



FREDONIA

STATE UNIVERSITY OF NEW YORK

<https://www.nists.org/transfer-website-strategy-guide>

FREDOINA TRANSFER ROAD MAP

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Transfer Persona: Goal-Oriented and Determined

As a highly directed persona, a goal oriented student has well-defined aspirations and goals and rely on transfer sites to support their decision-making process. They refer to sites frequently to educate themselves on the transfer process and stay up-to-date on requirements and deadlines

From high-school, the student has planned to transfer from a two-year to a four-year institution. They had access to academic advisors who could help them plan their major coursework and are very clear about what they want to do.

Let's map out your time at Fredonia...

Choose your credit range and see what steps you should be taking in order to make the most of your time here!

1-29 Credits

- Academic Steps
 - Introduce yourself to your academic advisor, or continue to build a partnership with them
 - Learn how to navigate DegreeWorks and YourConnection
 - Review and explore your Fredonia Foundations Requirements
- Extracurricular Steps
 - Join the Transfer Student Organization (TSO) in order to meet other transfer students and get involved!
 - Join a club or organization the sparks your interest or career aspirations
 - Get involved in your residence hall and make it your new home. Ask your RD if there are other transfers in your residence hall
- Networking Steps
 - Visit The Career Development Office on campus to expand your transfer student momentum
 - Create a resume! Keep track of your relevant experiences and skills. Maintain and update throughout undergrad experience

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- Fill out a form to request a transfer mentor via email! Check-in and grow your relationship with your transfer mentor
 - **Transfer Consideration Steps**
 - Need to declare a major? You are encouraged to explore any transfer ambitions with your advisor or The Career Development Office!
 - Consider joining and engaging with the Transfer Student Council
 - Participate in the National Transfer Student Week! Brought to you by NISTIS

30-59 Credits

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 - Highly consider adding a minor or concentration that assists your transfer academic goals
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 - Take on a leadership position in your club or organization to boost your transfer momentum!
 - Explore your opportunities to study abroad
 - Get involved in your residence hall and make it your new home. Ask your RD if there are other transfers in your residence hall
- **Networking Steps**
 - Start or continue a discussion with The Career Development Office about internship and job opportunities
 - Have consistent communication with professionals or professors! They are a significant support system for transfers
 - Fill out a form to request a transfer mentor via email. Respond and check-in with your transfer mentor
- **Professional Development Steps**
 - Determine electives that interest you and your career aspirations
 - Consider creating a new personal email address if your current one is not professional. Add a signature of your relevant achievements
 - Practice using proper email etiquette when in contact with professionals

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 - Attend a Career Fair and expand your professional development! Reflect on how being a transfer student has influenced you and career ambitions
 - Engage with The Career Development Office for a resume workshop, mock interview, and job/internship opportunities

Post Graduate Success Planning

- Academic Planning
 - Consider entrance requirements for graduate school admissions\

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- Designate your final course requirements you will need to ensure degree completion
 - Prepare to apply for your application for graduation! Form will be sent out via email during your last semester
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 - **Professional Development Planning**
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Transfer Persona: Focused but Frustrated

As a highly directed persona, a focused but frustrated student has well-defined aspirations and goals and rely on transfer sites to support their decision-making process. They refer to sites frequently to educate themselves on the transfer process and stay up-to-date on requirements and deadlines

The student is excited about their major or career choice because they have some relevant life experience. They're doing their best to plan ahead but are struggling because the institution keeps throwing them curveballs.

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Transfer Persona: The Juggler

As a highly directed persona, the juggler student has well-defined aspirations and goals and rely on transfer sites to support their decision-making process. They refer to sites frequently to educate themselves on the transfer process and stay up-to-date on requirements and deadlines

The student has a strong desire to succeed but is balancing multiple priorities – family, work, school, and other obligations – and might feel their progress is too slow.

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Transfer Persona: Deflated and Detached

As a highly directed persona, a deflated and detached student has well-defined aspirations and goals and rely on transfer sites to support their decision-making process. They refer to sites frequently to educate themselves on the transfer process and stay up-to-date on requirements and deadlines

The student has dreamed of attending a particular institution since childhood. Unfortunately, the experience isn't as expected, and they need to relocate for personal, social, financial, or academic reasons..

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Transfer Persona: Decidedly Undecided

As an overcoming obstacles persona, a decidedly undecided student is one who wants to transfer but might not have a clear path to follow due to a lack of resources at their previous institution. They may explore the site to find proactive guidance and tangible support for navigating the transfer process

The student has an array of skills and talents and is interested in multiple disciplines. As a result, students are struggling to commit to a particular career and/or degree program.

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Transfer Persona: Major Mismatch

As an overcoming obstacles persona, a major mismatch student is one who wants to transfer but might not have a clear path to follow due to a lack of resources at their previous institution. They may explore the site to find proactive guidance and tangible support for navigating the transfer process

The student has dreamed of a specific career for years but is realizing they are unlikely to be admitted to their preferred program. Student feels sad and confused about next steps.

