FIELD – Head coach: Tom Wilson, fourth season. Indoor season runs through Feb. 21; outdoor season from March 28 to May 8. SUNYAC championships: Feb. 28 (indoor) and May 5 (outdoors) ... returning is junior Anna Dambacher (Divernon, Ill.), who qualified for the 100- and 200-meter dashes at the NCAA championships after placing first and second, respectively, at the SUNYAC championships. Also back is Nicole Desura (Hopewell, N.Y.), an All-SUNYAC thrower ... junior Laura Morison (Wethersfield, Conn.) set the school record in the 400 meters last season. Freshman pole vaulter Kristen Sawyer (Lockport, N.Y.) broke the team indoor record in December.



Dr. Jeffrey Kelly, '82 (with scissors), is chairman of Molecular and Experimental Medicine at Scripps Research Institute in La Jolla, Calif. He received his B.S. in Chemistry from Fredonia, and his Ph.D. in Organic Chemistry from the University of North Carolina. At Scripps, he leads a very active research team which, among other highlights, discovered a drug that cures a rare amyloid liver disease — part of a class of diseases that includes Alzheimer's. Dr. Kelly honored his family in naming the Science Center's new auditorium, to thank them for their support. He was joined by, from left, Fredonia Science Center Project Shepard and Associate Professor of Chemistry Holly Lawson, College of Liberal Arts and Sciences Dean John Kijinski, Thomas Mack, Fredonia President Virginia Horvath, Jan Kelly-Mack, Jilly Kelly, Julie Kelly-Cuhn and Sandra Encalada.



Dr. Thomas Storch was a passionate aquatic ecology researcher and professor at Fredonia from 1973 to 1990. He took returning probationary student Frank Priznar under his wing, working long days with him in labs and on Chautauqua Lake. Dr. Storch saw potential in Priznar, who was surprised a professor was willing to invest in him. Priznar soon developed a passion to improve the environment and, in 1976, became Fredonia's first Environmental Studies graduate — his first step in a long, fruitful career. Priznar dedicated the new Ecology Laboratory in Dr. Storch's honor, in hopes that many more life-shaping experiences occur as a result of Fredonia professors releasing the untapped potential of their students. From left are Dr. Lawson, Dean Kijinski, Frank Priznar, Christine Priznar, Dr. Storch, Biology Chair Patricia Astry, Nancy Storch, Jenny Storch and President Horvath.

Dr. Shari Yudenfreund-Sujka graduated Magna Cum Laude from Fredonia in 1978 with a degree in Biology. After earning her Ph.D. from St. George's University School of Medicine, she became a board-certified anesthesiologist and worked at Erie County Medical Center and the Women and Children's Hospital of Buffalo. She credits Fredonia's Dr. Kevin Fox and Dr. Allen Benton for leading her down a path to science. As a show of thanks, she dedicated the Biology Chair's new office in their honor. From left were President Horvath, Dr. Yudenfreund-Sujka, Dr. Stan Sujka, Professor Emeritus Fox and Department Chair Astry.



FREDONIA SCIENCE CENTER



THREE YEARS OF CONSTRUCTION, tractor trailers and traffic detours were well worth the wait as students returned this fall to experience the breathtaking Science Center. The 92,000-square-foot, four-story facility serves about 500 students majoring in Biology, Chemistry, Biochemistry, Molecular Genetics, Environmental Science, Medical Technology, Exercise Science and Science Education.



Dennis Costello (far right) graduated from Fredonia in 1972 with a degree in Economics. With the help of his faculty advisor, he received a full fellowship to Ohio State University, where he completed his master's in Economics. Today he has more than 30 years of experience in the energy and venture capital industries, is a managing partner with Braemar Energy Ventures, and sits on the board of directors of numerous energy efficiency and alternative energy production companies. In appreciation for all that Fredonia gave him, he and his wife, Kathryn (left of him), dedicated the Costello Reading Room and Garden Waterfall. They were joined by (from left) President Horvath, Dean Kijinski, Dr. Lawson and Provost and Vice President for Academic Affairs Terry Brown.

Dr. Peter Gavin, '92, and his wife, Julia, '93, decided to build their "dream home." The house they designed had amazing features, many of which Peter planned for his daughters, Nicole and Claire. Peter passed away unexpectedly just as they began interviewing builders. Disregarding all sensibility — and with his daughters' insistence — the project moved forward, and the "Gavin Girls" moved into their new home 18 months later. One of their favorite spaces in the house is the balcony that their dad insisted on for his "two princesses." Nicole and Claire hope Fredonia's Science Balcony will allow students to enjoy the same "escape" to nature that they get to experience at home ... thanks to their dad. Here, Nicole (left) and Claire, joined Julia (far right), President Horvath and Peter's parents, Jerome, '63, and Natalie, '60, in dedicating the Gavin Balcony.



President Emeritus Dennis Hefner returned for the celebration, and showed off a framed photo of one of his trademarked homemade caramels — which state legislators jokingly credited as being key to obtaining funding for the building. The photo, a gift from President Horvath, is now part of the first floor Hefner Seminar Room which he and his wife, Jan, dedicated to students over Homecoming weekend.



The Science Center dedication ceremony was, fittingly, kicked off by a student. Ramses Rodriguez, a Biology master's degree candidate who also earned his undergraduate degree at Fredonia in May 2014, welcomed those in attendance. "My experience in the sciences at Fredonia has been amazing," he said.



Family members gathered to dedicate the Major Alice Conference Room in memory of Major Alice Sam and Adele Sam. Here, Susan Sam (second from left) joined daughters Barbara (left) and Grace (right), along with Senior Director of Development Karen West, to celebrate the memory of Susan's late sisters, Alice and Adele.



Celebrating the naming of a lab in the new Science Center in honor of Emeritus Professor Philip Kumler were family members (left to right): Rosemary Kumler, JoJo, Melissa and Bella Schweitzer; Dr. Kumler and President Horvath.



Dean Kijinski (left) and President Horvath (right) join Jane and Joseph Falcone in the dedication of the Science Center's new Falcone Greenhouse. As the owners of Falcone Farms, they have established an endowment fund with the Fredonia College Foundation to provide scholarships for Biology majors.

To see more of the nearly 30 spaces named by benefactors through the Fredonia College Foundation in honor of many accomplished alumni, retired professors, and friends of Fredonia, please visit blog.fredonia.edu/?p=723.



BILL NYE

The semester's science celebration kicked off Sept. 18 as Fredonia welcomed the one-and-only Bill Nye "The Science Guy" as its 2014 Maytum Convocation Series keynote speaker. Moved to the Steele Hall Fieldhouse after King Concert Hall sold out in a matter of hours, 4,000-plus cheering students and community members welcomed their childhood icon in rock star-like fashion. His message? "Change the World!"



TOWNHOUSE VILLAGE

The Office of Residence Life officially dedicated its new Townhouse Village on Sept. 3. The seven-building, 196-room complex located near the baseball diamond along Ring Road features a variety of one-, two- and three-story units. They give juniors, seniors and graduate students the option of apartment-style living with all of the comforts of a fully-furnished residence, coupled with the safety and convenience features of on-campus living.

PESCARA CONSERVATORY

School of Music students will soon be able to learn at Italy's world-renowned Pescara Conservatory, thanks to a pioneering agreement that establishes exchanges between the two institutions. President Virginia Horvath (seated, left) and Pescara Conservatory Director Massimo Magri (seated, right) signed the agreement in November. Beginning in 2016, up to three students from each institution will be able to spend one semester studying abroad on an alternating basis. The agreement also facilitates the exchange of faculty from both institutions to teach master classes.



EC ENGLISH

A ceremony to commemorate the opening of the EC English Language Learning Center at Fredonia, established to assist international students and their family members by providing intensive English language instruction, was held on Sept. 15. Fredonia is the first university partner for EC English whose programs fully immerse students in the study of the language and culture. The EC offices, located in Jewett Hall, were serving more than 30 international students by the end of the fall semester with a goal of exceeding 90 per year by the end of 2015.

WELCOMING CEREMONY

Fredonia welcomed newly enrolled international students at a ceremony held Aug. 20 in Rosch Recital Hall. The students, part of nearly 200 international students from 16 countries now studying at Fredonia, were greeted by President Virginia Horvath, Vice President for Student Affairs David Herman and Provost and Vice President for Academic Affairs Terry Brown. Also offering welcoming comments were Drs. Guangyu Tan, Shazad Mohammed and Carmen Rivera.





Homecoming Weekend included the traditional Ruterbusch 5K Run Saturday morning, followed by the annual Alumni Picnic in Dods Hall Grove that afternoon. Seniors Rachael James and Antonio Regulier were named as the 2014 Homecoming Queen and King. Ms. James will graduate with a degree in Communication-Public Relations and a minor in Political Science this May, while Mr. Regulier will complete a double major in Social Work and English, with minors in Leadership Studies, African American Studies, and Public Health. Members of the Class of 1954 also reunited (left to right): bottom row: Carol (Love) Adler, Gerald Walker, Jacquelyn (Paine) Walker '58, and William McPhee; second row: Jacob Lohrmann, Dianne Kricheldorf, Anna Marie (Ciavarro) Walters, Rosamond (Gillespie) Burns '53; Florence (Gustafson) Cass and Donald Nasca-Nelson; third row: Alliene Terry Erickson, Lorraine (Matla) Kuhn and Allen Sweet; top row: David Ehmke, Marilyn (Eddy) Blue '55; Robert Block, Theodora (Sywetz) Wittcopp and Bruce Smith.

HOMECOMING



BRITISH INVASION

On Oct. 23, the Music Industry program welcomed pioneering British rock guitarists (from left) Denny Laine, Joey Molland and Terry Sylvester — each of whom scored top 10 hits in the United States during the 1960s and 1970s — to a performance and discussion in Rosch Recital Hall. Laine was a member of both “The Moody Blues” and “Wings;” Sylvester was a member of “The Hollies;” and Molland, who made his second appearance on campus, is the last surviving member of “Badfinger.”



HILLMAN OPERA

The 2014 Hillman Opera was Carlisle Floyd’s “Susannah,” considered to be a masterpiece of 20th century American music and theater. The opera tells an age-old morality tale using Appalachian folk music themes framed in operatic drama. The principals were senior Margaret Van Norden (pictured), senior Danielle Beckvermit, junior Michael Hawk (pictured) and senior Colin Mann.



Technology Incubator receives Oishei Foundation Grant

The John R. Oishei Foundation of Buffalo has awarded a grant to the Fredonia Technology Incubator (FTI) to support its mission of creating jobs and cultivating entrepreneurial opportunities in the region. The \$300,000 award — the second Oishei grant provided to the incubator since its inception — will provide expanded services and resources that promote the interaction of technology and the arts. The grant was jointly developed by Fredonia’s Division of Engagement and Economic Development and the Fredonia College Foundation.

“I’m grateful to the John R. Oishei Foundation for its support of the incubator,” said Fredonia President Virginia Horvath. “As a regional public university, Fredonia remains committed to partnering with businesses and spurring economic development in Chautauqua County, and this grant allows us to expand the kinds of support we can offer entrepreneurs.”

Interim Incubator Director Chuck Cornell said this funding will allow the incubator to better fulfill its mission of supporting startup businesses that create jobs in the community. “In addition, it will allow us to work in the creative sector and take advantage of innovation that occurs at the intersection of technology and the arts,” he added. “The support of the John R. Oishei Foundation expands our capacity to facilitate job growth in the region.”

An unprecedented level of support is now available in the state for new business development through New York State tax incentives such as StartUP NY and Western New York Innovation Hot Spots, and an increased level of local and regional collaboration on the development of targeted business clusters.

“Together these factors provide a fertile environment for a level of future growth and economic development that has not been available in this area for decades,” said Fredonia College Foundation Executive Director David Tiffany.

Fredonia’s academic excellence in STEAM (Science, Technology, Engineering, Arts and Mathematics) disciplines, combined with the support of the Oishei Foundation, will allow the incubator to focus on both technology- and arts-based startup companies.

“Oishei Foundation funding will allow us to expand our programs and services, and attract incubator tenants,” explained Fredonia Vice President for Engagement and Economic Development Kevin Kearns. “The grant will also expand opportunities for Fredonia students and faculty.”

According to Dr. Kearns, Fredonia faculty members Dr. Susan McNamara, Peter Tucker and Alberto Rey have been instrumental in developing projects and funding proposals that support entrepreneurship in the arts and technology sectors. “We are fortunate to have faculty who go above and beyond to foster creativity and entrepreneurship on campus and in the community,” he added.

The funding will be distributed in equal sums of \$100,000 in 2015, 2016 and 2017, with the latter two years requiring a dollar-for-dollar match. The incubator, through the Fredonia College Foundation, was awarded a three-year, \$300,000 Oishei grant in 2009, when the incubator was under construction, to support operations during its critical early stage.

“The John R. Oishei Foundation board has been impressed with the incubator’s progress made to date and the opportunity to continue to benefit the region and the university through an expanded STEAM-focused incubator,” said Oishei Foundation President Robert Gioia.

The John R. Oishei Foundation strives to be a catalyst for change to enhance economic vitality and quality of life for the Buffalo Niagara region through grantmaking, leadership and network building. The foundation was established in 1940 by John R. Oishei, founder of Trico Products Corporation.



Professional Accolades



Stonefelt named 'Distinguished Professor' by SUNY Board of Trustees

Dr. Kay Stonefelt of the School of Music has been appointed as SUNY Distinguished Professor. All distinguished faculty in active service within SUNY are also members of the SUNY Distinguished Academy. The Distinguished Professorship is conferred upon individuals who have achieved national or international

prominence and a distinguished reputation within a chosen field. She was one of only 11 faculty, system-wide, appointed by the SUNY Board of Trustees to distinguished ranks this past November.

Dr. Stonefelt joined the School of Music in 1993 while she was concurrently the recipient of a Fulbright Senior Scholar Research Grant to Ghana, West Africa. In Ghana, she worked with the Ghana Dance Ensemble at the National Theatre where she studied xylophone styles of the Dagara people with Bernard Woma, and various indigenous drumming patterns of Ghana with Francis Kofi. At Fredonia, as a part of multicultural awareness and in an attempt to include world music performance in its program and through Dr. Stonefelt's initiative, the School of Music offers African xylophone and drumming styles, and instruction in Mexican Marimba Ensemble through participation in percussion ensemble and class instruction. Dr. Stonefelt earned a Doctor of Music in Percussion Performance degree at Indiana University in 1992, with additional study areas of Ethnomusicology and Jazz History.

Huang receives two honors

Assistant Professor of Marketing Lei Huang co-authored the article, "The Impacts of Package Color and the Nutrition Content Labels on the Perception of Food Healthiness and Purchase Intention." It will be published in the 2015 issue of the *Journal of Food Product Marketing*, an academic journal.

He and co-author Dr. Ji Lu, from Dalhousie University, discuss how the choice of color in food packaging, along with nutrition content labeling, can influence the consumer's view of food healthiness and purchase. The article also proposes the managerial implications of the results for packaging and advertising professionals with consideration to the differences between hedonic and utilitarian food consumption.

In addition, Dr. Huang was selected to serve as associate editor of the *World Journal of Management*. He was chosen by the search committee of the academic journal on the strength of his academic performance and publication record. WJM is a sponsor of annual International Business Research Conferences held around the world.