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Transfer Persona: Transition Troubles

As an overcoming obstacles persona, a transition troubles student is one who wants to transfer but might not have a clear path to follow due to a lack of resources at their previous institution. They may explore the site to find proactive guidance and tangible support for navigating the transfer process

The student is working hard to make the right choices but is having trouble navigating the system due to unfamiliar policies and processes or lack of (or mis-) information.

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 - Introduce yourself to your academic advisor, or continue to build a partnership to ensure a transfer-specific advising approach
 - Learn how to navigate DegreeWorks and YourConnection! Be sure to pay close attention to academic upper-level course requirements
 - Highly consider adding a minor or concentration that assists your transfer academic goals
- **Extracurricular Steps**
 - Take on a leadership position in your club or organization to boost your transfer momentum!
 - Explore your opportunities to study abroad
 - Get involved in your residence hall and make it your new home. Ask your RD if there are other transfers in your residence hall
- **Networking Steps**
 - Start or continue a discussion with The Career Development Office about internship and job opportunities
 - Have consistent communication with professionals or professors! They are a significant support system for transfers
 - Fill out a form to request a transfer mentor via email. Respond and check-in with your transfer mentor
- **Professional Development Steps**
 - Determine electives that interest you and your career aspirations
 - Consider creating a new personal email address if your current one is not professional. Add a signature of your relevant achievements
 - Practice using proper email etiquette when in contact with professionals

60-75 Credits

- Academic Steps
 - Introduce yourself to your academic advisor, or continue to build a partnership to ensure a transfer-specific advising approach
 - Learn how to navigate DegreeWorks and YourConnection! Be sure to pay close attention to academic upper-level course requirements
 - Highly consider adding a minor or concentration that assists your transfer academic goals
- Extra Curricular Steps
 - Maintain your leadership position for your club or organization. Encourage other transfers to embrace new positions
 - Explore your opportunities to study abroad
 - Highly consider becoming a transfer mentor! Positively impact the next generation of transfers!
- Networking Steps
 - Continuously build your professional relationship with The Career Development Office as a transfer student
 - Utilize your social media! Create a linkedin profile for professional connects and expand your transfer network
 - Fill out a form to request a transfer mentor via email. Respond and check-in with your transfer mentor
- Professional Development Steps
 - Designate your final course requirements you will need to ensure degree completion to graduate on time
 - Attend a Career Fair and expand your professional development! Reflect on how being a transfer student has influenced you and career ambitions
 - Engage with The Career Development Office for a resume workshop, mock interview, and job/internship opportunities

Post Graduate Success Planning

- Academic Planning
 - Consider entrance requirements for graduate school admissions\

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- Designate your final course requirements you will need to ensure degree completion
 - Prepare to apply for your application for graduation! Form will be sent out via email during your last semester
 - **Network Planning**
 - Ask The Career Development Office to review a personal statement for school/program applications
 - Engage with The Career Development Office for a resume workshop, mock interview, and job/internship opportunities
 - Highly consider contacting individuals who you would like for your letters of recommendation
 - **Professional Opportunity Planning**
 - Participate in any extracurriculars that could advance your career including, E-Board, Becoming a Transfer Mentor, Resume Workshops, Internships
 - Explore your opportunities to study abroad
 - Create a list of possible career and job openings that could relate to your major! Research local job hiring websites and review future job applications requirements or skills
 - **Professional Development Planning**
 - Attend a Career Fair and expand your professional development! Reflect on how being a transfer student has influenced you and career ambitions
 - Develop and refine your resume
 - Generate a list of graduate schools applications! Prioritize your list

Transfer Persona: Unsure/Questioning

As an overcoming obstacles persona, a unsure/questioning student is one who wants to transfer but might not have a clear path to follow due to a lack of resources at their previous institution. They may explore the site to find proactive guidance and tangible support for navigating the transfer process

The student isn't sure if attending college right now is the best choice. They are enrolled because it is what they are "supposed to do" and may not be committed to finishing a college degree.

Let's map out your time at Fredonia...

Choose your credit range and see what steps you should be taking in order to make the most of your time here!

1-29 Credits

- Academic Steps
 - Introduce yourself to your academic advisor, or continue to build a partnership with them
 - Learn how to navigate DegreeWorks and YourConnection
 - Review and explore your Fredonia Foundations Requirements
- Extracurricular Steps
 - Join the Transfer Student Organization (TSO) in order to meet other transfer students and get involved!
 - Join a club or organization the sparks your interest or career aspirations
 - Get involved in your residence hall and make it your new home. Ask your RD if there are other transfers in your residence hall
- Networking Steps
 - Visit The Career Development Office on campus to expand your transfer student momentum
 - Create a resume! Keep track of your relevant experiences and skills. Maintain and update throughout undergrad experience

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- Fill out a form to request a transfer mentor via email! Check-in and grow your relationship with your transfer mentor
 - **Transfer Consideration Steps**
 - Need to declare a major? You are encouraged to explore any transfer ambitions with your advisor or The Career Development Office!
 - Consider joining and engaging with the Transfer Student Council
 - Participate in the National Transfer Student Week! Brought to you by NISTIS

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