Tuggy teaches summer course on critical thinking in China

Philosophy Professor Dale Tuggy spent Summer 2014 in China teaching a course in critical thinking to students at Southwestern University of Finance and Economics (SWUFE), a major university located in the bustling city of Chengdu, a center of business, culture and education. Tuggy taught undergraduate students at SWUFE's newer Liulin campus and his classroom consisted of 30 students. Tuggy

is the first Fredonia faculty member to teach at SWUFE, home to more than 16,000 undergraduates and 7,000 graduate students, under a formal educational agreement now in place between the two institutions.



Ostrander, Schrantz receive Fredonia secretarial awards

Lisa Schrantz and Mindy Ostrander, who have simultaneously met unique challenges and demands of their respective departments while earning high praise from students, faculty and staff, were recognized as recipients of two Fredonia secretarial awards at the Fall 2014 Secretarial/Clerical Fall Conference held Oct.

10 at the College Lodge. Ostrander, secretary of the Department of World Languages and Cultures and the Department of Philosophy, received the Poummit Secretarial Award, named in honor of Janet Marks, a former secretary to the Fredonia president. Schrantz, secretary of the Department of Theatre and Dance, was given the Barbara Saletta Meritorious Service Award, which recognizes a secretarial or clerical employee for an outstanding service attitude.



Tiffany named Outstanding Fundraising Executive by WNY chapter of AFP

Vice President for University Advancement David M. Tiffany received the Earle Hannel Outstanding Fundraising Executive award from the Western New York Chapter of the Association of Fundraising Professionals at the National Philanthropy Day celebration on Nov. 12. Dr. Tiffany was selected by a committee of past awardees and members of the National Philanthropy Day Planning

Committee. The award was named in 2005 in memory of Earle Hannel, whose commitment to the fundraising profession was profound and admired, and regarded as a model to emulate. Tiffany joined Fredonia in 2005 and since has strengthened campus fund-raising, alumni, and marketing and communication programs. He provided guidance for the "Doors to Success" Capital Campaign which exceeded its goal by raising a record \$16.7 million during the Great Recession. Fundraising during his tenure has brought in over \$20 million for student scholarships and to strengthen academic programs.

School of Music's Bernhard presents Hagan lecture

Dr. Christian Bernhard, who received Fredonia's 2014 William T. and Charlotte N. Hagan Young Scholar/Artist Award, presented the lecture, "Stress and Burnout Among University Students: Research and Recommendations for Health and Happiness," on Sept. 23 in Rosch Recital Hall. The use of singing and improvisation in instrumental music education, as well as the alleviation of stress and burnout among music teachers, are the focus of Dr. Bernhard's research interests. A member of the School of Music faculty since 2003, he teaches undergraduate courses in instrumental music methods and conducting as well as graduate courses in music education theory, philosophy, psychology, assessment and curriculum.



VanDette presents research at annual American Literature Association conference

English Professor Emily VanDette presented her research paper, "Fuller Objectification: From Phenomenally Homely to Sexy Muse," at the annual conference of the American Literature Association held in Boston in May. Dr. VanDette's presentation focused on 21st century representations of one of the first feminist public intellectuals, Margaret Fuller, a 19th century journalist, essayist, philosopher and political activist. She presented her paper as a part of a scholarly panel sponsored by the Margaret Fuller Society. This research is a part of VanDette's new project, "Six Scribbling Women and the Making of American Literary History," which traces the legacies of a group of American women writers from the 19th century.



McVicker's essay, 'Rethinking revolution: American youth and political subjectivity,' published in *Postcolonial Studies Journal*

Professor Jeanette McVicker of the Department of English wrote an essay, "Rethinking revolution: American youth and political subjectivity," published as part of a special issue on "Imaging the Revolution" in the journal *Postcolonial Studies*, Vol. 17:1. Dr. Maurizio Marinelli, a former Fredonia history professor now at the University of Sussex, U.K., served as guest editor of the issue. The volume originated in a roundtable session organized by Dr. Marinelli, on which Dr. McVicker participated, at the 11th International Symposium on Comparative Literature hosted by Cairo University in 2012.

New York State Electronic Media and Film Finishing Funds grant awarded to Hastings

Visual Arts and New Media professor Phil Hastings has received a \$2,500 New York State Electronic Media and Film Finishing Funds grant from the New York Council for the Arts to assist in the completion of his "Morphology" series. The ARTS Council of the Southern Finger Lakes administers this highly competitive grant, which provides support to New York State artists for the completion or post-production of film, video, sound, new media and Web-based art. Twelve different projects were awarded a total of \$26,000 this year. Grants ranged from \$500 to \$2,500. Hastings was one of two Western New York artists to be funded, the remaining 10 recipients based in the greater New York City region.



West receives Distinguished Alumni Award from Empire State College

Senior Director of Development Karen West recently received the 2014 Distinguished Alumni Award from SUNY Empire State College. Ms. West was recognized for community engagement, thoughtful philanthropy, personal perseverance and her commitment to the students of Western New York. West served for 18 years on the Fredonia Chamber of Commerce Board of Directors and is a founding member of Chautauqua Leadership Network. She is currently an Alumni Ambassador for the Fredonia Unit of SUNY Empire State College and a member of the ESC Foundation Board of Directors. She is also the recipient of the Grace Stearns Saxton Award from the Dunkirk Fredonia Chapter of the American Association of University Women.



Plucinski, Seyedian published in *Business Education Innovation Journal*

Fredonia Business Administration professors Kenneth Plucinski and Moj Seyedian's paper, "Principles of Economics Textbooks: A Readability Analysis," was published in the December 2014 issue of the *Business Education Innovation Journal*. It

is the second writing collaboration for the professors. The paper is a study of which current introductory economics textbooks on the market are the most comprehensible for an undergraduate student. *The Business Education Innovation Journal* seeks to publish original research and academically written articles that showcase learning and teaching methods in college-level business schools.



Lee presents President's Award for Excellence lecture

Dr. W. Theodore "Ted" Lee presented the President's Award for Excellence lecture, "The Evolution of Pharmaceutical Drugs: Teaching Drug Discovery, Development, and Mechanism of Action," on Oct. 7 in Rosch Recital Hall. In his 15th year at Fredonia, Dr. Lee devotes his research to molecular analysis and identification of microorganisms from aquatic systems and the teaching of molecular biology and biochemistry. Results of his research have appeared in more than a dozen publications. Dr. Lee has received 14 research grants, and was one of four 2014 President's Award recipients.



GIS Lifetime Achievement Award presented to Deakin at New York State Geospatial Summit

The New York State Geographic Information Systems (GIS) Association has bestowed its Lifetime Achievement Award upon Ann Deakin, associate professor and coordinator of Interdisciplinary Studies in GIS at Fredonia, in recognition of her many contributions to the GIS profession. The award was presented to Dr. Deakin at the New York State Geospatial Summit held on Oct. 21 at Welch Allyn Lodge in Skaneateles. Deakin has served on the association's board of directors, has chaired its educational committee and has also represented the academic sector on the New York State Geospatial Advisory Council in Albany.



Frerich's *Shale* added to Rare Book Collection at Buffalo and Erie County Public Library

Shale, an artist book by Associate Professor Timothy Frerichs of the Department of Visual Arts and New Media, has been added to the Buffalo and Erie County Public Library's Central Library Rare Book Collection. Pages of Frerichs' book have the shape of the Marcellus Shale, a sedimentary rock formation in the Appalachian Basin, cut through them. Marcellus Shale is known as a largely untapped natural gas source.



1920s

Lorena (Schumacker) Schmidt, '28, (elem. ed.) turned 105 years old on June 13. She taught elementary school in the Dunkirk Public Schools from 1928 until she retired in 1966. She then moved to Cape Coral, Fla., where she taught for 11 more years.

1950s

Richard Stephan, '52, (music ed.) is still composing/arranging for orchestra and choir, fishing and keeping in touch with old friends. He has four children, 13 grandchildren and 13 great-grandchildren.

1960s

Carolyn (Christy) Boyden, '65, (elem. ed.) was in *Vieux Carre* in June 2013 with KNOW Theatre of Binghamton, N.Y. Afterwards she was invited to perform it four times at the Annual International Tennessee Williams' Festival in Provincetown, Mass., in September. She said it was an experience of a lifetime and she remembers her Fredonia theatre professor, Dr. Irvine Smith, every time she is in performance.

New York University (NYU) has named the deanship of its School of Professional Studies for **Dr. Harvey Stedman, '65**, (history). Dr. Stedman retired after 30 years with NYU in 2003, but has continued to serve as a consultant to the Office of the President and has helped with the development of NYU Abu Dhabi and NYU Shanghai. He and his wife, Joann, live in Phoenix, Ariz.

Robert Laub, '67, (elem. ed.) has been elected president of the Livonia Kiwanis Club for 2014. He is enjoying an active retirement and life on Conesus Lake in New York State.

Jacquelynn (Geiffert) Maye, '69, (music ed.) recently performed "Mozart and Me," a one-woman musical show she wrote.

Bob Terreberry, '69, (English) portrayed Justice Robert Jackson at Jamestown Airport when it was dedicated and renamed for Justice Jackson. Bob said the hit of the day was really the C-47 airplane that he arrived in. He has portrayed Jackson on several occasions, and also acted in, directed and/or produced 78 shows in the Jamestown area. He also taught at the Board of Cooperative Education (BOCES) for 26 years and retired in 1995, and was



Dr. Harvey Stedman, '65 (middle) (Photo Credit: NYU Photo Bureau)

Adelia Davis, '76

William C. Denby, '77

Dr. David Fountaine, '79

Shawn Connolly, '94

the Program Director of the Foster Grandparent Program, a federal senior volunteer program sponsored by Lutheran of Jamestown (formerly known as Lutheran Social Services). He has three adult children and four grandchildren. He and his wife, **Irene, '90**, (psych.) currently live in Maple Springs. Bob is also a substitute teacher and is in the process of getting a book, a mystery set on Chautauqua Lake, published.

1970s

Alan DuBrow, '71, (psych.) opened up his own boutique consulting firm, Avonis Inc., to provide services to small- to medium-sized businesses interested in the government marketplace. He previously worked for Booz Allen Hamilton and Accenture consulting firms for a number of years before venturing out on his own. He is also writing a children's book, *The Adventures of Ollie and Queenie*, based on his own childhood with a tame pigeon named Queenie.

Debby Graves, '71, (music ed.) climbed Mt. Fuji this past summer with Japanese friends. She slept overnight on the mountain before climbing to the top. Then she traveled to the South Pacific (Palau) to live on a dive boat for 10 days. Debby did 29 dives in 8.5 days, and has now done over 200 dives.

Deborah (Pace) Madar, '71, '76, (English) has written her first novel, *Convergence*, published by No Frills Buffalo. It is mainly set in Western New York, including the campus of Fredonia in the late 1960s. The novel was scheduled to be released in August and is available on *Amazon.com* and several bookstores in the Buffalo region.

Paul Buck, '72, (English) and his wife **Joann, '71**, (English) were blessed with a new grandson in 2013 and have another one on the way.

Gerald Grahame, '72, (music ed.) retired from his position as Professor of Music at Broome Community College.

John Caligiuri, '73, (econ.) just released his first alternate history novel, *The Red Fist of Rome*. The story looks at the tumultuous years in Europe when the Roman Empire was collapsing.

Gary Keller, '75, (music ed.) was inducted into the Buffalo Music Hall of Fame. He is a nationally known saxophone player and a teacher at the University of Miami.

Adelia Davis, '76, (elem. ed.) received her M.B.A. from American InterContinental University and was accepted into the Delta Mu Delta International Business Honor Society.

Robin (Mason) Home, '76, (music ed.) retired in the spring of 2013 from the Northwest Florida Symphony Orchestra principal flute position, which she held for 26 years. In spring of 2014, she retired after eight years as principal flute of Sinfonia Gulf Coast. She continues to teach flute part time at Northwest Florida State College, teach privately, gig and still has time to enjoy the beach.

Daniel Bromsted, '77, (music ed.) recently retired from teaching music in the Silver Creek Central School District and was honored to conduct the All-County Fifth Grade Chorus in Wayne County, as well as the All-County Elementary Chorus at the 2014 Spring All-County Music Festival sponsored by the Chautauqua County Music Teachers' Association at Chautauqua Institution in the spring. Mr. Bromsted continues to be an active accompanist, guest conductor, and New York State School Music Association (NYS-SMA) adjudicator of voice and choruses throughout the state, and has plans to spend the winter months in Florida working for Walt Disney World.

Estelle (Wade) Crino, '77, (school admin./supervision) was at the Grape Festival in Silver Creek for a book signing of her self-published books, *Before and After, the Antics of Three Franciscan Sisters* and *Who Lives in the Pink House*. The books reflect Estelle's varied life and experiences.

William C. Denby, '77, (English) was appointed to the board of directors for Adamis Pharmaceuticals in San Diego, Calif., where he was senior vice president, commercial operations.

Doug Fenton, '78, (interdisc. stds.) was hired as Business Editor for Community Newspapers of Western New York.

D. Scott Golder, '78, (bus. admin.) has joined IFG Companies as a director in its Excess/Umbrella Division. Scott will be based in IFG's Hartford, Conn., office.

Valerie (Booth) Nixon, '78, (bus. admin.) represented Fredonia at the Inauguration of Alfred State's 12th president, Dr. Skip Sullivan, on Oct. 10. Valerie is the Executive Vice President of Finance at Alfred and served as the interim president.

Dr. David Fountaine, '79, (bus. admin.) is a Nissan Field Force General Manager for Maritz in Southfield, Mich., and was named to the board of examiners for the 2014 Malcolm Baldrige National Quality Award by the U.S. Commerce Department's National Institute of Standards and Technology. The Baldrige Award is the nation's highest honor for organizational innovation and performance excellence.

Jody Goeler, '79, (English) was hired as Superintendent of Schools at Hamden (Conn.) School District.

1980s

Mark Baldwin, '80, (biology-sec. ed.) received the chairman's award from the Jamestown Audubon Society at its annual volunteer appreciation night dinner. Mark is an educator and naturalist at the Roger Tory Peterson Institute.

Jim Sliwa, '81, (math) retired after 25 years of service from IBM. Jim also worked at Harris and Northern Telecom. His plans include golfing, fishing and traveling.

Amy (Flick) Dodge, '82, (music ed.) recently had her seventh grade band concert and needed to "boost up" the middle of her band so she called upon some of her music friends and asked if they would come play in the concert. It just so happened that they were all connected to Fredonia, of course!

John Mazur, '82, (busin. admin.) was featured on CBS6 Albany for his lobbying efforts to include mandatory CPR training in high schools. Gov. Andrew Cuomo signed the bill into legislation in October. The link for the story is: <http://www.cbs6albany.com/news/features/top-story/stories/ny-require-cpr-training-high-school-20380.shtml#VEqr7y7zOTw.email>.

Scott Martelle, '84, (pol. sci.) was a part of a daylong symposium on the centennial of the Ludlow Massacre at San Francisco State University. He was also on the southside of the Detroit River in Windsor, Canada, for its annual book fest, talking about - what else - Detroit. His newest book, slated for publishing in April, is, *The Madman and the Assassin: The Strange Life of Boston Corbett, the Man Who Killed John Wilkes Booth*.

Clifton Turner, '84, (bus. admin.) represented Fredonia at the Inauguration of SUNY Maritime's 11th president, Dr. Michael Alfultis, on Nov. 7.

Dave Atcheson, '85, (sociology) published two new books, *Hidden Alaska: Bristol Bay and Beyond* and *Fishing Alaska's Kenai Peninsula*. He has written for a variety of periodicals which include *Outdoor Life to Boys' Life*, *Alaska Magazine* and *Fish Alaska Magazine*. He lives in Sterling, Alaska.

Howard Klayman, '85, (music ed.) was named Head of Officials and Lead Referee for the 2014 U.S. Lacrosse National Youth Championships in Aurora, Colo.

Thomas Perison, '85, (econ.) was installed as Commander at a change of command ceremony at National Guard Camp Grayling Joint Maneuver Training Center in Michigan.

Dr. Colin McMahon, '86, (biology) was appointed Vice President and Chief Medical Officer for Buffalo General Medical Center.

Michael Hake, '87, (music theory) served as musical director at the 24th Annual Artie Awards at the Town Ballroom in Buffalo, N.Y.

Michele Costa, '88, (musical theatre) received a nomination for Supporting Actress in a Musical (*Buffalo Moo*) at the 24th Annual Artie Awards in Buffalo, N.Y.

Jennifer Perez, '88, (recombinant gene tech.) has retired from 25 years in science to her dream: a 75-acre farm in Hartford, N.Y. She has never worked so hard in her life and she doesn't even have animals yet! She is loving every minute of it.

Trini Ross, '88, (sociology) received the Women of Influence award from *Buffalo Business First*.

Linda (Besl) Solomon, '88, (recombinant gene tech.) has worked at Dupont Central Research for over 21 years.

Dorothy (Holtz) Cott, '89, (biology) received the 2014 Yale Educator Award for inspiring her students to achieve excellence. She is a science teacher at Springville-Griffith Institute.

Jeff Miers, '89, (English) was inducted in the Buffalo Music Hall of Fame. He currently serves as a well-known music critic for the *Buffalo News* and performs with his band, Random Abstract.

1990s

Dr. Nancy Gamboian, '90, (commun.) is chair of the Department of Fitness and Sport Sciences at Pima Community College in Tucson, Ariz.

Michael Michalski, '90, (bus. admin) was hired as a licensed property and casualty insurance broker for Home-town Insurance in Dunkirk.

Jim Vail, '90, (commun.) was appointed Director of Development and Communications at Children With Diabetes in West Chester, Ohio.

Laura (Nicholson) Wilson, '91, (English) received the 2014 Education of Excellence Award given by the New York State English Council. She is an 11th grade English teacher at Westfield Academy and Central School.

Pete Correale, '92, (commun.) was a guest on Conan O'Brien's late show, "Conan," performing his stand-up comedy routine.

Paul Preston, '92, (theatre) lives in Burbank, Calif., and recently appeared on the Nickelodeon TV show, "Instant Mom." He also played Galahad in an eight-week run of *Spamalot* in Orange County and is executive producer, writer and host at *TheMovieGuys.net*, including a weekly comedy podcast about movies.

Kristen (Staub) Fredricks, '93, (computer sci.) co-authored the self-help book, *Nip It - Stop Negativity Moment by Moment*, which won a

silver medal award in Dan Poynter's Global Ebook Award Contest in the "Self Help" category. Fredricks' and co-author Jeanie Wade used stories from their lives to illustrate tools and techniques that can be used to counter negative people, deal with negative situations and address personal negativity. Fredricks' and Wade's book is specifically targeted to people who want to add positivity to their lives. The book is available at www.krispective.com.

Darryl Tardy, '93, (commun.) was appointed board chair for the Rochester, N.Y., Gay Men's Chorus, one of the oldest such choruses in the country, now celebrating its 32nd year.

Karen Volpe, '93, (mus. theatre) played Rhetta Cupp in the Sonora Repertory Theatre production of *Pump Boys & Dinettes* in Northern California. She can be heard weekly hosting *TheMovieGuys.net*, with her husband and fellow Fredonia graduate **Paul Preston, '92**. Karen also performs with her singing group, The Boobé Sisters, throughout Los Angeles.

Miles Watts, '93, (elem. ed.) recently became a national board-certified teacher for elementary schools and is currently a fifth grade teacher in Rush-Henrietta (N.Y.) School District.

Shawn Connolly, '94, (pol. sci.) was appointed as a new Partner at Jensen, Marks, Langer & Vance LLC, an independent financial planning firm.

Robert Healy, '94, (bus. admin.) is the Principal at TECHPlastics, an international and domestic plastic brokerage firm in Wayne, Pa.

Holly (Johnson) Hannon, '95, (reading) was appointed elementary principal at Paul B. D. Temple Elementary for the Falconer Central School District on July 1.

Kirstin (Lowry) Sommers, '95, (English) received a Women of Influence award from *Buffalo Business First*.

Louis Carsaro, '97, (English) was named Managing Director of University Marketing and Communications at Point Park University in Pittsburgh, Pa. He was a part of the 1995 graduating class, though he officially earned his degree in 1997. Prior to his current position, he spent nearly 19 years in newspapers, working at the *Jamestown Post-Journal*, *The Gaston (N.C.) Gazette*, the *Pittsburgh Tribune-Review* and the *Pittsburgh Business Times*.

Andrew Beiter, '98, (elem. ed.) received the New York State Louis Yavner Award for Holocaust and human rights education, given by the Chancellor and Commissioner of Education. The award was established to recognize teachers in New York State who make outstanding contributions to education about the Holocaust and other violations of human rights. Andrew is a Holocaust Resource Center of Buffalo board member.

Craig Harris, '98, (commun.) was honored by *Buffalo Business First* in its annual "40 Under 40" Up and Coming Outstanding Western New Yorkers list. He is vice president of Development at Canisius High School in Buffalo, N.Y.

Jeffrey McLean, '98, (biology-sec. ed.) joined Rockland Community College as assistant professor of Biology.

Scott Duquin, '99, (econ.) was named an associate in the Personal Injury Department at HoganWillig.

Loren Dittmar, '01, (psych.) achieved his Ph.D. in Psychology from Walden University. His dissertation title was, "Teachers' Perceptions and Efficacy for Addressing the Mental Health Needs of Students." He has been a professional school counselor for the past decade, serving at the high school level in the Golden Isles of Georgia, and recently joined the faculty of the College of Coastal Georgia as an adjunct professor of Psychology. His passion has always been to help at-risk youth overcome their barriers to success and to truly believe in their strengths to reach their greatest potential. In addition to his professional work, he serves on the worship teams at St. Simons Community Church (drums, guitar, vocals) for the adult and youth services. He is married to his wife, Cami. They have one son and three daughters.

Thomas Gaffney, '01, (bus. admin.) was honored by *Buffalo Business First* in its annual "40 Under 40" Up and

Dr. Adam Myers, '02, (English) received his doctorate (Ed.D.) in curriculum and instruction from Gardner-Webb University.

Karla (Anderson) Gonzalez, '04, (bus. admin.) was appointed as a local agent for Farmers Insurance in Jamestown.

Pamela (Carden) Wieczorek, '04, (mus. theatre) and **Molly Caya '07** (music ed.) recently performed together onstage in Franz Lehar's, *The Merry Widow*, as part of the Artist Series Concerts at the Historic Asolo Theatre in Sarasota, Fla.

Jeffrey Bochichio, '07, (history) was named Special Counsel in the Litigation Practice Group at Bouvier Partnership.

Rob Hopkins, '07, (visual arts) was appointed Senior Art Director at The Martin Group in Buffalo, N.Y.

Heather Krystofiak, '07, (childhood ed.) recently graduated from Florida

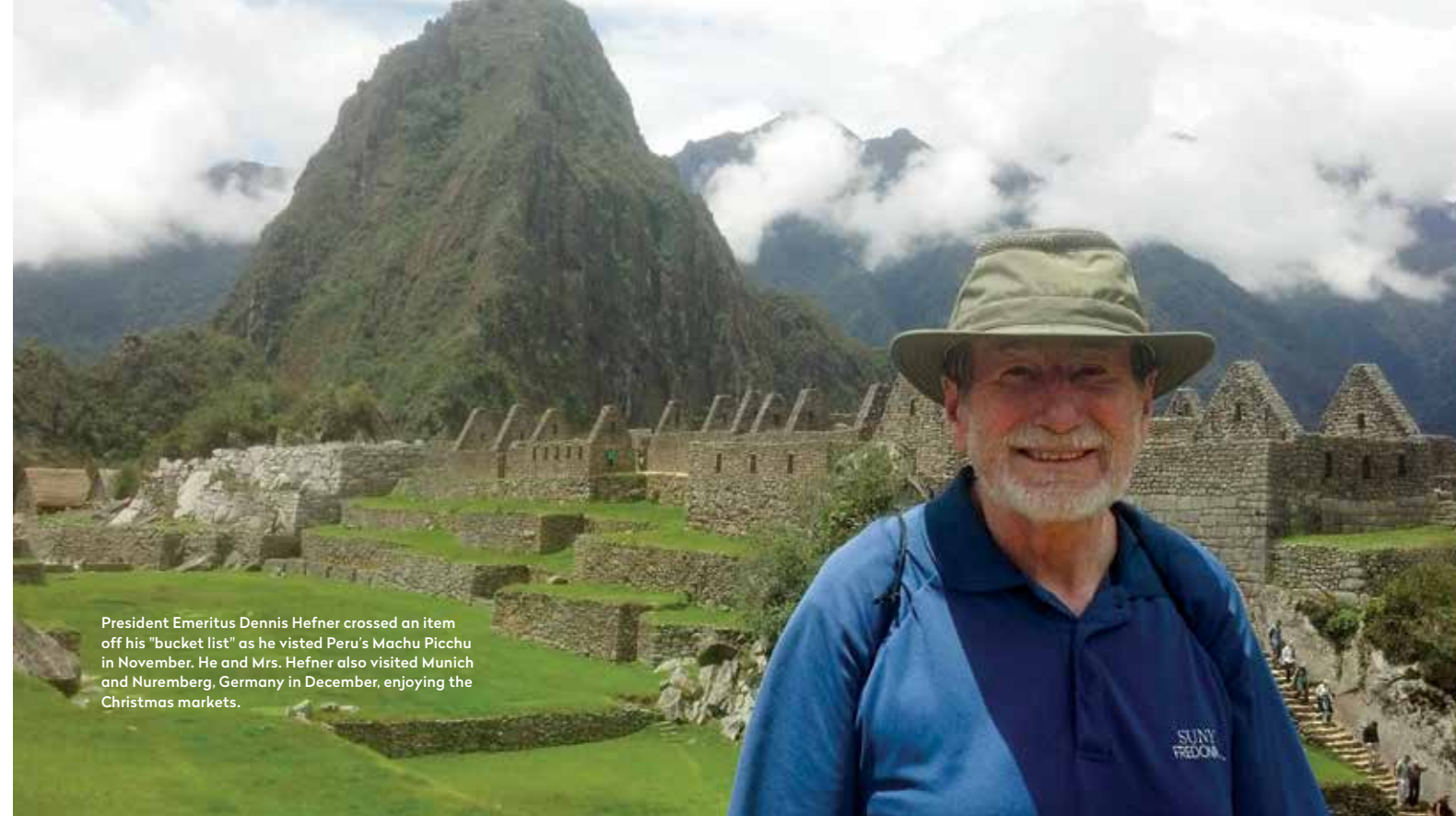
Kara Welch, '08, (commun.) has been promoted to Senior Business Development and Marketing Associate at ProNexus, LLC. She was hired in 2013 as an administrative assistant.

Dave Ebert, '09, (acting) has appeared in several commercials including Budweiser Lime-a-Rita, Sportscenter, Burger King, Campbell's Soup and eHarmony. Some of his work can be seen at <http://www.ispot.tv/topic/actor-actress/C8/david-ebert>

Judi (Henrikson) Gabler, '09, (commun./pub. rel.) is a real estate agent for RealtyUSA in Delmar, N.Y., where she has earned the rank of top-producing agent.

Vince Oddo, '09, (mus. theatre) starred in *Rocky* on Broadway as a boxer, fight captain at the Winter Garden Theatre in New York City.

Ryan Taughrin, '09, (interdisc. stds.-music bus.) was recently recognized by two Buffalo organizations for



President Emeritus Dennis Hefner crossed an item off his "bucket list" as he visited Peru's Machu Picchu in November. He and Mrs. Hefner also visited Munich and Nuremberg, Germany in December, enjoying the Christmas markets.



Marcus Goldhaber, '00



Loren Dittmar, '01



Kara Welch, '08



Judi (Henrikson) Gabler, '09



Rob Sweeney, '12



Kelsey Gorney, '13



Carl Lam, '14



Chelsea Lydic, '14, Louise Penman, '14, Ryan McConnell, '14, Daniella Dibitetto, '14, and Emaleigh Dudley, '14

2000s

Charmagne (Hale) Chi, '00, (theatre) was nominated for Outstanding Actress in a Musical (*I Love You, You're Perfect, Now Change*) at the 24th Annual Artie Awards at the Town Ballroom in Buffalo, N.Y. She also was a host at the ceremony.

Marcus Goldhaber, '00, (mus. theatre) performed his song, "Come Home America," with his band at a performance to honor America's military heroes in Philadelphia, Pa. on July 4.

Anthony Kurdziel, '00, (English) has joined the law firm Hodgson Russ as a Business Development Analyst in the firm's Marketing and Business Development Department.

Kristen (Miller) Ruest, '00, (biology) is the owner of The Lewiston Village Vet in Lewiston, N.Y., and her practice was chosen by Novartis Animal Health for the Onsiar Clinic Make-over to receive a \$20,000 makeover.

Coming Outstanding Western New Yorkers list. He is a partner with Lippes, Mathias, Wexler, Friedman, LLP.

Matthew Johnson, '01, (recombinant gene tech.) received the Distinguished Faculty Award at Notre Dame College.

Maria Kindberg, '01, (English) has been appointed Dean of Arts, Humanities and Health Sciences at Jamestown Community College.

Kim Geis, '02, (commun.-pub. rel.) is a traffic manager with Pegula Sports and Entertainment and was recently selected as a Rising Star honoree by the Cystic Fibrosis Foundation of Western New York, recognizing and honoring his leadership, passion and commitment to his career and his community.

Dr. Laura McGowan, '02, (biology) has joined the Buffalo Medical Group's primary care department as a Doctor of Osteopathic Medicine.

Gulf Coast University in Ft. Myers, Fla., receiving a master's in education degree. She is employed by the Lee County School District in Florida.

Charles LeFevre, '07, (psych.) was appointed Executive Director at Family Promise of Western New York.

Susan Weinman, '07, (music perf.) took part in a short performance at the United Nations that was streamed worldwide, with multiple heads of state, ambassadors and dignitaries in attendance. It marked the opening of the UN General Assembly. The link to the performance is: <http://webtv.un.org/>.

Kimberly Luangpakdy, '08, (English) was recognized by *Buffalo Business First* as a "30 Under 30" award recipient. She is Director of Resource Management at the Buffalo History Museum.

professional accomplishments. He was recognized by *Buffalo Business First* as a 30 Under 30 award recipient, and as one of Buffalo Niagara 360's 2014-2015 Spotlight Professionals.

Amy White, '09, (mus. theatre) was hired as an assistant professor of Musical Theatre and Theatre at William Peace University in Raleigh, N.C.

2010s

Mackenzie Cady, '10, (econ., legal stds.) has joined Copier Fax Business Technologies in its client services team.

Tiffany Collinsworth, '10, (commun.-audio/radio) is a reporter, on-air personality and promotions director for Finger Lakes Radio Group.

Kristie Dunham, '10, (English) was hired at MCA Graphic Solutions Inc. to work in creative writing and sales.

Caitlin O'Reilly, '10, (music therapy) recently was licensed by New York State as a Creative Arts Therapist.

Jeffrey Robbins, '10, (interdisc. -sport manag.) was appointed aquatics director at the Independent Health Family Branch of the YMCA in Buffalo, N.Y.

Kyle Schoff, '10, (English) was promoted to Senior Auditor at People Inc.

Katarina Silvestri, '10, (childhood ed.-music) began her doctoral work and research assistantship this past fall at the University at Buffalo, studying curriculum, instruction, and the science of learning and reading.

Phillip Frattali, Jr., '11, (bus. admin.) was appointed Financial Analyst at Sanderson Wealth Management.

Staci Becker, '12, (pol. sci.) recently graduated in May 2014 with her Master of Public Administration degree from Binghamton University.

Maegan Kivler, '12, (sociology) graduated with her master's degree in Higher Education Administration in May, and has been hired as the Transfer Student Advisor in Fredonia's Office of the Registrar.

Mary Ryan, '12, (mus. theatre) was nominated for Outstanding Production of a Musical (Cast Member, *Into The Woods*) at the 24th Annual Artie Awards at the Town Ballroom in Buffalo, N.Y.

Rob Sweeney, '12, (geology) completed the 2,174-mile trek of the Appalachian Trail.

Greg Wakeman, '12, (music ed.) was hired as a band teacher for grades five through 12 at Holyoke School District in Colorado.

Rebekah Bretl, '12, (commun./public rel.) was named an Admissions Counselor at Fredonia.

Kelsey Gorney, '13, (commun.-video prod.) was hired by Pinckney Hugo Group of Syracuse, N.Y., as an Assistant Account Manager.

Erica Wrobel, '13, (commun./video prod.) has been hired by Asylum Entertainment as the Associate Producer for Reality Television in Los Angeles.

Jenna Eckl, '14, (commun.-pub. rel.) is working for Tractleads, a small, digital marketing company in Rochester, N.Y. Her title is Internet Promotions/PR.

Lisa Hinterberger, '14, (graphic design) was recently hired by SKM Group of Depew as a Graphic Designer.

Carl Lam, '14, (commun.-audio/radio) was awarded the Tim Russert Medal of Merit Award by the Buffalo Broadcasters Association, which recognizes young, up and coming journalists in the Western New York area.

Conner Lorenzo, '14, (interdisc. stds.) signed a contract to play professional baseball with the Sante Fe Feugo of the independent Pecos League.

Daniella Dibitetto, '14, (commun./public rel.); **Emaleigh Dudley, '14**, (commun./public rel.); **Chelsea Lydic, '14**, (bus. admin./market.); **Ryan McConnell, '14**, (bus. admin./market.); and **Louise Penman, '14**, (bus. admin./market.); all are employed by Advantage Sales and Marketing (ASM). They work throughout the United States in a variety of roles within the organization, and all participated in ASM's Accelerated Career Experience (ACE) program. Fredonia has the highest new-hire rate within the ACE program. Most of them were hired at the National Enactus Convention under the direction of faculty member Dr. Susan McNamara.

Faculty/Emeriti

Dr. Michael Jabot (curr. and instr.) was named Environmental Educator of the Year by the Nature Sanctuary Society of Western New York, and was recognized by the Science Teachers Association of New York State with the Excellence in Science Teaching Award.

Dr. Everett Phillips (athletics) was elected to the Class of 2014 of the Niagara Track & Field Hall of Fame.

Births

Triples, Nolan Kostantine, Elliot John, and Bridget Sophia, to Jeff Bucki, '98, (English) and Jennifer Bucki.

Twin daughters, Skylar and Charlotte, to Robert Healy, '94, (bus. admin.) and Patti Healy.

A son, Chase Alan, to Stacy (Kraus) McDonald, '97, (pol. sci.) and Ted McDonald.

A son, William James, to Ellen (Klem) Pennock, '99, (art) and Paul Pennock.

A son, Paul William, to Robert Schroeder, '01, (commun.) and Betsy Schroeder.

A son, Jayden Christopher, to Christopher, '06, (math-middle child. cert.) and Christina (Castro) Kensy, '06 (psych.).

A daughter, Ainslee, to Ryan Taughrin, '09, (interdisc. stds. – music bus.) and Holly (Dusett) Taughrin, '10, '12 (TESOL).

Marriages

Jessica Barkley, '04, (music perf.) to Robert Hoople.

Stacy Kraus, '97, (pol. sci.) to Ted McDonald.

Susan Smith, '98, (bus. admin.) to Jason Kish.

Deaths Alumni

Helen L. (Nevin) Sheldon, Class of 1936

Margaret M. (Murray) Bentley, Class of 1939

Jeanette (DeTolla) Joy, Class of 1948

Elizabeth (Berg) Carlson, Class of 1950

Elizabeth A. (Schmatz) Hadley, Class of 1950

Reta M. (Langendorfer) Karan, Class of 1950

Nancy (Sward) Carlson, Class of 1953

Virginia "Jinny" (Hopson) Griffin, Class of 1953

F. Elaine Howard Pethybridge, Class of 1953

Frances (Dibble) Anderson, Class of 1956

James T. Luczkowiak, Class of 1956

Richard E. Miga, Class of 1958

Inez (Pickens) Alston, Class of 1959

Shirley (Pierce) Bostrom, Class of 1959

James J. "Jim" Petzen, Class of 1959

Anthony "Tony" Monaco, Class of 1960

Dr. Thomas J. Quatroche Sr., Class of 1961

David E. Sekula, Class of 1960

Jeannie M. (Leatherbarrow) Davis, Class of 1962

Mary England, Class of 1964

Dr. Robert A. Hagstrom, Class of 1964

Thelma "Tede" (Day) Johnson, Class of 1964

William M. Burritt, Class of 1965

Paul E. Schmidt, Class of 1965

Thomas W. Everett, Class of 1968

Barbara (Little) Perry, Class of 1968

Donald M. Shearer, Class of 1968

Virginia (Foster) Falcone, Class of 1971

Freda J. (Spitman) Tarbell, Class of 1971

Louise A. (Contella) Nawrocki, Class of 1972

William "Bill" Woodward, Class of 1972

Angelo P. Bennice, Class of 1973

Edward Hahne, Class of 1973

Michael W. Falk, Class of 1974

Sharon A. (O'Brien) Swift, Class of 1974

Gary Baxter, Class of 1975

Bram L. Friedman, Class of 1976

Pamela (Heist) Knab, Class of 1976

MaryJo A. (Mason) Montagna, Class of 1976

Rich Ceisler, Class of 1978

Thomas Ward, Class of 1980

Cheryl Raimondo, Class of 1989

Saretta (Pattison) Rathgeber, Class of 1990

Julie McAuliffe, Class of 1997

Karen A. Linnea Rowe, Class of 2002

Natalie E. Hewitt, Class of 2008

James J. Riolo II, Class of 2008

Faculty/Staff/Emeriti

Jean (Greenleaf) Bennett, Associate Counselor, Student Personnel, 1965-1972; Counselor, Counseling Center, 1974-1980

Dr. Allen H. Benton, Distinguished Teaching Professor, Department of Biology, 1962-1984

Dr. John E. Connelly, Professor, Director of the Reading Clinic, Coordinator of the Fredonia Hamburg Program, Department of Education, 1962-1995

Dr. David T. Hess, Professor and Chair, Department of Psychology; Dean of the Faculty for Natural and Social Sciences; Vice President of Academic Affairs, 1968-1998

Mary Kawski, Assistant Service Worker, Faculty Student Association, 1998-2013

Nelson B. Maggio, Stationary Engineer, 1953-1981

Dr. Paula B. Roden, Department of Elementary and Early Childhood Education, 1976-1991; 1992-1999

Dr. Daniel Roselle,* Professor, Department of History, 1950-1968
Sharon J. Seiter, Faculty Student Association, 2003-2014

Dr. Moti L. Sharma, Professor, Department of Biology, 1964-1990

Dr. Alan H. Wheeler, Dean for Educational Studies, 1988-1995

Career Corner

by TRACY COLLINGWOOD, Director, Career Development Office

IN SEARCH OF WORK-LIFE BALANCE: THE "NEW NORMAL"

In today's busy world, prioritizing between your work and personal lives can be a huge challenge. Studies show that a poor work-life balance can result in unhealthy levels of stress, relationship problems, health concerns, low motivation and reduced productivity.

In a 24/7 society it can be difficult to achieve work-life balance. Email, calls, texts and never-ending work overlap into our personal lives in a number of ways. When you think about it, work-life balance is not static but is instead based on a continuum. Some projects or tasks are going to require longer hours; other times you may have a crisis such as sick children/family members or transportation issues which require your immediate attention.

WORKPLACE TRENDS CREATING A "NEW NORMAL" REALITY

- ▶ There are fewer people needing to do more work.
- ▶ Globalization and speed of information demands 24/7 responsiveness.
- ▶ The need to constantly be connected and "on" to stay competitive.
- ▶ The speed of change is more than we can keep up with.

To accommodate the diverse needs and personal commitments of employees, many progressive companies are now offering:

- ▶ **Alternative Work Arrangements** — providing flexible or alternative schedules to help employees balance work and personal needs.
- ▶ **Telecommuting** — enabling employees to work all or part of their scheduled hours away from the office, yet remain connected via technology and mobile devices.
- ▶ **Job Sharing** — splitting duties of a full-time position between employees, usually implemented in jobs requiring routine tasks.
- ▶ **Sabbatical / Family Leave** — giving employees who have been working awhile the opportunity to pursue other projects, rest from work or take a break, often lasting from two months to a year.
- ▶ **Employee Assistance / Work Life Programs** — offering confidential counseling services and professional referral service to help employees faced with challenges.

Remember, the Career Development Office is always here for you. If you would like to discuss your career plans, contact us at (716) 673-3327 or careers@fredonia.edu. You can also visit www.fredonia.edu/cdo to schedule an appointment.

FINDING A WORK-LIFE BALANCE THAT FITS YOU

- ▶ **Track your time.**
Pay attention to your daily tasks, including work-related and personal activities. Decide what's necessary and what satisfies you the most. Cut or delegate activities when possible. Communicate your concerns to your employer and offer possible solutions.
- ▶ **Take advantage of your options.**
Ask your employer about flexible hours, a compressed work week, job sharing, telecommuting or other scheduling flexibility. Show how it can help the organization.
- ▶ **Learn to say, "No."**
When you quit accepting tasks out of guilt or a false sense of obligation, you'll have more time for the activities that are meaningful to you.
- ▶ **Leave work at work.**
With the technology to connect any time from virtually anywhere, there may be no boundary between work and home — unless you create it. Make a conscious decision to separate work time from personal time, and focus on what is important.
- ▶ **Set priorities and manage your time.**
Do what needs to be done and let the rest go.
- ▶ **Build your support system.**
Create alliances with co-workers who can help when work or family conflicts arise. At home, enlist trusted friends and loved ones to pitch in with child care or household responsibilities when you need to work on special projects or travel.
- ▶ **Take time for stillness and nurture yourself.**
Eat a healthy diet, include physical activity in your daily routine and get enough sleep. Set aside time each day for an activity that you enjoy.



Nine alumni — all of whom hold Communication degrees — hold various roles at WKBW-TV Channel 7 in Buffalo. They recently took time out to show off their Fredonia pride. Pictured, from left, are Producer Megan Erbacher, '09; News Anchor Joanna Pasceri, '87; Sports Director Jeff Russo, '79; Account Executive Anne (Lithiluxa) McIntosh, '08; Photojournalist Adam Francis, '03; Photojournalist Jeff Wick, '13; and Program Manager Lanora Ziobrowski, '84. Missing are Engineer Kevin Chudy, '83; and Photojournalist Patrick Merritt, '11.

*Memorials may be directed to a scholarship established with the Fredonia College Foundation.

Correction and Kudos

Distinguished Teaching Professor Emeritus Kevin Fox was quick to reach out to us after receiving the Fall 2014 issue of the *Statement*. He wrote, "We are all very proud of Dr. Anny Castilla-Earls accomplishments and wish her well in her impressive research undertaking. I must, however, point she was not the 'first person in Fredonia's 188-year history to earn a coveted NIH grant.' Hers is not the first National Institutes of Health (NIH) grant at Fredonia; in fact, it's not even the second! I brought an NIH grant with me when I came to Fredonia in 1970, and I wrote and received a second major NIH research grant after I arrived. My grants funded the research of a considerable number of Biology graduate and undergraduate students..." To Dr. Fox and the many alumni who were the beneficiaries of NIH funding, our apologies and congratulations.



Robert Jordan Studio Reunion

As part of the Robert Jordan Piano Scholarship and Distinguished Lectureship, Professor Emeritus Jordan will return to campus to offer master classes and a recital on March 8 and 9.

The recital, featuring Professor Jordan with alumni, is scheduled for Sunday, March 8 at 4 p.m. in Rosch Recital Hall. A reception will immediately follow the recital in Mason Hall. Students, faculty, alumni and friends are encouraged to attend.

Students should contact their faculty members in the School of Music to arrange times for the master classes.

Particularly encouraged to attend the recital and reception are past and current scholarship recipients of the Mamie and Ira Jordan Minority Music Scholarship and Scholastic Achievement Award, established by Professor Jordan in 1998, as are current and past recipients of the Robert Jordan Scholarship, established in 2008 by alumni and friends in recognition of Professors Jordan's significant contributions to music and students.

Fredonia officially dedicates state-of-the-art Science Center

With the “splicing” of a giant double-helix DNA model, the State University of New York at Fredonia officially ushered in a new era in science teaching and learning on Oct. 17.

Fredonia President Virginia Horvath led hundreds of students, alumni, faculty, staff, administrators and community members in a celebration of the stunning, 92,000-square-foot, four-story Fredonia Science Center. Surrounded by a beautiful courtyard and connected to Houghton Hall, it will vastly improve the teaching, learning and research opportunities within the STEM (Science, Technology, Engineering and Mathematics) disciplines across campus.

Fittingly, the event also served to kick off Homecoming Weekend, as the new facility included the dedication of nearly 30 spaces named by benefactors through the Fredonia College Foundation in honor of many accomplished alumni, retired professors, and friends of Fredonia. Many alumni also played a key role in the facility’s planning and design via their roles on Fredonia’s Natural Science Advisory Committee.

A musical performance began the ceremony, in the form of an original composition created especially for the event by Associate Professor Rob Deemer of the School of Music. Titled, “The Light of Things,” and inspired by William Wadsworth’s poem, “The Tables Turned,” it featured nearly 200 student vocalists, saxophonists and trombonists who were located throughout the atrium, main staircase and second floor foyer.

The new facility serves about 500 students majoring in Biology, Chemistry, Biochemistry, Molecular Genetics, Environmental Science, Medical Technology, Exercise Science and Science Education. It showcases students as they work alongside faculty mentors in a facility built to spotlight the art of science, including classrooms and laboratories



with glass walls facing inside corridors. It features flexible spaces that let students move seamlessly from lectures to hands-on learning, including a main auditorium that allows for an instantaneous switch to small-group, collaborative learning scenarios and applied learning. The new center encourages interdisciplinary research and teaching, and includes plenty of social learning spaces, such as a café and study alcoves, to spark creative collaboration.

There are a total of 16 research labs, 10 teaching labs, two computer labs, two classrooms, a 120-seat auditorium, a café adjacent to the main lobby, a student reading room, a second-floor outdoor terrace, three conference rooms, an energy efficient greenhouse and an observatory. The beautifully designed courtyard paving is laid out to resemble geologic strata reaching out to the Science Quad.

To see more photos from this memorable event, see pages 20-21.